

# CONTRACT



**KWFS-AM**  
**2525 Kell Blvd**  
**Suite 200**  
**Wichita Falls, TX 76308**  
**(940) 763-1111**

newstalk1290.com

And:

**Davis Lenz Media**  
**6060 N Central Expressway, Ste 560**  
**Dallas, TX 75206**

<u>Contract / Revision</u> 340584 /		<u>Alt Order #</u> 31394045
<u>Advertiser</u> Dan Patrick for Lieutenant Governor		<u>Original Date / Revision</u> 12/19/17 / 05/15/18
<u>Contract Dates</u> 01/08/18 - 02/11/18	<u>Estimate #</u> DPLG	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWFS-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> DPLG	<u>Product 1/2</u> POLI
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWFS	01/08/18	01/14/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/08/18	01/14/18	M-----				2	\$20.00			
N 2	KWFS	01/09/18	01/15/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/09/18	01/15/18	-T-----				2	\$20.00			
N 3	KWFS	01/11/18	01/17/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/11/18	01/17/18	---T---				2	\$20.00			
N 4	KWFS	01/15/18	01/21/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/18	01/21/18	M-----				2	\$20.00			
N 5	KWFS	01/16/18	01/22/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/18	01/22/18	-T-----				2	\$20.00			
N 6	KWFS	01/17/18	01/23/18	M-F Prime Rotator	11:00 AM-2:00 PM		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/17/18	01/23/18	--W----				2	\$20.00			
N 7	KWFS	01/18/18	01/24/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/18/18	01/24/18	---T---				2	\$20.00			
N 8	KWFS	01/19/18	01/25/18	M-F Prime Rotator	11:00 AM-2:00 PM		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/19/18	01/25/18	----F--				2	\$20.00			
N 9	KWFS	01/22/18	02/11/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	6	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/18	01/28/18	M-----				2	\$42.00			
Week:		01/29/18	02/04/18	M-----				2	\$42.00			
Week:		02/05/18	02/11/18	M-----				2	\$42.00			
N 10	KWFS	01/23/18	02/11/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	6	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/18	01/29/18	-T-----				2	\$42.00			
Week:		01/30/18	02/05/18	-T-----				2	\$42.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KWFS-AM**  
**2525 Kell Blvd**  
**Suite 200**  
**Wichita Falls, TX 76308**  
**(940) 763-1111**

newstalk1290.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
340584 /	31394045

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dan Patrick for Lieutenant Governor	12/19/17 / 05/15/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/08/18 - 02/11/18	Political	DPLG

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/06/18	02/12/18	-T-----				2	\$42.00			
N 11	KWFS	01/24/18	02/11/18	M-F Prime Rotator	11:00 AM-2:00 PM		1:00			NM	6	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/24/18	01/30/18	--W----				2	\$42.00			
Week:		01/31/18	02/06/18	--W----				2	\$42.00			
Week:		02/07/18	02/13/18	--W----				2	\$42.00			
N 12	KWFS	01/25/18	02/11/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	6	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/25/18	01/31/18	---T---				2	\$42.00			
Week:		02/01/18	02/07/18	---T---				2	\$42.00			
Week:		02/08/18	02/14/18	---T---				2	\$42.00			
N 13	KWFS	01/26/18	02/11/18	M-F Prime Rotator	11:00 AM-2:00 PM		1:00			NM	6	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/26/18	02/01/18	----F--				2	\$42.00			
Week:		02/02/18	02/08/18	----F--				2	\$42.00			
Week:		02/09/18	02/15/18	----F--				2	\$42.00			
N 14	KWFS	01/08/18	01/14/18	M-F Prime Rotator	2:00 PM-5:00 PM		1:00			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/08/18	01/14/18	M-----				1	\$15.00			
N 15	KWFS	01/09/18	01/15/18	M-F Prime Rotator	2:00 PM-5:00 PM		1:00			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/09/18	01/15/18	-T-----				1	\$15.00			
N 16	KWFS	01/11/18	01/17/18	M-F Prime Rotator	2:00 PM-5:00 PM		1:00			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/11/18	01/17/18	---T---				1	\$15.00			
N 17	KWFS	01/15/18	01/21/18	M-F Prime Rotator	2:00 PM-5:00 PM		1:00			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/18	01/21/18	M-----				2	\$15.00			
N 18	KWFS	01/16/18	01/22/18	M-F Prime Rotator	2:00 PM-5:00 PM		1:00			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/18	01/22/18	-T-----				2	\$15.00			
N 19	KWFS	01/18/18	01/24/18	M-F Prime Rotator	2:00 PM-5:00 PM		1:00			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/18/18	01/24/18	---T---				2	\$15.00			
N 20	KWFS	01/22/18	02/11/18	M-F Prime Rotator	2:00 PM-5:00 PM		1:00			NM	6	\$228.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/18	01/28/18	M-----				2	\$38.00			
Week:		01/29/18	02/04/18	M-----				2	\$38.00			
Week:		02/05/18	02/11/18	M-----				2	\$38.00			
N 21	KWFS	01/23/18	02/11/18	M-F Prime Rotator	2:00 PM-5:00 PM		1:00			NM	6	\$228.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/18	01/29/18	-T-----				2	\$38.00			
Week:		01/30/18	02/05/18	-T-----				2	\$38.00			
Week:		02/06/18	02/12/18	-T-----				2	\$38.00			
N 22	KWFS	01/25/18	02/11/18	M-F Prime Rotator	2:00 PM-5:00 PM		1:00			NM	6	\$228.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/25/18	01/31/18	---T---				2	\$38.00			
Week:		02/01/18	02/07/18	---T---				2	\$38.00			
Week:		02/08/18	02/14/18	---T---				2	\$38.00			
N 23	KWFS	01/08/18	01/21/18	M-Su Broad Rotator	6:00 AM-12:00 XM		1:00			NM	8	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.





**KWFS-AM**  
**2525 Kell Blvd**  
**Suite 200**  
**Wichita Falls, TX 76308**  
**(940) 763-1111**

newstalk1290.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
340584 /	31394045

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dan Patrick for Lieutenant Governor	12/19/17 / 05/15/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/08/18 - 02/11/18	Political	DPLG

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/08/18	01/14/18	MTWTFSS				3	\$0.00			
Week:		01/15/18	01/21/18	MTWTFSS				5	\$0.00			
Totals											81	\$2,399.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/01/18 - 01/28/18	49	\$1,103.00	(\$165.45)	\$937.55
01/29/18 - 02/09/18	32	\$1,296.00	(\$194.40)	\$1,101.60
<b>Totals</b>	<b>81</b>	<b>\$2,399.00</b>	<b>(\$359.85)</b>	<b>\$2,039.15</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

## INVOICE



**KWFS-AM**  
**2525 Kell Blvd**  
**Suite 200**  
**Wichita Falls, TX 76308**  
**Main: (940) 763-1111**  
**Billing:**

newstalk1290.com

Billing Address:

**Davis Lenz Media**  
**Attention: Accounts Payable**  
**6060 N Central Expressway, Ste 560**  
**Dallas, TX 75206**

Send Payment To:

**KWFS-AM**  
**TSM Wichita Falls**  
**PO Box 301040**  
**Dallas, TX 75303-1033**

Property	KWFS-AM		
Invoice #	340584-1	Order #	340584
Invoice Date	01/31/18	Alt Order #	31394045
Invoice Month	January 2018	Deal #	
Invoice Period	01/01/18 - 01/28/18	Flight Dates	01/08/18 - 02/11/18
Advertiser	Dan Patrick for Lieutenant Governor		
Product	Political		
Estimate #	DPLG		
	Account Executive	Katz Dallas	
	Sales Office	Katz Dallas	
	Sales Region	National	
	Agency Code		
	Advertiser Code	DPLG	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1	POLI	
	Product 2		

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	1	KWFS	M	01/08/18	11:27 AM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
1	2	KWFS	M	01/08/18	12:34 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
14	1	KWFS	M	01/08/18	4:30 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-05	\$15.00	NM
23	3	KWFS	M	01/08/18	8:23 PM	M-Su Broad Rotator	6:00 AM-12:00 XM	1:00	DP1217-05	\$0.00	NM
2	2	KWFS	Tu	01/09/18	1:25 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
2	1	KWFS	Tu	01/09/18	1:56 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
15	1	KWFS	Tu	01/09/18	3:25 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-05	\$15.00	NM
23	2	KWFS	W	01/10/18	7:34 AM	M-Su Broad Rotator	6:00 AM-12:00 XM	1:00	DP1217-05	\$0.00	NM
3	2	KWFS	Th	01/11/18	12:25 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
3	1	KWFS	Th	01/11/18	12:34 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
16	1	KWFS	Th	01/11/18	2:34 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-05	\$15.00	NM
23	1	KWFS	Sa	01/13/18	6:29 AM	M-Su Broad Rotator	6:00 AM-12:00 XM	1:00	DP1217-05	\$0.00	NM
4	2	KWFS	M	01/15/18	11:49 AM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
4	1	KWFS	M	01/15/18	12:30 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
17	1	KWFS	M	01/15/18	3:26 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-05	\$15.00	NM
17	2	KWFS	M	01/15/18	3:59 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-05	\$15.00	NM
5	2	KWFS	Tu	01/16/18	11:27 AM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
5	1	KWFS	Tu	01/16/18	1:30 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
18	2	KWFS	Tu	01/16/18	2:59 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-05	\$15.00	NM
18	1	KWFS	Tu	01/16/18	4:30 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-05	\$15.00	NM
23	4	KWFS	Tu	01/16/18	4:59 PM	M-Su Broad Rotator	6:00 AM-12:00 XM	1:00	DP1217-05	\$0.00	NM
6	1	KWFS	W	01/17/18	12:46 PM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
6	2	KWFS	W	01/17/18	1:51 PM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
7	1	KWFS	Th	01/18/18	12:26 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
7	2	KWFS	Th	01/18/18	1:26 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
19	1	KWFS	Th	01/18/18	2:05 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-05	\$15.00	NM
19	2	KWFS	Th	01/18/18	4:22 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-05	\$15.00	NM
23	7	KWFS	Th	01/18/18	7:48 PM	M-Su Broad Rotator	6:00 AM-12:00 XM	1:00	DP1217-05	\$0.00	NM
8	2	KWFS	F	01/19/18	11:30 AM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
8	1	KWFS	F	01/19/18	1:34 PM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP1217-05	\$20.00	NM
23	6	KWFS	F	01/19/18	9:19 PM	M-Su Broad Rotator	6:00 AM-12:00 XM	1:00	DP1217-05	\$0.00	NM
23	8	KWFS	Sa	01/20/18	6:44 AM	M-Su Broad Rotator	6:00 AM-12:00 XM	1:00	DP1217-05	\$0.00	NM
23	5	KWFS	Su	01/21/18	6:01 PM	M-Su Broad Rotator	6:00 AM-12:00 XM	1:00	DP1217-05	\$0.00	NM
9	1	KWFS	M	01/22/18	11:24 AM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$42.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



## INVOICE

Send Payment To:



**KWFS-AM**  
**TSM Wichita Falls**  
**PO Box 301040**  
**Dallas, TX 75303-1033**

newstalk1290.com

Invoice #	340584-1	Invoice Month	January 2018
Invoice Date	01/31/18	Invoice Period	01/01/18 - 01/28/18
Advertiser	Dan Patrick for Lieutenant Governor		
Product	Political		
Estimate #	DPLG		

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
9	2	KWFS	M	01/22/18	11:52 AM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-05	\$42.00	NM
20	2	KWFS	M	01/22/18	3:49 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-05	\$38.00	NM
20	1	KWFS	M	01/22/18	4:30 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-05	\$38.00	NM
10	1	KWFS	Tu	01/23/18	12:30 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-01	\$42.00	NM
10	2	KWFS	Tu	01/23/18	12:56 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-01	\$42.00	NM
21	2	KWFS	Tu	01/23/18	2:34 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-01	\$38.00	NM
21	1	KWFS	Tu	01/23/18	3:25 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-01	\$38.00	NM
11	2	KWFS	W	01/24/18	12:26 PM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP1217-01	\$42.00	NM
11	1	KWFS	W	01/24/18	1:26 PM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP1217-01	\$42.00	NM
12	1	KWFS	Th	01/25/18	11:30 AM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-01	\$42.00	NM
12	2	KWFS	Th	01/25/18	1:49 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-01	\$42.00	NM
22	1	KWFS	Th	01/25/18	2:59 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-01	\$38.00	NM
22	2	KWFS	Th	01/25/18	4:59 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-01	\$38.00	NM
13	2	KWFS	F	01/26/18	11:30 AM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP1217-01	\$42.00	NM
13	1	KWFS	F	01/26/18	1:56 PM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP1217-01	\$42.00	NM
<u>Total Spots</u>								<b>49</b>			

## Net Due upon Receipt

<u>Gross Total</u>	<b>\$1,103.00</b>
<u>Agency Commission</u>	<b>\$165.45</b>
<u>Net Amount Due</u>	<b>\$937.55</b>
<u>Invoice Balance as of 05/17/19 5:25:36 PM CT</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE



**KWFS-AM**  
**2525 Kell Blvd**  
**Suite 200**  
**Wichita Falls, TX 76308**  
**Main: (940) 763-1111**  
**Billing:**

newstalk1290.com

Billing Address:

**Davis Lenz Media**  
**Attention: Accounts Payable**  
**6060 N Central Expressway, Ste 560**  
**Dallas, TX 75206**

Send Payment To:

**KWFS-AM**  
**TSM Wichita Falls**  
**PO Box 301040**  
**Dallas, TX 75303-1033**

Property	KWFS-AM		
Invoice #	340584-2	Order #	340584
Invoice Date	02/28/18	Alt Order #	31394045
Invoice Month	February 2018	Deal #	
Invoice Period	01/29/18 - 02/09/18	Flight Dates	01/08/18 - 02/11/18
Advertiser	Dan Patrick for Lieutenant Governor		
Product	Political		
Estimate #	DPLG		
	Account Executive	Katz Dallas	
	Sales Office	Katz Dallas	
	Sales Region	National	
	Agency Code		
	Advertiser Code	DPLG	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1	POLI	
	Product 2		

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
9	4	KWFS	M	01/29/18	12:30 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-01	\$42.00	NM
9	3	KWFS	M	01/29/18	1:30 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-01	\$42.00	NM
20	4	KWFS	M	01/29/18	3:50 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-01	\$38.00	NM
20	3	KWFS	M	01/29/18	4:30 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-01	\$38.00	NM
10	4	KWFS	Tu	01/30/18	11:56 AM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-04	\$42.00	NM
10	3	KWFS	Tu	01/30/18	12:56 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-04	\$42.00	NM
21	3	KWFS	Tu	01/30/18	2:26 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-04	\$38.00	NM
21	4	KWFS	Tu	01/30/18	3:05 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-04	\$38.00	NM
11	3	KWFS	W	01/31/18	11:27 AM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP1217-04	\$42.00	NM
11	4	KWFS	W	01/31/18	12:25 PM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP1217-04	\$42.00	NM
12	4	KWFS	Th	02/01/18	11:30 AM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-04	\$42.00	NM
12	3	KWFS	Th	02/01/18	1:48 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-04	\$42.00	NM
22	4	KWFS	Th	02/01/18	2:59 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-04	\$38.00	NM
22	3	KWFS	Th	02/01/18	4:59 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-04	\$38.00	NM
13	4	KWFS	F	02/02/18	1:22 PM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP1217-04	\$42.00	NM
13	3	KWFS	F	02/02/18	1:46 PM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP1217-04	\$42.00	NM
9	6	KWFS	M	02/05/18	11:31 AM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-04	\$42.00	NM
9	5	KWFS	M	02/05/18	12:56 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP1217-04	\$42.00	NM
20	5	KWFS	M	02/05/18	2:05 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-04	\$38.00	NM
20	6	KWFS	M	02/05/18	4:24 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP1217-04	\$38.00	NM
10	5	KWFS	Tu	02/06/18	11:27 AM	M-F Midday	11:00 AM-2:00 PM	1:00	DP0218-07	\$42.00	NM
10	6	KWFS	Tu	02/06/18	12:25 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP0218-07	\$42.00	NM
21	5	KWFS	Tu	02/06/18	2:24 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP0218-07	\$38.00	NM
21	6	KWFS	Tu	02/06/18	4:05 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP0218-07	\$38.00	NM
11	5	KWFS	W	02/07/18	12:30 PM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP0218-07	\$42.00	NM
11	6	KWFS	W	02/07/18	1:56 PM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP0218-07	\$42.00	NM
12	6	KWFS	Th	02/08/18	12:25 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP0218-07	\$42.00	NM
12	5	KWFS	Th	02/08/18	1:25 PM	M-F Midday	11:00 AM-2:00 PM	1:00	DP0218-07	\$42.00	NM
22	6	KWFS	Th	02/08/18	4:24 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP0218-07	\$38.00	NM
22	5	KWFS	Th	02/08/18	4:53 PM	M-F Prime Rotator	2:00 PM-5:00 PM	1:00	DP0218-07	\$38.00	NM
13	6	KWFS	F	02/09/18	11:30 AM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP0218-08	\$42.00	NM
13	5	KWFS	F	02/09/18	1:30 PM	M-F Prime Rotator	11:00 AM-2:00 PM	1:00	DP0218-08	\$42.00	NM

Total Spots

32

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



## INVOICE



Send Payment To:

**KWFS-AM**  
**TSM Wichita Falls**  
**PO Box 301040**  
**Dallas, TX 75303-1033**

newstalk1290.com

**Net Due upon Receipt**

Invoice #	340584-2	Invoice Month	February 2018
Invoice Date	02/28/18	Invoice Period	01/29/18 - 02/09/18
Advertiser	Dan Patrick for Lieutenant Governor		
Product	Political		
Estimate #	DPLG		

<u>Gross Total</u>	<b>\$1,296.00</b>
<u>Agency Commission</u>	<b>\$194.40</b>
<u>Net Amount Due</u>	<b>\$1,101.60</b>
<u>Invoice Balance as of 05/17/19 5:26:32 PM CT</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Dec 19, 17  
 CONT# 31394045 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KWFS-AM (Wichita Falls, TX)  
 FM BRENDA DEATON  
 OFF DALLAS  
 AGY WEEKS & CO C/O DAVIS LENZ MEDIA  
 ADDR 6060 N CENTRAL EXPRESSWAY SUITE 560  
 DALLAS, TX 75206

DDS CONT# 0  
 C/P/E: DPLG / POLI / DPLG

SALESPERSON FAX#

PH # 214-599-0900

BYR HALEY BETH DAVIS  
 ADV DAN PATRICK FOR LIEUTENANT GOVERNOR  
 PDT Political  
 FLT Jan 08, 18 - Feb 11, 18

\* REP ORDER COMMENT \*

\*\* 12/18/2017 5:43:00 PM: NEW ORDER - PLEASE CONFIRM ONLINE OR BY EMAIL AT:  
 TYLER.LARRABEE@KATZRADIOGROUP.COM WITHIN 24 HOURS. THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	M.....	11A - 2P	60	1/8/2018 - 1/8/2018	1W	2	\$20.00	2
	1.2	.T.....	11A - 2P	60	1/9/2018 - 1/9/2018	1W	2	\$20.00	2
	1.3	...T...	11A - 2P	60	1/11/2018 - 1/11/2018	1W	2	\$20.00	2
	1.4	M.....	2P - 5P	60	1/8/2018 - 1/8/2018	1W	1	\$15.00	1
	1.5	.T.....	2P - 5P	60	1/9/2018 - 1/9/2018	1W	1	\$15.00	1
	1.6	...T...	2P - 5P	60	1/11/2018 - 1/11/2018	1W	1	\$15.00	1
	1.7	MTWTFSS	6A - 12A	60	1/8/2018 - 1/14/2018	1W	3	\$0.00	3
				** WEEKLY FLIGHT TOTALS **			12	\$165.00	
		<b>FLIGHT 2</b>							
	2.1	M.....	11A - 2P	60	1/15/2018 - 1/15/2018	1W	2	\$20.00	2
	2.2	.T.....	11A - 2P	60	1/16/2018 - 1/16/2018	1W	2	\$20.00	2
	2.3	..W....	11A - 2P	60	1/17/2018 - 1/17/2018	1W	2	\$20.00	2
	2.4	...T...	11A - 2P	60	1/18/2018 - 1/18/2018	1W	2	\$20.00	2
	2.5	....F..	11A - 2P	60	1/19/2018 - 1/19/2018	1W	2	\$20.00	2
	2.6	M.....	2P - 5P	60	1/15/2018 - 1/15/2018	1W	2	\$15.00	2
	2.7	.T.....	2P - 5P	60	1/16/2018 - 1/16/2018	1W	2	\$15.00	2
	2.8	...T...	2P - 5P	60	1/18/2018 - 1/18/2018	1W	2	\$15.00	2
	2.9	MTWTFSS	6A - 12A	60	1/15/2018 - 1/21/2018	1W	5	\$0.00	5
				** WEEKLY FLIGHT TOTALS **			21	\$290.00	
		<b>FLIGHT 3</b>							
	3.1	M.....	11A - 2P	60	1/22/2018 - 2/5/2018	3W	2	\$42.00	6
	3.2	.T.....	11A - 2P	60	1/23/2018 - 2/6/2018	3W	2	\$42.00	6
	3.3	..W....	11A - 2P	60	1/24/2018 - 2/7/2018	3W	2	\$42.00	6
	3.4	...T...	11A - 2P	60	1/25/2018 - 2/8/2018	3W	2	\$42.00	6



Dec 19, 17  
 CONT# 31394045 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: DPLG / POLI / DPLG

3.5	...F..	11A - 2P	60	1/26/2018 - 2/9/2018	3W	2	\$42.00	6
3.6	M.....	2P - 5P	60	1/22/2018 - 2/5/2018	3W	2	\$38.00	6
3.7	.T.....	2P - 5P	60	1/23/2018 - 2/6/2018	3W	2	\$38.00	6
3.8	...T...	2P - 5P	60	1/25/2018 - 2/8/2018	3W	2	\$38.00	6
** WEEKLY FLIGHT TOTALS **						16	\$1,944.00	

	Jan 18	Feb 18					
SPOTS	49	32					
CASH	1103.00	1296.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1103.00	1296.00					

						TOTAL
SPOTS						81
CASH						2,399.00
TRADE						0.00
NSL						0.00
TOTAL						2,399.00

**\*\* Competitive Comments \*\***

SVC:  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.