INVOICE

DUPLICATE

abc ACTION NEWS
TAKING ACTION FOR YOU

WFTS
4045 North Himes Ave.
Tampa, FL 33607
Main: (813)354-2828
Billing: (877)290-6091

Invoice #	Invoice Date	Invoice Month	Invoice Period
389453-1	**02/09/14**	**February 2014**	**01/27/14 - 02/03/14**

Station	Account Executive	Sales Office	Sales Region
WFTS	Dave Lombardo	EWS - Washingt	National

Advertiser	Product	Estimate Number
60 Plus Association	**60 Plus Association**	**129204**

Billing Address:

Smart Media Group
Attention: Accounts Payable
Suite 100
1427 Leslie Avenue
Alexandria, VA 22301

Flight Dates	Order #	Alt Order #
01/29/14 - 02/04/14	389453	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:
WFTS
P.O. Box 116909
Atlanta, GA 30368-6909

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	01/29/14	02/03/14	ABC Action News	1158a-1p	1- 11- - -	:30	3	$225.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		01/29/14	02/04/14	1- 11- - -	3	$225.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFTS	W	01/29/14	12:27 PM	ABC Action News	1158a-1p	:30	SPA0213TVH	$225.00	NM
2	WFTS	Th	01/30/14	12:22 PM	ABC Action News	1158a-1p	:30	SPA0213TVH	$225.00	NM
3	WFTS	M	02/03/14		*ABC Action News* Credited	*1158a-1p*	*:00*		*$225.00*	*NM*

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	01/29/14	02/03/14	M-F 1-2p	1258-2p	1- 1- 1- -	:30	3	$400.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		01/29/14	02/04/14	1- 1- 1- -	3	$400.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFTS	W	01/29/14	12:59 PM	M-F 1-2p	1258-2p	:30	SPA0213TVH	$400.00	NM
2	WFTS	F	01/31/14	12:58 PM	M-F 1-2p	1258-2p	:30	SPA0213TVH	$400.00	NM
3	WFTS	M	02/03/14		*M-F 1-2p* Credited	*1258-2p*	*:00*		*$400.00*	*NM*

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	01/29/14	02/03/14	M-F 4-5p	358-5p	1- - 1- - -	:30	2	$650.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		01/29/14	02/04/14	1- - 1- - -	2	$650.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFTS	Th	01/30/14	4:45 PM	M-F 4-5p	358-5p	:30	SPA0213TVH	$650.00	NM
2	WFTS	M	02/03/14		*M-F 4-5p* Credited	*358-5p*	*:00*		*$650.00*	*NM*

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	01/29/14	02/03/14	ABC Action News	558-7a	1- - 1- - -	:30	2	$400.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		01/29/14	02/04/14	1- - 1- - -	2	$400.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFTS	Th	01/30/14	6:29 AM	ABC Action News	558-7a	:30	SPA0213TVH	$400.00	NM
2	WFTS	M	02/03/14		*ABC Action News* Credited	*558-7a*	*:00*		*$400.00*	*NM*

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	01/29/14	02/04/14	GMA	658-9a	1- 111- -	:30	4	$550.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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389453-1	**02/09/14**	**February 2014**	**01/27/14 - 02/03/14**

Advertiser	Product	Estimate Number
60 Plus Association	**60 Plus Association**	**129204**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	01/29/14	02/04/14	GMA	658-9a	1- 111- -	:30	4	$550.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/29/14	02/04/14	1- 111- -	4	$550.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WFTS	W	01/29/14	7:29 AM	GMA	658-9a	:30	SPA0213TVH	$550.00	NM
2 WFTS	Th	01/30/14	8:54 AM	GMA	658-9a	:30	SPA0213TVH	$550.00	NM
3 WFTS	F	01/31/14	7:50 AM	GMA	658-9a	:30	SPA0213TVH	$550.00	NM
4 WFTS	M	02/03/14 Credited		GMA	658-9a	:00		$550.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	02/01/14	02/01/14	Sa 7-8a	7-8a	- - - - - S-	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/29/14	02/04/14	- - - - - S-	1	$200.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WFTS	Sa	02/01/14 Credited		Sa 7-8a	7-8a	:00		$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	02/01/14	02/01/14	SA 8-9a	758-9a	- - - - - S-	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/29/14	02/04/14	- - - - - S-	1	$350.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WFTS	Sa	02/01/14 Credited		SA 8-9a	758-9a	:00		$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	02/01/14	02/01/14	Sa 9-10a	9-10a	- - - - - S-	:30	1	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/29/14	02/04/14	- - - - - S-	1	$175.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WFTS	Sa	02/01/14 Credited		Sa 9-10a	9-10a	:00		$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	02/02/14	02/02/14	SU 7-8a	658-8a	- - - - - - S	:30	1	$265.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/29/14	02/04/14	- - - - - - S	1	$265.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WFTS	Su	02/02/14 Credited		SU 7-8a	658-8a	:00		$265.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	02/02/14	02/02/14	Su 8-9a	8-9a	- - - - - - S	:30	1	$190.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/29/14	02/04/14	- - - - - - S	1	$190.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WFTS	Su	02/02/14 Credited		Su 8-9a	8-9a	:00		$190.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	01/31/14	02/03/14	ABC Action News	458-530p	1- - - 1- -	:30	2	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/29/14	02/04/14	1- - - 1- -	2	$800.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WFTS	F	01/31/14	5:09 PM	ABC Action News	458-530p	:30	SPA0213TVH	$800.00	NM
2 WFTS	M	02/03/14 Credited		ABC Action News	458-530p	:00		$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	01/30/14	02/04/14	Nightline 1235am	1238a-107a	1- - 1- - -	:30	2	$400.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type

Weeks:	Start Date 01/29/14	End Date 02/04/14	MTWTFSS 1 - - 1 - - -	Spots/Week 2	Rate $400.00				
Spots: # Ch	Day	Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1 WFTS Th	01/30/14	12:50 AM	Nightline 1235am		1238a-107a	:30 SPA0213TVH		$400.00	NM
2 WFTS M	02/03/14		*Nightline 1235am*		*1238a-107a*	:00		*$400.00*	NM
Credited									

13	01/30/14	01/30/14	ABC Action News	11-1135p	- - - T - - -	:30	1	$975.00	NM

Weeks:	Start Date 01/29/14	End Date 02/04/14	MTWTFSS - - - T - - -	Spots/Week 1	Rate $975.00				
Spots: # Ch	Day	Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1 WFTS Th	01/30/14	11:11 PM	ABC Action News		11-1135p	:30 SPA0213TVH		$975.00	NM

14	02/01/14	02/01/14	ABC Saturday Movie	8-11p	- - - - - S -	:30	1	$1,300.00	NM

Weeks:	Start Date 01/29/14	End Date 02/04/14	MTWTFSS - - - - - S -	Spots/Week 1	Rate $1,300.00				
Spots: # Ch	Day	Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1 WFTS Sa	02/01/14		*ABC Saturday Movie*		*8-11p*	:00		*$1,300.00*	NM
Credited									

Total Spots	**12**

Payment Terms 30 Days

Gross Total	**$6,125.00**
Agency Commission	**$918.75**
Net Amount Due	**$5,206.25**