

CONTRACT



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u> 615562 /		<u>Alt Order #</u> 07366735 WO 615861
<u>Product</u> NRCC 10/21		
<u>Contract Dates</u> 10/21/14 - 10/26/14		<u>Estimate #</u> 5336
<u>Advertiser</u> National Republican Congressional Comm		<u>Original Date / Revision</u> 09/16/14 / 10/17/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL	<u>Account Executive</u> Robert Langer	<u>Sales Office</u> Telerep Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 670
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning and Placement LLC
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/24/14	10/24/14	M-F 10p-11p	10p-11p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----2--				2	\$850.00	0.00			
N 3	40	10/24/14	10/24/14	FOX 40 Live @ 5a	5a-6a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--				1	\$125.00	0.00			
N 6	40	10/24/14	10/24/14	FOX 40 Live @ 6a	6a-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--				1	\$350.00	0.00			
N 8	40	10/24/14	10/24/14	M-F 7p-730p	7p-730p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--				1	\$500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	40	10/20/14-10/26/14	M-F 7p-730p	7p-730p	-----F----	:30		\$500.00	0.00	NM		
	See MG 8.2												
	2	40	10/24/14-10/24/14	Prime Following Sports	M-Sa 8p-10p/Su 7p	-----F----	:30		\$500.00	0.00	NM		
	Ⓜ MG for 8.1 10/24												
	Moved to Celebrity Name Game at 9p due to MLB												
N 9	40	10/24/14	10/24/14	FOX 40 Live @ 7a	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--				1	\$400.00	0.00			
N 10	40	10/24/14	10/24/14	Prime Following Sports	F 930-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--				1	\$600.00	0.00			
N 11	40	10/24/14	10/24/14	FOX 40 Live @ 8a	8a-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--				1	\$350.00	0.00			
N 13	40	10/24/14	10/24/14	9a-10a News	9a-10a News		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----2--				2	\$250.00	0.00			
N 28	40	10/25/14	10/25/14	FOX40 News at 5p Sa/Su	5p-6p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----2-				2	\$500.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 615562 /		<u>Alt Order #</u> 07366735 WO 615861
<u>Contract Dates</u> 10/21/14 - 10/26/14	<u>Product</u> NRCC 10/21	<u>Estimate #</u> 5336
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 09/16/14 / 10/17/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		2	40	10/20/14-10/26/14	FOX40 News at 5p Sa/Su	5p-6p	-----Sa--	:30	\$500.00	0.00	NM				
		See MG 28.3													
		3	40	10/25/14-10/25/14	KTXL News Special	Various	-----Sa--	:30	\$500.00	0.00	NM				
		Ⓜ MG for 28.2 10/25													
		Mkgd in News Special due to MLB													
N 29	40	10/26/14	10/26/14	NFL 10a Game	Su 10a-1p			:30			NM	1	\$8,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 10/20/14	10/26/14	-----1				1	\$8,000.00	0.00					
N 30	40	10/26/14	10/26/14	Sa-Su FOX 40 News @ 10p	10p-11p			:30			NM	2	\$1,700.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 10/20/14	10/26/14	-----2				2	\$850.00	0.00					
N 31	40	10/26/14	10/26/14	NFL ON FOX OT	1-130p			:30			NM	1	\$8,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 10/20/14	10/26/14	-----1				1	\$8,000.00	0.00					
N 34	40	10/26/14	10/26/14	Su 8a-9a	8a-9a			:30			NM	1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 10/20/14	10/26/14	-----1				1	\$500.00	0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	40	10/20/14-10/26/14	Su 8a-9a	8a-9a	-----Su	:30	\$500.00	0.00	NM				
		See MG 34.2													
		2	40	10/26/14-10/26/14	FOX NEWS SPECIAL	FOX NEWS SPEC	-----Su	:30	\$500.00	0.00	NM				
		Ⓜ MG for 34.1 10/26													
		MOVE TO FOX SUN NEWS AT 5A													
N 35	40	10/23/14	10/23/14	M-F 10p-11p	10p-11p			:30			NM	2	\$1,700.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 10/20/14	10/26/14	---2---				2	\$850.00	0.00					
N 36	40	10/23/14	10/23/14	M-F 5p-530p	5p-530p			:30			NM	1	\$400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 10/20/14	10/26/14	---1---				1	\$400.00	0.00					
N 37	40	10/23/14	10/23/14	FOX 40 Live @ 5a	5a-6a			:30			NM	1	\$125.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 10/20/14	10/26/14	---1---				1	\$125.00	0.00					
N 38	40	10/23/14	10/23/14	FOX40 News at 530p	M-F 530p-6p			:30			NM	1	\$450.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 10/20/14	10/26/14	---1---				1	\$450.00	0.00					
N 39	40	10/23/14	10/23/14	FOX40 News at 6	M-F 6p-630p			:30			NM	1	\$450.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 10/20/14	10/26/14	---1---				1	\$450.00	0.00					
N 40	40	10/23/14	10/23/14	FOX 40 Live @ 6a	6a-7a			:30			NM	1	\$350.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 10/20/14	10/26/14	---1---				1	\$350.00	0.00					
N 41	40	10/23/14	10/23/14	M-F 630p-7p	630p-7p			:30			NM	1	\$300.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 10/20/14	10/26/14	---1---				1	\$300.00	0.00					
N 42	40	10/23/14	10/23/14	M-F 7p-730p	7p-730p			:30			NM	1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 10/20/14	10/26/14	---1---				1	\$500.00	0.00					
N 43	40	10/23/14	10/23/14	FOX 40 Live @ 7a	7a-8a			:30			NM	1	\$400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 10/20/14	10/26/14	---1---				1	\$400.00	0.00					

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<u>Contract Dates</u> 10/21/14 - 10/26/14	<u>Product</u> NRCC 10/21	<u>Estimate #</u> 5336
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 09/16/14 / 10/17/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 44	40	10/23/14	10/23/14	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$600.00	0.00			
N 45	40	10/23/14	10/23/14	FOX 40 Live @ 8a	8a-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$350.00	0.00			
N 46	40	10/23/14	10/23/14	9a-10a News	9a-10a News		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$250.00	0.00			
N 47	40	10/21/14	10/21/14	M-F 10p-11p	10p-11p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-2-----				2	\$850.00	0.00			
N 49	40	10/21/14	10/21/14	FOX 40 Live @ 5a	5a-6a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$125.00	0.00			
N 52	40	10/21/14	10/21/14	FOX 40 Live @ 6a	6a-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$350.00	0.00			
N 55	40	10/21/14	10/21/14	FOX 40 Live @ 7a	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$400.00	0.00			
N 56	40	10/21/14	10/21/14	Prime Following Sports	Tu 930-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$600.00	0.00			
N 57	40	10/21/14	10/21/14	FOX 40 Live @ 8a	8a-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$350.00	0.00			
N 58	40	10/21/14	10/21/14	9a-10a News	9a-10a News		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$250.00	0.00			
N 59	40	10/22/14	10/22/14	M-F 10p-11p	10p-11p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--2----				2	\$850.00	0.00			
N 61	40	10/22/14	10/22/14	FOX 40 Live @ 5a	5a-6a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--1----				1	\$125.00	0.00			
N 64	40	10/22/14	10/22/14	FOX 40 Live @ 6a	6a-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--1----				1	\$350.00	0.00			
N 67	40	10/22/14	10/22/14	FOX 40 Live @ 7a	7a-8a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--1----				1	\$400.00	0.00			
N 68	40	10/22/14	10/22/14	Prime Following Sports	W 930-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--1----				1	\$600.00	0.00			
N 69	40	10/22/14	10/22/14	FOX 40 Live @ 8a	8a-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--1----				1	\$350.00	0.00			
N 71	40	10/22/14	10/22/14	9a-10a News	9a-10a News		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Week:		10/20/14	10/26/14	--1----				1	\$250.00	0.00			
D 72	40	10/22/14	10/22/14	World Series on FOX	Wed 430-730p		:30				NM	0	\$0.00
N 73	40	10/25/14	10/25/14	College Football Late	Sat 1230p-4p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$1,400.00	0.00			
N 74	40	10/21/14	10/21/14	World Series on FOX	World Series on FC		:30				NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-T-----				1	\$18,000.00	0.00			
N 75	40	10/24/14	10/24/14	World Series on FOX	World Series on FC		:30				NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----F--				1	\$18,000.00	0.00			
N 76	40	10/22/14	10/22/14	World Series on FOX	430-5p PRE GAME		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--W----				1	\$4,500.00	0.00			
N 77	40	10/25/14	10/25/14	World Series on FOX	430-5p PRE GAME		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$4,500.00	0.00			
Totals										0.00		51	\$83,550.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	51	\$83,550.00	\$71,017.50
Totals	51	\$83,550.00	\$71,017.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.