

**WKJC FM 104.7**  
**QUARTERLY REPORT**  
**OF PROGRAMMING ON ISSUES OF**  
**COMMUNITY IMPORTANCE**

**FOR THE PERIOD**  
**APRIL 1<sup>ST</sup> THROUGH JUNE 30<sup>TH</sup>, 2013**

**Below is a list of significant problems and needs of the WKJC FM service area and programming information includes:**

**The Economy and Job Opportunities:** The state and local economy continues to hold steady, while business development is slow and unemployment is in check. Tourist related businesses dominate the market. We focus in on new and established businesses in to the area and what job opportunities might be available. Plus, career training facilities that might be available

**Education:** Northeast Michigan monitors assessments of education funding and effectiveness, test scores for students and employment placement for graduates. Continued debate over the state's primary, secondary and high school education system prompts examination of issues related to education.

**Environment:** As awareness of the environment increases nationwide, Northeast Michigan is confronted with an increasing number of environmental issues. More than protection and preservation of the environment, the state, and its residents must concern themselves with issues such as: hazardous waste, chemical manufacturing sites, contamination of streams and rivers by the former Wurtsmith Air Force Base in Oscoda, industrial pollutants, and the effects of these on the area's abundant wildlife.

**Government:** This section focuses on decisions made by national, state, and local officials, which affect Northeast Michigan. These include increased concerns regarding the various law enforcement agencies, environment, roads, and local communities.

**Health Care:** Among the concerns expressed for the elderly is medical issues regarding area nursing homes, hospitals, therapy centers, Iosco County medical care facilities plus, cost of housing. Also the continuous escalation of insurance costs.

**Tourism and Recreation:** Northeast Michigan continues to be one of the top vacation spots in the Midwest. This section of the report focuses on hunting, the Great Lakes, parks, and events that bring tourist dollars essential to our economy.

Description of WKJC FM Programs Providing the Most Significant Treatment of Community Issues

<u>Program</u>	<u>Day</u>	<u>Time</u>
6:00 a.m. News	Monday through Friday	6:00 – 6:15 a.m.
7:00 a.m. News	Monday Through Friday	7:00 – 7:15 a.m
8:00 a.m. News	Monday Through Friday	8:00 – 8:15 a.m
12:00 p.m. News	Monday Through Friday	12:00 – 12:15 p.m.
4:00 p.m. News	Monday Through Friday	4:00 – 4:15 p.m
5:00 p.m. News	Monday Through Friday	5:00 – 5:15 p.m

**All of the above programs are locally produced news programs. They include local News, Local Weather, Local sports and local obituary notifications. This is particularly important to mention because we have no daily local newspaper, only a weekly. We do include issue responsive segments as well.**

Medical Spotlight	Monday through Friday	7:45 – 7:48 a.m.
Medical Spotlight	Monday through Friday	12:30 – 12:33 p.m.
Medical Spotlight	Monday through Friday	4:45 – 4:48 p.m.
InfoTrack	Sunday	6:05 – 6:25am
Sunrise Side Today	Monday through Friday	12:30 – 12:40 p.m.

Public Service  
“Live Read”

Announcements Monday through Friday 6:00 – 7:00 p.m.

**Public Service “live Read” cards are :10, :15, :20, :30 and :60 seconds in length  
And pertain to issues of community interest.  
They are read twice per hour, Monday thru Friday**

Public Service  
“Recorded”

Announcements Monday through Friday 6:00 – 7:00 p.m.

**Public Service scheduled messages are:30 and :60 seconds in length  
And pertain to issues of community interest.  
See below for times and subject matter**

**4/02/2013 through 4/28/2013**

<b>Campaign</b>	<b>Message</b>	<b>Length</b>	<b>Times Run</b>
Tobacco	Smoking Cessation/Tips	:60	10
MI Healthier	Affordable Health Ins	:60	06
Gambling	Signs of Addiction	:30	10
MIARNG	MI National Guard Recruitment	:60	08
MI Sheriffs Assoc	MI Pothole Season Awareness	:30	08
DHS	Abuse & Neglect of Children	:30	12

**5/02/2013 through 6/02/2013**

<b>Campaign</b>	<b>Message</b>	<b>Length</b>	<b>Times Run</b>
DHS	Abuse & Neglect of Children	:30	06
MI Sheriffs Assoc	MI Pothole Season Awareness	:30	04
Gambling	Signs of Addiction	:30	20
Colorectal	Colon Cancer	:60	06
MIARNG	MI National Guard Recruitment	:60	16
SOS	Secretary of State Online	:60	05

**6/04/2013 through 06/30/2013**

<b>Campaign</b>	<b>Message</b>	<b>Length</b>	<b>Times Run</b>
SOS	Secretary of State Online	:60	08
DHS	Foster Children	:30	06
MI Sheriffs Assoc	MI Pothole Season Awareness	:30	04
MIARNG	MI National Guard Recruitment	:60	12
Gambling	Signs of Addiction	:30	20
Tobacco	Smoking Cessation/Tips	:60	08

## **QUARTERLY ISSUES REPORT, APRIL-JUNE, 2013**

Show # 2013-14

**Date aired: 4/7/13 Time Aired: 6:05am**

**Michael C. Harper**, expert in employment discrimination law, Barreca Labor Relations Scholar and Professor of Law, Boston University School of Law

Prof. Harper discussed the growing influence of age discrimination in today's job market. He explained the reasons that employers often avoid older job applicants. He said the Age Discrimination in Employment Act, which prohibits employment discrimination against anyone 40 or older, is highly ineffective. Prof. Harper believes the law should be reformed to make it at least as strong a deterrent as laws that prohibit discrimination on race or gender.

**Issues covered:**  
**Age Discrimination**  
**Workplace Matters**  
**Senior Citizens**

**Length: 8:41**

**Jeff Blyskal**, Senior Editor at Consumer Reports

Americans are used to being monitored for security reasons as they shop, but Mr. Blyskal said an increasing number of walk-in retailers are taking spying to a whole new level. He said stores are installing hidden video cameras, video analytics software, smartphone tracking and wi-fi hotspots to gather a surprising amount of data about their individual customers. The goal of this intense surveillance is to target shoppers with customized marketing, to convince them to shop more and spend more.

**Issues covered:**  
**Consumer Matters**  
**Personal Privacy**

**Length: 8:29**

**Frances Newton**, financial advisor, founder of Frances Insights

Ms. Newton said this is an excellent time of year for consumers to dig through credit card statements and bank receipts, and get their finances in order. She said getting organized will not only help a consumer to save money during the year, but it will also boost financial confidence.

**Issues covered:**  
**Personal Finance**  
**Consumer Matters**

**Length: 4:58**

Show # 2013-15

**Date aired: 4/14/13 Time Aired: 6:05am**

**Frederick M. Hess**, Resident Scholar and Director of Education Policy Studies at the American Enterprise Institute, author of "*The Same Thing Over and Over: How School Reformers Get Stuck in Yesterday's Ideas*"

Mr. Hess believes that even bitter opponents who argue about how to improve schools agree on more than they realize. He suggested that uniformity frequently gets in the way of quality education and that the American education system must change radically. He also said that schools need to implement a much wider variety of schooling options that would better meet student needs.

**Issues covered:**

**Education Reform**

**Government Policies**

**Length: 9:23**

**Kristen Kirkpatrick, MS, RD, LD**, Dietician and Wellness Manager, The Cleveland Clinic Wellness Institute and The Cleveland Clinic Lifestyle 180 Program

Ms. Kirkpatrick said that consumers need to put more thought into the foods that they buy. She offered suggestions to help people read nutrition labels, which will help them make wiser choices. She said locally-produced meat and locally-grown produce is usually a healthier choice. She explained how to find a local farm or produce supplier, which usually can provide information about their food more accurately than a supermarket.

**Issues covered:**

**Nutrition**

**Personal Health**

**Length: 7:44**

**Lance Dodes, MD**, psychiatrist and psychoanalyst, Assistant Clinical Professor of Psychiatry at Harvard Medical School, author of "*Breaking Addiction: A 7-Step Handbook for Ending Any Addiction*"

Dr. Dodes explained how to identify an addiction and recognize key moments in addictive behavior. He said that every addictive act is normally preceded by a feeling of helplessness or powerlessness. He offered both long- and short-term advice for those dealing with an addiction.

**Issues covered:**

**Addiction**

**Mental Health**

**Length: 4:46**

Show # 2013-16

**Date aired: 4/21/13 Time Aired: 6:05am**

**Gaby Chapman**, retired teacher, former school board president, author of "*Let Them*

*Have*

*Books: A Formula for Universal Reading Proficiency*"

Ms. Chapman offered advice for parents who want to encourage a love of reading in their children. She explained why youngsters who read for fun do better in school. She also talked about the importance of allowing kids to choose their own reading material.

**Issues covered:**  
**Literacy**  
**Education**

**Length: 8:48**

**Jeff Reeves**, financial journalist, editor of InvestorPlace.com

Mr. Reeves outlined the most common mistakes investors make when handling their 401(k) investments. He explained how frequently an investor should do some housekeeping with their mutual fund portfolio and how to decide when to rebalance investments that have changed in value.

**Issues covered:**  
**Retirement Planning**  
**Senior Citizens**

**Length: 8:19**

**Sarah Brokaw**, author of *"Fortytude: Making the Next Decades the Best Years of Your Life"*

Age 40 is a harrowing milestone for many women. Ms. Brokaw talked about the reasons behind this, and how women can navigate the transition into midlife with more enjoyment. She said society sends women many conflicting messages about being their own person and yet conforming to traditional expectations.

**Issues covered:**  
**Women's Issues**  
**Senior Citizens**

**Length: 5:03**

Show # 2013-17

**Date aired: 4/28/13 Time Aired: 6:05am**

**H. Gilbert Welch, MD, MPH**, Professor of Medicine and Community and Family Medicine at Dartmouth Institute for Health Policy and Clinical Practice at Dartmouth Medical School, co-author of *"Overdiagnosed: Making People Sick in the Pursuit of Health"*

Dr. Welch said the increasing ability of medical tests to detect minuscule abnormalities, along with changing guidelines, have resulted in the overdiagnosis and overtreatment of many patients. He said many diagnoses and treatments are for abnormalities that would never threaten the patient's health. He explained how patients should decide when to question a doctor's orders for testing.

**Issues covered:**  
**Community Health**  
**Consumer Matters**

**Length: 9:21**

**Julie Weeks**, Research Advisor at American Express OPEN

Ms. Weeks recently authored a report that analyzed the state of women-owned businesses in the U.S. She found that while women-owned business are rapidly growing and diversifying in all industries, their overall revenue continues to lag behind other businesses. Ms. Weeks talked about the reasons behind these trends.

**Issues covered:**

**Length: 7:47**



**Women's Issues**  
**Workplace Matters**

**Alan Cook**, Licensed Contractor, author of "*A Trip to the Number Yard*"

America's math proficiency is rated 24<sup>th</sup> out of 29 math-tested countries. Mr. Cook talked about the problem of mathematic illiteracy for both do-it-yourselfers and trade professionals, and the mishaps that sometimes occur as a result. He explained which math skills are crucial to these blue-collar endeavors. He believes the main problem is that that our nation's schools have failed to teach math in an engaging manner.

**Issues covered:**

**Length: 4:41**

**Education**

**Workplace Matters**

Show # 2013-18

**Date aired: 5/5/13 Time Aired: 6:05am**

**Felicia Cosman, MD**, Senior Clinical Director and Chair of the National Osteoporosis Foundation, author of "*What Your Doctor May Not tell you about Osteoporosis*"

Recent medical studies about the use of calcium to prevent osteoporosis have had conflicting findings. Dr. Cosman explained that most experts are still unsure about the value of taking calcium supplements. She stressed the importance of getting calcium through the diet, and offered other advice on how to improve bone health and reduce a person's chance of developing osteoporosis.

**Issues covered:**

**Length: 8:05**

**Personal Health**

**Women's Issues**

**Deborah Prothrow-Stith, MD**, expert in public health and youth/urban violence, Adjunct Professor at Harvard University, former Massachusetts Commissioner of Public Health, former Henry Pickering Walcott Professor of Public Health Practice at the Harvard School of Public Health

Dr. Prothrow-Stith discussed the growing trend of youth violence and gang activity in America. She believes that youth violence should be approached as a public health issue, similar to the way that smoking and lung cancer were dealt with through public education. She talked about the value of school-based programs, which have resulted in decreases in aggressive behavior. She also outlined the common characteristics that link most young violent offenders.

**Issues covered:**

**Length: 9:01**

**Youth Violence**

**Crime**

**Youth at Risk**

**Parenting**

**Karen Simpson-Hankins**, mortgage and real estate expert, author of "*Conquer Your Closing: Insider Secrets for Today's Savvy Home Buyer*"

Ms. Simpson-Hankins discussed the four biggest mortgage mistakes most consumers will make. She talked about the questions that every consumer should ask lenders before signing the deal. She also explained why home inspections are crucial in the home-buying process, and how consumers can wisely shop for the best interest rate.

**Issues covered:**  
**Consumer Matters**  
**Economy**

**Length: 4:59**

Show # 2013-19

**Date aired: 5/12/13 Time Aired: 6:05am**

**Cathy Steinberg**, personal safety expert and trainer, author of "*The Fabulous Girl's Guide to Being Fearless: What Every Girl Should Know*"

FBI statistics say that 1 in 4 females in the US will be a victim of violent crime. Ms. Steinberg talked about the most common types of violence directed at young women, and offered suggestions of how to avoid dangerous situations. She explained why it is so important for prospective college students to evaluate campus security before they make a decision on where to go to school.

**Issues covered:**  
**Sexual Assault**  
**Crime**  
**Women's Issues**

**Length: 8:18**

**Chadwick Wasilenkoff**, founder and CEO of Fortress Paper, a specialty paper company that produces secure paper for currencies around the world

Mr. Wasilenkoff discussed the measures that governments take to prevent counterfeiting of currencies. He said that a large percentage of counterfeit US bills are believed to be produced by state-sponsored operations in countries such as North Korea. He explained why new measures, such as the improved \$100 bill, do slow down counterfeiters temporarily. However, he said criminals eventually adapt to such changes, so it is a never-ending battle. He explained how consumers can try to identify counterfeit bills.

**Issues covered:**  
**Counterfeiting**  
**Crime**  
**Government Regulations**

**Length: 8:55**

**Megan Moreno, MD**, researcher at Seattle Children's Research Institute and Associate Professor of Pediatrics at the University of Washington

Dr. Moreno recently conducted a study that found that teens who smoke cigarettes are 23 times more likely to smoke marijuana, compared to those who don't use tobacco. She talked about the reasons behind this finding. She also explained how the recent legalization of marijuana in several states may affect its use nationwide.

**Issues covered:**  
**Substance abuse**  
**Government Regulations**

**Length: 5:04**

Show # 2013-20

**Date aired: 5/19/13 Time Aired: 6:05am**

**Michael Moss**, Pulitzer Prize-winning reporter for The New York Times, author of "*Salt Sugar Fat: How the Food Giants Hooked Us*"

Every year, the average American eats thirty-three pounds of cheese, seventy pounds of sugar and double the recommended amount of salt--most of it from processed foods. Mr. Moss said that the use of salt, sugar and fat increases sales of processed foods, reduces manufacturing costs, and enables these foods to sit in warehouses or on the grocery shelf for months. He offered suggestions for consumers on how to read product labels.

**Issues covered:**

**Length: 8:01**

**Personal Health**

**Consumer Matters**

**Debra Donston-Miller**, editor and writer for InformationWeek.com, expert in social networking and information technologies

Ms. Donston-Miller said social media has essentially become an online resume, and that job hunters who do not use it are at a huge disadvantage. She discussed the most effective strategies for using social media in job searches and networking with colleagues. She explained which social networks are the most useful and why. She also recommended sharing content on social networks, such as reports or videos, to demonstrate expertise and abilities.

**Issues covered:**

**Length: 8:59**

**Employment**

**Workplace Matters**

**Tim Lohrentz**, Program Manager of the Insight Center for Community Economic Development, a non-profit organization that focuses on policies to build economic health in lower income communities

Mr. Lohrentz recently conducted a study of payday loans and their net impact on the US economy. He found that the burden of repaying the high-interest loans results in \$774 million in lost consumer spending and 14,000 job losses annually. He outlined the alternatives to payday loans that are available to low-income borrowers.

**Issues covered:**

**Length: 5:10**

**Payday Loans**

**Poverty**

**Government Regulations**

Show # 2013-21

**Date aired: 5/26/13 Time Aired: 6:05am**

**Lester Brickman**, expert on tort reform, Professor at the Benjamin N. Cardozo School of Law of the Yeshiva University, visiting scholar at the Manhattan Institute, author of "*Lawyer Barons: What Their Contingency Fees Really Cost America*"

Mr. Brickman talked about the corrosive effects that contingency fees have on the nation's legal and political system. He explained how these financial incentives dramatically increase costs for litigants and consumers. He also made recommendations for potential reform of the civil justice system.

**Issues covered:**

**Length: 8:04**

**Legal Issues**

**Consumer Matters**

**Clark Aldrich**, education reform expert and consultant, educational game designer, author of "*Unschooling Rules: 55 Ways to Unlearn What We Know About Schools and Rediscover Education*"

Mr. Aldrich explained why schools are very resistant to change and are stuck in 19<sup>th</sup> century modes of education. He talked about critical skills that are seldom taught in high schools and why he believes that testing and homework don't work. He talked about the innovative methods of education he found among home schooling families, and how those principles could be applied to public school settings.

**Issues covered:**

**Length: 9:14**

**Education**

**Government Policies**

**Richard M. Gersberg, PhD**, Professor and Head of the Division of Environmental Health in the Graduate School of Public Health, and Acting Director of the Coastal and Marine Institute at San Diego State University

Cigarettes are the most common form of litter in the world, with more than 5.6 trillion filters finding their way into the environment every year. Dr. Gersberg recently led a study that found that 50% of fish died when exposed to water polluted by cigarette butts. He talked about the reasons behind the findings and the overall environmental impact.

**Issues covered:**

**Length: 5:06**

**Pollution**

**Environmental Issues**

Show # 2013-22

**Date aired: 6/2/13 Time Aired: 6:05am**

**Peter A. Sacco, PhD**, psychologist who specializes in addictions, author of "*Right Now Enough Is Enough*"

Dr. Sacco discussed the biggest misconceptions about addictions and bad habits. He said pornography and gambling are the least recognized addictions among Americans today. He explained how addicts are able to frequently hide their behavior and lead seemingly normal lives. He also talked about the most effective routes to recovery.

**Issues covered:**

**Length: 8:04**

**Substance Abuse**

**Mental Health**

**Jeff Speck, AICP**, City Planner and Architectural Designer who advocates for smart growth and sustainable design, author of *"Walkable City: How Downtown Can Save America, One Step at a Time"*

In the typical American city, the car is still king. Mr. Speck said that downtown areas and local economies can be dramatically improved by becoming pedestrian-friendly. He explained how simple decisions have cascading effects, and how citizens can influence their elected representatives to make wise choices for their communities.

**Issues covered:**

**Urban Planning  
Government Policies  
Economy**

**Length: 9:14**

**John P. Thyfault, PhD**, Professor of Nutrition and Exercise Physiology, Director of the Health Activity Center at the University of Missouri

Statins, the most widely prescribed type of cholesterol-lowering drugs, have prevented millions of heart attacks and saved countless lives. But Dr. Thyfault conducted a study that found that statins may also counteract the benefits of exercise, the other tried-and-true way to boost cardiac health. He explained why doctors usually prescribe drugs, rather than recommending exercise or dietary change. He also talked about how much exercise can be effective for people dealing with high cholesterol.

**Issues covered:**

**Personal Health**

**Length: 5:06**

Show # 2013-23

**Date aired: 6/16/13 Time Aired: 6:05am**

**Jeff Eisenberg**, nationally-recognized expert on bed bugs, CEO of PestAway, Inc., author of *"The Bed Bug Survival Guide"*

Mr. Eisenberg talked about the explosion of bed bug infestations across America, and why the problem has grown so dramatically. He talked about the health concerns related to bed bugs and offered suggestions to avoid bringing them into a home. He also outlined the most effective methods of dealing with a bed bug problem.

**Issues covered:**

**Community Health**

**Length: 9:02**

**Guy Winch, PhD**, licensed psychologist, author of *"The Squeaky Wheel: Complaining the Right Way to Get Results, Improve Your Relationships and Enhance Self-Esteem"*

Dr. Winch talked about the mental health aspects of complaining and poor customer service. He said constant complaining can leave to depression, low self esteem and damaged relationships. He offered psychologically-grounded advice on how to determine what to complain about, and what to let slide. He also suggested strategies for effectively complaining to get satisfying results.

**Issues covered:**

**Mental Health**

**Length: 8:08**

## **Consumer Matters**

**Brendan Burchard**, motivational speaker, founder of Experts Academy, author of "*The Millionaire Messenger*"

Mr. Burchard believes that most people have some unique area of expertise that can inspire others to live a better life, serve their community or run a better business. He explained how a budding expert can also earn money, by sharing their message through websites, books, consulting, and online programs.

**Issues covered:**  
**Employment**

**Length: 5:06**

Show # 2013-24

**Date aired: 6/23/13 Time Aired: 6:05am**

**Elizabeth Dunn, PhD**, behavioral scientist, Associate Professor of Psychology at the University of British Columbia, co-author of "*Happy Money: The Science of Smarter Spending*"

Dr. Dunn's research found that people can significantly improve their happiness if they change the way they spend money. She said material things like luxurious homes or new gadgets provide much less happiness than experiential purchases like trips or concerts. She said spending money on other people provides a bigger happiness boost than almost any other expenditure.

**Issues covered:**  
**Consumer Matters**  
**Mental Health**

**Length: 8:07**

**Eric Caine, MD**, John Romano Professor and Chair of the Department of Psychiatry, Professor of Neurology, co-director of the Center for the Study of Prevention of Suicide at the University of Rochester Medical Center

Suicides among middle-aged Americans have increased dramatically in the past decade. Dr. Caine said the rate among white men and women in that age group jumped 40 percent, while it was essentially unchanged for most other racial groups. He said the recession and mortgage crisis may be an important factor in the increase. He added that Baby Boomers seem to have higher levels of depression than other demographic groups. He talked about potential warning signs for those at risk of suicide.

**Issues covered:**  
**Suicide**  
**Mental Health**  
**Substance Abuse**

**Length: 9:07**

**Adam Barry, PhD**, Assistant Professor of Health Education, University of Florida

Dr. Barry conducted a study that found that two in five designated drivers had been drinking before getting behind the wheel and that 18% had blood-alcohol levels high enough to impair their driving skills. He outlined the potential reasons that designated driver education campaigns have been less than successful.

**Issues covered:**  
**Drunk Driving**

**Length: 4:56**

Show # 2013-25

**Date aired: 6/30/13 Time Aired: 6:05am**

**Jaron Lanier**, computer and digital network pioneer, author of "*Who Owns the Future?*"

Mr. Lanier explained why he thinks the rise of digital networks has led our economy into recession and decimated the middle class. He said people should be compensated for sharing their personal data with massive digital networks, such as Google, Facebook, Instagram, and in some cases, even the government. He said he is most concerned about the younger generations of Americans who have grown up with reduced expectations of privacy and success.

**Issues covered:**  
**Economy**  
**Consumer Matters**

**Length: 10:25**

**Nate Cardozo**, staff attorney for the Electronic Frontier Foundation, which champions privacy rights in the digital world

Many Americans might be surprised to learn that the vast majority of new cars today contain a device that continuously monitors the driver's behavior and vehicle performance. Mr. Cardozo said his biggest concern is that consumers have no way to know what data their car is recording or how long it retains it. He explained why loss of privacy is becoming a greater issue today, and how the problem could be addressed.

**Issues covered:**  
**Privacy**  
**Consumer Matters**  
**Government Regulation**

**Length: 6:45**

**Rand Ghayad**, visiting scholar at the Federal Reserve Bank of Boston

Mr. Ghayad led a study that found that employers frequently screen out job candidates who have been unemployed for more than six months. He found that employers showed about four times more interest in applicants out of work for six months or less, even if they had less experience and fewer qualifications than candidates unemployed for longer periods. He said job seekers must be willing to take any kind of work after a few months of unemployment, to avoid large gaps in their resume that will damage future prospects.

**Issues covered:**  
**Unemployment**  
**Career**

**Length: 4:49**

Call Letters: WKJC FM

*Weekly Public Affairs Program – Sunrise Side Today*

*Airs Monday through Friday – 12:30 p.m. – 12:40 p.m.*

## **QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2017**

MICHIGAN SUNRISE SIDE TODAY

2<sup>ND</sup> QUARTER-APRIL 2013

12:30PM MONDAY-FRIDAY WKJC & WIOS

5:30AM WQLB/WKJZ

10 MINUTES PER SHOW

-MONDAY, APRIL 1<sup>ST</sup>\_ EVA MCARDLE, INSTRUCTOR AT THE IRESA TECH CENTER IN TAWAS CITY WITH INFORMATION ON THE CENTER'S TRUCK DRIVING SCHOOL.

-TUESDAY, APRIL 2<sup>ND</sup>\_ CAROL COOPER, DIRECTOR OF THE SUNRISE SIDE LIFELONG LEARNING CENTER, WITH INFORMATION ON CLASSES AVAILABLE FOR ADULTS 45 AND OLDER.

-WEDNESDAY, APRIL 3<sup>RD</sup>\_ PEGGY RIDGEWAY, OF THE AUSABLE AUDUBON SOCIETY, WITH INFORMATION ON THE FOUR DAY TAWAS POINT BIRDING FESTIVAL IN EAST TAWAS.

-THURSDAY, APRIL 4<sup>TH</sup>\_ JIMMY DUNCAN, COORDINATOR OF THE ALL DAY CONCERT FUNDRAISER IN HALE FOR THE A.L.S. SOCIETY OF MICHIGAN, WITH INFORMATION ON THE ACTIVITIES SCHEDULED.

-FRIDAY, APRIL 5<sup>TH</sup>\_ PASTOR DALE ROBERTSON, OF THE OSCODA MINISTERIAL ASSOCIATION, WITH INFORMATION ON THE FREE FAMILY FUN FAIR IN OSCODA.

-MONDAY, APRIL 8<sup>TH</sup>\_ REBECCA BUCHANON OF THE EAST TAWAS BUSINESS ASSOCIATION & JANEL WALMSELY OF DOVETAIL SOLUTIONS, WITH INFORMATION ON THE HERITAGE COAST GRAND PRIX BOAT RACES.

-TUESDAY, APRIL 9<sup>TH</sup> - TIM HASKIN, COORDINATOR OF THE TAWAS



PROJECT GRADUATION, WITH INFORMATION ON THE TRIVIA NIGHT FUND RAISER.

-WEDNESDAY, APRIL 10<sup>TH</sup>- JENNIFER CARPENTER, PRESIDENT OF JUNIOR ACHIEVEMENT OF NORTHEAST MICHIGAN, WITH INFORMATION ON THE KICKOFF OF THEIR SPRING CAMPAIGN.

-THURSDAY, APRIL 11<sup>TH</sup>- TINA AGGE, COORDINATOR OF THE TOM BROUGHTON SK FUN RUN AND WALK, WITH INFORMATION ON THE FUNDRAISER FOR JUVENILE DIABETES, IN STANDISH

-FRIDAY, APRIL 12<sup>TH</sup>- PASTOR DALE ROBERTSON, OF THE OSCODA MINISTERIAL ASSOCIATION, WITH AN UPDATE OF SPONSORS FOR THE FREE FAMILY FUN FAIR IN OSCODA.

-MONDAY, APRIL 15<sup>TH</sup>

-STEPHANIE OLSEN, LIBRARIAN WITH THE IOSCO ARENAC DISTRICT LIBRARY, WITH INFORMATION ON THEIR MONTH LONG "BRANCH TREK" CONTEST.

-TUESDAY, APRIL 16<sup>TH</sup>- DONNA THOMPSON, OF THE CLARE COUNTY FAIR BOARD, WITH A PREVIEW OF THE FAIR AND HUNTER HAYES CONCERT AND TICKET GIVEAWAY.

-WEDNESDAY, APRIL 17<sup>TH</sup>- JOHN ST. PIERRE, RANGER WITH THE ALCONA CONSERVATION DISTRICT, WITH INFORMATION ON THE LANDOWNERS TIMBER WORKSHOP IN HARRISVILLE.

.THURSDAY, APRIL 18,, - BILL SHIEWE, CONGREGATION PRESIDENT AT ST. PAUL LUTHERAN CHURCH IN HALE, WITH INFORMATION ON THEIR UPCOMING RUMMAGE SALE FOR COMMUNITY OUTREACH PROGRAMS.

-FRIDAY, APRIL 19', - MARGO RUSSELL, VOLUNTEER COORDINATOR AND VOLUNTEER CHRIS BECK, WITH INFORMATION ON VOLUNTEER WEEK AND THE VOLUNTEER PROGRAM.

-MONDAY, APRIL 22<sup>ND</sup>- JESSICA CHRIZANOWSKI, CURRENT MISS IOSCO COLINTY, WITH INFORMATION ON THE SPAGHETTI DINNER FUNDRAISER FOR SHELTER INCORPORATED OF OSCODA.

-TUESDAY, APRIL 23<sup>RD</sup>- JENNIFER BOLEN & MARY REILLY, COORDINATORS OF THE "NEIGHBOR TO NEIGHBOR" SERIES OF PROGRAMS TO HELP NEEDY RESIDENTS OF IOSCO COLINTY.

-WEDNESDAY, APRIL 24<sup>TH</sup>- MARDI JO LINK, AUTHOR, WITH INFORMATION ON HER UPCOMING LECTURE ON HOW TO WRITE YOUR FAMILY HISTORY, SPONSORED BY THE IOSCO ARENAC DISTRICT LIBRARY.

-THURSDAY, APRIL 25,^- SUE MILLER, DIRECTOR OF THE SHORELINE PLAYERS OF OSCODA, WITH INFORMATION ON THEIR IIPCOMING PRODUCTION OF "TIL BETH DO US PART".

-FRIDAY, APRIL 26,,,- PASTOR DALE ROBERTSON OF THE MINISTERIAL ASSOCIATION OF OSCODA, WITH AN UPDATE OF ACTIVITIES SCHEDULED FOR THE FREE FAMILY FLIN FAIR IN OSCODA.

-MoNDAY, APRIL 29,,,- DEBBIE WEBSTER, OF HOLY FAMILY CHURCH AND SCHOOL, WITH INFORMATION ON THEIR FLOWER SALE FI-JNDRAISER FOR SCHOOL PROGRAMS.

-TUESDAY, APRIL 30,,,- TIM HASKIN, DIRECTOR THE TAWAS BAY PLAYERS OF EAST TAWAS, WITH INFORMATION ON THEIR UPCOMING PRODUCTION OF "THE MUSIC MAN".

#### **MICHIGAN STINRISE SIDE TODAY**

**2nd qUARTER-MAY 2ot3**

**12:30PM MONDAY-FRIDAY WKJC & WIOS**

**5:30AM WQLB/WKJZ**

**10 MINUTES PER SHOW**

-WEDNESDAY, MAY 1ST- MIRANDA, DOMINICK AND COREY, STUDENTS AT THE IRESA TECH CENTER IN TAWAS CITY, WITH INFORMATION ON THE MUDLSINGERS TRACTOR PULLS.

-THURSDAY, MAY 2ND- ED SMITH, OWNER AND DRIVER OF THE CLEVELAND CONSTRUCTION RACING TEAM, WITH INFORMATION ON THEIR TEAM AND HERITAGE COAST GRAND PRIX.

-FRIDAY, MAY 3RD- CURT HILLMAN, DIRECTOR OF THE STANDISH HERITAGE DEPOT, WITH INFORMATION ON THE DEPOT DAYS WILDGAME DINNER FLINDRAISER.

-MONDAY, MAY 6TH- JUDY HOWE, BOARD MEMBER FOR THE HERITAGE COAST GRAND PRIX, WITH INFORMATION ON REGISTRATION FOR THE ARTS AND CRAFTS SHOW.

.TUESDAY, MAY 7TH- ED CRAINER, CHAIRMAN OF RELAY FOR LIFE OF IOSCO COLINTY, WITH INFORMATION ON FLTNDRAISING INCLUDING THE

MEXICAN FIESTA DINNER AT THE KNIGHTS OF COLUMBUS.

-WEDNESDAY, MAY 8TH- LOUIS GIANCONTIERI, OWNER AND DRIVER, WITH INFORMATION ON HIS TEAM AND THE HERITAGE COAST GRAND PRLK BOAT RACES.

-THURSDAY, MAY 9TH- KEVIN ORNATOWSKI, OWNER OF ALCONA CANOE OF GLENNIE, WITH INFORMATION ON THE FIRST ANNUAL ALCONA DAM CHALLENGE CANOE RACES.

-FRIDAY, MAY 10TH- JERRY ESTEP, BOARD MEMBER FOR THE ..OUR KIDS,, PROGRAM, WITH INFORMATION ON THE UPCOMING GOLF FUNDRAISER AT EAGLE RIDGE IN GLENNIE.

-MONDAY, MAY 13TH- JNVI ANSELLMO, OWNER AND DRIVER, WITH INFORMATION ON HIS TEAM AND THE HERITAGE COAST GRAND PRDK BOAT RACES.

-TUESDAY, MAY 14TH- WILLIAM RAPPAL, AUTHOR, ON HIS PRESENTATION ON HIS BOOK ABOUT THE HISTORY AND EFFORTS TO PRESERVE THE HABITAT FOR THE KIRTLAND'S WARBLER.

-WEDNESDAY, MAY 15TH- JONATHAN LURES, PRESIDENT OF THE MICHIGAN AUDUBON SOCIETY, WITH A RINDOWN OF THE EVENTS AT THE TAWAS POINT BIRDING FESTIVAL IN EAST TAWAS.

-THURSDAY, MAY 16TH- LESLIE KENNEY, PUBLIC RELATIONS DIRECTOR FOR HOSPICE OF HELPING HANDS OF WEST BRANCH, WITH INFORMATION ON THEIR RECENT MOVE TO WEST BRANCH.

-FRIDAY, MAY 17TH- BUNNY REDER, COORDINATOR OF THE RED CROSS BLOOD DRIVE IN EAST TAWAS, WITH INFORMATION ON THE NEW ON-LINE RESERVATION SYSTEM.

-MONDAY, MAY 20TH- BARBARA WASSERMAN, OF THE SUNRISE ARTISTS GUILD, WITH INFORMATION ON THEIR UPCOMING ART STROLL AND SALE IN EAST TAWAS.

-TUESDAY, MAY 21ST- KEITH HOLMES, OWNER AND DRIVER OF THE CAT CAN DO RACE TEAM, WITH INFORMATION ON THE UPCOMING HERITAGE COAST GRAND PRIX.

-WEDNESDAY, MAY 22\*,- LEESA WHITFORD, TEAM DEVELOPMENT CHAIRPERSON FOR RELAY FOR LIFE OF IOSCO COLINTY, WITH INFORMATION ON TEAM NUMBERS AND THE NEED FOR MORE,

-THURSDAY, MAY 23.- JIMMY DUNCAN, COORDINATOR OF THE CONCERT FLINDRAISER IN HALE FOR THE ALS SOCIETY OF MICHIGAN, WITH AN UPDATE OF SPONSORS, BANDS AND ACTIVITIES,

-FRIDAY, MAY 24^- pASToR DALE ROBERTSON OF THE OSCoDA MINISTERIAL ASSOCIATION, WITH A WRAP UP AND THANK YOU FOR THEIR FREE FAMILY FUN FAIR.

-MoNDAY, MAY 27'^- ERICA cATTOn, OF NARCONON, WITH INFORMATION ON THE INCREASED ABUSE OF PRESCRIPTION DRUGS IN NORTHEAST MICHIGAN.

-TUESDAY, MAY 28',- JOHN ROUSE, DISTRICT EXECUTIVE FOR THE BOY SCOUTS OF AMERICA IN NORTHEAST MICHIGAN, ON THE IIPCOMING COMMUNITY BREAKFAST.

-wEDNESDAY, MAY 29'^- GARY cooK, owNER AND DRIVER OF pFE RACING, ON HIS TEAM AND THE UPCOMING HERITAGE COAST GRAND PRIX BOAT RACES.

-THURSDAY, MAY 30,, - BARBARA WASSERMAN, OF THE SLINRISE ARTISTS GUILD, WITH AN I-IPDATE ON THE SI-INRISE SIDE ART STROLL AND SALE IN EAST TAWAS.

-FRIDAY, MAY 31t'- KELLI RAU, DIRECTOR OF IOSCO coL-INTy 4-H, WITH INFORMATION ON UPCOMING PROGRAMS AND SPAGHETTI DINNER FTINDRAISER FOR SUMMER CAMPS.

#### **MICHIGAN SLTNRISE SIDE TODAY**

**2ND Quarter June 2013**

**12:30PM MONDAY-FRIDAY WKJC & WIOS**

**5:30AM WQLB/WKJZ**

**10 MINUTES PER SHOW**

-MONDAY, JUNE 3RD- SHELLEY BURESH OF DOVETAIL SOLUTIONS & DAVE GILLIS, WITH INFORMATION ON THE UPCOMING HERITAGE COAST GRAND PRIX BOAT RACES.

-TUESDAY, JUNE 4TH- ED CRAINER, CHAIRPERSON AND LEESA WHITFORD, TEAM DEVELOPMENT CHAIRPERSON FOR RELAY FOR LIFE OF IOSCO COUNTY, WITH INFORMATION ON THE UPCOMING RELAY IN TAWAS CITY.

-WEDNESDAY, JUNE 5TH- DAVE WENTWORTH & BRIAN BISHOP, COORDINATORS OF THE HERITAGE COAST GRAND PRIX, WITH INFORMATION ON THE RACE'S HISTORY AND DEVELOPMENT.

-THURSDAY, JUNE 6TH- JOHN THOMAS, DIRECTOR OF THE TAWAS COMMUNITY CONCERT BAND, WITH INFORMATION ON THEIR SUMMER CONCERT SERIES IN EAST TAWAS PARK.

-FRIDAY, JUNE 7TH- CHUCK BROADBENT, OWNER AND DRIVER, ON HIS TEAM AND THE UPCOMING HERITAGE COAST GRAND PRIX BOAT RACES IN THE TAWASES.

-MONDAY, JUNE 10TH- NATE NEIMAN OF NEIMAN'S FAMILY MARKET, A RACE SPONSOR AND JANEL WALMSLEY OF DOVETAIL SOLUTIONS, WITH AN UPDATE ON THE HERITAGE COAST GRAND PRIX.

-TUESDAY, JUNE 11TH- REBACCA BUCHANON AND MARY ROGERS, OF THE EAST TAWAS BUSINESS ASSOCIATION, ON THEIR PART IN THE HERITAGE COAST GRAND PRIX.

-WEDNESDAY, JUNE 12TH- MARTY SCHULTZ, COORDINATOR OF THE CHEESETOWN FESTIVAL, WITH INFORMATION ON EVENTS HAPPENING IN PINCONNING DURING THE WEEKEND EVENT.

-THURSDAY, JUNE 13TH- LUKE WILTSE, WHO IS RIDING HIS BICYCLE FROM WASHINGTON TO OSCODA, TO RAISE MONEY FOR THE WOUNDED WARRIORS PROJECT, WITH DETAILS ON HIS UPCOMING RIDE.

-FRIDAY, JUNE 14TH- LYTTN BIGELOW, LIBRARIAN WITH THE IOSCO ARENA DISTRICT LIBRARY, WITH INFORMATION ON THE SUMMER READING PROGRAM SCHEDULE OF EVENTS.

-MONDAY, JUNE 17TH- CAROL COOPER, DIRECTOR OF THE SUNRISE SIDE LIFELONG LEARNING CENTER, WITH INFORMATION ON SUMMER CLASSES AND FALL REGISTRATION.

-TUESDAY, JUNE 18TH- JEAN MESKUS, PRESIDENT OF HABITAT FOR HUMANITY OF NORTHEAST MICHIGAN, WITH INFORMATION ON THEIR RUMMAGE SALE FUNDRAISER IN LINCOLN.

-WEDNESDAY, JUNE 19TH- MANDY YOSE, INSTRUCTOR AT YMCA CAMP NISSIKONE IN OSCODA, WITH INFORMATION ON REGISTRATION FOR SUMMER CAMP FOR KIDS.

-THURSDAY, JULY 10TH- BOB BENNETT, OF THE OGEMAW COUNTY FARM BUREAU, WITH INFORMATION ON THE FABULOUS FRIDAY FARM NIGHT IN WEST BRANCH AND AN AGRICULTURAL UPDATE FOR THE COUNTY.

-FRIDAY, JULY 21ST- ROSE MARY NENTWIG, COORDINATOR OF THE VETERANS MEMORIAL PARK OF NORTHEAST MICHIGAN, WITH INFORMATION ON THEIR MEMORIAL DEDICATION CEREMONY.

-MONDAY, JULY 24TH- GLEN MORNINGSTAR, INSTRUCTOR WITH THE ALCONA ARTS RETREAT, ON HIS CLASS DEALING WITH DANCING THROUGH HISTORY.

-TUESDAY, JULY 25TH- TOM BROWN, MICHIGAN AMERICAN LEGION COMMANDER, WITH INFORMATION ON HIS YEAR IN OFFICE AND PROGRAMS DEVELOPED.

-WEDNESDAY, JULY 26TH- GARY VAN RIPER, COORDINATOR OF THE WORLD WAR TWO ENCAMPMENT AT THE IOSCO HISTORICAL MUSEUM IN EAST TAWAS.

-THURSDAY, JULY 27TH- SUE MILLER, DIRECTOR OF THE SHORELINE PLAYERS OF OSCODA, WITH INFORMATION ON THEIR PRODUCTION OF "HAPPILY EVER AFTER".

-FRIDAY, JULY 28TH- STATE SENATOR JOHN MOOLENAAR AND STATE REPRESENTATIVE PETER PETTALIA, TALK ABOUT THE UPCOMING U.S. 23 HERITAGE ROUTE TOUR FROM STANDISH TO SAINT IGNACE.