

STATION:	KUDV-FM	ORDER#:	3175092	DATE:	07/27/2020
MARKET:	Unmeasured Market	AMOUNT:	\$2,250.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	150	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4384765	
ADVERTISER:	Emerging American Majorities	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 7691 7/28-8/11 Issue	AGY EST:	7691	Invoices@MediaFinancial.com	
FLIGHT:	07-28-2020 TO 8/11/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	15				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:07/27/2020 10:41	

COMMENTS

07/27/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

Invoices are required; even for orders paid for in advance. Send invoices electronically when possible.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1		7/28/2020 To 7/28/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	7/28/2020	7/28/2020	4	\$15	\$60
	2		.T.....	10:00AM	3:00PM	60	7/28/2020	7/28/2020	3	\$15	\$45
	3		.T.....	3:00PM	7:00PM	60	7/28/2020	7/28/2020	3	\$15	\$45

Line 1 => Classic Hits

STATION:	KUDV-FM	ORDER#:	3175092	DATE:	07/27/2020
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MOD:	Stn Ver: 1 Last:				
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AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4384765	
ADVERTISER:	Emerging American Majorities	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 7691 7/28-8/11 Issue	AGY EST:	7691	Invoices@MediaFinancial.com	
FLIGHT:	07-28-2020 TO 8/11/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	15				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 07/27/2020 10:41	

DAY#2		7/29/2020 To 7/29/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	7/29/2020	7/29/2020	4	\$15	\$60
	2		..W....	10:00AM	3:00PM	60	7/29/2020	7/29/2020	3	\$15	\$45
	3		..W....	3:00PM	7:00PM	60	7/29/2020	7/29/2020	3	\$15	\$45

Line 1 => Classic Hits

DAY#3		7/30/2020 To 7/30/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	7/30/2020	7/30/2020	4	\$15	\$60
	2		...T...	10:00AM	3:00PM	60	7/30/2020	7/30/2020	3	\$15	\$45
	3		...T...	3:00PM	7:00PM	60	7/30/2020	7/30/2020	3	\$15	\$45

Line 1 => Classic Hits

DAY#4		7/31/2020 To 7/31/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	7/31/2020	7/31/2020	4	\$15	\$60
	2	F..	10:00AM	3:00PM	60	7/31/2020	7/31/2020	3	\$15	\$45
	3	F..	3:00PM	7:00PM	60	7/31/2020	7/31/2020	3	\$15	\$45

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STATION:	KUDV-FM	ORDER#:	3175092	DATE:	07/27/2020
MARKET:	Unmeasured Market	AMOUNT:	\$2,250.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	150	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
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SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4384765	
ADVERTISER:	Emerging American Majorities	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 7691 7/28-8/11 Issue	AGY EST:	7691	Invoices@MediaFinancial.com	
FLIGHT:	07-28-2020 TO 8/11/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	15				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:07/27/2020 10:41	

DAY#5		8/1/2020 To 8/1/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	8/1/2020	8/1/2020	10	\$15	\$150

DAY#6		8/2/2020 To 8/2/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	S	6:00AM	7:00PM	60	8/2/2020	8/2/2020	10	\$15	\$150

DAY#7		8/3/2020 To 8/3/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	8/3/2020	8/3/2020	4	\$15	\$60
	2		M.....	10:00AM	3:00PM	60	8/3/2020	8/3/2020	3	\$15	\$45
	3		M.....	3:00PM	7:00PM	60	8/3/2020	8/3/2020	3	\$15	\$45

Line 1 => Classic Hits

DAY#8		8/4/2020 To 8/4/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	8/4/2020	8/4/2020	4	\$15	\$60
	2		.T.....	10:00AM	3:00PM	60	8/4/2020	8/4/2020	3	\$15	\$45
	3		.T.....	3:00PM	7:00PM	60	8/4/2020	8/4/2020	3	\$15	\$45

Line 1 => Classic Hits

STATION:	KUDV-FM	ORDER#:	3175092	DATE:	07/27/2020
MARKET:	Unmeasured Market	AMOUNT:	\$2,250.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	150	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4384765	
ADVERTISER:	Emerging American Majorities	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 7691 7/28-8/11 Issue	AGY EST:	7691	Invoices@MediaFinancial.com	
FLIGHT:	07-28-2020 TO 8/11/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	15				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 07/27/2020 10:41	

DAY#9		8/5/2020 To 8/5/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	8/5/2020	8/5/2020	4	\$15	\$60
	2		..W....	10:00AM	3:00PM	60	8/5/2020	8/5/2020	3	\$15	\$45
	3		..W....	3:00PM	7:00PM	60	8/5/2020	8/5/2020	3	\$15	\$45

Line 1 => Classic Hits

DAY#10		8/6/2020 To 8/6/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	8/6/2020	8/6/2020	4	\$15	\$60
	2		...T...	10:00AM	3:00PM	60	8/6/2020	8/6/2020	3	\$15	\$45
	3		...T...	3:00PM	7:00PM	60	8/6/2020	8/6/2020	3	\$15	\$45

Line 1 => Classic Hits

DAY#11		8/7/2020 To 8/7/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	8/7/2020	8/7/2020	4	\$15	\$60
	2	F..	10:00AM	3:00PM	60	8/7/2020	8/7/2020	3	\$15	\$45
	3	F..	3:00PM	7:00PM	60	8/7/2020	8/7/2020	3	\$15	\$45

Line 1 => Classic Hits

STATION:	KUDV-FM	ORDER#:	3175092	DATE:	07/27/2020
MARKET:	Unmeasured Market	AMOUNT:	\$2,250.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	150	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
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ADVERTISER:	Emerging American Majorities	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 7691 7/28-8/11 Issue	AGY EST:	7691	Invoices@MediaFinancial.com	
FLIGHT:	07-28-2020 TO 8/11/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	15				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:07/27/2020 10:41	

DAY#12		8/8/2020 To 8/8/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	8/8/2020	8/8/2020	10	\$15	\$150

DAY#13		8/9/2020 To 8/9/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	S	6:00AM	7:00PM	60	8/9/2020	8/9/2020	10	\$15	\$150

DAY#14		8/10/2020 To 8/10/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	8/10/2020	8/10/2020	4	\$15	\$60
	2		M.....	10:00AM	3:00PM	60	8/10/2020	8/10/2020	3	\$15	\$45
	3		M.....	3:00PM	7:00PM	60	8/10/2020	8/10/2020	3	\$15	\$45

Line 1 => Classic Hits

DAY#15		8/11/2020 To 8/11/2020					TOT \$150.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	8/11/2020	8/11/2020	4	\$15	\$60
	2		.T.....	10:00AM	3:00PM	60	8/11/2020	8/11/2020	3	\$15	\$45
	3		.T.....	3:00PM	7:00PM	60	8/11/2020	8/11/2020	3	\$15	\$45

Line 1 => Classic Hits

STATION:	KUDV-FM	ORDER#:	3175092	DATE:	07/27/2020
MARKET:	Unmeasured Market	AMOUNT:	\$2,250.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	150		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
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SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4384765
ADVERTISER:	Emerging American Majorities	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7691 7/28-8/11 Issue	AGY EST:	7691		Invoices@MediaFinancial.com
FLIGHT:	07-28-2020 TO 8/11/2020		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF DAYS:	15				
PRIM. DEMO:	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/27/2020 10:41

TOTAL	Aug													Total
SPOT	150													150
CASH	2,250.00													2,250.00
TOTAL	2,250.00													2,250.00

TRAFFIC INSTRUCTIONS

Client: Emerging American Majorities

Date: 7/27/20

Medium: Radio

Agency: Silversmith

Estimate: 7690 HD 55
7691 HD 82
7692 HD 73

Questions? Call 202-675-6936

DUB CONTENTS:

Spot Name	Spot Code	Duration	Arrival
"Bergan Closures"	2020EAMIA66R	:60	via email
"Shipley Closures"	2020EAMIA68R	:60	via email
"Kaufmann Closures"	2020DEAMIA67R	:60	via email

INSTRUCTIONS

ALL SPOTS ARE EMBARGOED FROM RELEASE BEFORE FIRST SCHEDULED AIRING.

Please run the following:

Market	Estimate	Spot Name	Spot Code	Rotation	Start Date	End Date
Cedar Rapids	7692	"Kaufmann Closures"	2020DEAMIA67R	100%	7.28.20	Until Further Notice
Unmeasured	7690	"Bergan Closures"	2020EAMIA66R	100%	7.28.20	Until Further Notice
Unmeasured	7691	"Shipley Closures"	2020EAMIA68R	100%	7.28.20	Until Further Notice

STATION: KUDU fm

DATE: 7/27/20

CONTACT: Mark Melby
mmelby@kincorfm.com

FIRST AIRING: 7/28/20

Please sign upon receipt of traffic & dub and return confirmation of traffic instructions
E-mail: josie@sagemediaplanning.com



KMEM - FM America's Best Country
 P.O. Box 121
 650 North Clay
 Memphis, Missouri 63555
 660-465-7225

KMEM FM Order Confirmation

OrderID: 9716-001

Sponsor: Emerging American Majorities EST 7691
 Product: Emerging American Majorities EST 7691
 Estimate/PO: EST 7691
 AccountRep: House Accounts
 BillingCycle: Broadcast Month
 InvoiceType: Detail
 Run Dates: 7/27/2020 - 8/16/2020
 Items Ordered: 150
 Gross Amount: 2,250.00
 Discounts: 0.00
 Agency Commission: 0.00
 Net Amount: 2,250.00

MEDIA FINANCIAL SERVICES
 1675 PALM BEACH LAKES BLVD.
 SUITE 1000
 WEST PALM BEACH, FLORIDA 33401

Scheduled Station(s): KMEM FM Emerging American Majorities EST 7691

Printed 7/27/2020 1:42:03 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 7/28/2020 - 8/11/2020	All Weeks	06:00 AM - 09:59 AM	4	4	4	4	4			20	:60	Line 1		9716-001	44	15.00	660.00
02 7/28/2020 - 8/11/2020	All Weeks	10:00 AM - 02:59 PM	3	3	3	3	3			15	:60	Line 2		9716-001	33	15.00	495.00
03 7/28/2020 - 8/11/2020	All Weeks	03:00 PM - 06:59 PM	3	3	3	3	3			15	:60	Line 3		9716-001	33	15.00	495.00
04 8/1/2020 - 8/9/2020	All Weeks	06:00 AM - 06:59 PM						10		10	:60	Line 4		9716-001	20	15.00	300.00
05 8/2/2020 - 8/9/2020	All Weeks	06:00 AM - 06:59 PM							10	10	:60	Line 5		9716-001	20	15.00	300.00

Broadcast Month Projected Billing:

Jul-20	0.00	Aug-20	2,250.00	Sep-20	0.00	Q3-2020	2,250.00
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Confirmed Correct; Payment Guaranteed

Accepted for KMEM FM