

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Joel Olvarez, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Juan Ramon Alvarez

Authorized committee:

Agency requesting time (and contact information):

N/A Olive Marketing Firm

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

District Judge of 332nd Court

Date of election:

March 5

General  Primary

Treasurer of candidate's authorized committee:

David R. Goren

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Joel Olvarez</u>	Name: <u>LINDA HINOJOSA</u>
Date of Request to Purchase Ad Time: <u>2.6.24</u>	Date of Station Agreement to Sell Time: <u>2.6.24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <b>9000795994</b> <b>9000795995</b>	Station Call Letters: KTEX / KHKZ	Date Received/Requested: <b>2.6.24</b>
Est. #:	Station Location: <b>901 E. PIKE BLVD</b> WESLACO, TEXAS	Run Start and End Dates: <b>2.8.24-3.5.24</b>

Upload order, this form and invoice (or traffic system print-out) <sup>78596</sup> or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Title: Juan Alvarez 332  
District Judge Kiss  
Campaign

Advertiser: Juan Ramon  
Alvarez

Agency: Olive Marketing Firm

Spots: 151

Gross Cost: \$2,024.00

Net Cost: \$1,720.40

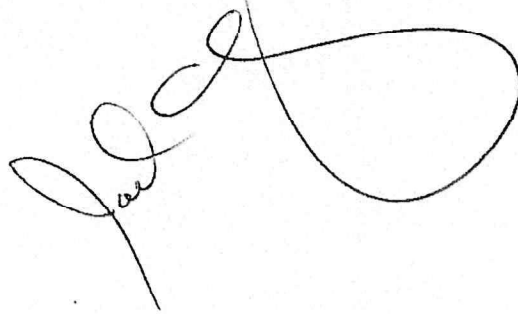
Rates and inventory valid until 02/13/24

**Audience Selection:**

Primary: 25 - 54 Persons  
N/A

### Schedule Summary

	Total Spots	Gross Cost	Net Cost	Reach
SCHEDULE TOTALS/AVERAGES	151	\$2,024.00	\$1,720.40	84,400
MC ALLEN-TX	151	\$2,024.00	\$1,720.40	84,400



# Spot Schedule



## MC ALLEN-TX

Nielsen Survey(s): Spring 2023, Fall 2022, Spring 2022 - MSA

Counties/Zips: N/A

Icon Key: Non-IHM stations, Out of Market/Adjacent Stations

### KHKZ-FM (AC - Hot AC)

Station/Daypart	Spots	Spot Distribution	Rate	Length
<b>STATION TOTALS / AVERAGES</b>	<b>151</b>	<b>M T W T F S S</b>	<b>\$13.44</b>	

#### 02/12/24 - 02/18/24 - 1 week

<b>Total per week</b>	<b>24</b>			<b>\$11.67</b>	
Mo-Fr 6a-10a	3	- - - - 3	- -	\$15.00	30
Mo-Fr 10a-3p	3	- - - - 3	- -	\$15.00	30
Mo-Fr 3p-7p	2	- - - - 2	- -	\$15.00	30
Sat 10a-3p	4	- - - - 4	-	\$10.00	30
Sat 3p-7p	4	- - - - 4	-	\$10.00	30
Sun 10a-3p	4	- - - - 4		\$10.00	30
Sun 3p-7p	4	- - - - 4		\$10.00	30

#### 02/19/24 - 02/25/24 - 1 week

<b>Total per week</b>	<b>56</b>			<b>\$13.57</b>	
Mo-Fr 6a-10a	12	2 3 2 2 3	- -	\$15.00	30
Mo-Fr 10a-3p	15	3 3 3 3 3	- -	\$15.00	30
Mo-Fr 3p-7p	13	3 2 3 3 2	- -	\$15.00	30
Sat 10a-3p	4	- - - - 4	-	\$10.00	30
Sat 3p-7p	4	- - - - 4	-	\$10.00	30
Sun 10a-3p	4	- - - - 4		\$10.00	30
Sun 3p-7p	4	- - - - 4		\$10.00	30

#### 02/26/24 - 03/03/24 - 1 week

<b>Total per week</b>	<b>55</b>			<b>\$13.53</b>	
Mo-Fr 6a-10a	13	2 3 2 3 3	- -	\$15.00	30
Mo-Fr 10a-3p	14	3 3 3 2 3	- -	\$15.00	30
Mo-Fr 3p-7p	13	3 2 3 3 2	- -	\$15.00	30
Sat 10a-3p	4	- - - - 4	-	\$10.00	30
Sat 3p-7p	4	- - - - 4	-	\$10.00	30
Sun 6a-10a	2	- - - - 2		\$7.00	30
Sun 10a-3p	3	- - - - 3		\$10.00	30
Sun 3p-7p	2	- - - - 2		\$10.00	30

#### 03/04/24 - 03/05/24 - 1 week

<b>Total per week</b>	<b>16</b>			<b>\$15.00</b>	
Mo-Tu 6a-10a	6	3 3	- - - -	\$15.00	30
Mo-Tu 10a-3p	5	3 2	- - - -	\$15.00	30
Mo-Tu 3p-7p	5	2 3	- - - -	\$15.00	30

# Spot Schedule



## MC ALLEN-TX

Nielsen Survey(s): Spring 2023, Fall 2022, Spring 2022 - MSA

Counties/Zips: N/A

Icon Key:  Non-IHM stations,  Out of Market/Adjacent Stations

	Feb24	Mar24	Apr24	May24	Jun24	Jul24	Aug24	Sep24	Oct24	Nov24	Dec24	Jan25	Feb25
<b>Total Spots:</b>	112	39	0	0	0	0	0	0	0	0	0	0	0
<b>Gross Cost:</b>	\$1,520.00	\$954.00	\$9.09	\$0.00	\$0.00	\$0.00	\$0.00	\$0.09	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Net Cost:</b>	\$1,254.00	\$428.00	\$0.00	\$0.00	\$0.09	\$0.00	\$0.00	\$0.09	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

### Proposal Totals

	Spots	Gross Cost	Net Cost	Reach
KHKZ-FM	151	\$2,024.00	\$1,720.40	84,400
<b>Total</b>	<b>151</b>	<b>\$2,024.00</b>	<b>\$1,720.40</b>	<b>84,400</b>

# Broadcast Summary



Title: KTEX Juan Alvarez 332  
District Judge Campaign

Rates and Inventory valid until 02/13/24

Advertiser: Juan Ramon Alvarez

Audience Selection:

Agency: Olive Marketing Firm

Primary: 25 - 54 Persons  
N/A

Spots: 248

Gross Cost: \$6,756.00

Net Cost: \$5,742.60

## Schedule Summary

	Total Spots	Gross Cost	Net Cost	Reach
SCHEDULE TOTALS/AVERAGES	248	\$6,756.00	\$5,742.60	155,200
MC ALLEN-TX	248	\$6,756.00	\$5,742.60	155,200

# Spot Schedule



## MC ALLEN-TX

Nielsen Survey(s): Spring 2023, Fall 2022, Spring 2022 - MSA

Counties/Zips: N/A

Icon Key:  Non-IHM stations,  Out of Market/Adjacent Stations

### KTEX-FM (Country - Mainstream)

Station/Daypart	Spots	Spot Distribution	Rate	Length
<b>STATION TOTALS / AVERAGES</b>	<b>248</b>	<b>M T W T F S S</b>	<b>\$27.43</b>	

#### 02/07/24 - 02/11/24 - 1 week

Daypart	Spots	M	T	W	T	F	S	S	Rate	Length
<b>Total per week</b>	<b>32</b>								<b>\$25.50</b>	
We-Fr 10a-3p	6	-	-	-	3	3	-	-	\$30.00	30
We-Fr 6a-10a	6	-	-	-	3	3	-	-	\$30.00	30
We-Fr 3p-7p	4	-	-	-	2	2	-	-	\$30.00	30
Sat 6a-10a	2	-	-	-	-	-	2	-	\$22.00	30
Sat 10a-3p	3	-	-	-	-	-	3	-	\$22.00	30
Sat 3p-7p	3	-	-	-	-	-	3	-	\$22.00	30
Sun 6a-10a	2	-	-	-	-	-	-	2	\$20.00	30
Sun 10a-3p	3	-	-	-	-	-	-	3	\$20.00	30
Sun 3p-7p	3	-	-	-	-	-	-	3	\$20.00	30

#### 02/12/24 - 02/18/24 - 1 week

Daypart	Spots	M	T	W	T	F	S	S	Rate	Length
<b>Total per week</b>	<b>60</b>								<b>\$27.00</b>	
Mo-Fr 10a-3p	13	2	2	3	3	3	-	-	\$30.00	30
Mo-Fr 6a-10a	15	3	3	3	3	3	-	-	\$30.00	30
Mo-Fr 3p-7p	12	3	3	2	2	2	-	-	\$30.00	30
Sat 6a-10a	3	-	-	-	-	-	3	-	\$22.00	30
Sat 10a-3p	3	-	-	-	-	-	3	-	\$22.00	30
Sat 3p-7p	4	-	-	-	-	-	4	-	\$22.00	30
Sun 6a-10a	3	-	-	-	-	-	-	3	\$20.00	30
Sun 10a-3p	4	-	-	-	-	-	-	4	\$20.00	30
Sun 3p-7p	3	-	-	-	-	-	-	3	\$20.00	30

#### 02/19/24 - 02/25/24 - 1 week

Daypart	Spots	M	T	W	T	F	S	S	Rate	Length
<b>Total per week</b>	<b>69</b>								<b>\$27.39</b>	
Mo-Fr 10a-3p	19	4	4	4	4	3	-	-	\$30.00	30
Mo-Fr 6a-10a	15	3	3	3	3	3	-	-	\$30.00	30
Mo-Fr 3p-7p	15	3	3	3	3	3	-	-	\$30.00	30
Sat 6a-10a	3	-	-	-	-	-	3	-	\$22.00	30
Sat 10a-3p	4	-	-	-	-	-	4	-	\$22.00	30
Sat 3p-7p	3	-	-	-	-	-	3	-	\$22.00	30
Sun 6a-10a	3	-	-	-	-	-	-	3	\$20.00	30
Sun 10a-3p	4	-	-	-	-	-	-	4	\$20.00	30
Sun 3p-7p	3	-	-	-	-	-	-	3	\$20.00	30

# Spot Schedule



## MC ALLEN-TX

Nielsen Survey(s): Spring 2023, Fall 2022, Spring 2022 - MSA

Counties/Zips: N/A

Icon Key:  Non-IHM stations,  Out of Market/Adjacent Stations

Station/Daypart	Spots	Spot Distribution	Rate	Length
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### 02/26/24 - 03/03/24 - 1 week

<b>Total per week</b>	<b>66</b>		<b>\$27.27</b>	
Mo-Fr 10a-3p	15	2 3 3 4 3 - -	\$30.00	30
Mo-Fr 6a-10a	15	3 3 3 3 3 - -	\$30.00	30
Mo-Fr 3p-7p	16	3 3 3 3 4 - -	\$30.00	30
Sat 6a-10a	2	- - - - 2 -	\$22.00	30
Sat 10a-3p	4	- - - - 4 -	\$22.00	30
Sat 3p-7p	4	- - - - 4 -	\$22.00	30
Sun 6a-10a	2	- - - - 2	\$20.00	30
Sun 10a-3p	5	- - - - 5	\$20.00	30
Sun 3p-7p	3	- - - - 3	\$20.00	30

### 03/04/24 - 03/05/24 - 1 week

<b>Total per week</b>	<b>21</b>		<b>\$30.00</b>	
Mo-Tu 10a-3p	8	4 4 - - - -	\$30.00	30
Mo-Tu 6a-10a	8	4 4 - - - -	\$30.00	30
Mo-Tu 3p-7p	5	3 2 - - - -	\$30.00	30

	Feb24	Mar24	Apr24	May24	Jun24	Jul24	Aug24	Sep24	Oct24	Nov24	Dec24	Jan25	Feb25
<b>Total Spots:</b>	197	51	0	0	0	0	0	0	0	0	0	0	0
<b>Gross Cost:</b>	\$5,409.00	\$1,750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Net Cost:</b>	\$4,595.10	\$1,144.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

### Proposal Totals

	Spots	Gross Cost	Net Cost	Reach
KTEX-FM	248	\$6,756.00	\$5,742.60	155,200
<b>Total</b>	<b>248</b>	<b>\$6,756.00</b>	<b>\$5,742.60</b>	<b>155,200</b>