

Q Media Wooster



# Political Inquiry Form

Date of Inquiry 1/18/24 Election Date 3/19/24

Candidate Matt Martin

Political Party Republican Race Commissioner

Committee Name Friendly of Matt Martin

Committee Address 2968 Wgt Pleasant Home Rd  
Burbank

State Oh Zip Code 44214

Treasurer/Chair Person Joe Wachter

Inquiry Made By Matt Martin

Agency \_\_\_\_\_

Phone 330-464-3245 Email wcfriendlyofmattmartin.com

Response

Accepted

## BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for ☒ a candidate request  
☐ an election message request \*  
☐ an issue request \*

The request was ☒ accepted #  
☐ rejected

Candidate Named in Message:

Matt Martin

Office Being Sought:

Commissioner

Election or Issue Referred to:

March Primary

Sponsor (or authorized candidate committee):

Friendly of Matt Martin

Treasurer of authorized candidate committee:

Joe Wachtel

Person Ordering Advertising:

Matt Martin

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">WQKT Wooster</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">2/16/14</span>
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I, Matt Martin,

being/on behalf of: \_\_\_\_\_,

a legally qualified candidate of the Republican

political party for the office of: \_\_\_\_\_

in the March Primary

election to be held on: March 19, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

yes

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Matt Martin

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joe Wachtel

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2-16-2024

Date

[Signature]

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Kelly Cochart

Printed Name

GM

Title



# ADVERTISING AGREEMENT

186 S. Hillcrest Dr. • Wooster, OH 44691 • 330-264-5122 • Fax 330-264-3571

Date 2/16/24 Account Friends of Matt Martin  
 Track # Pol 8236 Rotate 6 Start 2/19/24 End 3/19/24  
 Copy Title Matt Martin Station WQKT Spots 36  
 Local Voice \_\_\_\_\_ Length 15 Total Spots 36  
 Est./Invoice/Aff. #: Pol 8200 Pol 8210 Pol 8213 Pol 8230 Pol 8235

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	19 3	20	21 3	22	23 3	
	25	27 3	28	29 3	1	
	4 3	5 3	6	7 3	8	
	11	12 3	13	14 3	15	
	18 3	19 3				

Special Instructions:

Political  
1/3 Tap 69-7P

Maximum contract length is 52 weeks. Cancellation with 30 days written notice—short rates applied on all contracts cancelled.

Advertising copy to be submitted at least 48 hours in advance. Copy and contracts subject to station management's approval and government regulations.

Rates include studio facilities, copy and announcer only, and are subject to change. No cash discounts. Statements rendered monthly. 15% commission to recognized agencies on national rates only. Advertisers using facilities on the effective date of a rate increase will be protected at current rates for an additional 60 days on schedules continuing weekly without interruption, or for life of current contract.

**WQKT/WKVX Policy:** Advertising contracts do not discriminate on the basis of race or ethnicity.

☐ Co-Op

☐ Standard Broadcast Billing

☐ Timings

☒ Conventional Calendar Billing

Rate 12.00

Sub-Total 432.00

Total 432.00

ALG  
 (Account Executive)

X

(Advertiser)



186 S. Hillcrest Dr., Wooster, OH, 44691 P330-264-5122, F330-264-3571

Political Advertising Disclosure Statement  
September 2022

01. Introduction:

WQKT and WKVX thank you for your inquiry regarding political advertising on our stations. It is our intention at all times to furnish you with accurate rates, including the lowest unit rate within meaning of the FCC laws, and to inform you of sales promotions and packages. The person responsible for giving you accurate and complete information is:

Kelly Gearhart, Station Manager - phone (330)264-5122

02. The general statement of the law as we understand it is:

- A. Reasonable access.
- B. Equal Opportunity.
- C. Lowest unit rate within meaning of the FCC laws.

03. Lowest unit rate: We sell time to advertisers by different classes, different amounts time, and by different periods. We will make available to qualified candidates the lowest unit rate per category. It is the station's policy and practice to extend the lowest unit charge to a use of the station's facilities by any qualified candidate during the 45-day period prior to a primary election and 60-day period prior to a general election. It is also the station's policy and practice to extend any use of the station's facilities by a legally qualified candidate outside the lowest unit charge period rates which are comparable to the rates extended to the stations commercial advertisers.

The lowest unit and comparable charges reflected in this statement and on the political rate card constitute the station's best good faith estimate of the lowest unit and comparable charges for the various classes of time offered. Often, it is impossible to determine the lowest unit and

comparable charge until after the ad has been broadcast and, in those cases, the station will, upon request, provide all appropriate additional information.

Note: In order to qualify for the lowest unit rate the candidate advertising must include their own voice in any and all advertisements. If the candidate's voice is not included in the advertisement, it does not qualify for the lowest unit rate. A Bipartisan Campaign Reform Act of 2002 certification will be required of all federal candidates for such candidates to be entitled to the lowest unit charge.

A. Class of time:

Availabilities in general on WQKT and WKVX are sold on a first come basis. This time is sold according to our unsold inventory. Political time is sold in the same fashion we sell to any advertiser but at the lowest unit rate. Availabilities are very seldom pre-empted and are sold on a negotiated basis.

B. Amount of time:

WQKT and WKVX sell commercials (and programs) by different amounts of time and they are as follows:

Commercials:

1. 30 sec. and 60 sec. etc.


C. Period of time:

WQKT and WKVX sell various periods of time:

See political rate card for more specific details.

04. Any candidate for President, Vice-President, Senate and House of Representatives has reasonable access to the airways of WQKT and WKVX. This is a right afforded legally qualified federal candidates.
05. State and local candidates do not have the right to reasonable access, and we are not required to sell them time. However, we will attempt to make reasonable time when our inventory allows.
06. If we should have technical problems, human error by our traffic department, or for any other reason it becomes necessary to pre-empt your commercial, we offer make-goods in the same amount and period of time. If an agreement cannot be reached between the station and candidate on the make-good, we will give credit for the ad or if necessary a refund.
07. In this same file, or attached, you will find our rate sheets covering Political Rate Card showing the lowest unit rate. The lowest unit rate applies to all

legal candidates. We will update the rates as necessary and if need be on a weekly basis during election periods. We will discuss any package plan we have and our lowest unit rate with any candidate or their agency.

08. WQKT and WKVX do not guarantee the size of our audience.
09. Production facilities in our studio are limited. (We produce only spots used on our stations.) If our studio is used by a candidate and it takes a considerable amount of time, a charge may be made in addition to the commercial time used. If station representative is involved in writing or producing the commercial, candidate will be required to sign  before the commercial airs. Signature signifies candidate has approved the produced commercial and releases station from liability.
10. We give as much separation between commercials as we can justify, however, we don't guarantee separation from competitive commercials or pod exclusivity.
11. Political advertisements must include sponsorship identification as required by law. If the announcement does not include the requisite sponsorship identification, this station will insert it in the spot even if the inserted identification blocks or obscures the message.
12. The deadline for placing and clearing orders is 48 hours before airtime of the program or commercial. The station's regular ordering deadline may be waived, where appropriate, to provide equal opportunity to political advertisers or to assure federal candidate's reasonable access.
13. Script must be on C.D. or sent to the station in an mp3 format in order for us to use and it must be air quality.
14. The address for sending us a C.D. is:  
WQKT/WKVX 186 S. Hillcrest Dr. Wooster, OH 44691.  
Email address for sending an mp3 is:  
traffic@wqkt.com
15. Payment in full must be received before airing the commercial.
16. This political disclosure statement is not a contract. We have standard contracts for political advertising.
17. All political advertising will be audited by the Station Manager to make certain the lowest unit rate is offered to the candidate. If we find an error,

we will make the necessary correction. If a credit or refund is due, it will be made at that time.

18. Should you have a question, please call us at 330-264-5122. We will be pleased to give you further information about our rates and our radio stations.
19. It is our policy to afford you the best service within our jurisdiction.
20. All candidates must sign and/or acknowledge receipt of required documents per NAB Forms PB-18. Federal candidates need not acknowledge receipt of this Political Disclosure Statement, State and Local candidates must acknowledge receipt, except in the case of "equal opportunities" demand.
21. We reserve the right to cancel or modify any sale of item made or contract entered into for the sale of time on the station, pursuant to the Communications Act of 1934, to satisfy the "equal opportunity" requirements of all legally qualified political candidates and the "reasonable access" requirements of all legally qualified federal candidates. Where such cancellations or modifications are necessary, advertisers will be advised and rebates, schedule changes, or other adjustments will be made as may be appropriate.
22. This document does not constitute an offer to sell time, nor is it a contract; rather, it is a statement of the policies which this station, in good faith, attempts to follow in connection with the sale contracts and none of the matters contained in this disclosure statement are incorporated by reference in the sale contract.
23. We are not required, and will not offer to issue advertisers and third party advertisers, the lowest unit rate. Further, if the issue ad involves a matter of "National Importance" the appropriate form PB-18 Issues must be filled out completely and a copy retained in this station's political file.
24. Invoices with exact air time of commercials will be generated at the end of each month. If you require notification of exact air time before an invoice is generated, please contact our Traffic Department at 330-264-5122.

Kelly Gearhart  
General Manager  
WQKT/WKVX

FRIENDS OF MATT MARTIN

PH. 330-464-3245  
2968 W PLEASANT HOME RD.  
BURBANK, OH 44214

58-908  
412

510

NO.

2-16-2024

Pay to the order of W Q KT

For Bank of Ohio Jan 13 00

\$ 432.00

NOV 13 2023

A

Security Features  
Check for them  
Details on Back

FARMERS  
NATIONAL BANK

MP

*[Signature]*

MP

⑆04⑆209080⑆ 50040919⑆ 0510

ANYONE