

# Sales Order

Stations: KGRC-FM, KZZK-FM, WCOY-FM, WTAD-AM Agency: ADFORCE

Contract Name: Tony Grootens Sheriff Address: Attn: MARYBETH NOEL

Contract#: (none) PO BOX 3784

Start Date: 9/01/21 End Date: 11/07/22 City: QUINCY State: IL Zip: 62305

Revenue Type: Local Agency Type: Cash Buyer: \_\_\_\_\_

Advertiser: TONY GROOTENS ADAMS CTY SHRFF Tax Schedule: \_\_\_\_\_ (None)

Address: \_\_\_\_\_ Agency Commission %: 0

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Agency: TONY GROOTENS ADAMS CTY SHERIFF

Product Name: \_\_\_\_\_ Address: 536 1/2 South 12th Street

Competitive Code: POLITICAL City: Quincy State: IL Zip: 62301

Makegood Policy: Within Contract Dates Billing Cycle: Calendar

Salesperson: 1753tloo Comm %: 0

## KGRC-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	9/01/21	9/13/21		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50		
2	10/01/21	10/13/21		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50		
3	11/01/21	11/13/21		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50		
4	12/01/21	12/13/21		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50		
5	1/01/22	1/13/22		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50		
6	2/01/22	2/13/22		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50		
7	3/01/22	3/13/22		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50		
8	7/01/22	7/13/22		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50		
9	8/01/22	8/13/22		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50		
10	9/01/22	9/13/22		5:00 AM	12:00 AM	30	1	1	2	1	1	1	1	8	D	2.50	14	35.00		
11	10/01/22	10/13/22		5:00 AM	12:00 AM	30	1	1	1	1	2	1	1	8	D	2.50	14	35.00		
12	5/01/22	5/13/22		5:00 AM	12:00 AM	30	2	2	2	2	2		2	12	D	2.50	24	60.00		
13	6/01/22	6/13/22		5:00 AM	12:00 AM	30	2		2	2	2	2	2	12	D	2.50	24	60.00		
14	4/01/22	4/13/22		5:00 AM	12:00 AM	30	1	2	1	2	1	2	2	11	D	2.50	20	50.00		
15	11/01/22	11/07/22		5:00 AM	12:00 AM	30	1	1	1		1	1	1	6	D	2.50	6	15.00		

TOTAL GROSS \$547.50, NET \$547.50

## KZZK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$	
1	9/01/21	9/13/21		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50	
2	10/01/21	10/13/21		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50	
3	11/01/21	11/13/21		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50	
4	12/01/21	12/13/21		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50	
5	1/01/22	1/13/22		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50	
6	2/01/22	2/13/22		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50	
7	3/01/22	3/13/22		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50	
8	7/01/22	7/13/22		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50	
9	8/01/22	8/13/22		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	13	32.50	
10	9/01/22	9/13/22		5:00 AM	12:00 AM	30	1	1	2	1	1	1	1	8	D	2.50	14	35.00	
11	10/01/22	10/13/22		5:00 AM	12:00 AM	30	1	1	1	1	2	1	1	8	D	2.50	14	35.00	
12	5/01/22	5/13/22		5:00 AM	12:00 AM	30	2	2	2	2	2	1	2	13	D	2.50	25	62.50	
13	6/01/22	6/13/22		5:00 AM	12:00 AM	30	2	1	2	2	2	2	2	13	D	2.50	25	62.50	

No	DATES		Alt	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$\$	
14	4/01/22	4/13/22		5:00 AM	12:00 AM	30	1	2	2	1	1	2	1	10	D	2.50	19	47.50	
15	11/01/22	11/07/22		5:00 AM	12:00 AM	30	1	1	1	1	1	1	1	7	D	2.50	7	17.50	

TOTAL GROSS \$552.50, NET \$552.50

WCOY-FM

No	DATES		Alt	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$\$	
1	9/01/21	9/13/21		5:00 AM	12:00 AM	30	1		1	1	1	1	1	6	D	2.50	12	30.00	
2	10/01/21	10/13/21		5:00 AM	12:00 AM	30	1	1	1		1	1	1	6	D	2.50	12	30.00	
3	11/01/21	11/13/21		5:00 AM	12:00 AM	30	1	1	1	1	1	1		6	D	2.50	12	30.00	
4	12/01/21	12/13/21		5:00 AM	12:00 AM	30	1		1	1	1	1	1	6	D	2.50	12	30.00	
5	1/01/22	1/13/22		5:00 AM	12:00 AM	30	1	1	1	1		1	1	6	D	2.50	12	30.00	
6	2/01/22	2/13/22		5:00 AM	12:00 AM	30		1	1	1	1	1	1	6	D	2.50	12	30.00	
7	3/01/22	3/13/22		5:00 AM	12:00 AM	30		1	1	1	1	1	1	6	D	2.50	12	30.00	
8	7/01/22	7/13/22		5:00 AM	12:00 AM	30	1	1	1		1	1	1	6	D	2.50	12	30.00	
9	8/01/22	8/13/22		5:00 AM	12:00 AM	30	1	1	1	1	1	1		6	D	2.50	12	30.00	
10	9/01/22	9/13/22		5:00 AM	12:00 AM	30	1		1	1	1	1	1	6	D	2.50	11	27.50	
11	10/01/22	10/13/22		5:00 AM	12:00 AM	30	1	1	1		1	1	1	6	D	2.50	11	27.50	
12	5/01/22	5/13/22		5:00 AM	12:00 AM	30	2	2	2	2	2	2	2	14	D	2.50	26	65.00	
13	6/01/22	6/13/22		5:00 AM	12:00 AM	30	2	2	2	2	2	2	2	14	D	2.50	26	65.00	
14	4/01/22	4/13/22		5:00 AM	12:00 AM	30	1	2	1	2	1	2	1	10	D	2.50	18	45.00	
15	11/01/22	11/07/22		5:00 AM	12:00 AM	30	1	1	1		1	1	1	6	D	2.50	6	15.00	

TOTAL GROSS \$515.00, NET \$515.00

WTAD-AM

No	DATES		Alt	TIMES		LEN	DISTRIBUTION									RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$\$	
1	9/01/21	9/13/21		5:00 AM	12:00 AM	30	1		1	1	1	1	1	6	D	2.50	12	30.00	
2	10/01/21	10/13/21		5:00 AM	12:00 AM	30	1	1	1		1	1	1	6	D	2.50	12	30.00	
3	11/01/21	11/13/21		5:00 AM	12:00 AM	30	1	1	1	1	1	1		6	D	2.50	12	30.00	
4	12/01/21	12/13/21		5:00 AM	12:00 AM	30	1		1	1	1	1	1	6	D	2.50	12	30.00	
5	1/01/22	1/13/22		5:00 AM	12:00 AM	30	1	1	1	1		1	1	6	D	2.50	12	30.00	
6	2/01/22	2/13/22		5:00 AM	12:00 AM	30		1	1	1	1	1	1	6	D	2.50	12	30.00	
7	3/01/22	3/13/22		5:00 AM	12:00 AM	30		1	1	1	1	1	1	6	D	2.50	12	30.00	
8	7/01/22	7/13/22		5:00 AM	12:00 AM	30	1	1	1		1	1	1	6	D	2.50	12	30.00	
9	8/01/22	8/13/22		5:00 AM	12:00 AM	30	1	1	1	1	1	1		6	D	2.50	12	30.00	
10	9/01/22	9/13/22		5:00 AM	12:00 AM	30	1		1	1	1	1	1	6	D	2.50	11	27.50	
11	10/01/22	10/13/22		5:00 AM	12:00 AM	30	1	1	1		1	1	1	6	D	2.50	11	27.50	
12	5/01/22	5/13/22		5:00 AM	12:00 AM	30	2	2	2	2	2	1	2	13	D	2.50	25	62.50	
13	6/01/22	6/13/22		5:00 AM	12:00 AM	30	2	1	2	2	2	2	2	13	D	2.50	25	62.50	
14	4/01/22	4/13/22		5:00 AM	12:00 AM	30	1	2	1	2	1	2	1	10	D	2.50	18	45.00	
15	11/01/22	11/07/22		5:00 AM	12:00 AM	30	1	1	1		1	1	1	6	D	2.50	6	15.00	

TOTAL GROSS \$510.00, NET \$510.00

Billing Projections: By Month

	Sep 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22
CA	125.00	125.00	125.00	125.00	125.00	125.00
ST	125.00	125.00	125.00	125.00	125.00	125.00
	Mar 22	Apr 22	May 22	Jun 22	Jul 22	Aug 22
CA	125.00	187.50	250.00	250.00	125.00	125.00
ST	125.00	187.50	250.00	250.00	125.00	125.00

Billing Projections: By Month

	Sep 22	Oct 22	Nov 22
CA	125.00	125.00	62.50
ST	125.00	125.00	62.50

☒ Print Spot Prices

Notes to Traffic: 55314

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TOTAL SPOTS ..... 850

GROSS TOTAL \$ ..... 2,125.00

ADJUSTED SPOTS ..... 850

ADJUSTED TOTAL \$ ..... 2,125.00

APPROVE    DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	National Sales Manager
<input type="radio"/>	<input type="radio"/>	Local Sales Manager