





1073696 Order History

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
	01/29/24 3:47:36 PM	Processed		<async process>	Eddie Goo	\$3,270.00	27	0.00
	01/29/24 3:32:44 PM	Approved			Rachel Ori	\$3,270.00	27	0.00
	01/29/24 3:32:37 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ori	\$3,270.00	27	0.00
	01/29/24 3:14:51 PM	Approval Workflow		[Sales Manager - Ready Default]	Tammy O'	\$3,270.00	27	0.00
	01/29/24 3:09:00 PM	Ready for approval		.	Veronica C	\$3,270.00	27	0.00
	01/29/24 3:00:17 PM	Unapproved		attachment shows total of \$3270	Rachel Ori	\$1,020.00	9	0.00
	01/29/24 2:45:17 PM	Approval Workflow		[Sales Manager - Ready Default]	Leslie Heir	\$1,020.00	9	0.00
	01/29/24 2:21:54 PM	Ready for approval		New order	Veronica C	\$1,020.00	9	0.00
	01/29/24 2:13:19 PM	New order created		Imported EC Order	Veronica C	\$1,020.00	9	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1073696
Alt Order #: 37099275
Product Desc: Issue
Estimate: 13315
Flight Dates: 01/30/24 - 02/03/24
Original Date / Rev: 01/29/24 / 01/29/24
Order Type: GENERAL

WLXC-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Sage Media
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Unite the Country
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/03/24	27	\$3,270.00	\$2,779.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	27	\$3,270.00	\$2,779.50	0.00
Totals	27	\$3,270.00	\$2,779.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLXC	01/30/24	02/02/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-2222--	1:00	8	\$125.00	P-50	0.00	NM	8	\$1,000.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/29/24	02/04/24	-2222--		8				\$125.00		0.00			
N 2	WLXC	01/30/24	02/02/24	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-2222--	1:00	8	\$125.00	P-50	0.00	NM	8	\$1,000.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/29/24	02/04/24	-2222--		8				\$125.00		0.00			
N 3	WLXC	01/30/24	02/02/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-2222--	1:00	8	\$125.00	P-50	0.00	NM	8	\$1,000.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/29/24	02/04/24	-2222--		8				\$125.00		0.00			
N 4	WLXC	01/30/24	02/03/24	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----3-	1:00	3	\$90.00	P-50	0.00	NM	3	\$270.00
	WK -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/29/24	02/04/24	-----3-		3				\$90.00		0.00			
													Totals	27	\$3,270.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, McKenna Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: McKenna Media

Address: C/O Sage Media Planning & Placement, Inc. 1322 G St. SE Washington, DC 20003

Contact: Michele Certo

Phone number: 202-675-6936

Email: michele@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Unite the Country

Address: 611 Pennsylvania Ave. NW Washington, DC 20004

Contact: Steve Schale

Phone number: (850) 559-0317

Email: steven.schale@unitethecountry.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Mark Doyle - Director and President
Amanda Loveday - Director and Secretary
Michael Morris - Director and Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Joe Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President

Date of election: 11/5/24


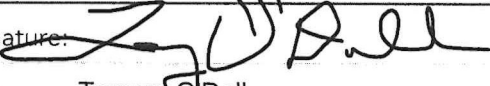
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

President Biden, taxes, infrastructure, the economy, jobs

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Isaiah Nelson	Name: Tammy Odell
Date of Request to Purchase Ad Time: 4/27/23	Date of Station Agreement to Sell Time: Jan. 29, 2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 1/29/2024

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>1073696</u>	Station Call Letters: <u>WLXC-FM</u>	Date Received/Requested: <u>1/29/2024</u>
Est. #: <u>13315</u>	Station Location: <u>Columbia, SC</u>	Run Start and End Dates: <u>1/30 - 2/8/2024</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Jan 29, 24
 CONT# 37099275 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WLXC-FM (Columbia, SC)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY SAGE MEDIA PLANNING AND PLACEMENT DC
 ADDR 1322 G ST SE
 WASHINGTON, 20003

 BYR MEDIA PLACEMENT
 ADV UNITE THE COUNTRY
 PDT Issue
 FLT Jan 30, 24 - Feb 03, 24

DDS CONT# 0
 C/P/E: / / 13315

 SALESPERSON FAX#

 PH # 202-675-6936

* REP ORDER COMMENT *

** 1/27/2024 11:40:00 AM: POPULATIONBUYTYPE: CPP.

** 1/27/2024 11:40:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	01/30/2024 - 01/30/2024	1D	2	\$125.00	2
	1.2	.T.....	10A - 3P	60	01/30/2024 - 01/30/2024	1D	2	\$125.00	2
	1.3	.T.....	3P - 7P	60	01/30/2024 - 01/30/2024	1D	2	\$125.00	2
					** FLIGHT TOTALS **		6	\$750.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	01/31/2024 - 01/31/2024	1D	2	\$125.00	2
	2.2	..W....	10A - 3P	60	01/31/2024 - 01/31/2024	1D	2	\$125.00	2
	2.3	..W....	3P - 7P	60	01/31/2024 - 01/31/2024	1D	2	\$125.00	2
					** FLIGHT TOTALS **		6	\$750.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	02/01/2024 - 02/01/2024	1D	2	\$125.00	2
	3.2	...T...	10A - 3P	60	02/01/2024 - 02/01/2024	1D	2	\$125.00	2
	3.3	...T...	3P - 7P	60	02/01/2024 - 02/01/2024	1D	2	\$125.00	2
					** FLIGHT TOTALS **		6	\$750.00	
		FLIGHT 4							
	4.1F..	6A - 10A	60	02/02/2024 - 02/02/2024	1D	2	\$125.00	2
	4.2F..	10A - 3P	60	02/02/2024 - 02/02/2024	1D	2	\$125.00	2
	4.3F..	3P - 7P	60	02/02/2024 - 02/02/2024	1D	2	\$125.00	2
					** FLIGHT TOTALS **		6	\$750.00	

Jan 29, 24
 CONT# 37099275 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 13315

	5.1	FLIGHT 5S.	10A - 3P	60	02/03/2024 - 02/03/2024	1D	3	\$90.00	3
				** FLIGHT TOTALS **			3	\$270.00	

	Feb 24								
SPOTS	27								
CASH	3270.00								
TRADE	0.00								
NSL	0.00								
TOTAL	3270.00								

								TOTAL
SPOTS								27
CASH								3,270.00
TRADE								0.00
NSL								0.00
TOTAL								3,270.00

**** Competitive Comments ****

SVC:
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.