

Q Media Wooster



# Political Inquiry Form

Date of Inquiry 3/11/24 Election Date 3/19/24

Candidate Kurt Schneider

Political Party Republican Race Sheriff

Committee Name Committee to Elect Kurt Schneider

Committee Address 1016 E. Main St Ashland

State Oh Zip Code 44805

Treasurer/Chair Person Candice Schneider

Inquiry Made By Smart Media

Agency \_\_\_\_\_

Phone 703-518-4747 Email info@smartmediagroup.com

Response

Accepted

### Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

### Candidate/Authorized Committee/Agency

Signature:

Smart Media Group

Digitally signed by Smart Media Group

Date: 2024.03.11 09:38:50 -04'00'

Name: Smart Media Group

Date: 3/11/2024

### TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☒ Yes ☐ No Date ad received: 3/11/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WQRT

Date Received/Requested:

3/11/24

Est. #:

Station Location:

WooTel

Run Start and End Dates:

3/12/24 - 3/19/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kurt Schneider

Authorized committee:

Committee to Elect Kurt Schneider

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Ashland County Sheriff

Date of election:

March 19, 2024

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Candice Schneider

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

Smart Media Group

Name: Smart Media Group

Date of Request to Purchase Ad Time: 3/11/24

#### Station Representative

Signature:

Kelly Galt

Name:

Kelly Gearhart

Date of Station Agreement to Sell Time: 3/11/24

<b>STATION:</b>	WQKT-FM	<b>ORDER#:</b>	3214501	<b>DATE:</b>	03/11/2024
<b>MARKET:</b>	UM - Wooster, OH	<b>AMOUNT:</b>	\$677.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	25	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b> 4456662	
<b>ADVERTISER:</b>	Committee to Elect Kurt Schneider	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est 312319 (3/12-3/19) Candidate	<b>AGY EST:</b>	312319	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	03-12-2024 TO 3/24/2024	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 2					
<b>PRIM. DEMO:</b>	Adults 25-54	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 03/11/2024 11:45	

#### COMMENTS

[Rep Comment] 03/11/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to shane.mejia@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the GROSS amount of this order, in addition to the standard agency commission. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month

WEEK#1                      3/12/2024 To 3/17/2024                      WK TOT \$563.00                      WK TOTAL SPOTS 21

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	60	3/12/2024	3/15/2024	5	\$28	\$140
	3		.TWTF..	10:00AM	3:00PM	60	3/12/2024	3/15/2024	5	\$29	\$145
	5		.TWTF..	3:00PM	7:00PM	60	3/12/2024	3/15/2024	5	\$28	\$140
	6		.....S.	6:00AM	7:00PM	60	3/16/2024	3/16/2024	3	\$23	\$69
	7		.....S	6:00AM	7:00PM	60	3/17/2024	3/17/2024	3	\$23	\$69

WEEK#2                      3/18/2024 To 3/24/2024                      WK TOT \$114.00                      WK TOTAL SPOTS 4

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	10:00AM	60	3/18/2024	3/19/2024	2	\$28	\$56
	4		M.....	10:00AM	3:00PM	60	3/18/2024	3/18/2024	2	\$29	\$58

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TOTAL	Mar														Total
SPOT	25														25
CASH	677.00														677.00
TOTAL	677.00														677.00

KLC  
3/11/24