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Quarterly Issues Programs List for Station – WJAT (AM)

First Quarter 2023 – January, February, March

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Issues addressed in WJAT (AM) programming in the quarter contain: Economic Issues, including Agribusiness, jobs, the economy, personal finance. Health Care, health and medical issues and concerns. Public Safety, transportation, and crime issues. Education and Arts issues with Child and Family issues. And other local concerns.

Health and Medical Issues

Program: Georgia Focus

Length: 26 minutes

Guest: Flor Mendoza, Georgia Department of Public Health.

Topic: Lead exposure may have gotten less common over the years, but dangers remain. The program aired Sunday January 8 at 7:03 AM and again at 9:34 AM.

Program: Georgia Focus

Length: 26 minutes

Guest: Chris Brand, President, Friends of Disabled Adults and Children & Former FODAC Client Vince Zangaro.

Topic: How the organization helps Georgians with disabilities get the equipment they need for daily living. The program aired Sunday January 29 at 7:03 AM and again at 9:34 AM.

Program: Georgia Focus

Length: 26 minutes

Guest: Tara Hall and Marlena Murphy

Topic: Turning Point Breast Cancer Center. Turning Point is a breast cancer patient and survivor center that helps women find resource pertaining to breast cancer, but also supplies a support network for patients. The program was broadcast Sunday February 26 at 7:03 AM and again at 9:34 AM.

Program: Georgia Focus

Length: 26 minutes

Guest: Dr. Andi Shane.

Topic: Childrens Healthcare of Atlanta examines the trend of back-to-back illnesses with a focus on how to treat them and how to avoid them.

The program aired Sunday March 12 at 7:03 AM and again at 9:34 AM.

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Program: Georgia Focus

Length: 26 minutes

Guest: Charles Fuschillo.

Topic: The President of the Alzheimer's Foundation of America provides an overview of living with Alzheimer's and prevention and along with what families need to know about care giving. The program aired on Sunday March 26 at 7:03 AM and again at 9:34 AM.

Georgia Focus Extra, 4 minutes: Vince Zangaro with a preview of the annual Alzheimer's Music Fest. The program was broadcast on the weekend of January 14 and 15, Saturday at 5:04 AM, Sunday at both 5:03 and 9:30 AM.

Georgia Focus Extra, 4 minutes: Flor Mendoza w/ Georgia Dept. Of Public Health on the dangers of lead exposure. Program broadcast weekend of January 21 – 22, Saturday at 5:04 AM, Sunday at both 5:03 and 9:30 AM.

Georgia Focus Extra, 4 minutes: Joanne Pushkin with DenseBreastInfo.org on the importance of breast cancer screenings. The program aired on the weekend of February 11 – 12, Saturday at 5:04 AM, Sunday at both 5:03 and 9:30 AM.

Georgia Focus Extra, 4 minutes: Curing Kid's Cancer. Aired weekend of March 4 – 5, Saturday at 5:04 AM, Sunday at both 5:03 and 9:30 AM.

Georgia Focus Extra, 4 minutes: Alzheimer's Foundation of America. Broadcast weekend of March 18 – 19, Saturday at 5:04 AM, Sunday at both 5:03 and 9:30 AM.

Education Issues, Family and Child Concerns, and Arts

Program: Georgia Focus

Length: 26 minutes

Guest: Author Ed Payne.

Topic: How the dying wish of a young girl inspired Payne to write Vail's Tales books. The program was broadcast on Sunday January 15 at 7:03 AM and again at 9:34 AM.

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Program: Georgia Focus

Length: 26 minutes

Guest: Dr. Dana Rickman, President & Dr. Matt Smith, Director of Policy and Research, Georgia Partnership for Excellence in Education.

Topic: Top Ten Issues to Watch in Georgia Education for 2023. Broadcast Sunday January 22 at 7:03 AM and again at 9:34 AM.

Program: Georgia Focus

Length: 26 minutes

Guest: Bonita Jacobs, President & Col. Joseph Matthews, Commandant of Cadets, University of North Georgia.

Topic: Growth at the University of North Georgia from a small college to a large university with campuses across the region. Airing Sunday February 12 at 7:03 AM and again at 9:34 AM.

Georgia Focus Extra, 4 minutes: Kennesaw State University Political Science Professor Kerwin Swint on the upcoming Georgia Legislative Session. The program aired weekend of January 7 and 8, Saturday at 5:04 AM, Sunday at both 5:03 and 9:30 AM.

Georgia Focus Extra, 4 minutes: Dr. Dana Rickman and Dr. Matt Smith of Georgia Partners for Excellence in Education on Top Ten Issues to Watch in 2023. The program aired weekend of January 28 - 29, Saturday at 5:04 AM, Sunday at both 5:03 and 9:30 AM.

Georgia Focus Extra, 4 minutes: Find It Early. Aired weekend of February 18 – 19, Saturday at 5:04 AM, Sunday at both 5:03 and 9:30 AM.

Public Safety/Crime/Transportation

Program: Georgia Focus

Length: 26 minutes

Guest: Dr. Gregg Raduka, Executive Director, Let's Be Clear Georgia.

Topic: Potential dangers surrounding marijuana abuse as state lawmakers consider measures around its use. Broadcast Sunday February 5 at 7:03 AM and again at 9:34 AM.

Georgia Focus Extra, 4 minutes: Let's Be Clear (The dangers of marijuana Usage). The program aired on the weekend of March 11 – 12, Saturday at 5:04 AM, Sunday at both 5:03 and 9:30 AM.

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Economic and Agribusiness Issues

Program: Georgia Focus

Length: 26 minutes

Guest: Federal Trade Commission holds roundtable discussion about personal finances.

Guest: Joanne Pushkin speaking about the need for early breast density screening.

Topics: Federal Trade Commission / Breast Density. The program aired Sunday February 19 at 7:03 AM and again at 9:34 AM.

Program: Georgia Focus

Length: 26 minutes

Guest: Ashby Worley.

Topic: The National Conservancy Office in Brunswick, Georgia discusses what impact global warming has on the coastal wetlands of Georgia. Aired Sunday March 5 at 7:03 AM and again at 9:34 AM.

Program: Georgia Focus

Length: 26 minutes

Guest: Tim Echols

Topic: A board member of the Georgia Public Service Commission speaks about the energy needs of and advances in Georgia in 2023. Broadcast Sunday March 19 at 7:03 AM and again at 9:34 AM.

Georgia Focus Extra, 4 minutes: Kim Tong with Bank of America on loan programs for minority-owned businesses. Broadcast weekend of February 4 – 5, Saturday at 5:04 AM, Sunday at both 5:03 and 9:30 AM.

Georgia Focus Extra, 4 minutes: Wetlands. Broadcast weekend of February 25 – 26, Saturday at 5:04 AM, Sunday at both 5:03 and 9:30 AM.

Georgia Focus Extra, 4 minutes: Public Service Commissioner on the energy needs of Georgia. The program aired on the weekend of March 25 – 26, Saturday at 5:04 AM, Sunday at both 5:03 and 9:30 AM.

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Other Issues, Information and Inclusive

Other programming this quarter included local news, weather, and sports.

WJAT Locally Produced News is broadcast daily, weekdays 6:03, 7:03, and 8:03 AM and 12:03, 3:03, 4:03 and 5:03 PM – Length: 2:30 minutes each, 87.5 minutes per week total. Local news includes reports from each month's Emanuel County Board of Commissioners meeting, the meetings of the Swainsboro Mayor and City Council, and Emanuel County Board of Education with news reports included on issues faced by the county, city, and education officials.

Programming also included numerous public service announcements addressing identified issues, concerns, and community events.