

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Sales T & C: www.gray.tv/advertising
Main: (910) 791-8070
Billing:

Property	WECT		
Invoice #	3423136-2	Order #	3423136
Invoice Date	03/31/24	Alt Order #	WOC14493420
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 02/26/24	Flight Dates	02/20/24 - 02/26/24
Advertiser	Tarte/Daoud - NC 2024		
Product	candidate		
Estimate #	1754		
Account Executive	Matthew Bowman		
Sales Office	Wilmington National		
Sales Region	National		
Agency Code	9915283		
Advertiser Code	155		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	107837		
Advertiser Ref	628514		
Product 1	179		
Product 2			

Billing Address:

Pinpoint Media-Alexandria
Attention: Accounts Payable
4501 Ford Avenue
Suite 1109
Alexandria, VA 22302

Send Payment To:

WECT
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/20/24	02/26/24	M-F 6a News	6:00 AM-7:00 AM	11111--	:30	5	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/24 02/26/24 11111-- 5 \$195.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WECT M 02/26/24 6:53 AM M-F 6a News 6:00 AM-7:00 AM :30 AJDaoud&J-Tarte_30 \$195.00 NM									
2	02/20/24	02/26/24	NBC Today Show	7:00 AM-9:00 AM	11111--	:30	5	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/24 02/26/24 11111-- 5 \$210.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WECT M 02/26/24 8:34 AM NBC Today Show 7:00 AM-9:00 AM :30 J-Tarte&AJDaoud_30 \$210.00 NM									
3	02/20/24	02/26/24	M-F 12p News	12:00 PM-12:30 PM	11111--	:30	5	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/24 02/26/24 11111-- 5 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WECT M 02/26/24 12:11 PM M-F 12p News 12:00 PM-12:30 PM :30 J-Tarte&AJDaoud_30 \$120.00 NM									
5	02/20/24	02/26/24	M-F 4p News	4:00 PM-4:30 PM	11111--	:30	5	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/24 02/26/24 11111-- 5 \$115.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WECT M 02/26/24 4:15 PM M-F 4p News 4:00 PM-4:30 PM :30 J-Tarte&AJDaoud_30 \$115.00 NM									
6	02/20/24	02/26/24	M-F 430p-5p	4:30 PM-5:00 PM	11111--	:30	5	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/24 02/26/24 11111-- 5 \$95.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WECT M 02/26/24 4:30 PM M-F 430p-5p 4:30 PM-5:00 PM :30 AJDaoud&J-Tarte_30 \$95.00 NM									
7	02/20/24	02/26/24	M-F 5p News	5:00 PM-5:30 PM	11111--	:30	5	\$190.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3423136-2	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 02/26/24
Advertiser	Tarte/Daoud - NC 2024		
Product	candidate		
Estimate #	1754		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	02/20/24	02/26/24	M-F 5p News	5:00 PM-5:30 PM	11111--	:30	5	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/24 02/26/24 11111-- 5 \$190.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WECT M 02/26/24 5:11 PM M-F 5p News 5:00 PM-5:30 PM :30 J-Tarte&AJDaoud_30 \$190.00 NM									
8	02/20/24	02/26/24	M-F 530p News	5:30 PM-6:00 PM	1111---	:30	4	\$255.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/24 02/26/24 1111--- 4 \$255.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WECT M 02/26/24 5:36 PM M-F 530p News 5:30 PM-6:00 PM :30 AJDaoud&J-Tarte_30 \$255.00 NM									
10	02/20/24	02/26/24	M-F 7p-730p	7:00 PM-7:30 PM	1-111--	:30	4	\$290.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/24 02/26/24 1-111-- 4 \$290.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WECT M 02/26/24 7:13 PM M-F 7p-730p 7:00 PM-7:30 PM :30 J-Tarte&AJDaoud_30 \$290.00 NM									
11	02/20/24	02/26/24	M-F 730p-8p	7:30 PM-8:00 PM	11-11--	:30	4	\$295.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/24 02/26/24 11-11-- 4 \$295.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WECT M 02/26/24 7:29 PM M-F 730p-8p 7:30 PM-8:00 PM :30 AJDaoud&J-Tarte_30 \$295.00 NM									
12	02/20/24	02/26/24	M-F Late News	11:00 PM-11:35 PM	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/24 02/26/24 11111-- 5 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WECT M 02/26/24 11:30 PM M-F Late News 11:00 PM-11:35 PM :30 AJDaoud&J-Tarte_30 \$250.00 NM									
18	02/20/24	02/26/24	NBC Today Show II	9:00 AM-10:00 AM	11111--	:30	5	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/24 02/26/24 11111-- 5 \$110.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WECT M 02/26/24 9:58 AM NBC Today Show II 9:00 AM-10:00 AM :30 AJDaoud&J-Tarte_30 \$110.00 NM									
19	02/20/24	02/26/24	M-F 3p-330p	3-330p	1-1-1--	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/24 02/26/24 1-1-1-- 3 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WECT M 02/26/24 3:06 PM M-F 3p-330p 3-330p :30 AJDaoud&J-Tarte_30 \$40.00 NM									
21	02/20/24	02/26/24	NBC Monday Prime Hr 1	7:57 PM-9:30 PM	1-----	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/24 02/26/24 1----- 1 \$420.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WECT M 02/26/24 7:59 PM NBC Monday Prime Hr 1 7:57 PM-9:30 PM :30 J-Tarte&AJDaoud_30 \$420.00 NM									

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Invoice Date	03/31/24	Invoice Period	02/26/24 - 02/26/24
Advertiser	Tarte/Daoud - NC 2024		
Product	candidate		
Estimate #	1754		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							13		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,585.00
<u>Agency Commission</u>	\$387.75
<u>Net Amount Due</u>	\$2,197.25
<u>Invoice Balance as of 04/04/24 3:47:12 PM ET</u>	\$0.00

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