

Sales Order

Station: WIL-FM Agency: TARGET ENTERPRISES
 Contract Name: YESON32047WIL110416 Address: 15260 VENTURA BLVD.
 Contract#: (none) SUITE 1240
 Start Date: 11/04/16 End Date: 11/08/16 City: SHERMAN OAKS State: CA Zip: 91403
 Revenue Type: NATL/POL/AGCY Type: Cash Buyer: _____
 Advertiser: YES ON 3 Tax Schedule: _____ (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: YON3/YON3/2047 Salesperson: NATLA Comm %: 8.75
 Comp. Code: POLITICAL/NATIONAL Makegood Policy: ADVANCE APPROVAL
 Sec. Comp.: POLITICAL/LOCAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	11/04/16	11/04/16		6:00 AM	10:00 AM	30					2			2	D	500.00	2	1,000.00	4
C30 SLOT																			
2	11/04/16	11/04/16		10:00 AM	3:00 PM	30					2			2	D	500.00	2	1,000.00	4
C30 SLOT																			
3	11/04/16	11/04/16		3:00 PM	7:00 PM	30					2			2	D	500.00	2	1,000.00	4
C30 SLOT																			
4	11/05/16	11/06/16		6:00 AM	7:00 PM	30					2	2	3	W	100.00	3	300.00	5	
C30 SLOT																			
5	11/07/16	11/08/16		6:00 AM	10:00 AM	30	2	2					3	W	500.00	3	1,500.00	4	
C30 SLOT																			
6	11/07/16	11/08/16		10:00 AM	3:00 PM	30	1	1					2	W	500.00	2	1,000.00	4	
C30 SLOT																			
7	11/07/16	11/07/16		3:00 PM	7:00 PM	30	2						2	D	520.00	2	1,040.00	4	
C30 SLOT																			

Billing Projections: By Month
 Nov 16
 CA 6,840.00
 ST 6,840.00

Print Spot Prices
CASH IN ADVANCE
HUBBARD RADIO THANKS YOU FOR YOUR
BUSINESS
TWO WEEK NOTICE OF CANCELLATION IS
REQUIRED
New Business

TOTAL SPOTS 16
 GROSS TOTAL \$ 6,840.00
 ADJUSTED SPOTS 16
 ADJUSTED TOTAL \$ 6,840.00

APPROVE DECLINE
 Sales Manager
 General Sales Manager
 Business Manager
 General Manager

REVISED

Nov 03, 16
 CONT# 30226249 Mod# Ver# 3 (Last =)
 REP CHRISTAL RADIO
 TO WIL-FM (St Louis, MO)
 FM FLORENTINO REYES
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

DDS CONT# 0
 C/P/E: Yon3 / Yon3 / 2047

SALESPERSON FAX#

PH # 818-905-0005

BYR NATALIE KRUGLLIAK
 ADV YES ON 3
 PDT Yes on 3
 FLT Nov 04, 16 - Nov 08, 16

* REP ORDER COMMENT *

** 11/3/2016 5:11:00 PM: ***REVISION*** DO NOT DOUBLE BOOK. PLEASE CONFIRM WITH JEHAN AT 323-966-5082 OR JEHAN.TUDUGALLA@CHRISTAL-RADIO.COM

** 11/3/2016 5:11:00 PM: REVISED THE RATES

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
CHG	1.1F..	6A - 10A	30	11/4/2016 - 11/4/2016	1W	2	\$500.00	2
CHG	1.2F..	10A - 3P	30	11/4/2016 - 11/4/2016	1W	2	\$500.00	2
CHG	1.3F..	3P - 7P	30	11/4/2016 - 11/4/2016	1W	2	\$500.00	2
C	1.4S.	6A - 7P	30	11/5/2016 - 11/5/2016	1W	3	\$63.00	
CHG	1.5SS	6A - 7P	30	11/5/2016 - 11/6/2016	1W	3	\$100.00	3
					** WEEKLY FLIGHT TOTALS **		9	\$3,300.00	
		FLIGHT 2							
CHG	2.1	MT.....	6A - 10A	30	11/7/2016 - 11/8/2016	1W	3	\$500.00	3
CHG	2.2	MT.....	10A - 3P	30	11/7/2016 - 11/8/2016	1W	2	\$500.00	2
CHG	2.3	M.....	3P - 7P	30	11/7/2016 - 11/7/2016	1W	2	\$520.00	2
					** WEEKLY FLIGHT TOTALS **		7	\$3,540.00	

	Nov 16				
SPOTS	16				
CASH	6840.00				
TRADE	0.00				
NSL	0.00				
TOTAL	6840.00				

Nov 03, 16

CONT# 30226249 Mod# Ver# 3 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: Yon3 / Yon3 / 2047

						TOTAL
SPOTS						16
CASH						6,840.00
TRADE						0.00
NSL						0.00
TOTAL						6,840.00

**** Competitive Comments ****

YES ON 3

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Nov 03, 16
 CONT# 30226249 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WIL-FM (St Louis, MO)
 FM FLORENTINO REYES
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

DDS CONT# 0
 C/P/E: Yon3 / Yon3 / 2047

SALESPERSON FAX#

PH # 818-905-0005

BYR NATALIE KRUGLLIAK
 ADV YES ON 3
 PDT Yes on 3
 FLT Nov 04, 16 - Nov 08, 16

* REP ORDER COMMENT *

** 11/3/2016 4:16:00 PM: ***NEW ORDER*** PLEASE CONFIRM WITH JEHAN AT 323-966-5082 OR
 JEHAN.TUDUGALLA@CHRISTAL-RADIO.COM
 ** 11/3/2016 4:16:00 PM: STARTS TOMORROW, ENDS 1PM 11/8 MUSIC STATIONS 30S AND N/T 60S PLEASE
 CHECK

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		FLIGHT 1								
	1.1F..	6A - 10A	30	11/4/2016 - 11/4/2016	1W	4	\$250.00	4	
	1.2F..	10A - 3P	30	11/4/2016 - 11/4/2016	1W	4	\$250.00	4	
	1.3F..	3P - 7P	30	11/4/2016 - 11/4/2016	1W	4	\$250.00	4	
	1.4S.	6A - 7P	30	11/5/2016 - 11/5/2016	1W	3	\$63.00	3	
	1.5S	6A - 7P	30	11/6/2016 - 11/6/2016	1W	3	\$50.00	3	
		** WEEKLY FLIGHT TOTALS **						18	\$3,339.00	
		FLIGHT 2								
	2.1	MT.....	6A - 10A	30	11/7/2016 - 11/8/2016	1W	6	\$250.00	6	
	2.2	MT.....	10A - 3P	30	11/7/2016 - 11/8/2016	1W	4	\$250.00	4	
	2.3	M.....	3P - 7P	30	11/7/2016 - 11/7/2016	1W	4	\$250.00	4	
		** WEEKLY FLIGHT TOTALS **						14	\$3,500.00	

	Nov 16					
SPOTS	32					
CASH	6839.00					
TRADE	0.00					
NSL	0.00					
TOTAL	6839.00					

\$ 500 TO CLEAR;
RATES REVISED
11/2/16

Nov 03, 16

CONT# 30226249 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: Yon3 / Yon3 / 2047

						TOTAL
SPOTS						32
CASH						6,839.00
TRADE						0.00
NSL						0.00
TOTAL						6,839.00

**** Competitive Comments ****

SVC:

Demo Adults 35+

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Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <i>WIL-FM St Louis, MO</i>	Date: <i>11/3/14</i>
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I, TARGET ENTERPRISES do hereby request station time concerning the following issue:

Vote Yes on 3 for Kids

SEE ATTACHED SCHEDULES

This broadcast time will be used by: Vote Yes on 3 for Kids

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input type="checkbox"/> YES <input checked="" type="checkbox"/> NO</p>

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

Vote Yes on 3 for Kids 308 East High Street Suite 301 Jefferson City, MO 65109
and are authorized to announce the time as paid for by such person or entity (hereinafter referred
to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors
(or attach separately):

Marc H Ellinger, Treasurer

Julie Iadanza	<small>Digitally signed by Julie Iadanza DN: cn=Julie Iadanza, o, ou, email=julie@targetta.com, c=US Date: 2014.10.21 14:12:40 -07'00'</small>	06/24/2016
Signature of Issue Advertiser (Sponsor)		Date

<i>To be Signed by Station Representative</i>		
<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<i>Mary Reincke</i>		<i>11/3/14</i>
Signature		Date
<i>MARY REINCKE</i>	<i>NAT'L SALES COORDINATOR</i>	
Printed Name	Title	