

ORDER



Orders
Order / Rev: 1293602
Alt Order #: WOC14666797
Product Desc: WI-SEN 2024
Estimate: 5666
Flight Dates: 06/04/24 - 06/17/24
Original Date / Rev: 06/03/24 / 06/03/24
Order Type: GENERAL

WACY

Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Total Video Placements
Buying Contact:
Billing Contact:
 PO Box 86
 Mount Vernon, VA 22121

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Fix Washington PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business End:
Advertiser External ID: 280847
Agency External ID: 155330
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/17/24	40	\$2,900.00	\$2,465.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	40	\$2,900.00	\$2,465.00	0.00
Totals	40	\$2,900.00	\$2,465.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WACY	06/04/24	06/17/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	-- 1-1--	:30	2	\$100.00	P-1	0.00	NM	5	\$500.00
(Program: FAMILY FEUD) 1313601 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/24	06/10/24	-- 1-1--			2		\$100.00		0.00				
Week:		06/11/24	06/17/24	11-1---			3		\$100.00		0.00				
N 2	WACY	06/04/24	06/14/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	11-1---	:30	3	\$100.00	P-1	0.00	NM	5	\$500.00
(Program: TWO AND A HALF MEN) 1313601 Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/24	06/10/24	11-1---			3		\$100.00		0.00				
Week:		06/11/24	06/17/24	-- 1-1--			2		\$100.00		0.00				
N 3	WACY	06/04/24	06/17/24	M-F 7-8pm M-F 7-8pm	CM	7-8pm	11111--	:30	5	\$80.00	P-2	0.00	NM	10	\$800.00
(Program: DATELINE) 1313601 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/24	06/10/24	11111--			5		\$80.00		0.00				
Week:		06/11/24	06/17/24	11111--			5		\$80.00		0.00				
N 4	WACY	06/04/24	06/17/24	M-F 9-930pm News M-F 9-930pm News	CM	9-930pm	11111--	:30	5	\$60.00	P-2	0.00	NM	10	\$600.00

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Advertiser: Fix Washington PAC
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 Estimate: 5666

WACY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: NBC26 NEWS AT NINE)															
1313601 Index: 109															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/24	06/10/24	11111--					5	\$60.00		0.00			
		Week: 06/11/24	06/17/24	11111--					5	\$60.00		0.00			
N 5	WACY	06/04/24	06/17/24	M-F 10-1030pm M-F 10-1030pm	CM	10-1030pm	11111--	:30	5	\$50.00	P-2	0.00	NM	10	\$500.00
(Program: TWO AND A HALF MEN)															
1313601 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/24	06/10/24	11111--					5	\$50.00		0.00			
		Week: 06/11/24	06/17/24	11111--					5	\$50.00		0.00			
													Totals	40	\$2,900.00