

Trinity Broadcasting Network

WMWC-TV Galesburg, Illinois

October, November, December 2013

Central Time

Ascertainment List

Leading Community Issues

Results of ascertainment from civic leaders, response by telephone from TBN viewers, printed media comprising newspaper and magazine publications whenever possible.

Transportation

Housing

Environment

Economy

Civic

Gangs (Additional Airing)

The figure designated as TOPIC SEGMENT DURATION is based upon our good faith judgment and may not represent exact time.

<i>Program Title</i>	<i>Program Duration</i>	<i>Topic Duration</i>	<i>Segment Source</i>	<i>Type</i>	<i>Airdate</i>	<i>Time</i>
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Transportation

Joy In Our Town	00:28:00	14:00	REC	PA/O/E	11/18/2013	10:30 AM
#2013-47					11/22/2013	12:00 PM
					11/23/2013	03:00 AM

Host **Kate McGovern** interviewed **Matt Flynn**, Senior Planning Manager for the City of Davenport about the city's "Davenport In Motion" Transportation plan. Matt explained that in the past, city planning only included deciding locations for new roads. Much has changed in the thought process for urban planning. Planning now leans toward integrated street designs that are friendly to all modes of transportation. He explained the concept of "complete streets" – a design framework which considers all users of a roadway (cars, walkers, bikers) equally. Davenport In Motion includes plans to build additional capacity in some areas, while putting other areas on "road diets": to make them safer and more user-friendly. The Davenport In Motion plan has had many fiscal challenges in light of the recent recession. Thankfully, the plan uses a buffet style approach which allows projects to be completed as funds become available, while still maintaining a cohesive design. Matt encouraged residents to visit the changes, explore the plan, and provide feedback to the City of Davenport.

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Transportation

Joy In Our Town	00:28:00	14:00	REC	PA/O/E	11/18/2013	10:30 AM
#2013-47					11/22/2013	12:00 PM
					11/23/2013	03:00 AM

Host **Kate McGovern** interviewed **Matt Flynn**, Senior Planning Manager for the City of Davenport about the pedestrian and cycling components of the city's "Davenport In Motion" transportation plan. Matt explained problems pedestrians and bikers were having getting around in Davenport. For pedestrians, the primary mobility challenge was incomplete sidewalks. In the past, the city would frequently give waivers of sidewalk requirements to developers to promote building activity. This practice led to a hodgepodge of incomplete or non-existent sidewalks which made travel by foot, wheelchair or stroller very difficult. The corresponding lack of crosswalks made it unsafe or difficult for pedestrians to access retail, public areas or transit stops. Bike commuters in the city suffered from a lack of connectivity between residential areas and employment centers. There were also safety concerns due to ignorance of bike traffic by car drivers. Bridges were a problem for both bikers and walkers alike. The Davenport In Motion plan seeks to complete more streets and update transit corridors for multimodal transportation. Funds, however, are scarce for project completions. Matt encouraged viewers to contact their alderman and encourage them to prioritize transportation in upcoming budget allocations.

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Transportation

Joy In Our Town	00:28:00	28:00	REC	PA/O/E	11/25/2013	10:30 AM
#2013-48					11/29/2013	12:00 PM
					12/09/2013	10:00 AM
					12/13/2013	12:00 PM

Host Kate McGovern interviewed **Doug Rick**, the Iowa Department of Transportation Project Manager of the I-74 Bridge Project. In this segment Doug expounds on some of the problems with the current I-74 bridge and initiatives being taken to build a new one. He also discusses plans to re-align the highway for safer and more efficient travel. In segment two, host Kate McGovern continued to learn from **Doug Rick** about the I-74 Corridor Improvement Project. In this segment Doug answered frequently asked questions from the public about the bridge design, traffic interruptions, proposed costs and community input.

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Transportation

Joy In Our Town #2013-49	00:28:00	14:00	REC	PA/O/E	12/02/2013 12/06/2013	10:30 AM 12:00 PM
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Host **Kate McGovern** interviewed **Jennifer Garrity**, Administrative Manager of Quad Cities MetroLINK about local trends in public transportation. Using some of the best practices for this market size, MetroLINK was recently awarded for its initiatives that yielded a 30% increase in ridership over the last 2-3 years. Several factors have influenced increased ridership, including rising fuel costs, younger, more environmentally conscious consumers, and an economic recovery which has fueled local employment. In previous years many shied away from public transit, due to a lack of education and concerns about safety. MetroLINK now has GPS in all vehicles, which allows consumers to get real time bus information via smart phones. On-board safety has also been enhanced. MetroLINK has incorporated more earth-friendly methods into operations -- which include compressed natural gas vehicles, and LEED Certified buildings and maintenance centers. Supporting the trend toward multimodal transportation, MetroLINK has added bike racks to the fleet, improved intra-city connections and offered transportation by water taxi. Passenger rail will soon be added to the QC area with a train station in downtown Moline offering direct routes to Chicago. Viewers can contact MetroLINK to find out more information about expanding transportation options in Illinois.

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Transportation

Joy In Our Town #2013-52	00:28:00	14:00	REC	PA/O/E	12/23/2013	10:30 AM
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Host **Kate McGovern** interviewed **Michael Woods**, Executive Director of Casa Quad Cities about the new Temporary Visitors Driver's licenses now being issued in Illinois to undocumented persons. The new law enacted by the state of Illinois to allow TVDL's becomes effective in 2014. Applications are now being taken by the state. Dr. Woods covered the requirements for the TVDLs, which are open to all foreign visitors meeting the guidelines, regardless of visa status. Applicants need to have lived in Illinois for at least 12 months. The person should have no criminal activity in their record, and they are required to carry driving insurance. A number of concerns have been raised by opponents of TVDLs. Precautions have been built into the TVDL program to address these concerns -- for example, TVDL's cannot be used for identification, to get a job or travel by air. People issued TVDL's must still pass all other state driving requirements. Others are concerned the TVDL's are providing benefits to people who are not legal. It is of note that Iowa still does not have this option available and Illinois TVDL's do not apply to Iowa commuters going into Illinois. Response has been more positive from those who are in favor of immigration reform. They feel this is a solution to the great number of illegal drivers. These proponents point out the economic benefits of TVDLs and the higher level of driving accountability that is now required. Immigrants are excited that the TVDL protects their families from being exposed to immigration or exploitation issues. Dr. Woods pointed out that insurance industry supports TVDL's, noting this new program may help lower insurance costs for everyone. Casa is available to assist with TVDL applications. Dr. Woods closed advising applicants to beware of scammers -- the educational materials for acquiring a TVDL should always be free.

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Joy In Our Town	00:28:00	14:00	REC	PA/O/E	09/30/2013	10:30 AM
#2013-40					10/04/2013	12:00 PM
					10/05/2013	03:00 AM

Host **Coach D. Robinson** interviewed **Rusty Boruff**, Executive Director of The 180 Zone about homelessness. Rusty explained some of the most common reasons that youth find themselves homeless. He described ways to identify someone who may be homeless, and some of the biggest challenges the homeless face. Rusty described the risks to self-esteem and safety that a homeless person may encounter. He noted that due to recent downturns in the economy, the homeless population is actually younger and more educated than it has been in the past. He also touched on the detriments of adopting a "NIMBY" attitude, because homelessness can be self-perpetuating and have a profound effect on everyone in a community. Rusty emphasized that sensible referrals, along with a compassionate but wise attitude and entrepreneurial programs can help combat this epidemic problem.

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Joy In Our Town	00:28:00	14:00	REC	PA/O/E	09/30/2013	10:30 AM
#2013-40					10/04/2013	12:00 PM
					10/05/2013	03:00 AM

Host **Kate McGovern** interviewed **Rusty Boruff**, Executive Director of The 180 Zone about women and homelessness. Violence in the home is one of the primary problems that cause women and their children to become homeless. Almost half of the women seeking assistance have no support systems at all. One of the challenges for women in typical shelters is that they are short term, don't have childcare and force clients to be gone during the day. This leaves many women vulnerable and on the street until nightfall. Women in such a precarious situation bear additional risks, including being sexually trafficked. It is difficult for homeless women to focus on long term goals such as education and employment, when each day is filled with worry about basic needs like food, daycare and communication. Rusty noted that homelessness needs to be tackled from the root, instead of only building more shelters. Comprehensive treatment of a family system can help break cyclic domestic abuse. He also indicated that by providing *empowering* support systems for the person, they will be able to visualize and execute a promising future for themselves and their children. The ideal situation would be to transform the homeless into productive, tax-paying citizens. Individuals who would like to help the homeless are encouraged to partner with local organizations to be the most effective with their efforts.

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Joy In Our Town	00:28:00	14:00	REC	PA/O/E	11/11/2013	10:30 AM
#2013-46					11/15/2013	12:00 PM

Host **Kate McGovern** interviewed **Gail Brooks** of the Rock Island Housing Authority about the dearth of affordable housing. Housing is affordable if less than 30% of household income is spent on rent or a mortgage. Housing is in high demand in Rock Island with all housing types reporting very high occupancy rates in all sectors of the housing market. In addition, Rock Island has had to battle a negative perception about its disadvantaged residents. In the past, public housing was deemed to be housing of last resort, literally warehousing the poor. Public housing was designed as a stepping stone, but in many cases, had become intergenerational. Much has changed over the history of public housing. RIHA now serves a much more diverse population, which also includes the elderly, working families, refugees and immigrants. The new era of public housing seeks to provide quality housing, impact neighborhoods, and create community assets. RIHA is now focused on creating high quality and mixed-income living opportunities. There has been some resistance to public housing in some areas and stereotypes have been difficult to overcome. Gail explained upcoming redevelopment projects and community partnerships designed to increase affordable housing in Rock Island. Gail closed by emphasizing that good housing options and economic development work hand in hand to forward a community.

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Housing

Joy In Our Town #2013-51	00:28:00	14:00	REC	PA/O/E	12/16/2013	10:30 AM
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Host **Kate McGovern** interviewed **Gail Brooks** of the Rock Island Housing Authority about teaching self-sufficiency to the economically disadvantaged. Over the last several years, there has been a shift in philosophy about the function of public housing. Today's public housing authority is now more focused in creating independence and nurturing the American Dream. Gail discusses the amount of care and community investment required to make that dream happen. The Rock Island Housing Authority partners with many area agencies to provide residents a means of transitioning from subsidized housing to full home ownership. Over the last year, 23 families have successfully made that leap with the help from these specialized programs. The economically disadvantaged frequently lack the financial and home maintenance skills needed to embrace home ownership, and those gaps must be addressed. Ultimately, self-sufficiency will reduce the numbers on the public assistance rolls and benefit the entire community.

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Housing

Joy In Our Town #2013-52	00:28:00	14:00	REC	PA/O/E	12/23/2013	10:30 AM
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Host **Kate McGovern** interviewed **Sarah Oliver** and **Heather Doy** of the VA Homeless Outreach Center of Rock Island. They address some of the factors that lead to homelessness among veterans. In our area the average age of homeless veterans has recently skewed lower. Misconceptions about homeless make this problem increasingly difficult to combat. Most assume that homeless veterans have mental illnesses, are bums, or have PTSD. In actuality, it is more common that these vets are couch surfing, or housed with friends and relatives. Frequently -- lack of awareness that they are eligible for benefits leads to additional financial hardship. Those who are unaware they have benefits may forego paying rent to receive medical care and other needed services. Lack of housing also impacts the health of the veteran, both physically and mentally. The stigma and isolation of homelessness plays a role in their inability to get help. Community education is needed to dispel myths, and outreach is key to alleviating this problem. Interagency cooperation is important to address the many issues facing the homeless veteran. If you encounter a homeless veteran, please refer them to a program that can help address some of their underlying issues as quickly as possible.

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Environment

Joy In Our Town #2013-41	00:28:00	14:00	REC	PA/O/E	10/07/2013 10/13/2013	10:30 AM 03:00 AM
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Host **Kate McGovern** interviewed **Brandy Welvaert**, Communications Coordinator of the Scott County Waste Commission about environmental stewardship and recycling. Too much waste in the landfill causes a number of problems -- including shorting of the life span of the fill and contamination of land, air and water. Myths are abound about the effort it takes to recycle and what materials are recyclable. Recycling can have a number of economic benefits, including prolonging the active use of landfill space, reclaiming valuable resources, returning revenues to the community and providing jobs for the disabled. It is important that consumers understand what items can be recycled to prevent contamination in the recycling process. Electronic waste and household hazardous materials can be recycled locally. Scott County currently uses a dual stream recycling system with primary separation occurring at curbside. Single stream recycling will be coming to our area soon and is expected to increase participation. Brandy indicated that while the rate of recycling has improved, more can be done to decrease waste in our community. She encouraged viewers to educate themselves about the environmental and economic benefits of recycling.

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Environment

Joy In Our Town	00:28:00	14:00	REC	PA/O/E	10/07/2013	10:30 AM
#2013-41					10/12/2013	03:00 AM

Host **Kate McGovern** interviewed **Brandy Welvaert** of the Waste Commission about handling household hazardous materials (HHM). HHM includes cleaners, solvents and chemicals typically found around the home. These chemicals can be toxic, poisonous and contaminate the water supply. HHM cannot be put in a landfill – it is against the law in Iowa. HHM is dangerous to everyone, but accidents can easily happen to children and pets. HHM put in regular trash can put trash collectors at risk, and chemicals within the truck can interact and cause problems. Many household supplies like paints and solvents can be recycled or used by someone else. Many people are not aware that Compact Florescent Light bulbs which contain mercury can be recycled locally. Brandy encouraged people to take personal responsibility for their harmful waste. To find out how to properly dispose of HHM viewers are encouraged to contact their solid waste agency. HHM can be dropped off by appointment. Local organizations can also assist by providing public awareness and education of their members.

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Environment

Joy In Our Town	00:28:00	14:00	REC	PA/O/E	10/21/2013	10:30 AM
#2013-43					10/25/2013	12:00 PM
					10/26/2013	03:00 AM

Host **Kate McGovern** interviewed **Duane Gissel**, Horticulturalist for the Iowa State University Extension office in Bettendorf. They discussed the Emerald Ash Borer (EAB), a pervasive pest that has the potential to kill all the Ash trees in our area. EAB has been confirmed in our viewing area, with Galesburg, IL already planning aggressive treatment measures and the Iowa Quad Cities taking prevention measures. They discussed the origin and migration of the pest, signs of its presence, its life cycle, and the devastating consequences of infestation. Prevention techniques included a ban on moving firewood, removing trees in poor health, and chemical pre-treatment of trees. Duane encouraged viewers to inspect their own trees, embrace landscaping diversity and use treatment chemicals only as directed. Homeowners and residents can contact Iowa State University Extension to have a suspected EAB infestation examined and tested.

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Environment

Joy In Our Town	00:28:00	14:00	REC	PA/O/E	10/28/2013	10:30 AM
#2013-44					11/01/2013	12:00 PM
					11/02/2013	03:00 AM

Host **Kate McGovern** interviewed Battalion Chief **Brad Stevenson** of the Galesburg Fire Department about preparedness for chemical disasters. The Galesburg Fire Department has had extensive training in chemical emergency awareness, and operations level certification in disaster response. The Galesburg Fire Department is part of two major emergency response teams, Illinois MAVIS and the Local Emergency Planning Committee. Anhydrous ammonia is one easily identifiable chemical hazard in our agricultural community. Other hazards include diesel fuels, chlorine tanks, ethanol transported by truck and railroads in the area. Chemical spills differ from other types of disasters due to inhalation risks. Unlike other emergencies, one cannot always see or distinguish the problem. An airborne chemical hazard can affect a large geographic area. Sixty percent of fatalities of chemical spills are first responders and civilians trying to help. Chemical disasters can be prevented in the workplace by following proper facility maintenance and use of substances. For most chemical disasters, sheltering in place keeps people from exposure to a dangerous cloud or vapor. Chief Stevenson advised viewers NOT to shelter in place if the spill or toxin is explosive. The Fire Department will notify the public when the situation is clear. The FEMA website is a great resource for more information about chemical disasters. If you come in contact with a leak or spill, call 911 immediately, and evacuate upwind of the release. For their own safety, people should resist the urge to physically help and contact professionals instead. Galesburg is well prepared for chemical disasters so residents can feel confident about the local ability to respond. He closed reminding residents to stay aware of hazards, notify authorities as soon as possible and avoid rushing into dangerous situations to help.

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Environment

Joy In Our Town	00:28:00	14:00	REC	PA/O/E	12/02/2013	10:30 AM
#2013-49					12/06/2013	12:00 PM

Host **Kate McGovern** interviewed **Dan McNeil**, Scott County Watershed Coordinator about the water quality problems in Duck Creek. Duck Creek has made it on the EPA and Department of Natural Resources impaired waterways list. Our waterways contain unusually high levels of E. Coli, Ag chemicals and phosphates. Duck Creek feeds into the Mississippi, which is the water that most of us obtain for household use. The high levels mean Municipal water services must work overtime to clean the water for use. In addition to quality issues, the flow of Duck Creek and flooding is another problem that must be monitored. There are many ways to contribute to improved water quality in our area. Dan recommended homeowners use phosphorous free fertilizers and look to landscaping with more native vegetation. A cost sharing program is available for home owners who would like to be aggressive. Farmers can use eco-friendly products, create buffer zones, and re-create prairie land. Developers should use green practices and include buffer zones, native vegetation and permeable paving into their designs. The Scott County Water and Soil Conservation District does a great deal outreach and education, but successes have been sporadic. The work is daunting -- Iowa ranks very low in terms of water quality. Dan encouraged viewers to lead by example, volunteer, create awareness about our water problems. The public must understand that Duck Creek is a Waterway that is sub-standard and requires immediate community intervention to improve.

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Economy

Joy In Our Town	00:28:00	14:00	REC	PA/O/E	10/14/2013	10:30 AM
#2013-42					10/18/2013	12:00 PM
					10/19/2013	03:00 AM

Host **Coach D. Robinson** interviewed **Becky Clark**, Executive Director of the Boys and Girls Club of the Mississippi Valley. They discussed the portions of the (largely Hispanic) community that are unbanked – not using banks or credit unions. Some of the detriments to not using bank services include predatory lending rates, no insurance or safety of funds, high fees and lack of access to capital. Contributing causes include immigration status, mistrust of banks, and not enough money. The Moline Boys and Girls club believes that increasing financial literacy among Hispanic and disadvantaged youth could turn the tide. She indicated the employing these at-risk youth in the financial sector could promote intergenerational education. She recommended getting involved with outreach efforts and promoting financial literacy programs to help quell these problems.

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Economy

Joy In Our Town	00:28:00	14:00	REC	PA/O/E	10/28/2013	10:30 AM
#2013-44					11/01/2013	12:00 PM
					11/02/2013	03:00 AM

Host **Kate McGovern** interviewed new **Mayor John Pritchard** about his adjustments to office and challenges facing the City of Galesburg. Since the election Mayor Pritchard still feels good about the Council- Manager form of operating city government. When asked about raising revenue for the city, Mayor Pritchard addressed the quality of Galesburg's labor force and housing stock as it relates to economic development and growth. Another way to tackling revenues is to make it easier for businesses to conduct transactions with the city. Improving the visual appearance and amenities of the community may also attract new residents. According to Mayor Pritchard, addressing those issues aggressively will help broaden the tax base of the area. The current economic development grant the city operates on is focused on globalization and overseas trade. The mayor would like to see more regional emphasis, and encourage more local business retention. Mayor Pritchard also weighed in on the updates to the local animal ordinances. Education is also a concern for this Mayor – he is seeking more development programs and training for people who may not necessarily be attending college. At the top of his agenda going forward is improving economic opportunity, bringing jobs, and growing revenues through growth. Residents can bring their concerns to the city's attention by directly calling City Hall or by seeking information through the city's website.

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Economy

Joy In Our Town #2013-46	00:28:00	14:00	REC	PA/O/E	11/11/2013 11/15/2013	10:30 AM 12:00 PM
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Host **Kate McGovern** interviewed **Scott Tunnicliff** of the Hilltop Campus Village. The Hilltop is the main avenue of commerce that was perpendicular to the riverfront. Prior to redevelopment, the Hilltop area was in a state of "benign neglect." Several decades ago, the changing of Brady and Harrison from two ways to one-way streets decimated the area economically. Hilltop Campus Village, along with concerned residents, business leaders and the non-profit Main Street Iowa spearheaded revitalization efforts. Despite improvements, the perception of decay has been hard to shake for this neighborhood. Many people are unaware that the police and the city have been very successful in cleaning up the Hilltop area and removing blight. Aging infrastructure and antiquated zoning laws posed other challenges to the Hilltop – but Davenport leaders have been responsive. Scott noted that repairing infrastructure is not only important to revitalizing the Hilltop, but also benefits endpoints like downtown. Anyone can join working groups that provide input to the Hilltop redevelopment. Scott reminded people of the new economic vitality and diversity in the Hilltop. He closed by extending an invitation to become re-acquainted with this formerly depressed area.

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Economy

Joy In Our Town #2013-51	00:28:00	14:00	REC	PA/O/E	12/16/2013	10:30 AM
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Host **Kate McGovern** interviewed **Scott Tunnicliff** of the Hilltop Campus Village about revitalization in the Hilltop Area. In this segment, Scott discusses in-depth the history of the one-way streets in Davenport, and how that decision contributed to the economic decline of the Hilltop area. Scott also discusses the merits of urban infill and the futility of restoration for its own sake. Usefulness and purpose are vital when considering redevelopment functions. Scott addressed some of the criticisms of the Hilltop project. While HVC does not keep dollar figures about the economic impact of the area, they do keep track of all improvement activity, including building permits, business licenses, etc. Area churches have been influential partners to the Hilltop Campus Village project – working in harmony to increase their congregations while economically empowering the neighborhood. People volunteering in the project are not required to live or work in the Hilltop, anyone with time, talent and passion is welcome to contribute to this endeavor.

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Civic

Joy In Our Town #2013-43	00:28:00	14:00	REC	PA/O/E	10/21/2013 10/25/2013 10/26/2013	10:30 AM 12:00 PM 03:00 AM
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Host **Madison Logan** interviewed **Dr. Michael Woods** of Casa Guanajuato for an extensive conversation about challenges facing new immigrants to this country. A large portion of the immigrants in our area are of Mexican descent or Togolese from West Africa. Immigrants often come to this area seeking employment, or seeking safety from a political or natural disaster. These families face challenges in school, transportation and integrating into daily life. Regardless of the country or origin, language barriers pose problems for immigrants at school and home. The Latino community is the only demographic in our area seeing profound growth. At the same time, the school dropout rate is highest among Latino males. Schools and community groups will need to address this achievement gap quickly. Pre-K fundamentals need to be developed, as well as expanding English learning opportunities for adults. Dr. Woods explained that Illinois' passage of Temporary Visitor Drivers Licenses (TVDL's) is step in the right direction to helping immigrants. Ironically, there was resistance to TVDL's downstate, despite public transportation being more limited in our area than in urbanized Chicago. Common misconceptions also color the experiences of a new immigrant to this country. Two common myths that immigrants hear are that they don't want to learn English and they are here to steal jobs. In reality, flexible programs are needed help immigrants capture English, and immigrants may actually fill current voids in the workforce.

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Gangs

<i>Program Title</i>	<i>Program Duration</i>	<i>Topic Duration</i>	<i>Segment Source</i>	<i>Type</i>	<i>Airdate</i>	<i>Time</i>
Joy In Our Town #2013-42	00:28:00	14:00	REC	PA/O/E	10/14/2013 10/18/2013 10/19/2013	10:30 AM 12:00 PM 03:00 AM

Host **Coach D. Robinson** interviewed **Becky Clark**, Executive Director of the Boys and Girls Club of the Mississippi Valley about youth and gangs in our area. Becky discussed the appeal of gangs, signs of gang activity, and recruitment tactics. One of the main indicators of crime among juveniles is a lack of structured activity between after school and 6:30 PM. Becky noted that gang involvement can be deterred by the caring intervention of adults and mentors. Observant parents, structured after school programming and good support group can help. Prevention of gang activity is the responsibility of every individual – and viewers were encouraged to get involved to assist our youth in steering clear of gang related hazards.

The figure designated as TOPIC SEGMENT DURATION is based upon our good faith judgment and may not represent exact time.