

**KABC-TV
Issues/Programs Report Submissions**

Quarter: 2nd Quarter 2015

Date: July 10, 2015

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 1 – Health: Research, Prevention, Diagnosis & Treatment</u>
<p>2015 – April 29 & 30 May 1,2,3,4,6,7 & 8 PSA's: AIDS Walk Orange County Length: :15 seconds Origin: Local Type: PSA</p>	<p>Promotes their annual "AIDS Walk" and festival, which raises money and awareness in the fight against AIDS.</p>
<p>2015 – April 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17 & 18 PSA's: Walk Now for Autism Speaks Length: :15/:10 seconds Origin: Local Type: PSA</p>	<p>Promotes their annual "Walk Now for Autism Speaks Los Angeles" event and community resource fair, which raises money for research and resources, as well as offers help and awareness of Autism.</p>
<p>2015 – April 4,10 & 18 May 30 PSA's: Pulmonary Hypertension Association Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Informs viewers that pulmonary hypertension (PH) is a medical zebra and it is hard to diagnose. Be aware that it could be PH, especially children.</p>
<p>2015 – April 1,10,16,17,18,19,20,21,22,23,24,26,27,28,29 & 30 May 1,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,25,26,27,28,29,30 & 31 June 2 & 30 PSA's: American Heart Association & American Stroke Association Length: :15/:10 seconds Origin: Local Type: PSA</p>	<p>Informs viewers about how to look for the warning signs of a stroke and what to do to help prevent one.</p>
<p>2015 – April 15 PSA's: Leukemia & Lymphoma Society Length: :60/:30 seconds Origin: Local Type: PSA</p>	<p>Informs viewers about how the Society is helping the new generation of cancer patients not just survive, but to live.</p>
<p>2015 – April 6,18,19,20,21,22,23,24,25,26,27,28,29 & 30 May 1,2,5,7,8,9,10,11,12,13,14,15,16,17,18,20,24,25,26,27,29,30 & 31 PSA's: American Heart Association & American Stroke Association Length: :30 seconds Origin: Local Type: PSA</p>	<p>Demonstrates and talks about the FAST signs (Face, Arm, Speech, Time), which helps people to identify when someone is having a stroke.</p>

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2015 – April 5,25 & 26 PSA's: Whittier Rio Hondo AIDS Project Length: :30/:15 seconds Origin: Local Type: PSA	Tells viewers to be smart and know your status, as 80% of women diagnosed with HIV are in a relationship. Offers free, confidential HIV testing.
2015 – April 2 & 17 June 2 PSA's: Mothers Against Prescription Drug Abuse Length: :30/:15 seconds Origin: Local Type: PSA	Urges viewers to be aware of prescription drug abuse in children and teens. Only one pill can kill.
2015 – April 8 & 28 PSA's: The Banyan Tree Project Length: :30 seconds Origin: Local Type: PSA	Promotes awareness in the Asian & Pacific Islander communities, seeks to break down the barriers of shame and cultural stigma, and offers access to information, support and treatment for HIV/AIDS.
2015 – April 6 June 15 PSA's: Alcoholics Anonymous Length: :30/:20/:15 seconds Origin: Local Type: PSA	Targets the viewer whose drinking is affecting their life and family. Offers help and gives their website, or that they are in the phone book.

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 2 – Women's Issues</u>
2015 – April 2 & 16 PSA's: March of Dimes Length: :60/:30/:15 seconds Origin: Local Type: PSA	Promotes not rushing birth because babies born even a few weeks early can be underdeveloped. Healthy babies are worth the wait.

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<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 3 – Safety: Home, Environment, Transportation</u>
2015 – May 19 & 31 PSA's: California Highway Patrol and Office of Traffic Safety Length: :30/:15 seconds Origin: Local Type: PSA	Urges viewers to “Silence the Distraction.” Do not text and drive.
2015 – May 19,20,23,26 & 31 PSA's: National Park Service Length: :60/:30/:15 seconds Origin: Local Type: PSA	Encourages viewers to “Find Your Park” by showing photos of many various National Parks.
2015 – May 19 & 31 PSA's: National Park Foundation Length: :30 seconds Origin: Local Type: PSA	Asks viewers to support and help protect America’s treasured places.
2015 – May 19 & 31 June 8 PSA's: California Office of Emergency Services Length: :30/:15 seconds Origin: Local Type: PSA	Asks viewers to Respect the Resource and help conserve water – turn it off to keep it on.
2015 – May 15 & 16 PSA's: ThisTimeFoundation.org Length: :30 seconds Origin: Local Type: PSA	Promotes the “Run for Nepal,” a fundraiser to help the victims of the Nepal earthquake.
2015 – April 9 May 12 PSA's: CalTrans, Amtrak & Operation Lifesaver Length: :30 seconds Origin: Local Type: PSA	Urges viewers to Be Track Smart – Your Life Depends on it. Be aware of trains. It takes them a mile or more to stop.
2015 – April 4 & 19 PSA's: Santa Monica Police Department Length: :30 seconds Origin: Local Type: PSA	Urges viewers to Share the Road and that cars and bikes need to play together. Play it safe. Ride by the rules.
2015 – April 3 & 17 PSA's: California Office of Traffic Safety Length: :30/:15 seconds Origin: Local Type: PSA	Tells viewers that hand-held talking and texting is not worth it. Don't be a Zombie and pay attention.

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2015 – April 12 PSA's: Inter-Agency Council on Child Abuse and Neglect (ICAN) & First 5 LA Length: :30 seconds Origin: Local Type: PSA	Informs viewers how to properly have their baby sleep to prevent accidental smothering, with their Safe Sleep for Baby campaign, telling them don't wake up to a tragedy.
2015 – April 3 & 17 PSA's: The Nature Conservancy Length: :60/:30/:15 seconds Origin: Local Type: PSA	Promotes protecting nature and preserving life. Asks viewers to make a difference in our Planet by finding out how to help.
2015 – April 15 & 30 PSA's: California Office of Traffic Safety Length: :15 seconds Origin: Local Type: PSA	Tells viewers that if you have to ask yourself if you're OK to drive, then you already know the answer. Don't drive drunk.
2015 – April 3 & 17 PSA's: Noah's Wish Length: :30 seconds Origin: Local Type: PSA	Informs viewers of their mission to save animals during disasters with their rescue and recovery services and how they do educational outreach programs to help people be prepared for a disaster.
2015 – April 15 PSA's: Los Angeles County & United Way Length: :30 seconds Origin: Local Type: PSA	Informs the public about 2-1-1, a non-emergency phone number in Los Angeles that helps the community to locate, access and effectively use essential community health and human services.

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 4 – Consumer Reports & Interests</u>
2015 – April 4 May 2 June 6 PSA's: FCC/Children's Programming Educational Announcement Length: :15 seconds Origin: Local Type: PSA	Provides viewers with information on how to recognize Children's Programming on KABC-TV and how to access more information through our Public Inspection File.

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<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 5 – Concern for Youth</u>
2015 – June 24,25,26,28,29 & 30 PSA's: Los Angeles County Alliance For Boys & Girls Clubs Length: :15/:10 seconds Origin: Local Type: PSA	Promotes the benefits and community of their clubs and encourages youth to check out their Great Futures LA website.
2015 – April 1,2,3,4,5,6,7,8,9,10,11,12,13, 14,15,16,17,18,19,20,21,22,23 & 24 PSA's: County of Los Angeles & Department of Children and Family Services Length: :15 seconds Origin: Local Type: PSA	Promotes their "Celebrity Flag Football Game - Actors vs. Music Artists," which benefits their foster youth.
2015 – April 1,2,3,5,6,7,9,12,23,27 & 30 May 6,12 & 21 June 2,15 & 29 PSA's: Five Acres Length: :15 seconds Origin: Local Type: PSA	Promotes safety, well-being and permanency for children and their families and asks viewers to be a part of the change by adopting one of the 100,000 children waiting to be adopted.
2015 – April 11 PSA's: County of Los Angeles & Department of Children and Family Services Length: :30 seconds Origin: Local Type: PSA	Tells viewers that they don't have to be perfect to be a perfect parent. That there are thousands of children in foster care who will take you the way you are. Please adopt.
2015 – April 5 & 26 June 7 PSA's: GLSEN, PACER & GLAAD Length: :30/:15 seconds Origin: Local Type: PSA	ABC Talent encourages viewers to be an example and choose kindness. Be inspired because together we can stop bullying.
2015 – April 3,14 & 24 May 4,14 & 27 June 8 & 18 PSA's: Gift of Life International Length: :20/:10 seconds Origin: Local Type: PSA	Asks viewers to text their secure donation to help save the lives of children from developing countries who suffer from heart disease.
2015 – April 2,11,13 & 22 May 1,5,13, 18 & 25 June 4 & 17 PSA's: Community Coalition Length: :30/:15/:10 seconds Origin: Local Type: PSA	Informs viewers about their Families Helping Families Kinship Services program, where if you're raising a family member's child, you can get help.

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<p>2015 – April 16 May 31 PSA's: Make-A-Wish Foundation Length: :30 seconds Origin: Local Type: PSA</p>	<p>Asks viewers to donate their frequent flyer miles because 75% of wishes granted start with a flight.</p>
<p>2015 – April 9 May 10 PSA's: California Science Center Length: :30 seconds Origin: Local Type: PSA</p>	<p>Shows viewers the fun things there are to do for kids at the California Science Center and encourages them to go to the web site to find out more information.</p>
<p>2015 – April 14 PSA's: Kidspace Children's Museum Center Length: :30 seconds Origin: Local Type: PSA</p>	<p>Shows viewers the fun things there are to do for kids at Kidspace Children's Museum in Pasadena and encourages them to go to the web site to find out more information.</p>
<p>2015 – April 2,11,13 & 23 May 1,13 & 26 June 2,5 & 17 PSA's: Education Through Music Los Angeles Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Asks viewers to support their music programs, which partners with inner city schools to put music into the classroom.</p>
<p>2015 – April 12 May 31 PSA's: Fallen Patriots Length: :30 seconds Origin: Local Type: PSA</p>	<p>Informs viewers that even though a service member doesn't make it back, their dreams for their children never die. They help with college for their children.</p>
<p>2015 – April 12 May 20,21,22,23,24,27,28, 29,30 & 31 June 5 PSA's: FosterMore.org Length: :60/:30/:15 seconds Origin: Local Type: PSA</p>	<p>Encourages viewers to make a difference in foster children's lives by mentoring, fostering, helping. The website offers many resources to get involved.</p>
<p>2015 – April 15 & 27 PSA's: Living Advantage, Inc. Length: :30 seconds Origin: Local Type: PSA</p>	<p>Helps emancipated youth that are in the system with their identifying documents, so they are kept in a secure place and they can be accessed when they need them.</p>
<p>2015 – April 12 PSA's: Hollenbeck PAL Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Charitable giving drive to provide young people with support and positive alternatives. Every contribution from the 1-cup campaign will be used to sponsor a child in the Hollenbeck PAL program.</p>

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<p>2015 – April 1,10,22 & 30 May 13 & 22 June 3,16 & 30 PSA's: Circle of Friends Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Brings Autistic and others with developmental disorders together with kids on campuses all over to increase inclusion and decrease bullying.</p>
<p>2015 – April 11 May 18 PSA's: Covenant House California Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Organization helps runaway teens or teens aged out of the foster system, by providing them with food, shelter and ways to get a job or go to school.</p>
<p>2015 – April 5,8,20,23 & 29 May 5,11 & 19 June 1 & 11 PSA's: The Trevor Project Length: :30/:10 seconds Origin: Local Type: PSA</p>	<p>Promotes their Hotline for gay and questioning teens and urges them to ask for help if they're thinking of suicide or need support. It is staffed 24/7.</p>
<p>2015 – April 3,8,17 & 20 PSA's: Partnership for a Drug-Free California Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Promotes drug prevention through information and talking and encourages parents to talk to them about drugs.</p>

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 6 – Improving Race Relations</u>
<p>2015 – May 26,27,28,29,30 & 31 June 28 & 30 PSA's: Martial Arts History Museum Length: :15 seconds Origin: Local Type: PSA</p>	<p>Encourages viewers to visit the Museum to learn about Asian and Martial Arts history.</p>

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<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 7 – Maintaining A Quality of Life: Individual and Family Matters</u>
<p>2015 – June 17,18,20,21,22,23,24,25, 26 & 27 PSA's: Los Angeles Conservancy Length: :15 seconds Origin: Local Type: PSA</p>	<p>Promotes their Last Remaining Seats program, which shows classic films in historic theatres in Los Angeles.</p>
<p>2015 – June 19,21,24,28,29 & 30 PSA's: U.S. Forest Service, National Park Service, National Recreation & Park Association and Wildlife Habitat Council Length: :30 seconds Origin: Local Type: PSA</p>	<p>Promotes their Get to Know Contest, which offers youth under age 19 prizes for their nature inspired art, writing, photography, video and music submissions.</p>
<p>2015 – June 18,19,20,21,22,23,24,25,26, 27,28,29 & 30 PSA's: Youth Service America (YSA) Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Promotes their Summer of Creativity Grants, which offers youth, ages 5 – 18, a \$500 Award to help make their community greener, safer, smarter, healthier, cleaner or fairer.</p>
<p>2015 – June 1,2,3,4,5,6,7,8,9,10,11,12,13, 14,15,16,17,18,19,20,21,22,23,24,25,26, 27,28 & 30 PSA's: Feed SoCal Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Promotes our food drive that benefits 4 Food Banks in Southern California: LA Regional Food Bank; Second Harvest Food Bank OC; Food Share Ventura County and Second Harvest Food Bank IE.</p>
<p>2015 – May 22,23,24,25,26,27,28,29, 30 & 31 June 1,2,3,4,5,6,7,8,9,10,11 & 12 PSA's: Shelter Me and Bark Avenue Foundation Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Promotes the "Sleepover at the Shelter" event, which raises money for free spay-neuter in low income areas and encourages adopting from shelters.</p>
<p>2015 – April 29 & 30 May 1,2,3,4,5,6,7,8,9, 10,11,12,13,14,15,16,17,18,19,20,21,22, 23,24,25,26,27,28,29,30 & 31 June 1,2,3, 4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19, 20,21,22,23,24,25,26,27,28,29 & 30 PSA's: Special Olympics World Games LA 2015 Length: :30/:20/:15 seconds Origin: Local Type: PSA</p>	<p>Urges viewers to learn more about carrying the torch through their town and to come out and watch the World Games, all in support of the Special Olympics World Games in Los Angeles.</p>

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<p>2015 – April 27 & 28 May 7,9 & 31 PSA's: The Paw Project Length: :30 seconds Origin: Local Type: PSA</p>	<p>Encourages viewers to adopt an animal because they can improve your health and maybe even save your life because of what they bring to it.</p>
<p>2015 – April 7 & 28 June 17 PSA's: ASPCA Length: :60/:30 seconds Origin: Local Type: PSA</p>	<p>Over 3 million homeless animals are euthanized every year and they want to invite viewers to “Come to their Rescue” and find out how you can help. Be a voice for animals in need.</p>
<p>2015 – April 6,15,16 & 27 May 7,15 & 29 June 10,13 & 19 PSA's: Mar Vista Family Center Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Asks viewers to support their Family Center, so that they can help the families and children who need it the most.</p>
<p>2015 – April 6 & 26 June 14 PSA's: AbilityFirst Length: :30 seconds Origin: Local Type: PSA</p>	<p>Informs viewers that they serve children and adults with disabilities and asks for donations to help.</p>
<p>2015 – April 5,8,20,22 & 28 May 4,8 & 19 June 1,12 & 23 PSA's: Maddie's Fund, The Humane Society & the Ad Council Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Tells viewers that there's a shelter pet who wants to meet them and encourages them to adopt.</p>
<p>2015 – April 5 & 22 PSA's: The Society of St. Vincent de Paul (Council of Los Angeles) Length: :30 seconds Origin: Local Type: PSA</p>	<p>Informs viewers that they give food, shelter, a helping hand and a second chance to those in Los Angeles that are homeless or in poverty. Asks viewers to help them help others.</p>
<p>2015 – April 4,20 & 27 PSA's: SCORE Length: :30 seconds Origin: Local Type: PSA</p>	<p>Tells viewers about SCORE and how it can help their small businesses by offering a free business mentor.</p>
<p>2015 – April 5,9,21,23 & 29 May 11 & 20 June 2 & 15 PSA's: UCLA – People Animal Connection (PAC) Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Informs viewers about UCLA-PAC, that they train animals to visit patients, to help relieve the stress and anxiety associated with being in the hospital. Urges them to find out how they can get involved.</p>

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<p>2015 – April 4 & 21 June 7 PSA's: St. Vincent Meals on Wheels Length: :30 seconds Origin: Local Type: PSA</p>	<p>Asks for help to support their mission, which is to help the over 6 million Californians suffering from food insecurity. They serve 1.1 million meals a year.</p>
<p>2015 – April 5 & 25 PSA's: Union Station Homeless Services Length: :30 seconds Origin: Local Type: PSA</p>	<p>Helps people in the San Gabriel Valley with housing, employment and life skills and is looking for viewers to help give more.</p>
<p>2015 – April 3 & 18 May 30 PSA's: Paralyzed Veterans of America Length: :60/:30/:15 seconds Origin: Local Type: PSA</p>	<p>Raises awareness of helping those who have served in Iraq and Afghanistan. They have over 65 years of helping veterans get employment and other services for themselves and their family.</p>
<p>2015 – April 9 May 10 PSA's: California Community Foundation Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Promotes their Pass It Along Fund, which provides immediate funds to people in dire need, with the stipulation that they pass along kindness to others when they can.</p>
<p>2015 – April 11 PSA's: Dream Foundation Length: :30 seconds Origin: Local Type: PSA</p>	<p>Organization grants one last wish to terminally ill adults. Asks viewers to learn how they can make someone's dream come true.</p>
<p>2015 – April 5 & 21 PSA's: The Autry Museum Length: :30 seconds Origin: Local Type: PSA</p>	<p>Promotes what there is to do at the Autry and encourages viewers to explore the Unexpected West.</p>
<p>2015 – April 3,12,15 & 24 May 6,15 & 28 June 9 & 19 PSA's: The Greyhound Project Inc. Length: :30/:10 seconds Origin: Local Type: PSA</p>	<p>Talks about the wonderful qualities of a Greyhound; what wonderful pets they make; and encourages viewers to adopt a retired racing Greyhound.</p>
<p>2015 – April 14 PSA's: County of Los Angeles, Animal Care and Control Length: :30 seconds Origin: Local Type: PSA</p>	<p>Celebrates their heroes, their staff, and asks viewers to help them help animals.</p>

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2015 – April 12 PSA's: GLSEN (Gay, Lesbian and Straight Education Network) Length: :30/:15 seconds Origin: Local Type: PSA	Asks viewers if they realize what they say when they say something is so gay. Tells people to knock it off.
2015 – April 6,17 & 28 May 8 & 18 June 1, 11 & 22 PSA's: Museum of Latin American Art ABC7 Produced Campaign Length: :15/:10 seconds Origin: Local Type: PSA	Promotes the Museum's permanent exhibit and that they host events there as well.
2015 – April 13 PSA's: Karma Rescue Length: :60/:30 seconds Origin: Local Type: PSA	Informs viewers that they give death row dogs a second chance through rescue, rehabilitation and placement into safe and loving homes. They operate on volunteers and donations and are looking for help.