

ORDER



WFTS

Orders
Order / Rev: 183021
Alt Order #:
Product Desc: FL SD Dana Young
Estimate: 4703
Flight Dates: 09/04/16 - 09/08/16
Original Date / Rev: 09/01/16 / 09/01/16
Order Type: GENERAL

Primary AE: Sharon Painter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Young/FL RSCC
Demographic: A25-54
Product Codes: PL Federal Candidate
Priority: P-5
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/08/16	28	\$13,950.00	\$11,857.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	28	\$13,950.00	\$11,857.50	0.00
Totals	28	\$13,950.00	\$11,857.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WFTS	09/04/16	09/08/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	1111---	:30	4	\$800.00	P-5	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/16	09/10/16	1111---					4	\$800.00		0.00			
2	WFTS	09/06/16	09/08/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	-1-1---	:30	2	\$150.00	P-6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/16	09/10/16	-1-1---					2	\$150.00		0.00			
3	WFTS	09/07/16	09/08/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	--11---	:30	2	\$450.00	P-5	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/16	09/10/16	--11---					2	\$450.00		0.00			
4	WFTS	09/07/16	09/08/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	--11---	:30	2	\$325.00	P-5	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/16	09/10/16	--11---					2	\$325.00		0.00			
5	WFTS	09/06/16	09/08/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	-1-1---	:30	2	\$400.00	P-5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/16	09/10/16	-1-1---					2	\$400.00		0.00			
6	WFTS	09/05/16	09/06/16		CM	5-530pm	11-----	:30	2	\$750.00	P-5	0.00	NM	2	\$1,500.00

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WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-530pm News											
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/16	09/10/16	11-----	2		\$750.00		0.00						
7	WFTS	09/07/16	09/07/16	M-F 530-6pm News	CM	530-6pm	--W----	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
				M-F 530-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/16	09/10/16	--W----	1		\$800.00		0.00						
N 8	WFTS	09/05/16	09/06/16	M-F 6-630pm News	CM	6-630pm	11-----	:30	2	\$400.00	P-6	0.00	NM	2	\$800.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/16	09/10/16	11-----	2		\$400.00		0.00						
9	WFTS	09/08/16	09/08/16	World News Tonight	CM	630-7pm	---1---	:30	1	\$750.00	P-6	0.00	NM	1	\$750.00
				World News Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/16	09/10/16	---1---	1		\$750.00		0.00						
N 10	WFTS	09/05/16	09/05/16	M-F 7-730pm	CM	7-730pm	M-----	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00
				M-F 7-730pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/16	09/10/16	M-----	1		\$550.00		0.00						
11	WFTS	09/08/16	09/08/16	M-F 730-8pm	CM	730-8pm	---T---	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
				M-F 730-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/16	09/10/16	---T---	1		\$250.00		0.00						
N 12	WFTS	09/05/16	09/06/16	M-F 11-1135pm News	CM	11-1135pm	11-----	:30	2	\$600.00	P-5	0.00	NM	2	\$1,200.00
				M-F 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/16	09/10/16	11-----	2		\$600.00		0.00						
13	WFTS	09/04/16	09/04/16	SU 7-8am GMA	CM	7-8am	-----S	:30	2	\$400.00	P-5	0.00	NM	2	\$800.00
				SU 7-8am GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/16	09/10/16	-----S	2		\$400.00		0.00						
14	WFTS	09/04/16	09/04/16	SU 8-9am News	CM	8-9am	-----S	:30	2	\$400.00	P-5	0.00	NM	2	\$800.00
				SU 8-9am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/16	09/10/16	-----S	2		\$400.00		0.00						
15	WFTS	09/04/16	09/04/16	SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00
				SU 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/16	09/10/16	-----S	1		\$550.00		0.00						
16	WFTS	09/07/16	09/07/16	M-F 4-5pm	CM	4-5pm	--W----	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
				M-F 4-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/16	09/10/16	--W----	1		\$100.00		0.00						
													Totals	28	\$13,950.00