

# Sales Order

Station: WIL-FM Agency: TARGET ENTERPRISES  
 Contract Name: YESON32047WIL110416 Address: 15260 VENTURA BLVD.  
 Contract#: (none) SUITE 1240  
 Start Date: 11/04/16 End Date: 11/08/16 City: SHERMAN OAKS State: CA Zip: 91403  
 Revenue Type: NATL/POL/AGCY Type: Cash Buyer: \_\_\_\_\_  
 Advertiser: YES ON 3 Tax Schedule: \_\_\_\_\_ (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: YON3/YON3/2047 Salesperson: NATLA Comm %: 8.75  
 Comp. Code: POLITICAL/NATIONAL Makegood Policy: ADVANCE APPROVAL  
 Sec. Comp.: POLITICAL/LOCAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	11/04/16	11/04/16		6:00 AM	10:00 AM	30					2			2	D	500.00	2	1,000.00	4	
	C30 SLOT																			
2	11/04/16	11/04/16		10:00 AM	3:00 PM	30					2			2	D	500.00	2	1,000.00	4	
	C30 SLOT																			
3	11/04/16	11/04/16		3:00 PM	7:00 PM	30					2			2	D	500.00	2	1,000.00	4	
	C30 SLOT																			
4	11/05/16	11/06/16		6:00 AM	7:00 PM	30						2	2	3	W	100.00	3	300.00	5	
	C30 SLOT																			
5	11/07/16	11/08/16		6:00 AM	10:00 AM	30	2	2						3	W	500.00	3	1,500.00	4	
	C30 SLOT																			
6	11/07/16	11/08/16		10:00 AM	3:00 PM	30	1	1						2	W	500.00	2	1,000.00	4	
	C30 SLOT																			
7	11/07/16	11/07/16		3:00 PM	7:00 PM	30	2							2	D	520.00	2	1,040.00	4	
	C30 SLOT																			

## Billing Projections: By Month

Nov 16  
 CA 6,840.00  
 ST 6,840.00

☒ Print Spot Prices

CASH IN ADVANCE

 HUBBARD RADIO THANKS YOU FOR YOUR  
 BUSINESS

 TWO WEEK NOTICE OF CANCELLATION IS  
 REQUIRED

New Business

TOTAL SPOTS 16

GROSS TOTAL \$ 6,840.00

ADJUSTED SPOTS 16

ADJUSTED TOTAL \$ 6,840.00

APPROVE DECLINE

☐☐

Sales Manager

☐☐

General Sales Manager

☐☐

Business Manager

☐☐

General Manager

**REVISED**

Nov 03, 16  
 CONT# 30226249 Mod# Ver# 3 (Last = )  
 REP CHRISTAL RADIO  
 TO WIL-FM (St Louis, MO)  
 FM FLORENTINO REYES  
 OFF LOS ANGELES  
 AGY TARGET ENTERPRISES LLC  
 ADDR 15260 VENTURA BLVD SUITE 1240  
 SHERMAN OAKS, CA 91403

DDS CONT# 0  
 C/P/E: Yon3 / Yon3 / 2047

SALESPERSON FAX#

PH # 818-905-0005

BYR NATALIE KRUGLLIAK  
 ADV YES ON 3  
 PDT Yes on 3  
 FLT Nov 04, 16 - Nov 08, 16

\* REP ORDER COMMENT \*

\*\* 11/3/2016 5:11:00 PM: \*\*\*REVISION\*\*\* DO NOT DOUBLE BOOK. PLEASE CONFIRM WITH JEHAN AT 323-966-5082 OR JEHAN.TUDUGALLA@CHRISTAL-RADIO.COM

\*\* 11/3/2016 5:11:00 PM: REVISED THE RATES

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
CHG	1.1	....F..	6A - 10A	30	11/4/2016 - 11/4/2016	1W	2	\$500.00	2
CHG	1.2	....F..	10A - 3P	30	11/4/2016 - 11/4/2016	1W	2	\$500.00	2
CHG	1.3	....F..	3P - 7P	30	11/4/2016 - 11/4/2016	1W	2	\$500.00	2
C	1.4	.....S.	6A - 7P	30	11/5/2016 - 11/5/2016	1W	3	\$63.00	
CHG	1.5	.....SS	6A - 7P	30	11/5/2016 - 11/6/2016	1W	3	\$100.00	3
					** WEEKLY FLIGHT TOTALS **		9	\$3,300.00	
		<b><u>FLIGHT 2</u></b>							
CHG	2.1	MT.....	6A - 10A	30	11/7/2016 - 11/8/2016	1W	3	\$500.00	3
CHG	2.2	MT.....	10A - 3P	30	11/7/2016 - 11/8/2016	1W	2	\$500.00	2
CHG	2.3	M.....	3P - 7P	30	11/7/2016 - 11/7/2016	1W	2	\$520.00	2
					** WEEKLY FLIGHT TOTALS **		7	\$3,540.00	

	<b>Nov 16</b>					
SPOTS	16					
CASH	6840.00					
TRADE	0.00					
NSL	0.00					
TOTAL	6840.00					

Nov 03, 16  
CONT# 30226249 Mod# Ver# 3 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: Yon3 / Yon3 / 2047

						TOTAL
SPOTS						16
CASH						6,840.00
TRADE						0.00
NSL						0.00
TOTAL						6,840.00

**\*\* Competitive Comments \*\***

YES ON 3

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Nov 03, 16  
 CONT# 30226249 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WIL-FM (St Louis, MO)  
 FM FLORENTINO REYES  
 OFF LOS ANGELES  
 AGY TARGET ENTERPRISES LLC  
 ADDR 15260 VENTURA BLVD SUITE 1240  
 SHERMAN OAKS, CA 91403

DDS CONT# 0  
 C/P/E: Yon3 / Yon3 / 2047

SALESPERSON FAX#

PH # 818-905-0005

BYR NATALIE KRUGLLIAK  
 ADV YES ON 3  
 PDT Yes on 3  
 FLT Nov 04, 16 - Nov 08, 16

\* REP ORDER COMMENT \*

\*\* 11/3/2016 4:16:00 PM: \*\*\*NEW ORDER\*\*\* PLEASE CONFIRM WITH JEHAN AT 323-966-5082 OR JEHAN.TUDUGALLA@CHRISTAL-RADIO.COM

\*\* 11/3/2016 4:16:00 PM: STARTS TOMORROW, ENDS 1PM 11/8 MUSIC STATIONS 30S AND N/T 60S PLEASE CHECK

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	....F..	6A - 10A	30	11/4/2016 - 11/4/2016	1W	4	\$250.00	4
	1.2	....F..	10A - 3P	30	11/4/2016 - 11/4/2016	1W	4	\$250.00	4
	1.3	....F..	3P - 7P	30	11/4/2016 - 11/4/2016	1W	4	\$250.00	4
	1.4	.....S.	6A - 7P	30	11/5/2016 - 11/5/2016	1W	3	\$63.00	3
	1.5	.....S	6A - 7P	30	11/6/2016 - 11/6/2016	1W	3	\$50.00	3
		** WEEKLY FLIGHT TOTALS **					18	\$3,339.00	
		<b>FLIGHT 2</b>							
	2.1	MT.....	6A - 10A	30	11/7/2016 - 11/8/2016	1W	6	\$250.00	6
	2.2	MT.....	10A - 3P	30	11/7/2016 - 11/8/2016	1W	4	\$250.00	4
	2.3	M.....	3P - 7P	30	11/7/2016 - 11/7/2016	1W	4	\$250.00	4
		** WEEKLY FLIGHT TOTALS **					14	\$3,500.00	

	<b>Nov 16</b>						
SPOTS	32						
CASH	6839.00						
TRADE	0.00						
NSL	0.00						
TOTAL	6839.00						

\$500 TO CLEAR;  
 RATES REVISED  
 11/2/16



Nov 03, 16  
CONT# 30226249 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: Yon3 / Yon3 / 2047

						TOTAL
SPOTS						32
CASH						6,839.00
TRADE						0.00
NSL						0.00
TOTAL						6,839.00

**\*\* Competitive Comments \*\***

SVC:

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Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <u>WIL-FM St Louis, MO</u>	Date: <u>11/3/14</u>
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Vote Yes on 3 for Kids

### SEE ATTACHED SCHEDULES

This broadcast time will be used by: Vote Yes on 3 for Kids

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by  
(name & address)

Vote Yes on 3 for Kids 308 East High Street Suite 301 Jefferson City, MO 65109

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors  
(or attach separately):

Marc H Ellinger, Treasurer

**Julie Iadanza**

Digitally signed by Julie Iadanza  
DN: cn=Julie Iadanza, o, ou, email=julie@targetta.com, c=US  
Date: 2014.10.21 14:12:40 -07'00'

**06/24/2016**

Signature of Issue Advertiser (Sponsor)

Date

☒ Accepted

To be Signed by Station Representative

☐ Accepted in Part

☐ Rejected

Mary Reincke

11/3/14

Signature

Date

MARY REINCKE

NAT'L SALES COORDINATOR

Printed Name

Title