

## CONTRACT



**KTXL-TV**  
**4655 Fruitridge Road**  
**Sacramento, CA 95820-5299**  
**(916) 454-4422**

<b>Contract / Revision</b> 603324 /		<b>Alt Order #</b> 07295540
<b>Product</b> NRCC 9/23		
<b>Contract Dates</b> 09/23/14 - 09/29/14		<b>Estimate #</b> 4584
<b>Advertiser</b> National Republican Congressional Comm		<b>Original Date / Revision</b> 07/31/14 / 09/02/14
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KTXL	<b>Account Executive</b> Robert Langer	<b>Sales Office</b> Telerep Washin
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
		<b>Total Ratings</b> 56.30
<b>IDB#</b>	<b>Advertiser Code</b> 155	<b>Product Code</b> 670
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**National Media Research Planning and Placement LLC**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	09/26/14	09/26/14	M-F 10p-11p	10p-11p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----2--				2	\$700.00	1.50			
N 2	40	09/26/14	09/26/14	M-F 5p-530p	5p-530p		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$315.00	0.60			
N 3	40	09/26/14	09/26/14	FOX 40 Live @ 5a	5a-6a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$100.00	0.40			
N 4	40	09/26/14	09/26/14	FOX40 News at 530p	M-F 530p-6p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$450.00	0.80			
N 5	40	09/26/14	09/26/14	FOX40 News at 6	M-F 6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$400.00	0.70			
N 6	40	09/26/14	09/26/14	FOX 40 Live @ 6a	6a-7a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$275.00	0.50			
N 7	40	09/26/14	09/26/14	M-F 630p-7p	630p-7p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$175.00	0.70			
N 8	40	09/26/14	09/26/14	M-F 7p-730p	7p-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$400.00	0.70			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	40	09/22/14-09/28/14	M-F 7p-730p	7p-730p	-----F-----	:30		<del>\$400.00</del>	0.70	NM		
	See MG 47.2,47.3,47.4,47.5												
N 9	40	09/26/14	09/26/14	FOX 40 Live @ 7a	7a-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$300.00	0.70			
N 10	40	09/26/14	09/26/14	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$500.00	0.90			
N 11	40	09/26/14	09/26/14	FOX 40 Live @ 8a	8a-9a		:30				NM	1	\$259.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**(916) 454-4422**

<b>Contract / Revision</b> 603324 /		<b>Alt Order #</b> 07295540
<b>Contract Dates</b> 09/23/14 - 09/29/14		<b>Product</b> NRCC 9/23
<b>Estimate #</b> 4584		
<b>Advertiser</b> National Republican Con		<b>Original Date / Revision</b> 07/31/14 / 09/02/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$259.00	0.80			
N 12	40	09/26/14	09/26/14	Fri Prime B	9p-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$1,000.00	0.00			
N 13	40	09/29/14	09/29/14	M-F 10p-11p	10p-11p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	2-----				2	\$700.00	1.50			
N 14	40	09/29/14	09/29/14	M-F 5p-530p	5p-530p		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$315.00	0.60			
N 15	40	09/29/14	09/29/14	FOX 40 Live @ 5a	5a-6a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$100.00	0.40			
N 16	40	09/29/14	09/29/14	FOX40 News at 530p	M-F 530p-6p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$450.00	0.80			
N 17	40	09/29/14	09/29/14	FOX40 News at 6	M-F 6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$400.00	0.70			
N 18	40	09/29/14	09/29/14	FOX 40 Live @ 6a	6a-7a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$275.00	0.50			
N 19	40	09/29/14	09/29/14	M-F 630p-7p	630p-7p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$175.00	0.70			
N 20	40	09/29/14	09/29/14	M-F 7p-730p	7p-730p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$400.00	0.70			
N 21	40	09/29/14	09/29/14	FOX 40 Live @ 7a	7a-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$300.00	0.70			
N 22	40	09/29/14	09/29/14	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$500.00	0.90			
N 23	40	09/29/14	09/29/14	FOX 40 Live @ 8a	8a-9a		:30				NM	1	\$259.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$259.00	0.80			
N 24	40	09/27/14	09/27/14	FOX40 News at 5p Sa/Su	5p-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----2-				2	\$250.00	0.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	40	09/22/14-09/28/14	FOX40 News at 5p Sa/Su	5p-6p	-----Sa--	:30		<del>\$250.00</del>	0.60	NM		
	See MG 24.3,24.4												
	2	40	09/22/14-09/28/14	FOX40 News at 5p Sa/Su	5p-6p	-----Sa--	:30		<del>\$250.00</del>	0.60	NM		
	See MG 24.3,24.4												
	3	40	09/27/14-09/27/14	KTXL News Special	Various	-----Sa--	:30		\$250.00	0.60	NM		
	Ⓜ MG for 24.2,24.1												
	4	40	09/27/14-09/27/14	KTXL News Special	Various	-----Sa--	:30		\$250.00	0.60	NM		
	Ⓜ MG for 24.2,24.1												
N 25	40	09/28/14	09/28/14	Sa-Su FOX 40 News @ 10p	10p-11p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<b>Contract / Revision</b> 603324 /		<b>Alt Order #</b> 07295540
<b>Contract Dates</b> 09/23/14 - 09/29/14		<b>Product</b> NRCC 9/23
<b>Advertiser</b> National Republican Con		<b>Estimate #</b> 4584
		<b>Original Date / Revision</b> 07/31/14 / 09/02/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----2				2	\$700.00	1.30			
N 26	40	09/28/14	09/28/14	FOX40 News at 5p Sa/Su	5p-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----2				2	\$250.00	0.50			
N 27	40	09/28/14	09/28/14	Su 8a-9a	8a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$400.00	0.80			
N 28	40	09/25/14	09/25/14	M-F 10p-11p	10p-11p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---2---				2	\$700.00	1.50			
N 29	40	09/25/14	09/25/14	M-F 5p-530p	5p-530p		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$315.00	0.60			
N 30	40	09/25/14	09/25/14	FOX 40 Live @ 5a	5a-6a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$100.00	0.40			
N 31	40	09/25/14	09/25/14	FOX40 News at 530p	M-F 530p-6p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$450.00	0.80			
N 32	40	09/25/14	09/25/14	FOX40 News at 6	M-F 6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$400.00	0.70			
N 33	40	09/25/14	09/25/14	FOX 40 Live @ 6a	6a-7a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$275.00	0.50			
N 34	40	09/25/14	09/25/14	M-F 630p-7p	630p-7p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$175.00	0.70			
N 35	40	09/25/14	09/25/14	M-F 7p-730p	7p-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$400.00	0.70			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	40	09/22/14-09/28/14	M-F 7p-730p	7p-730p	----Th----	:30	<del>\$400.00</del>	0.70	NM		
See MG 47.2,47.3,47.4,47.5													
N 36	40	09/25/14	09/25/14	FOX 40 Live @ 7a	7a-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$300.00	0.70			
N 37	40	09/25/14	09/25/14	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$500.00	0.90			
N 38	40	09/25/14	09/25/14	FOX 40 Live @ 8a	8a-9a		:30				NM	1	\$259.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$259.00	0.80			
N 39	40	09/25/14	09/25/14	9a-10a News	9a-10a News		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$200.00	0.70			
N 40	40	09/23/14	09/23/14	M-F 10p-11p	10p-11p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-2-----				2	\$700.00	1.50			
N 41	40	09/23/14	09/23/14	M-F 5p-530p	5p-530p		:30				NM	1	\$315.00

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603324 /	07295540

Contract Dates	Product	Estimate #
09/23/14 - 09/29/14	NRCC 9/23	4584

Advertiser	Original Date / Revision
National Republican Con	07/31/14 / 09/02/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$315.00	0.60			
N 42	40	09/23/14	09/23/14	FOX 40 Live @ 5a	5a-6a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$100.00	0.40			
N 43	40	09/23/14	09/23/14	FOX40 News at 530p	M-F 530p-6p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$450.00	0.80			
N 44	40	09/23/14	09/23/14	FOX40 News at 6	M-F 6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$400.00	0.70			
N 45	40	09/23/14	09/23/14	FOX 40 Live @ 6a	6a-7a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$275.00	0.50			
N 46	40	09/23/14	09/23/14	M-F 630p-7p	630p-7p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$175.00	0.70			
N 47	40	09/23/14	09/23/14	M-F 7p-730p	7p-730p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$400.00	0.70			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	40	09/22/14-09/28/14	M-F 7p-730p	7p-730p	-Tu-----	:30		<del>\$400.00</del>	0.70	NM		
	See MG 47.2,47.3,47.4,47.5												
	2	40	09/22/14-09/28/14	M-F 7p-730p	7p-730p	-Tu-----	:30		\$400.00	0.70	NM		
	(H) MG for 59.1,8.1,35.1,47.1												
	3	40	09/22/14-09/28/14	M-F 7p-730p	7p-730p	---W-----	:30		\$400.00	0.70	NM		
	(H) MG for 59.1,8.1,35.1,47.1												
	4	40	09/22/14-09/28/14	M-F 7p-730p	7p-730p	----Th-----	:30		\$400.00	0.70	NM		
	(H) MG for 59.1,8.1,35.1,47.1												
	5	40	09/22/14-09/28/14	M-F 7p-730p	7p-730p	-----F----	:30		\$400.00	0.70	NM		
	(H) MG for 59.1,8.1,35.1,47.1												
N 48	40	09/23/14	09/23/14	FOX 40 Live @ 7a	7a-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$300.00	0.70			
N 49	40	09/23/14	09/23/14	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$500.00	0.90			
N 50	40	09/23/14	09/23/14	FOX 40 Live @ 8a	8a-9a		:30				NM	1	\$259.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$259.00	0.80			
N 51	40	09/23/14	09/23/14	9a-10a News	9a-10a News		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$200.00	0.70			
N 52	40	09/24/14	09/24/14	M-F 10p-11p	10p-11p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--2----				2	\$700.00	1.50			
N 53	40	09/24/14	09/24/14	M-F 5p-530p	5p-530p		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$315.00	0.60			
N 54	40	09/24/14	09/24/14	FOX 40 Live @ 5a	5a-6a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$100.00	0.40			

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**KTXL-TV**  
**4655 Fruitridge Road**  
**Sacramento, CA 95820-5299**  
**(916) 454-4422**

<u>Contract / Revision</u>	<u>Alt Order #</u>
603324 /	07295540

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/23/14 - 09/29/14	NRCC 9/23	4584

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	07/31/14 / 09/02/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 55	40	09/24/14	09/24/14	FOX40 News at 530p	M-F 530p-6p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$450.00	0.80			
N 56	40	09/24/14	09/24/14	FOX40 News at 6	M-F 6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$400.00	0.70			
N 57	40	09/24/14	09/24/14	FOX 40 Live @ 6a	6a-7a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$275.00	0.50			
N 58	40	09/24/14	09/24/14	M-F 630p-7p	630p-7p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$175.00	0.70			
N 59	40	09/24/14	09/24/14	M-F 7p-730p	7p-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$400.00	0.70			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	40	09/22/14-09/28/14	M-F 7p-730p	7p-730p	---W-----	:30	<del>\$400.00</del>	0.70	NM		
See MG 47.2,47.3,47.4,47.5													
N 60	40	09/24/14	09/24/14	FOX 40 Live @ 7a	7a-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$300.00	0.70			
N 61	40	09/24/14	09/24/14	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$500.00	0.90			
N 62	40	09/24/14	09/24/14	FOX 40 Live @ 8a	8a-9a		:30				NM	1	\$259.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$259.00	0.80			
N 63	40	09/24/14	09/24/14	Wed Prime B	9p-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$3,000.00	0.30			
Totals										56.30		71	\$30,070.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 -09/28/14	59	\$25,496.00	\$21,671.60
09/29/14 -09/29/14	12	\$4,574.00	\$3,887.90
<b>Totals</b>	71	\$30,070.00	\$25,559.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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