

# KATY-FM QUARTERLY ISSUES / PROGRAMS REPORT FIRST QUARTER, 2023

January 1, 2023 - March 31, 2023

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# PROGRAM DESCRIPTIONS PROGRAMMING THAT ADDRESSES COMMUNITY ISSUES

COMMUNITY SPOTLIGHTS - KATY-FM aired Community Spotlight, a 30-minute program covering topics, job fairs and financial assisting. A schedule with information on when these programs aired has been uploaded to the online public inspection file and below.

Air Date	Organization	Topic
1/9/23	American Red Cross	Blood Drive
1/28/23	Gold State Family	Monument Dedication
3/29/23	Taquitz High School	<b>Employment Opportunities</b>

# PUBLIC SERVICE ANNOUNCEMENTS FOURTH QUARTER, 2023

Throughout the quarter, KATY aired PSA's during programming. The information below reflects community activities and issues.

Don't Text & Drive

Don't Drink & Drive

Child Online Safety

Mammogram Checkup / Breast Cancer Awareness

Honoring Police / First Responders

**Honoring Veterans** 

Discover The Forest

Childhood Hunger

**Community Engineering** 

Paralyzed Veterans Of America

Keep America Beautiful

The public service announcements below reflects community issues and activities:

#### "Discover The Forest"

Forest Animals 30 & 60

Forest Benefits 30 & 60

Only In The Forest 60

Redwoods 30 & 60

Short Drive 15, 30, & 60 Taxi 30

#### "Veterans"

Paralyzed Vets Thank You 15, 30 & 60

Vets Helping Vets 30 & 60

DAV Victories Alex 30 & 60

DAV Victories Greg 30 & 60

DAV Victories Naomi 30 & 60

DAV Victories Adam 30 & 60

**Armed Forces YMCA** 

Thanks USA Because Of You

AFR (Airforce Reserve) We Are There 30 & 60

#### "Community"

Community Engineering 15 & 30

CA Hospitals Open 30

Volunteer Fire 15, 30, & 60

Mammography 15 & 30 - 1 & 2

Leukemia Lymphoma 30 & 15

Lung Cancer Screening 30 & 60

Colonography Spring 30

Susan G Komen 15 & 30 & 60

Lyme Disease / Patient Support 30

Alzheimer's Disease 15, 30, & 60

The National Children's Cancer Society (NCCS) 30 Colorectal Cancer Alliance 30

Gratitude to Nurses, Physicians, Lab Techs, and more 30 United Nations Children's Fund

(UNICEF) 30

United Healthcare Children's Foundation (UHCCF) 30

Braille Institute of America 30 1 & 2

Get Your Flu Shot 30 & 60

Operation USA 30

Nursing Shortage 15 & 30

Prevent Type II Diabetes 15 &30

Helping Adults Finish High School 15 & 30

Natl Hemophilia Foundation 15 & 30

Disaster Checklist 30 & 60

Safe Sleep Awareness 30

Lifestream Blood Bank

Nursing Shortage 15 & 30

Reading Is Fundamental 30

Rally To Read 30

# "Feeding America"

Food Angels 30 & 60

Blake Shelton 30

So Much Food 30 - 1 & 2

# **Sponsored PSA's**

Safe Driving

Don't Drink & Drive

Watch For Children Playing Outdoors Remember The Troops

**Honor Veterans** 

Salute First Responders

**Breast Cancer Awareness** 

Shop Local

School Zone Safety

# Quarterly Issues/Programs List for stations KATY and KHTI FM Period -

#### January 1, 2023- March 31, 2023

#### **KATY FM and KHTI FM**

### 1. Murrieta Market Nights-

**Downtown Murrieta Merchants Association.** Market nights every 1<sup>st</sup> and 3<sup>rd</sup> Thursday in downtown Murrieta.

#### 2. Art Off The Wall-

**Temecula Community Services Department.** Showcasing art from a variety of artists beginning Friday, January 6<sup>th</sup>.

### 3. Non-Profit Organizations Funding-

**Temecula Community Services Department.** Announcing over \$1.1 Million grant funding to support charitable funding in Temecula.

#### 4. Blood Drive-

**American Red Cross.** A blood drive on January 5<sup>th</sup> at the Temecula City Hall Conference Center.

#### 5. Emerging Artist Mural-

**Temecula Valley Museum.** Announcing a new Emerging Artist Mural in Monument Park to celebrate Black History Month.

# 6. Gumdrop Engineering & Forever Flowers (2 events)-

**Temecula Community Services Department.** Exploring basic concepts from engineering at Ronald H. Roberts Library on January 23<sup>rd</sup>, and a celebration of Valentine's Day by creating paper flowers on February 13<sup>th</sup>.

#### 7. Great Futures Breakfast-

**Boys & Girls Club of Southwest County.** A networking and charity raising breakfast for the B & G Club of SW County.

# 8. Tattooed & Tenacious and Joyful Flowers (2 events)-

**Temecula Community Services Department.** An exhibit of Inked Women in California History beginning January 27<sup>th</sup>, and another of the centuries-old Japanese art of flower arranging on January 21<sup>st</sup>.

## 9. Gold Star Family Monument Dedication-

**MilVet.** A monument commemorating American Families that have endured the loss of a loved one at Riverside National Cemetery on January 28<sup>th</sup>.

#### 10. Monterey Park Victims Fund Announcement-

**Pechanga Resort Casino.** The announcement of a \$100,000 contribution to the Monterey Park Lunar Victims Fund from Pechanga.

#### 11. Temecula's Annual Celebration of American Black History-

**Temecula Community Services Department.** A series of events throughout the month in commemoration at Old Town Community Theater, Temecula Valley Museum and more.

#### 12. 2nd Annual CultureFest-

**City of Temecula.** Solicitation for diverse vendor booths to sell international foods, cultural crafts and related products at the 2<sup>nd</sup> annual event on May 20<sup>th</sup>.

#### 13. Two Job Fairs-

**Morongo Casino Resort & Spa.** Job fairs on February 7<sup>th</sup> and 28<sup>th</sup> at Morongo Casino Resort & Spa.

#### 14. Temecula Proclamation Celebrations-

**Temecula Community Services Department.** A series of monthly proclamations to celebrate diverse cultural recognitions through November.

# 15. History of Temecula-

**City of Temecula.** A free presentation on the history of Temecula on February 23<sup>rd</sup> at Ronald H. Roberts Public Library.

#### 16. "Rock Your Red"-

**American Heart Association.** A Heart and Stroke Awareness Fundraiser at Monteleone Meadows in Murrieta on February 24<sup>th</sup>.

## 17. C.O.R.E., Senior Center Closure and Garden Expo announcements (3)

**Temecula Community Services Department.** The Temecula Sheriff's Dept. formation of a new law enforcement team, the closure of the Mary Phillips Senior Center for renovations and a free Garden Info & Plant Swap on March 23<sup>rd</sup>.

#### 18. Premiere Job Fair-

**Temecula Valley.** A job fair for businesses and job seekers at the Promenade Temecula on March 11<sup>th</sup>.

# 19. Winchester McDonalds Grand Opening-

**McDonald's.** The City of Winchester celebrating the grand opening of the newest McDonald's serving food and fostering the community on March 11<sup>th</sup>.

# 20. Temecula Special Games Event-

**City of Temecula.** An event designed for athletes of all ages with developmental disabilities to participate in non-competitive games and an awards ceremony. On March 18<sup>th</sup>.

#### 21. METRO team-

**Temecula Community Services Department.** The City of Temecula renovates the Old Town Sheriff's Station to become to house the new METRO team.

# 22. Groundbreaking Ceremony for New Skate park-

**City of Hemet.** A groundbreaking ceremony for the new skate plaza project at Gibbel Park on March 28<sup>th</sup>.

### 23. Grant Funding for Traffic Safety Improvements-

**Temecula Community Services Department.** Temecula was awarded \$3.4 Million in the Highway Safety Improvement Program (HSIP).

# 24. Spring Eggstravaganza-

**City of Murrieta.** An Easter and Spring celebration for the entire family with fun events including an Easter egg hunt for kids on April 8<sup>th</sup>.

#### 25. Citrus Festival-

**The Friends of California Citrus Park.** A family-friendly citrus festival at Citrus Park in Riverside on April 15<sup>th</sup>.

# 26. 23rd Annual Kids' Cup Charity Golf Challenge-

**Boys & Girls Club of Southwest County.** An annual fundraising golf tournament to benefit the B & G Club of SW County at Bear Creek Golf Club in Murrieta on May 1st.