



Broadcast Contract

FRIENDS OF MATT PACIFICO
 1309 HARRISON AVE
 ALTOONA, PA 16602

Start Date 10/29/19	Contract# 6007457	Mod# 0
End Date 11/05/19	Date Entered 10/28/19	Date Last Modified 10/28/19
Advertiser FRIENDS OF MATT PACI		Station Market WALY-FM,WFBG-AM WFGY-FM
Product PRIMARY 2019		SalesRep/Office Renee Danner

Calendar Billing Cycle Estimate#

WALY-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 10/30/19 FR 11/01/19	06:00A-10:00A	60	--	--	1	1	1	--	--	3	\$45.00
2	MO 11/04/19 TU 11/05/19	06:00A-10:00A	60	2	2	--	--	--	--	--	4	\$45.00
3	WE 10/30/19 FR 11/01/19	10:00A-03:00P	60	--	--	1	1	1	--	--	3	\$45.00
4	MO 11/04/19 TU 11/05/19	10:00A-03:00P	60	1	1	--	--	--	--	--	2	\$45.00
5	WE 10/30/19 FR 11/01/19	03:00P-07:00P	60	--	--	1	1	1	--	--	3	\$45.00
6	MO 11/04/19 MO 11/04/19	03:00P-07:00P	60	1	--	--	--	--	--	--	1	\$45.00

WFBG-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/29/19 FR 11/01/19	06:00A-09:00A	60	--	2	2	2	2	--	--	8	\$45.00
2	MO 11/04/19 TU 11/05/19	06:00A-09:00A	60	3	3	--	--	--	--	--	6	\$45.00
3	TU 10/29/19 FR 11/01/19	09:00A-12:00P	60	--	1	1	1	1	--	--	4	\$25.00
4	MO 11/04/19 MO 11/04/19	09:00A-12:00P	60	2	--	--	--	--	--	--	2	\$25.00
5	TH 10/31/19 FR 11/01/19	03:00P-06:00P	60	--	--	--	1	1	--	--	2	\$25.00
6	MO 11/04/19 MO 11/04/19	03:00P-06:00P	60	2	--	--	--	--	--	--	2	\$25.00

WFGY-FM

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 13



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Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 11/01/19 FR 11/01/19	06:00A-10:00A	60	--	--	--	--	1	--	--	1	\$77.00
2	MO 11/04/19 TU 11/05/19	06:00A-10:00A	60	2	2	--	--	--	--	--	4	\$77.00
3	FR 11/01/19 FR 11/01/19	10:00A-03:00P	60	--	--	--	--	1	--	--	1	\$74.00
4	MO 11/04/19 MO 11/04/19	10:00A-03:00P	60	1	--	--	--	--	--	--	1	\$74.00
5	MO 11/04/19 MO 11/04/19	03:00P-07:00P	60	1	--	--	--	--	--	--	1	\$73.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	48	2,206.00	\$330.90	\$ 1,875.10	\$ 2,206.00

Billing Projections: By Month

	Oct 19	Nov 19
CA	640.00	1,566.00
ST		2,206.00

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Sales Order

Stations: WFBG-AM, WALY-FM, WFGY-FM Buyer: Chris Farkshy
 Contract Name: 10 28 2019 PACIFICO Tax Schedule: (None)
 Contract#: (none) Agency Commission %: 15
 Start Date: 10/29/19 End Date: 11/05/19 Billing Cycle: Calendar
 Revenue Type: POLITICAL LOCAL DIRECT Type: Cash Salesperson: 3934rdan Comm %: 15
 Advertiser: FRIENDS OF MATT PACIFICO Makegood Policy: Within Contract Dates
 Address: 1309 HARRISON AVE
 City: ALTOONA State: PA Zip: 16602
 Product Name: PRIMARY 2019
 Competitive Code: POLITICAL

WFBG-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/29/19	11/01/19		6:00 AM	9:00 AM	60		2	2	2	2			8	D	45.00	8	360.00	4
2	11/04/19	11/05/19		6:00 AM	9:00 AM	60	3	3						6	D	45.00	6	270.00	4
3	10/29/19	11/01/19		9:00 AM	12:00 PM	60		1	1	1	1			4	D	25.00	4	100.00	4
4	11/04/19	11/04/19		9:00 AM	12:00 PM	60	2							2	D	25.00	2	50.00	4
5	10/31/19	11/01/19		3:00 PM	6:00 PM	60				1	1			2	D	25.00	2	50.00	4
6	11/04/19	11/04/19		3:00 PM	6:00 PM	60	2							2	D	25.00	2	50.00	4

TOTAL GROSS \$880.00, NET \$748.00

WALY-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/30/19	11/01/19		6:00 AM	10:00 AM	60			1	1	1			3	D	45.00	3	135.00	4
2	11/04/19	11/05/19		6:00 AM	10:00 AM	60	2	2						4	D	45.00	4	180.00	4
3	10/30/19	11/01/19		10:00 AM	3:00 PM	60			1	1	1			3	D	45.00	3	135.00	4
4	11/04/19	11/05/19		10:00 AM	3:00 PM	60	1	1						2	D	45.00	2	90.00	4
5	10/30/19	11/01/19		3:00 PM	7:00 PM	60			1	1	1			3	D	45.00	3	135.00	4
6	11/04/19	11/04/19		3:00 PM	7:00 PM	60	1							1	D	45.00	1	45.00	4

TOTAL GROSS \$720.00, NET \$612.00

WFGY-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	11/01/19	11/01/19		6:00 AM	10:00 AM	60					1			1	D	77.00	1	77.00	4
2	11/04/19	11/05/19		6:00 AM	10:00 AM	60	2	2						4	D	77.00	4	308.00	4
3	11/01/19	11/01/19		10:00 AM	3:00 PM	60					1			1	D	74.00	1	74.00	4
4	11/04/19	11/04/19		10:00 AM	3:00 PM	60	1							1	D	74.00	1	74.00	4
5	11/04/19	11/04/19		3:00 PM	7:00 PM	60	1							1	D	73.00	1	73.00	4

TOTAL GROSS \$606.00, NET \$515.10

Billing Projections: By Month

	Oct 19	Nov 19
CA	640.00	1,566.00
ST	0.00	2,206.00

Print Spot Prices

TOTAL SPOTS 48
 GROSS TOTAL \$ 2,206.00
 ADJUSTED SPOTS 48
 ADJUSTED TOTAL \$ 2,206.00

APPROVE DECLINE

- Sales Manager
- Traffic Manager
- Business Manager
- General Manager

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Cheryl A. Flury

 10/28/19

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <i>WFBB-AM, WALY-FM, WFBY-FM</i>	Date: <i>10/28/19</i>
--	---------------------------------

I, *Christopher A. Farhey*

being/on behalf of: *Matt Pacifico / Friends of Matt Pacifico* a legally qualified candidate of the *Republican* political party for the office of:

Mayor

in the *City of Altona*

election to be held on: *Tuesday, Nov. 5, 2019*

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached.					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Chris Forshey Media Solutions / Friends of Matt Pacifico

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Haire

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/28/19

Date

Chris A. Forshey

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Kevin A. Danner
Signature

KEVIN A. DANNER
Printed Name

10-28-2019
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

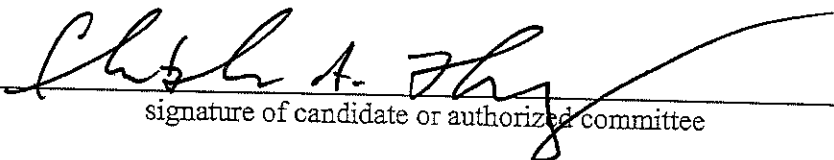
I, Christopher Forshey on behalf of Matthew Pacifico
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Christopher Forshey 10/28/19
printed name date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 1.2em; font-family: cursive;">"See Attached"</p>					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.