

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4182723

<b>Traffic Order #</b> 870300,870299		<b>Created On</b> 5/10/2024 12:05:00 PM	<b>Order Status</b> Traffic Updates Accepted
<b>Order #</b> 4182723		<b>Created By</b> Kilpatrick, Ben	<b>Gross \$</b> 49865.00
<b>Order Descrp</b> 63181763_POL_Issue_PROTECT FREEDOM PAC GR		<b>Updated On</b> 5/13/2024 10:39:28 AM	<b>Net \$</b> 35902.80
<b>Client</b> AMP - PROTECT FREEDOM PAC- MI		<b>Updated By</b> Delosreyes, MarieKristine	<b>Units</b> 198
<b>Start Date</b> 5/6/2024		<b>Industry</b> Political-Association	<b>Credit Hold</b> NO
<b>End Date</b> 5/26/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 3		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 3		<b>Tertiary</b>	
<b>AE 1</b> Babcock, Micah		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - STRATEGIC MEDIA PLACEMENT 15.00%		<b>Address 1</b> NCC MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 2		<b>Zip</b> 07003	
<b>Zones</b> Grand Rapids MI Interconnect, Grand Ra...		<b>Contact</b>	
<b>Total Networks</b> 1		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
5/10 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b> 63181763	
		<b>Billing Schedule</b> EndOfFlight	
		<b>EDI INFORMATION</b>	
		<b>Product</b>	
		<b>Estimate</b> 5.11-5.26	
		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
		5/10 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,	
		Grand Rapids-Kalmzoo-B.Crk- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		<b>SYSCODE LIST</b>	
		6625,2128	

**SUMMARY FOR SYSCODE 2128**

<b>Traffic Order #</b>	870299	<b>Created On</b>	5/10/2024 12:05:00 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4182723	<b>Created By</b>	Kilpatrick, Ben	<b>Syscode Gross \$</b>	8130.00
<b>Order Descrp</b>	63181763_POL_Issue_PROTECT FREEDOM PAC GR	<b>Updated On</b>	5/13/2024 10:39:28 AM	<b>Syscode Net \$</b>	5853.60
<b>Client</b>	AMP - PROTECT FREEDOM PAC- MI	<b>Updated By</b>	Delosreyes, MarieKristine	<b>Syscode Units</b>	100
<b>Start Date</b>	5/6/2024	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	5/26/2024	<b>Zones</b>	Grand Rapids MI DISH - I+	<b>Avg Unit Rate</b>	81.30
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	1		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2128	FXNC LF	05/13/2024	05/19/2024	M-Su 12m-2a	X	X	X	X	X	X	X	10	\$15.00	\$150.00	30
14	2		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2128	FXNC LF	05/20/2024	05/26/2024	M-Su 12m-2a	X	X	X	X	X	X	X	10	\$15.00	\$150.00	30
15	3		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2128	FXNC DT	05/13/2024	05/19/2024	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$75.00	\$1,050.00	30
16	4		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2128	FXNC DT	05/20/2024	05/26/2024	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$75.00	\$1,050.00	30
17	5		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2128	FXNC EF	05/13/2024	05/19/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$100.00	\$700.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
18	6		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	2128	FXNC EF	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$100.00	\$700.00	30
19	7		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	2128	FXNC PT	05/13/2024	05/19/2024	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$125.00	\$1,750.00	30
20	8		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	2128	FXNC PT	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$125.00	\$1,750.00	30
21	9		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	2128	FXNC DT	05/12/2024	05/12/2024	Su 9a-4p							X	3	\$75.00	\$225.00	30
22	10		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	2128	FXNC PT	05/12/2024	05/12/2024	Su 7p-12m							X	3	\$125.00	\$375.00	30
23	11		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	2128	FXNC LF	05/12/2024	05/12/2024	Su 12m-2a							X	2	\$15.00	\$30.00	30
24	12		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	2128	FXNC EF	05/12/2024	05/12/2024	Su 4p-7p							X	2	\$100.00	\$200.00	30

**SUMMARY FOR SYSCODE 6625**

<b>Traffic Order #</b>	870300	<b>Created On</b>	5/10/2024 12:05:00 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4182723	<b>Created By</b>	Kilpatrick, Ben	<b>Syscode Gross \$</b>	41735.00
<b>Order Descrp</b>	63181763_POL_Issue_PROTECT FREEDOM PAC GR	<b>Updated On</b>	5/13/2024 10:39:28 AM	<b>Syscode Net \$</b>	30049.20
<b>Client</b>	AMP - PROTECT FREEDOM PAC- MI	<b>Updated By</b>	Delosreyes, MarieKristine	<b>Syscode Units</b>	98
<b>Start Date</b>	5/6/2024	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	5/26/2024	<b>Zones</b>	Grand Rapids MI Interconnect	<b>Avg Unit Rate</b>	425.87
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6625	FXNC LF	05/13/2024	05/19/2024	M-Su 12m-2a	X	X	X	X	X	X	X	12	\$43.00	\$516.00	30
2	2		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6625	FXNC LF	05/20/2024	05/26/2024	M-Su 12m-2a	X	X	X	X	X	X	X	14	\$43.00	\$602.00	30
3	3		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6625	FXNC EM	05/13/2024	05/19/2024	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$438.00	\$6,132.00	30
4	4		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6625	FXNC EM	05/20/2024	05/26/2024	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$438.00	\$6,132.00	30
5	5		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6625	FXNC EF	05/13/2024	05/19/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$438.00	\$3,066.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	6625	FXNC EF	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$438.00	\$3,066.00	30
7	7		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	6625	FXNC PT	05/13/2024	05/19/2024	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$850.00	\$8,500.00	30
8	8		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	6625	FXNC PT	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$850.00	\$8,500.00	30
9	9		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	6625	FXNC EM	05/11/2024	05/12/2024	Sa-Su 5a-9a						X	X	3	\$438.00	\$1,314.00	30
10	10		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	6625	FXNC PT	05/11/2024	05/12/2024	Sa-Su 7p-12m						X	X	3	\$850.00	\$2,550.00	30
11	11		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	6625	FXNC LF	05/11/2024	05/12/2024	Sa-Su 12m-2a						X	X	1	\$43.00	\$43.00	30
12	12		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	6625	FXNC EF	05/11/2024	05/12/2024	Sa-Su 4p-7p						X	X	3	\$438.00	\$1,314.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4182723					
<b>Traffic Order #</b>	870300,870299	<b># of Weeks</b>	3	<b>Active</b>	Yes
<b>Order #</b>	4182723	<b>Created On</b>	5/10/2024 12:05:00 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order Descrp</b>	63181763_POL_Issue_PROTECT FREEDOM PAC GR	<b>Created By</b>	Kilpatrick, Ben	<b>Gross \$</b>	49865.00
<b>Client</b>	AMP - PROTECT FREEDOM PAC- MI	<b>Updated On</b>	5/13/2024 10:39:28 AM	<b>Net \$</b>	35902.80
<b>Start Date</b>	5/6/2024	<b>Updated By</b>	Delosreyes, MarieKristine	<b>Units</b>	198
<b>End Date</b>	5/26/2024	<b>Source</b>	OneCONNECT	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	