

## WCXL FM 104.9 Public Issue Programming 4th Quarter 2021

The following interviews took place in the public interest

10/7/21- Issue addressed- Youth Mentoring-

Scott Williams, the Director of the NENC FCA discussed an event designed to raise awareness of FCA. North Carolina Basketball legend Phil Ford was set to appear on the Outer Banks and in the Elizabeth City area on October 25th and 26th.

10/28/21 Issue addressed- Marine Habitat

Jess Taylor, the Director of the Outer Banks Center for Dolphin Research discussed their upcoming shrimp crawl. The event which is a fundraiser for the organization takes place at area restaurants and was slated to happen November 6th and 7th.

12/5/21 Issue addressed- Nutrition

Charlie Ainge from the Soul Hunters which is a faith based outdoors organization discussed their Hunters for the Hungry program and how it worked.

12/12/21 Issue addressed- Medical Community Needs

Tony Lombardi discussed an upcoming blood drive taking place later that week at Holy Redeemer Catholic Church

The following pre recorded Public Service Announcement schedules were run a minimum of 5 times per day in the date range shown.

10/1 Manteo Rotary Club's Annual INSHORE SLAM Fishing Tournament on the Outer Banks of NC funds local educational programs and college scholarships to outstanding Dare County students through Manteo Rotary.

10/1-12/31 Corolla Wild Horse Fund. Don't Feed the Ponies. These PSA's advise the public on the dangers of feeding the Corolla Wild Ponies foods that domesticated animals would normally eat. The Ponies have adapted to a diet of wild Marsh Grasses, and snack like carrots, apples, or oats can kill them. Corolla Wild Horse Fund's mission is "to protect, conserve, and responsibly manage the herd of wild Colonial Spanish Mustangs roaming freely on the northernmost Currituck Outer Banks, and to promote the continued preservation of this land as a permanent sanctuary for horses designated as the State Horse and defined as a cultural treasure by the state of North Carolina."

10/30-11/5 Center for Dolphin Research Shrimp Crawl. The Outer Banks Center for Dolphin Research is a non profit organization dedicated to promote the conservation of bottlenose dolphins in the Outer Banks. This is a primary fundraiser for the organization.

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12/10-12/31 Dare Education Foundation. This is a general information and fundraising PSA for Dare Education Foundation, an educational non-profit focusing on supporting the students, teachers and schools of Dare County.

Public Service Announcements on these topics were read on a rotation basis by on air personnel as part of their air shifts.

1. Dare to Scare 5k Run for the OBX Toy Drive
2. Christmas in the Country event for Southern Hope Animal Rescue
3. Haunted Barn and Hayride for Mane and Tail Therapy Horse Program
4. Frank and Frans 2nd Annual Red White and Blue Surf Fishing Tourney
5. Camden Heritage Festival
6. St Andrews By the Sea Empty Bowls Fundraiser for the Food Pantry
7. Community Care Clinic of Dare Wellness Screenings
8. Coastal Humane Society Vaccination Clinic
9. Love to Remember Tennis Tournament to fight Dementia
10. Santa Paws event to benefit Coastal Humane Society
11. Dare County Arts Council Coastal Speaker Series
12. Wanchese Christmas Craft Show
13. Village Realty Bag Lunch Tuesday to benefit the Angel Gift