

ORDER



Orders
Order / Rev: 458604
Alt Order #: 10784118
Product Desc: DUTY AND HONOR
Estimate: 13373
Flight Dates: 08/20/24 - 08/26/24
Original Date / Rev: 06/05/24 / 06/05/24
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Nick Welte
Sales Office: HPHIL
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact: Julie Keane
Billing Contact: Nicole Meade
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Duty & Honor
Demographic: A35+
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/25/24	34	\$42,650.00	\$36,252.50
08/26/24	08/26/24	4	\$5,150.00	\$4,377.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	34	\$42,650.00	\$36,252.50	0.00
September 2024	4	\$5,150.00	\$4,377.50	0.00
Totals	38	\$47,800.00	\$40,630.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP CBS58	19%	\$47,800.00
Market	100%	\$251,578.95

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	31%	\$77,989.47
WITI	35%	\$88,052.63
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	15%	\$37,736.84
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	08/20/24	08/26/24	Morning News M-F 6a - 7a M-F 6a - 7a	TM	6a-630a (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	MTWTF--		2				\$150.00		0.00			

Order / Rev: 458604
 Alt Order #: 10784118
 Flight Dates: 08/20/24 - 08/26/24

Advertiser: Issue/Duty & Honor
 Product Desc: DUTY AND HONOR
 Estimate: 13373

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	08/20/24	08/26/24	Morning News M-F 6a - 7a M-F 6a - 7a	CM	630a-7a (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	MTWTF--		2				\$150.00		0.00			
N 3	WDJT	08/20/24	08/26/24	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-8a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	MTWTF--		2				\$500.00		0.00			
N 4	WDJT	08/20/24	08/26/24	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	8a-9a (8:00 AM-9:00 AM)	MTWTF--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	MTWTF--		2				\$500.00		0.00			
N 5	WDJT	08/24/24	08/24/24	CBS This Morning - SAT CBS This Morning-SAT	CM	7am-8am (7:00 AM-8:00 AM)	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/24	08/30/24	-----1-		1				\$400.00		0.00			
N 6	WDJT	08/24/24	08/24/24	CBS This Morning - SAT CBS This Morning-SAT	CM	8am-9am (8:00 AM-9:00 AM)	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/24	08/30/24	-----1-		1				\$400.00		0.00			
N 7	WDJT	08/25/24	08/25/24	CBS58 Sun Morning 7a-8a CBS58 Sun Morning 7a-8a	CM	7a-730a (7:00 AM-7:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/24	08/31/24	-----1		1				\$600.00		0.00			
N 8	WDJT	08/25/24	08/25/24	CBS58 Sun Morning 7a-8a CBS58 Sun Morning 7a-8a	CM	730a-8a (7:30 AM-8:00 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/24	08/31/24	-----1		1				\$600.00		0.00			
N 9	WDJT	08/25/24	08/25/24	CBS Sunday Morn 758a CBS Sunday Morning	CM	8a-930a	-----1	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/24	08/31/24	-----1		1				\$1,800.00		0.00			
N 10	WDJT	08/20/24	08/26/24	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1230p (12:00 PM-12:30 PM)	MTWTF--	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	MTWTF--		2				\$600.00		0.00			
N 11	WDJT	08/20/24	08/26/24	CBS Block 1p-230p CBS BLOCK 1p-230p	CM	1p-230p	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	MTWTF--		2				\$450.00		0.00			
N 12	WDJT	08/25/24	08/25/24	Face the Nation Face the Nation	CM	930a-1030a	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/24	08/31/24	-----1		1				\$600.00		0.00			
N 13	WDJT	08/20/24	08/26/24	Inside Edition 3p-3:30p Inside Edition	CM	3pm-3:30pm	MTWTF--	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	MTWTF--		2				\$350.00		0.00			
N 14	WDJT	08/20/24	08/26/24	M-F 4p-5p News M-F 4p-5p News	CM	430p-5p (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	MTWTF--		2				\$350.00		0.00			
N 15	WDJT	08/20/24	08/26/24	M-F 5pm News M-F 5pm News	CM	5p-530p	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	MTWTF--		2				\$650.00		0.00			
N 16	WDJT	08/24/24	08/24/24	Sat 5pm News Sat 5pm News	CM	5p-530p	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/24	08/30/24	-----1-		1				\$400.00		0.00			

Order / Rev: 458604
 Alt Order #: 10784118
 Flight Dates: 08/20/24 - 08/26/24

Advertiser: Issue/Duty & Honor
 Product Desc: DUTY AND HONOR
 Estimate: 13373

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	WDJT	08/25/24	08/25/24	Sun 530pm News	CM	530p-6p	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/24	08/30/24	-----1-					1	\$400.00		0.00			
				Sun 530pm News											
				Sun 530pm News											
N 18	WDJT	08/20/24	08/26/24	Jeopardy 6p-630p	CM	6p-630p	MTWTF--	:30	2	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/24	08/31/24	-----1					1	\$600.00		0.00			
				Jeopardy / M-F											
N 19	WDJT	08/20/24	08/26/24	Wheel of Fortune 630p-7p	CM	630pm-7pm	MTWTF--	:30	2	\$4,000.00	P-2	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	MTWTF--					2	\$3,500.00		0.00			
				Wheel of Fortune / M-F											
N 20	WDJT	08/20/24	08/26/24	M-F Late News	CM	10p-1035p	MTWTF--	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	MTWTF--					2	\$850.00		0.00			
				M-F Late News											
N 21	WDJT	08/24/24	08/24/24	Sat Late News	CM	10pm-1030pm	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/24	08/30/24	-----1-					1	\$600.00		0.00			
				Sat Late News		(10:00 PM-10:30 PM)									
N 22	WDJT	08/25/24	08/25/24	Sun Late News	CM	10pm-1030pm	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/24	08/31/24	-----1					1	\$600.00		0.00			
				Sun Late News		(10:00 PM-10:30 PM)									
N 23	WDJT	08/20/24	08/26/24	LF 1035p-1137p	CM	1035p-1137p	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/24	08/26/24	MTWTF--					2	\$650.00		0.00			
				Late Show w/Stephen Colbert											
N 24	WDJT	08/24/24	08/24/24	Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----1-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/24	08/30/24	-----1-					1	\$800.00		0.00			
				Sat 6p-7p Jep/Wheel											
N 25	WDJT	08/25/24	08/25/24	Su 6p - 7p	CM	6p - 7p	-----1	:30	1	\$15,000.00	P-2	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/24	08/31/24	-----1					1	\$15,000.00		0.00			
				60 Minutes											
Totals													38	\$47,800.00	