



**THIRD QUARTER PUBLIC ISSUES
SHOW INTERVIEW LOG
JULY 1, 2022 – SEPTEMBER 30, 2022**

Issues

- **Legal Issues**
 - Immigration Law
- **Health**
 - Back to School Immunizations
 - Colon Cancer Awareness
 - Dental
- **Hurricane Prep**
- **Finance**
- **Safety**
 - Kids Safety
 - Back to School Safety
- **Real Estate**
- **Lipman Backpack Event**

SHOW LOG

Date: 7-4-22

Air Time: 2:00pm –2:30pm

Guest:

Topic:

HOLIDAY

Date: 7-11-22

Air Time: 2:00pm –2:30pm

Guest: Dr. Pezzote w/Sante Plus Medical Center

Topic: Back to School Immunizations

Today we welcomed a call from Dr. Pezzote, on behalf of Sante Plus Medical Center in Immokalee, FL. Dr. Pezzote explained the importance of vaccinations and the required vaccinations that are needed to be able to start and/or return to school. Also, physical exams are a major part of returning to classes and for those who play sports, it's necessary to make sure you child is in absolute good health. Call Sante Plus Medical Center for more information or to make an appointment at 239-900-9170.

Date: 7-18-22

Air Time: 2:00pm –2:30pm

Guest: Junior Reyes w/Immokalee Sports Complex

Topic: Swimming Lessons/Kids Safety

Today we welcomed Junior Reyes to the studio to talk to the public on the importance of learning how to swim. He spoke about the swimming lessons they offer at the local sports complex in Immokalee. They offer lessons in groups and they are also able to do private/individual lessons. They offer classes for all ages. Junior also spoke about gym memberships and other activities that are available. For more information, call the Immokalee Sports Complex at 239-252-8811.

Date: 7-25-22

Air Time: 2:00pm –2:30pm

Guest: Lisa w/Dr. Piper Center

Topic: Help for Seniors

The Dr. Piper Center is a non-profit social services organization which provides multiple services and programs for 55 years of age and older, the frail and elderly and children with special needs or at risk, located in downtown Ft. Myers. The Foster Grandparent Program provides meaningful and challenging stipend volunteer opportunities to low-income seniors, 55+ and to serve children with special needs. The heart of the program is one-on-one attention provided by their volunteers in an educational, after school, or summer camp setting. Foster grandparent volunteers serve as tutors and mentors to at-risk children. Faith In Acton links volunteers to elderly individuals who may need a ride, temporarily or long-term, to a medical appointment, dentist, pharmacy, laboratory or grocery shopping. The volunteers, seniors 55+, drive clients only when available, and the transportation specialist always tries to match the volunteer with a client who lives in the same zip code. The Dr. Piper Center is located in Ft. Myers at 2607 Dr. Ella Piper Way, 33916. The best number to call for more information is 239-332-5346.

Date: 8-1-22

Air Time: 2:00pm –2:30pm

Guest: Maria Mungia w/Limpan Family Farms

Topic: Lipman Back to School Backpack Event

Maria Mungia with Lipman Family Farms came in to the studio to share and invite the public to their annual Backpack giveaway. It has become one of the major events in the Immokalee community. They have other organizations such as Harry Chapin Food Bank, Boys and Girls Club, Ciclovía and many more have come out and offered their services free of charge to the community as well during the event. Over 1500 backpacks will be given away this year and could not have done this without the generous help and donations of our sponsors Capitol City Fruit, Suncoast Credit Union, Intergro Howard Fertilizer and many more as well! Event will take place at the Immokalee High School Football Stadium. Event starts at 9am and ALL is free of charge.

Date: 8-8-22**Air Time: 2:00pm –2:30pm****Guest: Sidronio Casas w/Florida Department of Health****Topic: Unlicensed Health Providers**

Today we welcomed Sidronio “Chilo” Casas with the Florida Department of Health to talk to us about unlicensed health providers. He told us there was a rise in people committing fraud. One of the ways to prevent that is to do research when making an appointment to see a doctor, especially if it’s a small clinic. There have been cases where there have been people working from their home and doing “doctor visits”. If anything like that ever comes up, please call and report them to the Florida Department of Health at 239-338-2624.

Date: 8-16-22**Air Time: 2:00pm –2:30pm****Guest: Manny Touron****Topic: Local Soccer**

Today we welcomed a call from Manny Touron who is the coach for the local soccer team, Cobras, here in Immokalee. The Soccer Pit is a not-for-profit, section 501(c)(3) organization registered with the IRS, the Florida Department of Revenue and the Florida Department of Agriculture and Consumer Services. He talked about the different programs that the Cobras offer to the local community who enjoys playing soccer. He spoke about the different age groups and how the local community benefits from the kids and young adults being part of a team. They are taught teamwork and also keeps everyone out of trouble. In addition to promoting the game of soccer, the organization is also focused on scholastics. Every middle and high school student that plays with the Soccer Pit must maintain a 2.0 grade point average. Every high school player is encouraged to continue their education after high school through enrollment in college or university, trade school, or armed services. If appropriate, they are encouraged and assisted to use soccer as a means to additional financial aid. The Soccer Pit is an all-volunteer organization. No coaches, board members, or administrative persons receive any compensation. Due to the economics of the Immokalee area, the Soccer Pit charges players a fraction of the membership fees charged by other clubs in the area. For more information, visit soccerpitcobras.com or call 239-980-7759.

Date: 8-22-22**Air Time: 2:00pm –2:30pm****Guest: Rossana Alvarez w/Sell State on 5th****Topic: Real Estate**

Today we welcomed a call from Rosa from Sell State on 5th. She spoke to the public about how easy it is to buy a house. She let the Hispanic/immigrant community know that they are able to buy a house even if they have DACA, a work permit, TPS, or even an ITIN number. She talked about the steps one should take before buying a home, such as calling her, so she can guide you by filling out an application, and checking your credit, to determine the loan amount a bank would be willing to give you to purchase the house. She also talked about how much money would be needed for a down payment for the house, which is usually a 3.5% of the value of the house you're looking into. She talked about how long the process takes, which depends on the house, if its already built, or if it's going to be built brand new. The process could take anywhere from 30 days up to 7 months or more. She talked about other fees that will come up when buying a house, such as paying for the appraisal and the inspection of the house. For more information on house-buying, call 239-222-5060.

Date: 8-24-22

Air Time: 2:00pm –2:30pm

Guest: Officer Pitre with CCSD

Topic: Kids Safety/Back to School Safety

Today we welcomed Officer Pitre with Collier County Sheriffs Department, to talk to us about Kids Safety and Back to School Safety. Some tips are: Know and follow the school's safety policies. If you walk to school, walk with a friend or family member. If you drive to school, always secure your vehicle. Carry your keys in your hand when walking to your car. Never carry large sums of money with you. The following are some basic safety tips that every child should know, such as: Contact information. Never go anywhere with a stranger. Road safety. If you get lost, stay where you are. Do not share personal information online.

Date: 8-29-22

Air Time: 2:00pm –2:30pm

Guest: Juan Camps

Topic: Hurricane Prep

Juan Camps called in to the studio today to talk about Hurricane Prep and the local recycling centers. Hurricane season is here and Mr. Camps talked to us about the recycling centers that are open in the area. He spoke about getting prepared for hurricane season, which should include clearing out your yard of loose, unused items, some of which can be dropped off for recycling at your local recycling center. Having all of the unnecessary objects in your yard removed helps not have all the extra debris in case a hurricane hits your area. He also spoke about how to prepare for a hurricane, as far as packing the essentials and leaving the area. Usually, the announcement to leave the area/state will be announced by your local news channel and your local radio station. Finding out where the local shelters and evacuation routes in your area is something that everyone should know. Also finding out if there are any curfews after a disaster, such as a hurricane, hits your area.

Date: 9-5-22

Air Time: 2:00pm –2:30pm

Guest:

Topic:

Labor Day - Holiday

Date: 9-12-22

Air Time: 2:00pm –2:30pm

Guest: Jillian Yanes, Immigration Attorney

Topic: Immigration

Today we received a call from Jillian Yanez, Immigration Attorney. Ms. Yanez spoke to us today about all the changes that are going on right now with Immigration Laws. She explained that forms and fees are changing along with some new laws that might affect people. She discussed what to do if you entered this country illegally and whether or not you can work on getting your residency without having to return back to your country. She talked about what to do if you have a deportation order, traveling outside of the U.S. and asking for asylum. Contact Jillian Yanez to make an appointment, so she can help with your immigration needs at 239-449-0325.

Date: 9-19-22

Air Time: 2:00pm –2:30pm

Guest: Juan Cardenas and Bernardo Barnhart w/First Bank

Topic: Finance

Today we welcomed Bernardo Barnhart and Juan Cardenas to the studio to talk to us a bit about how they are helping local small business owners. They talked about the benefits of using a local branch, like First Bank, for your small business loans, such as being able to come in to talk to your loan provider and also bring revenue here in the area. Small business loans are only part of the specialties that first bank offers to its customers. They also offer personal loans, home loans, personal checking and savings accounts too. They also spoke to the public about their upcoming celebration, November 16, 2022, at the Bronson Rodeo Arena in Moore Haven. The bank will be celebrating their 100 years. For more information, please call 239-658-0704.

Date: 9-19-22

Air Time: 2:30pm –3:00pm

Guest: Dr. Antonio Gonzalez, Community Medical Center

Topic: Colon Cancer Awareness

Today we welcomed Dr. Antonio Gonzalez with Community Medical Center here in Immokalee, to the studio to give us a bit more information about Colon Cancer. He talked to the public about how common colon cancer has become. The important thing about colon cancer is to catch it on time, and for that, you must get to a doctor to get checked. He has seen that even young men in their 30's. It is never too early to get checked for something like colon cancer. Some symptoms of colon cancer are:

- *A persistent change in your bowel habits, including diarrhea or constipation or a change in the consistency of your stool.*
- *Rectal bleeding or blood in your stool.*
- *Persistent abdominal discomfort, such as cramps, gas or pain.*
- *A feeling that your bowel doesn't empty completely.*
- *Weakness or fatigue.*

The main cause of Colon Cancer is: Lack of regular physical activity, a diet low in fruit and vegetables, a low-fiber and high-fat diet or a diet high in processed meats, overweight and obesity. Some studies suggest that people may reduce their risk of developing colorectal cancer by increasing physical activity, keeping a healthy weight, limiting alcohol consumption, and avoiding tobacco. For more information, or to make an appointment with Dr. Gonzalez, please call 239-657-5800.

Date: 9-26-22

Air Time: 2:00pm – 2:30pm

Guest: Raquel Hernandez

Topic: Dental Awareness

Today, Raquel spoke to the public about Dental Awareness. She spoke about the top ways to improve your dental health, which are:

- 1. Brush your teeth three times a day.*
- 2. Choose your toothbrush wisely, and replace it often.*
- 3. Floss regularly.*
- 4. Give your tongue some attention.*
- 5. Stop smoking.*
- 6. Limit your coffee intake.*
- 7. Eat a nutritious diet.*
- 8. Decrease sugar intake.*

Good oral/dental health translates to good health overall. Dental problems such as cavities or gum disease can impair your ability to eat and speak properly, cause pain and bad breath. Normally, the body's natural defenses and good oral health care, such as daily brushing and flossing, keep bacteria under control. However, without proper oral hygiene, bacteria can reach levels that might lead to oral infections, such as tooth decay and gum disease.

In-House Campaign

- **Lipman Back to School Free Backpack event.** Annual Free Back Pack Giveaway – On Saturday August 6th, 2022, Lipman Family Farms distributed 1500 backpacks filled with school supplies and 200 bicycles, helmets and bike locks to Immokalee and SW Florida area children. Over 2,500 people were in attendance for this event. WAFZ La Ley pre-promoted the event through on-air recorded and live promos and was on-site with a live remote, distributing crayons, school folders, and other prizes. The event also included Collier County Waste Management, the Henry Chapin Food Bank and many other vendors distributing food/school supplies/important back to school information to those in attendance. A representative from Lipman Family Farms did an on-air pre-event interview on WAFZ to welcome the community to the event and to discuss the activities planned for the event.

PSAs

- **Ad Council Radio PSA Child Car Safety 9-8/30-22:** Aired recorded PSAs to encourage parents and caregivers to correctly buckle up their kids in the right seat for their age and size by reminding parents to get the big stuff, like car safety, right.
- **Hendry, Lee and Collier Counties Management-Hurricane Ian PSA updates-9-23/30-22**
 1. Aired in-house produced storm preparedness psas, 9-23/327-22: “As Ian approaches Southwest Florida coastline, now is the time to make your final storm preparations. Don’t panic, stay calm. Make sure you have your hurricane kit stocked with flashlights, batteries, canned food and water for 3-7days. Have any essential medications and prescription filled to cover 3-7days. Make an evacuation plan, in the event your area is asked to evacuate by authorities. Know the location of your nearest shelter. If evacuating to a shelter, take bedding and enough canned food/water with you for 3 days. If you have a baby, take diapers, formula and baby food for 3 days. Make a plan for your pets. If you are going to a shelter, make sure the shelter accepts pets. Take enough pet food for 3 days. Pets will need to be crated. Fill your vehicle’s gas tank. Notify your relatives, who are not in the

path of the storm, of your storm plan. Stay alert, stay safe, stay informed. This storm preparation message brought to you by FM 92.1, WAFZ, La Ley.”

2. Gave live storm updates, location of shelters, sandbags, storm prep information, waste collection, hazardous household waste drop off special hours, closures of County Government buildings, hurricane tips, etc., 9-28/30-22