

Order #1087352: Bascome/R../Bascome/R../Primary 2024/

Date	Action	Comment	By	Total \$	# Spots
03/01/24 4:04:01 PM	Cash in Advance Removal	[cleared cash in adv] client paid via cc	Veronica Hall (veronica.hall)	\$197.20	9
03/01/24 2:53:10 PM	Processed	<async process>	Melissa Lawson (melissa.la)	\$197.20	9
03/01/24 2:52:32 PM	Approved		Veronica Hall (veronica.hall)	\$197.20	9
03/01/24 2:52:29 PM	Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	Veronica Hall (veronica.hall)	\$197.20	9
03/01/24 2:40:09 PM	Approval Workflow	[Sales Manager - Ready Default]	Erin Moran (emoran@cumu)	\$197.20	9
03/01/24 2:40:06 PM	Ready for approval Credit Stop	NEW	Erin Moran (emoran@cumu)	\$197.20	9
03/01/24 2:38:23 PM	New order created	Copied from Order #1087344	Erin Moran (emoran@cumu)	\$149.90	7

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1087352
Alt Order #: _____
Product Desc: Primary 2024
Estimate: _____
Flight Dates: 03/03/24 - 03/05/24
Original Date / Rev: 03/01/24 / 03/01/24
Order Type: GENERAL

WGNI-FM
Primary AE: Erin Moran
Sales Office: L-WNC
Sales Region: Local

Agency
Name: Bascome/R/NHC Board Of Education
Buying Contact: Nikki Bascome
Billing Contact: Nikki Bascome
4104 Waylon Road
Wilmington, NC 28411

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Bascome/R/NHC Board Of Education
Demographic: A25-54
Product Codes: Municipal Government
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100

New Business End: 03/05/24
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/05/24	9	\$197.20	\$197.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	9	\$197.20	\$197.20	0.00
Totals	9	\$197.20	\$197.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Moran			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGNI	03/04/24	03/05/24	M-F AM Drive M-F	CM	6a-10a	22-----	:30	4	\$23.80	P-30	0.00	NM	4	\$95.20
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	22-----		4				\$23.80		0.00			
N 2	WGNI	03/04/24	03/05/24	M-F PM Drive M-F	CM	3p-7p	-3-----	:30	3	\$23.80	P-30	0.00	NM	3	\$71.40
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-3-----		3				\$23.80		0.00			
N 3	WGNI	03/03/24	03/03/24	Sa-Su Midday Sa-Su	CM	10a-3p	-----2	:30	2	\$15.30	P-30	0.00	NM	2	\$30.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----2		2				\$15.30		0.00			
Totals													9	\$197.20	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Nikki Bascome, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Nikki Bascome

Authorized committee: Committee to elect Nikki M Bascome

Agency requesting time (and contact information):

N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations): New Hanover County Board of Education

Date of election: 3/5/24 General Primary

Treasurer of candidate's authorized committee: Robert Lockerby

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Nikki Bascome</u>	Signature:
Name: <u>Nikki Bascome</u>	Name: <u>Eric McCart</u>
Date of Request to Purchase Ad Time: <u>03-01-2024</u>	Date of Station Agreement to Sell Time: <u>3/1/2024</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 3/1/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1087352-Bascome-R-NHC Board of Education-WGNI	Station Call Letters: WGNI-FM	Date Received/Requested: 3/1/2024
Est. #:	Station Location: Wilmington, NC	Run Start and End Dates: 3/3/24-3/5/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.