



KHON
88 Piikoi Street
Honolulu, HI 96814
(808) 591-2222

CONTRACT

<u>Contract / Revision</u> 957782 /		<u>Alt Order #</u>
<u>Product</u> Caldwell TV 10.24-10.30		
<u>Contract Dates</u> 10/24/16 - 10/30/16	<u>Estimate #</u> 3621	
<u>Advertiser</u> POL/Caldwell for Mayor		<u>Original Date / Revision</u> 10/20/16 / 10/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KHON	<u>Account Executive</u> KHON Local House	<u>Sales Office</u> Honolulu Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Anthology Marketing-Starr Tech Interactive
1003 Bishop Street
9th Floor
Honolulu, HI 96813-6429
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KHON	10/24/16	10/30/16	WAKE UP 2DAY 6A-7M-F 6A-7A			:30			P2		NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				2	\$225.00					
N 2	KHON	10/24/16	10/30/16	WAKE UP 2DAY 7A-8M-F 7A-8A			:30			P2		NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				2	\$225.00					
N 3	KHON	10/24/16	10/30/16	Living808	M-F 8A-9A		:30			P2		NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				2	\$115.00					
N 4	KHON	10/24/16	10/30/16	Judge Mathis	M-F 12P-1P		:30			P3		NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				2	\$20.00					
N 5	KHON	10/24/16	10/30/16	People's Court	M-F 1P-2P		:30			P3		NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				2	\$20.00					
N 6	KHON	10/24/16	10/30/16	Dr Phil	M-F 3P-4P		:30			P2		NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	M--T---				2	\$75.00					
N 7	KHON	10/24/16	10/30/16	Judge Judy	M-F 4P-5P		:30			P3		NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				3	\$100.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KHON	10/24/16-10/30/16	Judge Judy	M-F 4P-5P	MTuWThF----	:30		\$100.00			NM		
				See MG 7.4										
	4	KHON	10/24/16-10/30/16	Judge Judy	M-F 4P-5P	----Th-----	:30		\$100.00			NM		
				Ⓜ MG for 7.1 10/28										
N 8	KHON	10/24/16	10/30/16	M-F 5P-530P NEWS 5P-530P			:30			P2		NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				3	\$550.00					

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Advertiser POL/Caldwell for Mayor		Original Date / Revision 10/20/16 / 10/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	KHON	10/24/16-10/30/16	M-F 5P-530P NEWS	5P-530P	MTuWThF----	:30		\$550.00			NM		
			See MG 8.4,8.5,8.6,8.7											
	3	KHON	10/24/16-10/30/16	M-F 5P-530P NEWS	5P-530P	MTuWThF----	:30		\$550.00			NM		
			See MG 11.4,11.5											
	4	KHON	10/24/16-10/30/16	WAKE UP 2DAY	6A-7A	-----F----	:30		\$225.00			NM		
	Ⓜ		MG for 8.2 10/26											
	5	KHON	10/24/16-10/30/16	WAKE UP 2DAY	7A-8A	-----F----	:30		\$225.00			NM		
	Ⓜ		MG for 8.2 10/26											
	6	KHON	10/24/16-10/30/16	Live with Kelly	9A-10A	MTuWThF----	:30		\$75.00			NM		
	Ⓜ		MG for 8.2 10/26											
	7	KHON	10/24/16-10/30/16	WAKE UP 2DAY @ 430A	430A-5A	MTuWThF----	:30		\$25.00			NM		
	Ⓜ		MG for 8.2 10/26											
N 9	KHON	10/24/16	10/30/16	Wheel of Fortune	M-F 630P-7P		:30			P2		NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	MTWTF--	2			\$1,125.00						
N 10	KHON	10/24/16	10/30/16	M-F 9P NEWS	9P-930P		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	MTWTF--	1			\$600.00						
N 11	KHON	10/24/16	10/30/16	M-F 10P-1035P NEWS	10P-1035P		:30			P2		NM	3	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	MTWTF--	2			\$900.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KHON	10/24/16-10/30/16	M-F 10P-1035P NEWS	10P-1035P	MTuWThF----	:30		\$900.00			NM		
			See MG 11.3											
	2	KHON	10/24/16-10/30/16	M-F 10P-1035P NEWS	10P-1035P	MTuWThF----	:30		\$900.00			NM		
			See MG 11.4,11.5											
	3	KHON	10/24/16-10/30/16	M-F 10P-1035P NEWS	10P-1035P	----Th-----	:30		\$900.00			NM		
	Ⓜ		MG for 11.1 10/25											
	4	KHON	10/24/16-10/30/16	WORLD SERIES	2P-5P	-----Su-----	:30		\$1,425.00			NM		
	Ⓜ		MG for 8.3,11.2											
	5	KHON	10/24/16-10/30/16	WAKE UP 2DAY @ 430A	430A-5A	-----F----	:30		\$25.00			NM		
	Ⓜ		MG for 8.3,11.2											
N 12	KHON	10/24/16	10/30/16	Inside Edition	M-F 1035P-1105P		:30			P3		NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	MTWTF--	3			\$250.00						
N 13	KHON	10/24/16	10/30/16	Wheel of Fortune	SAT 630P-7P		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----S-	1			\$600.00						
N 14	KHON	10/24/16	10/30/16	SU 6P-630P NEWS	6P-630P		:30			P3		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----S	1			\$750.00						
Totals									0.00				31	\$10,060.00

*Tax 1 Note: HI General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
09/26/16 - 10/30/16	31	\$10,060.00	(\$1,509.00)	\$8,551.00	\$402.92	\$8,953.92
Totals	31	\$10,060.00	(\$1,509.00)	\$8,551.00	\$402.92	\$8,953.92

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Signature: _____ **Date:** _____

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