



# Broadcast Contract

CHRIS FORSHEY MEDIA SOLUTIONS  
 FRIENDS OF BRUCE KELLEY-CF  
 1201 Main Street  
 Bellwood, PA 16617

Start Date 05/17/19	Contract# 6007212	Mod# 0
End Date 05/21/19	Date Entered 05/16/19	Date Last Modified 05/16/19
Advertiser FRIENDS OF BRUCE KEL		Station Market WALY-FM,WFBG-AM WFGY-FM
Product BLAIR COUNTY		SalesRep/Office Renee Danner

Calendar Billing Cycle Estimate#

### WALY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 05/17/19 TU 05/21/19	06:00A-10:00A	60	2	2	--	--	1	--	--	5	\$35.00
2	MO 05/20/19 MO 05/20/19	10:00A-03:00P	60	2	--	--	--	--	--	--	2	\$34.00

### WFBG-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 05/20/19 TU 05/21/19	06:00A-09:00A	60	2	2	--	--	--	--	--	4	\$45.00
2	MO 05/20/19 TU 05/21/19	09:00A-12:00P	60	1	2	--	--	--	--	--	3	\$25.00
3	MO 05/20/19 TU 05/21/19	03:00P-06:00P	60	1	2	--	--	--	--	--	3	\$25.00

### WFGY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 05/20/19 TU 05/21/19	06:00A-10:00A	60	2	2	--	--	--	--	--	4	\$77.00
2	FR 05/17/19 MO 05/20/19	10:00A-03:00P	60	2	--	--	--	2	--	--	4	\$73.00
3	FR 05/17/19 MO 05/20/19	03:00P-07:00P	60	1	--	--	--	1	--	--	2	\$73.00
4	SA 05/18/19 SA 05/18/19	10:00A-03:00P	60	--	--	--	--	--	3	--	3	\$35.00
5	SA 05/18/19 SA 05/18/19	03:00P-07:00P	60	--	--	--	--	--	3	--	3	\$35.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

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-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Agency Commission</b>	<b>Net</b>	<b>Gross</b>
	33	1,529.00	\$229.35	\$ 1,299.65	\$ 1,529.00

Billing Projections: By Month

	May 19
CA	1,529.00
ST	1,529.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name Title  
See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name Title  
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CPW

6007212

# Sales Order

Stations: WALY-FM, WFBG-AM, WFGY-FM Agency: CHRIS FORSHEY MEDIA SOLUTIONS  
 Contract Name: 5 16 2019 FRIENDS OF B KELLEY Address: 1201 Main Street  
 Contract#: (none) City: Bellwood State: PA Zip: 16617  
 Start Date: 5/17/19 End Date: 5/21/19 Buyer: \_\_\_\_\_  
 Revenue Type: POLITICAL LOCAL AGENCY Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: FRIENDS OF BRUCE KELLEY-CF Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Calendar  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 3934rdan Comm %: 15  
 Product Name: POLITICAL Makegood Policy: Within Contract Dates  
 Competitive Code: POLITICAL

## WALY-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	5/17/19	5/17/19		6:00 AM	10:00 AM	60					1			1	D	35.00	1	35.00	
2	5/20/19	5/21/19		6:00 AM	10:00 AM	60	2	2						4	D	35.00	4	140.00	
3	5/20/19	5/20/19		10:00 AM	3:00 PM	60	2							2	D	34.00	2	68.00	

TOTAL GROSS \$243.00, NET \$206.55

## WFBG-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	5/20/19	5/21/19		6:00 AM	9:00 AM	60	2	2						4	D	45.00	4	180.00	
2	5/20/19	5/21/19		9:00 AM	12:00 PM	60	1	2						3	D	25.00	3	75.00	
3	5/20/19	5/21/19		3:00 PM	6:00 PM	60	1	2						3	D	25.00	3	75.00	

TOTAL GROSS \$330.00, NET \$280.50

## WFGY-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	5/20/19	5/21/19		6:00 AM	10:00 AM	60	2	2						4	D	77.00	4	308.00	
2	5/17/19	5/17/19		10:00 AM	3:00 PM	60					2			2	D	73.00	2	146.00	
3	5/20/19	5/20/19		10:00 AM	3:00 PM	60	2							2	D	73.00	2	146.00	
4	5/17/19	5/17/19		3:00 PM	7:00 PM	60					1			1	D	73.00	1	73.00	
5	5/20/19	5/20/19		3:00 PM	7:00 PM	60	1							1	D	73.00	1	73.00	
6	5/18/19	5/18/19		10:00 AM	3:00 PM	60							3	D	35.00	3	105.00		
7	5/18/19	5/18/19		3:00 PM	7:00 PM	60							3	D	35.00	3	105.00		

TOTAL GROSS \$956.00, NET \$812.60

Billing Projections: By Month

	May 19
CA	1,529.00
ST	1,529.00

Print Spot Prices

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TOTAL SPOTS .....	33
GROSS TOTAL \$ .....	1,529.00
ADJUSTED SPOTS .....	33
ADJUSTED TOTAL \$ .....	1,529.00

APPROVE    DECLINE

- |                       |                       |                  |
|-----------------------|-----------------------|------------------|
| <input type="radio"/> | <input type="radio"/> | Sales Manager    |
| <input type="radio"/> | <input type="radio"/> | Traffic Manager  |
| <input type="radio"/> | <input type="radio"/> | Business Manager |
| <input type="radio"/> | <input type="radio"/> | General Manager  |

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WFBG-AM, WALY - Altoona PA	<b>Date:</b> 5-8-19
--	------------------------

I, Christopher A Forshey WFGY-FM

being/on behalf of: ~~Rebath of~~ friends of Bruce Kelley, a legally

qualified candidate of the Republican political

party for the office of: Blair County Commisioner

in the Municipal Primary

election to be held on: 5/2/19

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

**Renee Danner**

---

**From:** Christopher Forshey <chrisforshey@gmail.com>  
**Sent:** Thursday, May 16, 2019 1:18 AM  
**To:** Renee Danner  
**Subject:** Schedule Add-On

Renee: Here you go!

WFGY

AM SHOW Mon, Tue x2 = 308 ✓

10-3 Fri, Mon x2 = 292 ✓

3-7 Fri, Mon x1 = 146 ✓

Sat 10-3 x3 = 105 ✓

Sat 3-7 x3 = 105

WFBG

AM SHOW Mon, Tue x2 = 180 ✓

9-Noon Mon x1, Tue x2 = 75 ✓

3-6 Mon x1, Tue x2 = 75 ✓

WALY ✓ ✓ ✓

AM SHOW Fri x1, Mon, Tue x2 = 175

10-3 Mon x2 = 68

TOTAL = \$1529 Gross \$1299.65 Net ✓

Let me know if Forshey math is correct. :)

Chris

--

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Christopher A. Forshey

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Friends of Bruce Kelley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

5/9/2019

Date

*Christopher Forshey*

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*Renee Cannon*

Signature

RENEE CANNON

Printed Name

Account Executive

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

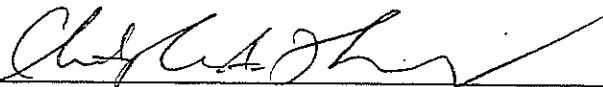
I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does  does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Christopher A. Forshey

printed name

5/9/2019

date