



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

CONTRACT

<u>Contract / Revision</u> 14788 /		<u>Alt Order #</u> 07436477
<u>Product</u> NRCC 10/28 ADD		
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Estimate #</u> 5679
<u>Advertiser</u> National Republican Congressional Comm		<u>Original Date / Revision</u> 10/13/14 / 10/13/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL-TV	<u>Account Executive</u> Robert Langer	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 670
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning and Placement LLC
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/31/14	10/31/14	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$800.00	0.00			
N 2	40	10/31/14	10/31/14	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$200.00	0.00			
N 3	40	10/31/14	10/31/14	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$400.00	0.00			
N 4	40	10/31/14	10/31/14	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$150.00	0.00			
N 5	40	10/31/14	10/31/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$450.00	0.00			
N 6	40	10/31/14	10/31/14	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$500.00	0.00			
N 7	40	10/31/14	10/31/14	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$300.00	0.00			
N 8	40	10/31/14	10/31/14	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$300.00	0.00			
N 9	40	10/31/14	10/31/14	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$500.00	0.00			
N 10	40	10/31/14	10/31/14	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$300.00	0.00			
N 11	40	10/31/14	10/31/14	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$600.00	0.00			
N 12	40	10/31/14	10/31/14	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>		<u>Alt Order #</u>
14788 /		07436477
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/28/14 - 11/04/14	NRCC 10/28 ADD	5679
<u>Advertiser</u>		<u>Original Date / Revision</u>
National Republican Con		10/13/14 / 10/13/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$300.00	0.00			
N 13	40	10/31/14	10/31/14	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$250.00	0.00			
N 14	40	11/03/14	11/03/14	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$800.00	0.00			
N 15	40	11/03/14	11/03/14	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$200.00	0.00			
N 16	40	11/03/14	11/03/14	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$400.00	0.00			
N 17	40	11/03/14	11/03/14	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$150.00	0.00			
N 18	40	11/03/14	11/03/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$450.00	0.00			
N 19	40	11/03/14	11/03/14	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$500.00	0.00			
N 20	40	11/03/14	11/03/14	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$300.00	0.00			
N 21	40	11/03/14	11/03/14	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$300.00	0.00			
N 22	40	11/03/14	11/03/14	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$500.00	0.00			
N 23	40	11/03/14	11/03/14	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$300.00	0.00			
N 24	40	11/03/14	11/03/14	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$600.00	0.00			
N 25	40	11/03/14	11/03/14	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$300.00	0.00			
N 26	40	11/03/14	11/03/14	Monday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$5,000.00	0.00			
N 27	40	11/03/14	11/03/14	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$250.00	0.00			
N 28	40	11/01/14	11/01/14	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2-				2	\$800.00	0.00			
N 29	40	11/01/14	11/01/14	M-F Early News Special	Sa 8-9p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Contract / Revision 14788 /		Alt Order # 07436477
Contract Dates 10/28/14 - 11/04/14	Product NRCC 10/28 ADD	Estimate # 5679
Advertiser National Republican Con		Original Date / Revision 10/13/14 / 10/13/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$450.00	0.00			
N 30	40	11/02/14	11/02/14	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$800.00	0.00			
D 31	40	11/02/14	11/02/14	NFL Reg Ssn Early Gm	10:00 AM-1:00 PM		:30				NM	0	\$0.00
N 32	40	11/02/14	11/02/14	M-F Early News Special	Su 4-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$450.00	0.00			
N 33	40	11/02/14	11/02/14	Su 6p-7p	6:00 PM-7:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$250.00	0.00			
N 34	40	10/30/14	10/30/14	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$800.00	0.00			
N 35	40	10/30/14	10/30/14	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$150.00	0.00			
N 36	40	10/30/14	10/30/14	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$200.00	0.00			
N 37	40	10/30/14	10/30/14	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$400.00	0.00			
N 38	40	10/30/14	10/30/14	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$150.00	0.00			
N 39	40	10/30/14	10/30/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$450.00	0.00			
N 40	40	10/30/14	10/30/14	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$500.00	0.00			
N 41	40	10/30/14	10/30/14	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$300.00	0.00			
N 42	40	10/30/14	10/30/14	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$300.00	0.00			
N 43	40	10/30/14	10/30/14	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$500.00	0.00			
N 44	40	10/30/14	10/30/14	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$300.00	0.00			
N 45	40	10/30/14	10/30/14	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$600.00	0.00			
N 46	40	10/30/14	10/30/14	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$300.00	0.00			
N 47	40	10/30/14	10/30/14	Thursday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$4,000.00

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Contract Dates 10/28/14 - 11/04/14	Product NRCC 10/28 ADD	Estimate # 5679
Advertiser National Republican Con		Original Date / Revision 10/13/14 / 10/13/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$4,000.00	0.00			
N 48	40	10/30/14	10/30/14	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$250.00	0.00			
N 49	40	10/28/14	10/28/14	MLB World Series	5-8p Worl Series		:30				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$9,000.00	0.00			
N 50	40	10/28/14	10/28/14	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$800.00	0.00			
N 51	40	10/28/14	10/28/14	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$150.00	0.00			
N 52	40	10/28/14	10/28/14	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$200.00	0.00			
N 53	40	10/28/14	10/28/14	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$400.00	0.00			
N 54	40	10/28/14	11/04/14	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$150.00	0.00			
Week:		11/03/14	11/09/14	-2-----				2	\$150.00	0.00			
N 55	40	10/28/14	10/28/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$450.00	0.00			
N 56	40	10/28/14	10/28/14	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$500.00	0.00			
N 57	40	10/28/14	11/04/14	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$300.00	0.00			
Week:		11/03/14	11/09/14	-2-----				2	\$300.00	0.00			
N 58	40	10/28/14	10/28/14	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$300.00	0.00			
N 59	40	10/28/14	10/28/14	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$500.00	0.00			
N 60	40	10/28/14	11/04/14	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$300.00	0.00			
Week:		11/03/14	11/09/14	-1-----				1	\$300.00	0.00			
N 61	40	10/28/14	10/28/14	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$600.00	0.00			
N 62	40	10/28/14	11/04/14	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$300.00	0.00			
Week:		11/03/14	11/09/14	-1-----				1	\$300.00	0.00			
N 63	40	10/28/14	11/04/14	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	2	\$500.00

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KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

Contract / Revision 14788 /		Alt Order # 07436477
Contract Dates 10/28/14 - 11/04/14	Product NRCC 10/28 ADD	Estimate # 5679
Advertiser National Republican Con		Original Date / Revision 10/13/14 / 10/13/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$250.00	0.00			
Week:		11/03/14	11/09/14	-1-----				1	\$250.00	0.00			
N 64	40	10/29/14	10/29/14	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$800.00	0.00			
N 65	40	10/29/14	10/29/14	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$200.00	0.00			
N 66	40	10/29/14	10/29/14	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$400.00	0.00			
N 67	40	10/29/14	10/29/14	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$150.00	0.00			
N 68	40	10/29/14	10/29/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$450.00	0.00			
N 69	40	10/29/14	10/29/14	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$500.00	0.00			
N 70	40	10/29/14	10/29/14	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$300.00	0.00			
N 71	40	10/29/14	10/29/14	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$300.00	0.00			
N 72	40	10/29/14	10/29/14	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$500.00	0.00			
N 73	40	10/29/14	10/29/14	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$300.00	0.00			
N 74	40	10/29/14	10/29/14	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$600.00	0.00			
N 75	40	10/29/14	10/29/14	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$300.00	0.00			
N 76	40	10/29/14	10/29/14	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$250.00	0.00			
N 77	40	10/29/14	10/29/14	MLB World Series	5:00 PM-8:00 PM		:30				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$9,000.00	0.00			
Totals										0.00		84	\$57,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/04/14	84	\$57,850.00	\$49,172.50
Totals	84	\$57,850.00	\$49,172.50

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<u>Contract / Revision</u> 14788 /		<u>Alt Order #</u> 07436477
<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> NRCC 10/28 ADD	<u>Estimate #</u> 5679
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 10/13/14 / 10/13/14

Signature: _____

Date: _____

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