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**Sent:** Tuesday, April 23, 2019 4:07 PM  
**To:** zanglaw@atlanticbbn.net  
**Cc:** cpaul@forevermediainc.com  
**Subject:** FOREVER MEDIA  
**Attachments:** POLITICAL RATE CARD HOT-WVAM 2019 2-7-19.pdf; Political rate card WFGY WFBG 2019 2-7-19.pdf; POLITICAL RATE CARD WRKY WALY 2019 2-7-19.pdf

Attorney Zang, Thank you for taking the time to speak with me this afternoon. The rates cards are attached for your review. You indicated that you needed to share the information with your committee. Please save my contact information as I am now your marketing representative at Forever Media Altoona. I would be more than happy to personally meet with you or the individuals who will be placing your marketing for the upcoming election. Please let me know if you need any additional information and please confirm receipt. Thank you for your consideration. Renee

Per your inquiry on 4/23/2019 for Ed Zang for Magisterial District Judge, I am attaching our political rate cards for the Altoona, PA market. In addition, you will find coverage maps and station information for our six properties in the Altoona marketplace at <http://forevermediainc.com/altoona/>.

A general overview of each of these stations is as follows:

WFGY-FM (FROGGY 98/Country Format): A heritage station that has been serving our community for the last 27 years, covering 11+ counties in Central Pennsylvania, FROGGY 98 targets individuals across all demographics with a focus on individuals between the age of 25 and 54

WALY-FM (WALY 103.9/Variety Format): A station catering largely to the female, 35+ audience and our area's "at work" listening choice

WRKY-FM (ROCKY 104.9/Classic Rock): Our classic rock powerhouse with a primary listenership of males between the age of 25 and 54

WWOT-FM (HOT 100.1/Top 40): From teenagers to young moms, HOT 100 targets those individuals making first time purchasing decisions

WFBG 1290 AM: WFBG is our conservative talk offering with a primary focus on a more mature demographic of managerial/white collar workers

TOONA 1430 AM: TOONA 1430 AM is "Good Times and Great Oldies," highlighting the golden era of Pop, Rock and Soul with Hit Music from the '60s and '70s. TOONA 1430 AM is your connection to BABY BOOMERS...target individuals born between 1946 and 1964.

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