

INVOICE



Remit Address:
WGNO-TV
PO Box 741053
Atlanta, GA 30374
Main: (504) 525-3838
Billing: (504) 569-0953

Billing Address:

Smart Media Group LLC
Attention: Accounts Payable
1427 Leslie Ave.
Alexandria, VA 22301

Advertiser	Kennedy, J/R/Sen/LA	Invoice #	G-16100395
Product	KENNEDY FOR SENATE	Invoice Date	10/31/16
Estimate Number	926C03	Invoice Month	October 2016
		Invoice Period	09/26/16 - 10/03/16
Station	WGNO-TV	Order #	383601
Account Executive	Teresa DiFuria	Alt Order #	08390842
Sales Office	NSO Philadelphia	Deal #	
Sales Region	National	Order Flight	09/26/16 - 10/03/16
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	KENN
Special Handling		Product Code	ORDR
Agency Ref			
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	26	M-F 4p-5p	4:00 PM-5:00 PM								
					09/26/16 to 10/02/16	1x	----1--				
	26			F	09/30/16	1:00	4:18 PM	KEN16107T60H	\$140.00		1
2	26	M-F 7a-9a	7:00 AM-9:00 AM								
					09/26/16 to 10/02/16	1x	----1--				
	26			F	09/30/16	1:00	8:48 AM	KEN16107T60H	\$120.00		1
3	26	M-F 4p-5p	4:00 PM-5:00 PM								
					10/03/16 to 10/09/16	1x	1-----				
	26			M	10/03/16	1:00	4:18 PM	KEN16107T60H	\$140.00		1
4	26	M-F 7a-9a	7:00 AM-9:00 AM								
					10/03/16 to 10/09/16	1x	1-----				
	26			M	10/03/16	1:00	8:50 AM	KEN16107T60H	\$120.00		1
5	26	Monday Prime	7:00 PM-9:00 PM								
					10/03/16 to 10/09/16	1x	1-----				
	26			M	10/03/16	1:00	8:42 PM	KEN16107T60H	\$1,590.00		1
7	26	Su 10p-1030p	10:00 PM-10:30 PM								
					09/26/16 to 10/02/16	1x	-----1				
	26			Su	10/02/16	:30	10:21 PM	KEN16108TH	\$95.00		1
12	26	Thursday Prime Hour 3	9:00 PM-10:00 PM								
					09/26/16 to 10/02/16	1x	---1---				
	26			Th	09/29/16	1:00	9:40 PM	KEN16107T60H	\$1,720.00		1
13	26	M-F 4p-5p	4:00 PM-5:00 PM								
					09/26/16 to 10/02/16	1x	-1-----				
	26			Tu	09/27/16	1:00	4:36 PM	KEN16107T60H	\$140.00		1
14	26	M-F 7a-9a	7:00 AM-9:00 AM								
					09/26/16 to 10/02/16	1x	--1----				
	26			W	09/28/16	1:00	7:27 AM	KEN16107T60H	\$120.00		1
19	26	Sa 7a-8a	7a-8a								
					09/26/16 to 10/02/16	2x	-----S-				
	26			Sa	10/01/16	1:00	7:29 AM	KEN16107T60H	\$50.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	26	Sa 7a-8a	7a-8a	Sa	10/01/16	1:00	7:59 AM	KEN16107T60H	\$50.00		2

Aired Spots 11

<u>Gross Total</u>	\$4,285.00	
<u>Agency Commission</u>	\$642.75	
<u>Net Amount Due</u>	\$3,642.25	Payment Terms 30 Days