

GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

RADIO BROADCAST CONTRACT

Contract # 109163
Contract Date 9/9/2016

Advertiser Yes on 55 - Californians for Budget Stability	Station KCBS-AM	Product Yes on 55		
Buyer David Takara	Broadcast materials furnished by Greenstripe Media - 949.650.5081	rev # on	rev # on	rev # on

KCBS-AM
Kieran Geffert



Station Phone 415.765.4123 (mobile)
Direct Phone
Fax
E-mail

<u>Schedule Dates</u>				<u>Schedule Rotation</u>		<u>Billing Weeks</u>	<u>Announcements</u>	<u>Gross Cost</u>	\$21,700.00
9/13/2016 thru 9/19/2016				Tuesday thru Monday		1	35x	<u>Net Cost</u>	\$18,445.00
Line	Days	Time From To		Length	Spots Per Week	Program Notes		Rate Per Spot	Line Total
1	TU-F, M	6A	10A	:60	10			1100	11000
2	TU-F, M	10A	3P	:60	5			475	2375
3	TU-F, M	3P	7P	:60	10			700	7000
4	TU-F, M	7P	12M	:60	4			125	500
5	SA	6A	10A	:60	1			100	100
6	SA	10A	3P	:60	1			170	170
7	SA	3P	7P	:60	1			170	170
8	SU	6A	10A	:60	1			85	85
9	SU	10A	3P	:60	1			150	150
10	SU	3P	7P	:60	1			150	150

WEEKLY TOTALS: 35x \$21,700

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails.

MAKEGOOD POLICY: Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegoods in same or better programming within contracted weeks or billing month. We will respond within 24 hours.

Accepted for (Station) _____ By _____

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

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