



125 West 55th St
New York, NY 10019

Contract # 28399059	Changes as of: 5/9/2024 at 10:12 AM	Version: Original Order
CPE: 324/699/6934	Flight: 7/15/24 - 7/21/24	Station: KBSI
Agency: ARMADA STRATEGIES 2637 E Atlantic Blvd Suite 43878 Pompano Beach, FL 33062	Advertiser: CLUB FOR GROWTH ACTION Product: 2024 Primary Election Agency Order #: 13422366 Buyer: Fernie, Taylor	Market: Paducah Office: DALLAS Service: Nielsen Primary Demo:
	Salesperson: DACIA SMITH 214-525-2831	Con Type: POLITICAL/VOTE Total \$: \$1,850.00 Total Spots: 2 Total CPP: \$0.00 Total GRP: Traffic #: 61734
	Assistant: Dacia Smith2 2145252831	

Separation:

Comments: New Order 5/9 - The new order will run Mon 7/15 - Sun 7/21. Please confirm the new order and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	7/15 - 7/21							Total Spots	Total \$	CPP*	GRP*
						7/15	7/16	7/17	7/18	7/19	7/20	7/21				
1	Su 8a-9a		Fox News Sunday	\$200.00	30	0	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0
2	Tu 7p-10p		MLB All Star Game	\$1,650.00	30	0	1	0	0	0	0	0	1	\$1,650.00	\$0.00	0.0
TOTALS:						0	1	0	0	0	0	1	2	\$1,850.00	\$0.00	0.0



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Agency: ARMADA STRATEGIES 2637 E Atlantic Blvd Suite 43878 Pompano Beach, FL 33062	Advertiser: CLUB FOR GROWTH ACTION	Market: Paducah	Total \$: \$1,850.00
	Product: 2024 Primary Election	Office: DALLAS	Total Spots: 2
	Agency Order #: 13422366	Service: Nielsen	Total CPP: \$0.00
	Buyer: Fernie, Taylor	Primary Demo:	Total GRP:
	Salesperson: DACIA SMITH 214-525-2831	Assistant: Dacia Smith2 2145252831	Traffic #: 61734
	Separation:		

Special Instructions	
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Order Level Comments

Date/Time	Added by	Comment
05/09/24 10:54 AM	DACIA SMITH	New Order 5/9 - The new order will run Mon 7/15 - Sun 7/21. Please confirm the new order and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$20,000
KBSI Share:	1%
Comment:	per buyer
Unknown:	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$1,850.00	N/A	0.0
Total	100%	2	\$1,850.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Jul	2	\$1,850.00
Total	2	\$1,850.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/9/24 12:15 PM					\$0	\$0	
New	5/9/24 10:12 AM	DACIA SMITH	New	2		\$1,850.00	\$1,850.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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