INVOICE

WNBW
1703 NW 80th Blvd
Gainesville, FL 32606
Main: (352) 332-1128
Billing: (352) 332-1128 ext 145

Invoice #	Invoice Date	Invoice Month	Invoice Period
637754-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WNBW	House House-Gainesville FL	Local-Gainesville	Local

Advertiser	Product	Estimate Number
Keith Perry Campaign-R		

Flight Dates	Order #	Alt Order #
10/01/16 - 10/15/16	637754	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
89724	89724

Billing Address:

Keith Perry Campaign-R
Attention: Accounts Payable
3669 SW 2nd Ave
Gainesville, FL 32607

Send Payment To:
WNBW
REMIT TO Sinclair Broadcast Group
c/o WNBW
PO Box 206270
Dallas, TX 75320-6270

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/03/16	10/15/16	Today Show I	7a-9a	MTWTF--	:30	10	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	MTWTF--	10	$30.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNBW	M	10/03/16	7:19 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
7	WNBW	M	10/03/16	8:57 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
6	WNBW	Tu	10/04/16	7:19 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
2	WNBW	Tu	10/04/16	8:39 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
3	WNBW	W	10/05/16	7:21 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
8	WNBW	W	10/05/16	8:58 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
9	WNBW	Th	10/06/16	7:20 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
4	WNBW	Th	10/06/16	8:58 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
5	WNBW	F	10/07/16	7:56 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
10	WNBW	F	10/07/16	8:52 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	MTWTF--	10	$30.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
20	WNBW	M	10/10/16	7:20 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
11	WNBW	M	10/10/16	8:58 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
16	WNBW	Tu	10/11/16	7:20 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
12	WNBW	Tu	10/11/16	8:39 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
17	WNBW	W	10/12/16	7:19 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
13	WNBW	W	10/12/16	8:57 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
18	WNBW	Th	10/13/16	7:21 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
14	WNBW	Th	10/13/16	8:54 AM	Today Show I	7a-9a	:30	K PERRY ENV FINAL	$30.00	NM
15	WNBW	F	10/14/16	7:58 AM	Today Show I	7a-9a	:30	SCHOLARSHIP_CAMPAIGN04	$30.00	NM
19	WNBW	F	10/14/16	8:40 AM	Today Show I	7a-9a	:30	SCHOLARSHIP_CAMPAIGN04	$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/03/16	10/15/16	M-F 730p-8p	730p-8p	MTWTF--	:30	5	$35.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	MTWTF--	5	$35.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNBW	M	10/03/16	7:46 PM	M-F 730p-8p	730p-8p	:30	K PERRY ENV FINAL	$35.00	NM

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE

Send Payment To:

WNBW
REMIT TO Sinclair Broadcast Group
c/o WNBW
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
637754-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Keith Perry Campaign-R		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/03/16	10/15/16	M-F 730p-8p	730p-8p	MTWTF--	:30	5	$35.00	NM

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
3	WNBW	Tu	10/04/16	7:42 PM M-F 730p-8p	730p-8p	:30 K PERRY ENV FINAL	$35.00	NM
4	WNBW	W	10/05/16	7:55 PM M-F 730p-8p	730p-8p	:30 K PERRY ENV FINAL	$35.00	NM
5	WNBW	Th	10/06/16	7:57 PM M-F 730p-8p	730p-8p	:30 K PERRY ENV FINAL	$35.00	NM
2	WNBW	F	10/07/16	7:42 PM M-F 730p-8p	730p-8p	:30 K PERRY ENV FINAL	$35.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	MTWTF--	5	$35.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
6	WNBW	M	10/10/16	7:44 PM M-F 730p-8p	730p-8p	:30 K PERRY ENV FINAL	$35.00	NM
7	WNBW	Tu	10/11/16	7:57 PM M-F 730p-8p	730p-8p	:30 K PERRY ENV FINAL	$35.00	NM
9	WNBW	W	10/12/16	7:56 PM M-F 730p-8p	730p-8p	:30 K PERRY ENV FINAL	$35.00	NM
8	WNBW	Th	10/13/16	7:57 PM M-F 730p-8p	730p-8p	:30 K PERRY ENV FINAL	$35.00	NM
10	WNBW	F	10/14/16	7:53 PM M-F 730p-8p	730p-8p	:30 SCHOLARSHIP_CAMPAIGN04	$35.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/03/16	10/15/16	Mon Prime Other	Mon Prime Other	M------	:30	1	$255.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	M------	1	$255.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WNBW	M	10/03/16	8:23 PM Mon Prime Other	Mon Prime Other	:30 K PERRY ENV FINAL	$255.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	M------	1	$255.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2	WNBW	M	10/10/16	8:47 PM Mon Prime Other	Mon Prime Other	:30 K PERRY ENV FINAL	$255.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/03/16	10/15/16	Mon 10p-11p	10p-11p	M------	:30	1	$220.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	M------	1	$220.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WNBW	M	10/03/16	10:40 PM Mon 10p-11p	10p-11p	:30 K PERRY ENV FINAL	$220.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	M------	1	$220.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2	WNBW	M	10/10/16	10:29 PM Mon 10p-11p	10p-11p	:30 K PERRY ENV FINAL	$220.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/03/16	10/15/16	Wed 9p-10p	9p-10p	--W----	:30	1	$145.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	--W----	1	$145.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2	WNBW	W	10/05/16	9:17 PM Wed 9p-10p	9p-10p	:30 K PERRY ENV FINAL	$145.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	--W----	1	$145.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WNBW	W	10/12/16	9:20 PM Wed 9p-10p	9p-10p	:30 K PERRY ENV FINAL	$145.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/10/16	10/15/16	Thu 10p-11p	10p-11p	---T---	:30	1	$190.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	---T---	1	$190.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WNBW	Th	10/13/16	Thu 10p-11p	10p-11p	:00	$190.00	NM
			See MG 6.2,6.3					

INVOICE

Send Payment To:

WNBW
REMIT TO Sinclair Broadcast Group
c/o WNBW
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
637754-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Keith Perry Campaign-R		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/10/16	10/15/16	Thu 10p-11p	10p-11p	---T---	:30	1	$190.00	NM

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2	WNBW	Th	10/13/16	9:39 PM Thu 9p-10p	9p-10p	:30 K PERRY ENV FINAL	$180.00	NM
			MG for 6.1 10/13					
3	WNBW	F	10/14/16	1:02 AM Late night	1235a-135a	:30 SCHOLARSHIP_CAMPAIGN04	$10.00	NM
			MG for 6.1 10/13					

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/08/16	10/08/16	NBC Nascar	7:00 PM-11:00 PM	-----S-	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	-----S-	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WNBW	Sa	10/08/16	NBC Nascar	7:00 PM-11:00 PM	:00	$400.00	NM
			See MG 7.2					
2	WNBW	Su	10/09/16	1:47 PM NBC Nascar	12:00 PM-4:00 PM	:30 K PERRY ENV FINAL	$400.00	NM
			MG for 7.1 10/08					

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/01/16	10/09/16	Football Night In America Football Night In An	------S	:30	1	$180.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/26/16	10/02/16	------S	1	$180.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WNBW	Su	10/02/16	8:21 PM Football Night In America	Football Night In Ar	:30 K PERRY ENV FINAL	$180.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	------S	1	$180.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2	WNBW	Su	10/09/16	7:17 PM Football Night In America	Football Night In Ar	:30 K PERRY ENV FINAL	$180.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	10/02/16	10/02/16	NBC Sunday Night Footb:NBC Sunday Night	------S	:30	1	$615.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/26/16	10/02/16	------S	1	$615.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WNBW	Su	10/02/16	10:03 PM NBC Sunday Night Football	NBC Sunday Night	:30 K PERRY ENV FINAL	$615.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/09/16	10/09/16	NBC Sunday Night Footb:NBC Sunday Night	------S	:30	1	$615.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/16	10/09/16	------S	1	$615.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	WNBW	Su	10/09/16	11:59 PM NBC Sunday Night Football	NBC Sunday Night	:30 K PERRY ENV FINAL	$615.00	NM

Total Spots   43

Payment Terms 30 Days

Net Total   **$4,370.00**