

C#37634

ENTERED  
5/14/16

## Doug LaMalfa for Congress (CD 1) - Insertion Order

Tuesday, May 17, 2016 through Monday, June 6, 2016

KHSL & KNVN - Chico/Redding

				Rating	16-May		30-May		6-Jun		TOT/	
				35+	Spots Per Week	22-May	Spots Per Week	Spots Per Week	5-Jun	Spots Per Week	SPO	
Days of Week	Time of Week											
KNVN NBC 24		RATE										
Wake-Up!	M-F	6-7am	\$ 80	1.3	3	\$ 240.00	0	4	\$ 320.00	1	\$ 80.00	8
NBC Today	M-F	7-9am	\$ 150	3.4	3	\$ 450.00	0	4	\$ 600.00	1	\$ 150.00	8
Action News Now @5:30	M-F	5:30-6pm	\$ 200	3.6	1	\$ 200.00	0	1	\$ 200.00	1	\$ 200.00	3
Wheel of Fortune	M-F	7-7:30pm	\$ 400	9.6	2	\$ 800.00	0	2	\$ 800.00	0	\$ -	4
Jeopardy	M-F	7:30-8pm	\$ 400	9.8	2	\$ 800.00	0	2	\$ 800.00	0	\$ -	4
Meet the Press	Sun	8-9am	\$ 60	1.7	0	\$ -	0	0	\$ -	0	\$ -	0
Action News Now @5	Sun	5-5:30pm	\$ 45	1.7	1	\$ 45.00	0	1	\$ 45.00	0	\$ -	2
					12	\$ 2,535.00	0	14	\$ 2,765.00	3	\$ 430.00	29

\$5730 -