

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, The Davis Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Richard Peña Raymond

Authorized committee:

City of Laredo

Agency requesting time (and contact information):

N/A The Davis Group

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

State Representative - GOTV for Prop. 4

Date of election:

November 7, 2023

General

Primary

Treasurer of candidate's authorized committee:

Eva Raymond, PO Box 450349, Laredo, TX 78045

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Yolanda Gonzales

Digitally signed by Yolanda Gonzales
Date: 2023.10.05 14:04:56 -05'00'

Name: Yolanda Gonzales

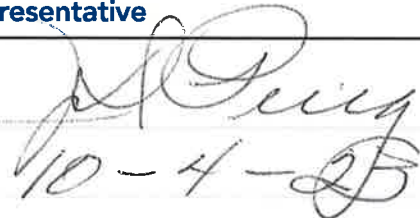
Date of Request to Purchase Ad Time: 10/05/2023

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:



10-4-23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10/4/23

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 120423

Station Call Letters: KLDO

Date Received/Requested: 10/4/23

Est. #: 2380

Station Location: LAHEND

Run Start and End Dates: 10/10 - 11/7/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



UNIVISION
LAREDO
KLDO-TV

Orders
Order / Rev: 720423
Alt Order #:
Product Desc: Get out and Vote
Estimate: 2380
Flight Dates: 10/16/23 - 11/07/23
Original Date / Rev: 10/09/23 / 10/09/23
Order Type: GENERAL

Primary AE: Carlos Salinas
Sales Office: L-LAR
Sales Region: LOCAL

Agency
Name: Davis Group, Inc
Buying Contact:
Billing Contact:
 4201 Bee Caves Rd., Ste. C-101
 Austin, TX 78746

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Raymond, Richard Campaign
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-01

New Business End:
Advertiser External ID:
Agency External ID: 001E00000jNaLqIAK
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/29/23	58	\$3,640.00	\$3,094.00
10/30/23	11/07/23	81	\$4,360.00	\$3,706.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	58	\$3,640.00	\$3,094.00	0.00
November 2023	81	\$4,360.00	\$3,706.00	0.00
Totals	139	\$8,000.00	\$6,800.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carlos Salinas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	10/30/23	11/05/23	M-F 6a-10a Despierta America	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	:30	3	\$40.00	P-01	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	MTWTF--		3				\$40.00		0.00			
N 2	KLDO	11/06/23	11/07/23	M-F 6a-10a Despierta America	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MT-----	:30	3	\$40.00	P-01	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	MT-----		3				\$40.00		0.00			
N 3	KLDO	10/16/23	11/05/23	Daytime M-F Rotator M-F 9a-3p	CM	9:00 AM-3:00 PM (9:00 AM-3:00 PM)	MTWTF--	:30	6	\$30.00	P-01	0.00	NM	21	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	MTWTF--		6				\$30.00		0.00			
		Week: 10/23/23	10/29/23	MTWTF--		6				\$30.00		0.00			
		Week: 10/30/23	11/05/23	MTWTF--		9				\$30.00		0.00			
N 4	KLDO	11/06/23	11/07/23	Daytime M-F Rotator M-F 9a-3p	CM	9:00 AM-3:00 PM (9:00 AM-3:00 PM)	MT-----	:30	9	\$30.00	P-01	0.00	NM	9	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	MT-----		9				\$30.00		0.00			
N 5	KLDO	10/23/23	11/05/23	Midday News Show 1130am-12pm	CM	11:30 AM-12:00 PM (11:30 AM-12:00 PM)	PMTWTF--	:30	3	\$40.00	P-01	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 720423
 Alt Order #:
 Flight Dates: 10/16/23 - 11/07/23

Advertiser: Raymond, Richard Campaign
 Product Desc: Get out and Vote
 Estimate: 2380
KLDO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KLDO	11/06/23	11/07/23	Midday News Show 1130am-12pm	CM	11:30 AM-12:00 PM (11:30 AM-12:00 PM)	-----	:30	4	\$40.00	P-01	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	MTWTF--					3	\$40.00		0.00			
		Week: 10/30/23	11/05/23	MTWTF--					3	\$40.00		0.00			
N 7	KLDO	10/23/23	11/05/23	Daytime M-F Hour 4 M-F 12p-1p	CM	12:00 PM-1:00 PM (12:00 PM-1:00 PM)	MTWTF--	:30	2	\$30.00	P-01	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	MT-----					4	\$40.00		0.00			
		Week: 10/23/23	10/29/23	MTWTF--					2	\$30.00		0.00			
		Week: 10/30/23	11/05/23	MTWTF--					2	\$30.00		0.00			
N 8	KLDO	10/16/23	11/05/23	Early Fringe M-F Rotato M-F 3p-5p	CM	3:00 PM-5:00 PM (3:00 PM-5:00 PM)	MTWTF--	:30	2	\$0.00	P-01	0.00	NM	7	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	MTWTF--					2	\$0.00		0.00			
		Week: 10/23/23	10/29/23	MTWTF--					2	\$0.00		0.00			
		Week: 10/30/23	11/05/23	MTWTF--					3	\$0.00		0.00			
N 9	KLDO	11/06/23	11/07/23	Early Fringe M-F Rotato M-F 3p-5p	CM	3:00 PM-5:00 PM (3:00 PM-5:00 PM)	MT-----	:30	3	\$0.00	P-01	0.00	NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	MT-----					3	\$0.00		0.00			
N 10	KLDO	10/16/23	11/05/23	Early News M-F 1.1 Local M-F Early Local News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	2	\$250.00	P-01	0.00	NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	MTWTF--					2	\$250.00		0.00			
		Week: 10/23/23	10/29/23	MTWTF--					2	\$250.00		0.00			
		Week: 10/30/23	11/05/23	MTWTF--					3	\$250.00		0.00			
N 11	KLDO	11/06/23	11/07/23	Early News M-F 1.1 Local M-F Early Local News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MT-----	:30	3	\$250.00	P-01	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	MT-----					3	\$250.00		0.00			
N 12	KLDO	10/16/23	11/05/23	M-F Prime A M-F 6p-7p	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	MTWTF--	:30	3	\$100.00	P-01	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	MTWTF--					2	\$100.00		0.00			
		Week: 10/23/23	10/29/23	MTWTF--					3	\$100.00		0.00			
		Week: 10/30/23	11/05/23	MTWTF--					3	\$100.00		0.00			
N 13	KLDO	11/06/23	11/07/23	M-F Prime A M-F 6p-7p	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	MT-----	:30	2	\$100.00	P-01	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	MT-----					2	\$100.00		0.00			
N 14	KLDO	10/16/23	11/05/23	M-F Prime Rotator M-F 6p-10p	CM	6:00 PM-10:00 PM (6:00 PM-10:00 PM)	MTWTF--	:30	5	\$0.00	P-01	0.00	NM	15	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	MTWTF--					5	\$0.00		0.00			
		Week: 10/23/23	10/29/23	MTWTF--					5	\$0.00		0.00			
		Week: 10/30/23	11/05/23	MTWTF--					5	\$0.00		0.00			
N 15	KLDO	11/06/23	11/07/23	M-F Prime Rotator M-F 6p-10p	CM	6:00 PM-10:00 PM (6:00 PM-10:00 PM)	PM-----	:30	5	\$0.00	P-01	0.00	NM	5	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	MT-----					5	\$0.00		0.00			
N 16	KLDO	10/16/23	11/05/23	Late News M-F 1.1 Local M-F Late Local News	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	MTWTF--	:30	3	\$250.00	P-01	0.00	NM	9	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	MTWTF--					3	\$250.00		0.00			
		Week: 10/23/23	10/29/23	MTWTF--					3	\$250.00		0.00			
		Week: 10/30/23	11/05/23	MTWTF--					3	\$250.00		0.00			
N 17	KLDO	11/06/23	11/07/23	Late News M-F 1.1 Local M-F Late Local News	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PM-----	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00

Order / Rev: 720423
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Advertiser: Raymond, Richard Campaign
 Product Desc: Get out and Vote
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KLDO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/06/23	11/12/23	MT-----		1				\$250.00		0.00			
N18	KLDO	10/16/23	11/05/23	M-Su 6a-12a ROS M-Su 6a-12a ROS	CM	5:00 PM-10:30 PM (5:00 PM-10:30 PM)	MTWTFSS	:30	5	\$0.00	P-01	0.00	NM	15	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/23	10/22/23	MTWTF--		5				\$0.00		0.00			
Week:		10/23/23	10/29/23	MTWTF--		5				\$0.00		0.00			
Week:		10/30/23	11/05/23	MTWTF--		5				\$0.00		0.00			
N19	KLDO	11/06/23	11/06/23	M-Su 6a-12a ROS M-Su 6a-12a ROS	CM	5:00 PM-10:30 PM (5:00 PM-10:30 PM)	PMM-----	:30	5	\$0.00	P-01	0.00	NM	5	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/06/23	11/12/23	M-----		5				\$0.00		0.00			
N20	KLDO	11/04/23	11/04/23	Early Fringe Sa Hour 1 Sa 3p-4p	CM	3:00 PM-4:00 PM (3:00 PM-4:00 PM)	-----S-	:30	1	\$20.00	P-01	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-----S-		1				\$20.00		0.00			
N21	KLDO	10/23/23	11/05/23	Futbol Liga MX Futbol Liga MX	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	PM-----S-	:30	1	\$80.00	P-01	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----S-		1				\$80.00		0.00			
Week:		10/30/23	11/05/23	-----S-		1				\$80.00		0.00			
N22	KLDO	11/05/23	11/05/23	Daytime Su Hour 2 Su 10a-11a	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI-----S	:30	1	\$20.00	P-01	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-----S		1				\$20.00		0.00			
N23	KLDO	11/05/23	11/05/23	Daytime Su Hour 3.1 Su 11a-1130a	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	AI-----S	:30	1	\$20.00	P-01	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-----S		1				\$20.00		0.00			
N24	KLDO	11/05/23	11/05/23	Daytime Su Hour 6 Su 2p-3p	CM	2:00 PM-3:00 PM (2:00 PM-3:00 PM)	-----S	:30	1	\$20.00	P-01	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-----S		1				\$20.00		0.00			
N25	KLDO	10/23/23	11/05/23	Early Fringe Su Hour 2 Su 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	-----S	:30	1	\$20.00	P-01	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----S		1				\$20.00		0.00			
Week:		10/30/23	11/05/23	-----S		1				\$20.00		0.00			
N26	KLDO	11/04/23	11/04/23	Early Fringe Sat Hour 3.2 Sa 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----S-	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-----S-		1				\$60.00		0.00			
Totals													139	\$8,000.00	