

# CONTRACT



**WTOL-TV Toledo**  
**730 North Summit**  
**Toledo, OH 43604**  
**(419) 248-1111**

<u>Contract / Revision</u> 1808865A /		<u>Alt Order #</u>
<u>Product</u> Tom Waniewski for Mayor		
<u>Contract Dates</u> 09/08/17 - 09/12/17		<u>Estimate #</u> 917
<u>Advertiser</u> POL/Waniewski, Tom - Mayor		<u>Original Date / Revision</u> 09/07/17 / 09/07/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WTOL	<u>Account Executive</u> local house	<u>Sales Office</u> WTOL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**POL/Waniewski, Tom - Mayor**  
**Attention: Fritz Schoen**  
**1515 South Byrne Road**  
**Toledo, OH 43614**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOL	09/08/17	09/12/17	YOUR MORNING 6:00 AM	558-7am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/17	09/10/17	----F--				1	\$150.00			
	Week:	09/11/17	09/17/17	M-----				1	\$150.00			
N 2	WTOL	09/08/17	09/12/17	YOUR MORNING 6:00 AM	558-7am		:15:15			BK	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/17	09/10/17	----F--				1	\$150.00			
	Week:	09/11/17	09/17/17	-----				0	\$150.00			
N 3	WTOL	09/11/17	09/11/17	CBS This Morning	7-9am		:15:15			BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/17	09/17/17	M-----				1	\$100.00			
N 4	WTOL	09/11/17	09/11/17	News 11 @ 5 PM	NEWS 5-6pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/17	09/17/17	M-----				1	\$225.00			
N 5	WTOL	09/08/17	09/08/17	11pm News M-F	1057-1135pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/17	09/10/17	----F--				1	\$275.00			
N 6	WTOL	09/11/17	09/11/17	11pm News M-F	1057-1135pm		:15:15			BK	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/17	09/17/17	M-----				1	\$275.00			
N 7	WTOL	09/10/17	09/10/17	NEWS 11 @ 11P WEEK-EN	1057-1135pm		:15:15			BK	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/17	09/10/17	-----S				1	\$225.00			
<b>Totals</b>											<b>8</b>	<b>\$1,550.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
09/01/17 - 09/11/17	8	\$1,550.00	\$1,550.00
<b>Totals</b>	<b>8</b>	<b>\$1,550.00</b>	<b>\$1,550.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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**Toledo, OH 43604**  
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1808865A /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>09/08/17 - 09/12/17</b>	Tom Waniewski for May	<b>917</b>

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>POL/Waniewski, Tom - M:</b>	09/07/17 / 09/07/17

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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