



Contract 1091-17645-1

Date: 09/27/16 thru 10/03/16

Page 1
Date Printed
09/19/16

KCBS-AM
865 Battery Street
San Francisco, CA 94111

With:
GREENSTRIPE MEDIA, INC. (8544)
424 Old Newport Blvd
Newport Beach, CA 92663-4211

On Behalf of:
YES ON 55 - CALIF'NS FOR BUDGET STAB
555 Capitol Mall Ste 1425
Sacramento, CA 95814-4602

| | | | | | |
|----------------------|-----------------|-----------------|----|----------------------|-----------|
| Sales Person: | Paul Hoffmann | Contact: | | Product Desc: | Yes on 55 |
| Sales Office: | KCBS-AM (local) | CPE: | // | EC Number: | |

CBS Radio Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Radio and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Radio or its Stations that is intended to discriminate on the basis of race or ethnicity.

***** KCBS AM 740 with a 100% simulcast on KFRC FM 106.9 *****

Print Invoice Locally Do Not Mail

| Item | Days M T W T F S S | Spots Pwk | Time From To | Length | Effective Dates | Programs | Total Bdcast. | Unit Rate | Total Value |
|---------------------------------|-----------------------|--------------|-----------------|--------|---------------------|----------|------------------|-----------|-------------|
| 1 | M T W T F - - | 12 | 06:00A 10:00A | 60s | 09/27/16 - 10/03/16 | | 15 | 1,100.00 | 16,500.00 |
| | | 3 | | | 09/26/16 - 10/02/16 | | | | |
| | | | | | 10/03/16 - 10/09/16 | | | | |
| 2 | M T W T F - - | 4 | 10:00A 03:00P | 60s | 09/27/16 - 10/03/16 | | 5 | 475.00 | 2,375.00 |
| | | 1 | | | 09/26/16 - 10/02/16 | | | | |
| | | | | | 10/03/16 - 10/09/16 | | | | |
| 3 | M T W T F - - | 8 | 03:00P 07:00P | 60s | 09/27/16 - 10/03/16 | | 10 | 700.00 | 7,000.00 |
| | | 2 | | | 09/26/16 - 10/02/16 | | | | |
| | | | | | 10/03/16 - 10/09/16 | | | | |
| 4 | M T W T F - - | 3 | 07:00P 12:00M | 60s | 09/27/16 - 10/03/16 | | 4 | 125.00 | 500.00 |
| | | 1 | | | 09/26/16 - 10/02/16 | | | | |
| | | | | | 10/03/16 - 10/09/16 | | | | |
| 5 | - - - - - S - | 1 | 06:00A 10:00A | 60s | 10/01/16 - 10/01/16 | | 1 | 100.00 | 100.00 |
| 6 | - - - - - S - | 1 | 10:00A 03:00P | 60s | 10/01/16 - 10/01/16 | | 1 | 170.00 | 170.00 |
| 7 | - - - - - S - | 1 | 03:00P 07:00P | 60s | 10/01/16 - 10/01/16 | | 1 | 170.00 | 170.00 |
| 8 | - - - - - S | 1 | 06:00A 10:00A | 60s | 10/02/16 - 10/02/16 | | 1 | 85.00 | 85.00 |
| 9 | - - - - - S | 1 | 10:00A 03:00P | 60s | 10/02/16 - 10/02/16 | | 1 | 150.00 | 150.00 |
| 10 | - - - - - S | 1 | 03:00P 07:00P | 60s | 10/02/16 - 10/02/16 | | 1 | 150.00 | 150.00 |
| Item Totals: | | | | | | | 40 | | 27,200.00 |
| Minus 15.00% Commission: | | | | | | | | | 4,080.00 |
| Net Item Totals: | | | | | | | | | 23,120.00 |

Contract Totals

| Contract Section | Spots | Gross Amt | Commission Amt | Net Amt |
|------------------|-------|-----------|----------------|---------|
|------------------|-------|-----------|----------------|---------|

| | | |
|------------------|---------------------------|---------------------|
| Accept by Agency | As Agent for (Advertiser) | Accepted by Station |
|------------------|---------------------------|---------------------|

Conditions on the last page of this contract and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed to Advertiser.



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| | | | | |
|-------------------------|----|-----------|----------|-----------|
| Spot Buy Lines | 40 | 27,200.00 | 4,080.00 | 23,120.00 |
| Contract Totals: | 40 | 27,200.00 | 4,080.00 | 23,120.00 |

Gross Broadcast Billing Summary

| | <u>Oct</u> | <u>Nov</u> | <u>Dec</u> | <u>Total</u> |
|----------------------|------------|------------|------------|--------------|
| Qtr 4-16 | 27,200.00 | 0.00 | 0.00 | 27,200.00 |
| Grand Totals: | | | | 27,200.00 |

| | | |
|------------------|---------------------------|---------------------|
| Accept by Agency | As Agent for (Advertiser) | Accepted by Station |
|------------------|---------------------------|---------------------|

Conditions on the last page of this contract and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed to Advertiser.