

# CONTRACT



**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808) 591-2222**

<u>Contract / Revision</u> 957782 /		<u>Alt Order #</u>
<u>Product</u> Caldwell TV 10.24-10.30		
<u>Contract Dates</u> 10/24/16 - 10/30/16		<u>Estimate #</u> 3621
<u>Advertiser</u> POL/Caldwell for Mayor		<u>Original Date / Revision</u> 10/20/16 / 10/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KHON	<u>Account Executive</u> KHON Local House	<u>Sales Office</u> Honolulu Local \$
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Anthology Marketing-Starr Tech Interactive**  
**1003 Bishop Street**  
**9th Floor**  
**Honolulu, HI 96813-6429**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KHON	10/24/16	10/30/16	WAKE UP 2DAY 6A-7M-F 6A-7A			:30			P2		NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				2	\$225.00					
N 2	KHON	10/24/16	10/30/16	WAKE UP 2DAY 7A-8M-F 7A-8A			:30			P2		NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				2	\$225.00					
N 3	KHON	10/24/16	10/30/16	Living808	M-F 8A-9A		:30			P2		NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				2	\$115.00					
N 4	KHON	10/24/16	10/30/16	Judge Mathis	M-F 12P-1P		:30			P3		NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				2	\$20.00					
N 5	KHON	10/24/16	10/30/16	People's Court	M-F 1P-2P		:30			P3		NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				2	\$20.00					
N 6	KHON	10/24/16	10/30/16	Dr Phil	M-F 3P-4P		:30			P2		NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	M--T---				2	\$75.00					
N 7	KHON	10/24/16	10/30/16	Judge Judy	M-F 4P-5P		:30			P3		NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				3	\$100.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KHON	10/24/16-10/30/16	Judge Judy	M-F 4P-5P	MTuWThF----	:30		<del>\$100.00</del>			NM		
	See MG 7.4													
	4	KHON	10/24/16-10/30/16	Judge Judy	M-F 4P-5P	----Th-----	:30		\$100.00			NM		
	Ⓜ MG for 7.1 10/28													
N 8	KHON	10/24/16	10/30/16	M-F 5P-530P NEWS 5P-530P			:30			P2		NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--				3	\$550.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/24/16 - 10/30/16		<u>Product</u> Caldwell TV 10.24-10.30
<u>Advertiser</u> POL/Caldwell for Mayor		<u>Estimate #</u> 3621
		<u>Original Date / Revision</u> 10/20/16 / 10/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
2	KHON	10/24/16-10/30/16		M-F 5P-530P NEWS	5P-530P	MTuWThF----	:30		<del>\$550.00</del>			NM		
See MG 8.4,8.5,8.6,8.7														
3	KHON	10/24/16-10/30/16		M-F 5P-530P NEWS	5P-530P	MTuWThF----	:30		<del>\$550.00</del>			NM		
See MG 11.4,11.5														
4	KHON	10/24/16-10/30/16		WAKE UP 2DAY	6A-7A	-----F----	:30		\$225.00			NM		
Ⓜ MG for 8.2 10/26														
5	KHON	10/24/16-10/30/16		WAKE UP 2DAY	7A-8A	-----F----	:30		\$225.00			NM		
Ⓜ MG for 8.2 10/26														
6	KHON	10/24/16-10/30/16		Live with Kelly	9A-10A	MTuWThF----	:30		\$75.00			NM		
Ⓜ MG for 8.2 10/26														
7	KHON	10/24/16-10/30/16		WAKE UP 2DAY @ 430A	430A-5A	MTuWThF----	:30		\$25.00			NM		
Ⓜ MG for 8.2 10/26														
N 9	KHON	10/24/16	10/30/16	Wheel of Fortune	M-F 630P-7P		:30			P2		NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	MTWTF--	2			\$1,125.00						
N 10	KHON	10/24/16	10/30/16	M-F 9P NEWS	9P-930P		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	MTWTF--	1			\$600.00						
N 11	KHON	10/24/16	10/30/16	M-F 10P-1035P NEWS	10P-1035P		:30			P2		NM	3	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	MTWTF--	2			\$900.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KHON	10/24/16-10/30/16		M-F 10P-1035P NEWS	10P-1035P	MTuWThF----	:30		<del>\$900.00</del>			NM		
See MG 11.3														
2	KHON	10/24/16-10/30/16		M-F 10P-1035P NEWS	10P-1035P	MTuWThF----	:30		<del>\$900.00</del>			NM		
See MG 11.4,11.5														
3	KHON	10/24/16-10/30/16		M-F 10P-1035P NEWS	10P-1035P	----Th----	:30		\$900.00			NM		
Ⓜ MG for 11.1 10/25														
4	KHON	10/24/16-10/30/16		WORLD SERIES	2P-5P	-----Su	:30		\$1,425.00			NM		
Ⓜ MG for 8.3,11.2														
5	KHON	10/24/16-10/30/16		WAKE UP 2DAY @ 430A	430A-5A	-----F----	:30		\$25.00			NM		
Ⓜ MG for 8.3,11.2														
N 12	KHON	10/24/16	10/30/16	Inside Edition	M-F 1035P-1105F		:30			P3		NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	MTWTF--	3			\$250.00						
N 13	KHON	10/24/16	10/30/16	Wheel of Fortune	SAT 630P-7P		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----S-	1			\$600.00						
N 14	KHON	10/24/16	10/30/16	SU 6P-630P NEWS	6P-630P		:30			P3		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----S	1			\$750.00						
<b>Totals</b>								0.00					31	\$10,060.00

\*Tax 1 Note: HI General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
09/26/16 - 10/30/16	31	\$10,060.00	(\$1,509.00)	\$8,551.00	\$402.92	\$8,953.92
<b>Totals</b>	31	\$10,060.00	(\$1,509.00)	\$8,551.00	\$402.92	\$8,953.92

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957782 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/16 - 10/30/16	Caldwell TV 10.24-10.30	3621

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Caldwell for Mayor	10/20/16 / 10/27/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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