

95.3 MNC Schedule: (5/2 – 5/7 Weekday dayparts)

Daypart	5/2 Thurs	5/3 Fri	5/6 Mon	5/7 Tues
5a-9a	2x	2x	2x	2x
9a-12p	2x	2x	2x	2x
12p-3p	2x	2x	2x	2x
3p-6p	2x	2x	2x	2x

Campaign Total:

5a-9a: 8 spots @ \$22.50/spot = \$180.00
 9a-12p: 8 spots @ \$6.80/spot = \$180.00
 12p-3p: 8 spots @ \$6.80/spot = \$180.00
 3p-6p: 8 spots @ \$4.25/spot = \$180.00

+ Add 10,000 Radio Commercial Streaming Impressions on 953mnc.com for \$150 (\$15 cpm)

32 spots + Streaming for \$870.00

95.3 MNC Schedule: (5/2 – 5/7 Weekend dayparts)

Daypart	5/4 Sat	5/5 Sun
6a-10a	2x	2x
10a-3p	2x	2x
3p-7p	2x	2x
7p-12a	2x	2x

Campaign Total:

6a-10a: 4 spots @ \$17.00/spot = \$68.00

10a-3p: 4 spots @ \$17.00/spot = \$68.00

3p-7p: 4 spots @ \$17.00/spot = \$68.00

7p-12a: 4 spots @ \$8.50/spot = \$34.00

16 spots for \$238.00

95.3 MNC Schedule: (5/2 – 5/7 Weekday dayparts)

Daypart	5/2 Thurs	5/3 Fri	5/6 Mon	5/7 Tues
6a-10a	2x	2x	2x	2x
10a-3p	2x	2x	2x	2x
3p-7p	2x	2x	2x	2x
7p-12a	2x	2x	2x	2x

Campaign Total:

6a-10a: 8 spots @ \$8.40/spot = \$67.20

10a-3p: 8 spots @ \$8.40/spot = \$67.20

3p-7p: 8 spots @ \$8.40/spot = \$67.20

7p-12a: 8 spots @ \$5.00/spot = \$40.00

32 spots for \$241.60

95.3 MNC Schedule: (5/2 – 5/7 Weekend dayparts)

Daypart	5/4 Sat	5/5 Sun
6a-10a	2x	2x
10a-3p	2x	2x
3p-7p	2x	2x
7p-12a	2x	2x

Campaign Total:

6a-10a: 4 spots @ \$5.00/spot = \$20.00

10a-3p: 4 spots @ \$5.00/spot = \$20.00

3p-7p: 4 spots @ \$5.00/spot = \$20.00

7p-12a: 4 spots @ \$5.00/spot = \$20.00

16 spots for \$80.00

In Summary – All Options



- 95.3 MNC Combined Weekday + Weekend Schedules (2x per daypart): \$958 for 48 spots
- 953mnc.com online streaming radio commercials 10k impressions: \$150
- MNC Nation Combined Weekday + Weekend Schedules (2x per daypart): \$321.60
- Total Combined Cost: \$1,429.60

Accepted By

Candidate

*Pre-Payment Required

Representative



Federated Media