

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Diane Kelley,  
 being/on behalf of: Diane Kelley, a legally  
 qualified candidate of the \_\_\_\_\_ political  
 party for the office of: School Board, Districts, Okaloosa County  
 in the Primary  
 election to be held on: August 28, 2018  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Dr. Diane Kelley

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Janeane Williams

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

7/2/2018  
Date

Diane Kelley  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Dr. Diane Kelley for School Board, District 5, Okaloosa County  
August 28, 2018

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Dr. Diane Kelley

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

\_\_\_\_\_  
Date Signature Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

Accepted  Accepted in Part  Rejected

\_\_\_\_\_  
Signature Printed Name Title

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Diane Kelley  
do hereby request station time concerning the following issue:

Candidate for School Board, District 5

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: \_\_\_\_\_

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes
  No



# Dr. Diane Kelley For School Board Proposal 1



PRODUCT PURCHASED	IMPRESSIONS OR SPEND	LENGTH OF CAMPAIGN	AGENCY FEE	TOTAL PRICE
Facebook/Instagram Ads	\$1,200	Monthly	\$575	\$1,725 GROSS
<b>TOTAL</b>				<b>\$1,725 GROSS</b>

Client Signature:

Date:

07/02/18

Client Name Printed:

Jeremiah W Hubbard