

## Network Information for Responding to FCC Form 2100, Schedule H

### “CBS DREAM TEAM” (Jan. 7-Sept. 30, 2023) / “CBS WKND” (Effective Oct. 7, 2023 UFN) Calendar Year January through December 2023

Each of these children's programs listed below was designed with the significant purpose of serving the educational and informational needs of children.

As is the current practice, there is, and in the upcoming year will be, no End Station Break for local sale at the conclusion of each program. However, five seconds for Local Station Identification will continue to be provided at the conclusion of each program.

Since the Target Audience of the “CBS DREAM TEAM” / “CBS WKND” is 13-16 year-old viewers, the commercial limits established by Congress in the children’s television act of 1990 of no more than ten-and-a-half minutes of commercial time per weekend clock hour is NOT applicable. Each of these programs will be formatted with 7:30 of commercials. Please keep this in mind should your lineup include other children’s programming as part of this schedule.

In order to comply with the FCC's on-air identification requirement for educational children's programs, a 10-second graphic appears on the full screen (E/I Educational + Informational) at the beginning of each of the six children's programs with a voiceover “when you see this symbol (E/I) you know you’re watching a show that is educational and informational, CBS WKND weekend mornings on CBS.” It is then immediately followed by a static logo which appears in the lower left corner for the duration of the programs. The logo will feature the letters "E/I".

The CBS Television Network provides information identifying the six children’s core programs it supplies to stations affiliated with the Network to the following publishers of program guides nationwide via AP Express to major listing services: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

# # #

## Summary of the “CBS DREAM TEAM” Children’s Program Schedule

### First Quarter - January 7 through March 25, 2023

LUCKY DOG	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
THE HENRY FORD’S INNOVATION NATION	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
MISSION UNSTOPPABLE	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
HOPE IN THE WILD	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
LUCKY DOG 2	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
DID I MENTION INVENTION?	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG

# # #

## Summary of the “CBS DREAM TEAM” Children’s Program Schedule

### Second Quarter - Effective April 1 through June 24, 2023

LUCKY DOG	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
THE HENRY FORD’S INNOVATION NATION	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
MISSION UNSTOPPABLE	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
HOPE IN THE WILD	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
LUCKY DOG 2	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
DID I MENTION INVENTION?	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG

# # #

## Summary of the “CBS DREAM TEAM” Children’s Program Schedule

### Third Quarter - Effective July 1 through September 30, 2023

LUCKY DOG	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
THE HENRY FORD’S INNOVATION NATION	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
MISSION UNSTOPPABLE	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
HOPE IN THE WILD	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
LUCKY DOG 2	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
DID I MENTION INVENTION?	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG

# # #

Summary of the “CBS WKND” Children’s Program Schedule

Fourth Quarter - Effective October 7 through December 30, 2023

LUCKY DOG: REUNIONS WITH BRANDON McMILLAN <b>(REPLACES “ LUCKY DOG” / NEW SERIES)</b>	<u>Target Audience:</u> 13-16 <u>TV Rating:</u> TVG
THE HENRY FORD’S INNOVATION NATION	<u>Target Audience:</u> 13-16 <u>TV Rating:</u> TVG
MISSION UNSTOPPABLE HOPE IN THE WILD	<u>Target Audience:</u> 13-16 <u>TV Rating:</u> TVG <u>Target Audience:</u> 13-16 <u>TV Rating:</u> TVG
TAILS OF VALOR <b>(REPLACES “LUCKY DOG 2”)</b>	<u>Target Audience:</u> 13-16 <u>TV Rating:</u> TVG
RECIPE REHAB <b>(REPLACES “DID I MENTION INVENTION?”)</b>	<u>Target Audience:</u> 13-16 <u>TV Rating:</u> TVG

# # #

Summary of the “CBS WKND” Children’s Program Schedule

First Quarter 2024 - Effective January 6, 2024 Until Further Notice

LUCKY DOG: REUNIONS WITH BRANDON McMILLAN	<u>Target Audience:</u> 13-16 <u>TV Rating:</u> TVG
THE HENRY FORD’S INNOVATION NATION	<u>Target Audience:</u> 13-16 <u>TV Rating:</u> TVG
MISSION UNSTOPPABLE HOPE IN THE WILD	<u>Target Audience:</u> 13-16 <u>TV Rating:</u> TVG <u>Target Audience:</u> 13-16 <u>TV Rating:</u> TVG
TAILS OF VALOR	<u>Target Audience:</u> 13-16 <u>TV Rating:</u> TVG
RECIPE REHAB	<u>Target Audience:</u> 13-16 <u>TV Rating:</u> TVG

# # #

## PROGRAM DESCRIPTIONS

**Length of Program: 30 minutes**

**Origination: NETWORK**

**Age of Target Audience**

**From: 13 years To: 16 years**

### **LUCKY DOG (and LUCKY DOG 2)**

Eric Wiese takes viewers on a journey of rescuing previously hard-to-love, out-of-control, untrained dogs and making their futures bright. At Eric's training facility, with the help of his wife, Rashi, he embarks on the seemingly impossible task of turning rescues into loving pets with sound training methods that viewers can use at home to train their own dogs. In the end, a lucky family will adopt an even luckier dog. With dog adoptions soaring during the pandemic, many by first-time dog people, Eric and Rashi's expertise comes at the perfect time to help people train their new pets. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

# # #

**Length of Program: 30 minutes**

**Origination: NETWORK**

**Age of Target Audience**

**From: 13 years To: 16 years**

### **THE HENRY FORD'S INNOVATION NATION**

The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

# # #

**Length of Program: 30 minutes**

**Origination: NETWORK**

**Age of Target Audience**

**From: 13 years To: 16 years**

### **MISSION UNSTOPPABLE**

In MISSION UNSTOPPABLE, each week celebrity host Miranda Cosgrove highlights the fascinating female innovators who are on the cutting edge of science – including zoologists, engineers, astronauts, codebreakers and oceanographers. Viewers will be inspired by female STEM (science, technology, engineering and math) superstars in the fields of social media, entertainment, animals, design and the internet – all categories key to the teen experience. Academy Award-winning actress Geena Davis serves as executive producer, bringing her passion for creating change in the portrayal of strong female characters in entertainment and media that positively influences young viewers. Cosgrove also serves as an executive producer. MISSION UNSTOPPABLE is produced in collaboration with IF/THEN, an initiative of Lyda Hill Philanthropies. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

# # #

## PROGRAM DESCRIPTIONS

**Length of Program: 30 minutes**  
**Origination: NETWORK**

**Age of Target Audience**  
**From: 13 years To: 16 years**

### **HOPE IN THE WILD**

HOPE IN THE WILD is a live action, half-hour television program that follows Hope Swinimer and her dedicated team as they rescue and rehabilitate injured and orphaned animals of all kinds. Hope's passion for wildlife conservation shines through everything she does to lead her team on their mission to care for and return each animal to the wild. From the pressure of saving an animal in critical condition to the joy in witnessing its victorious return home, HOPE IN THE WILD will educate viewers on the day-to-day jobs of this animal care team and the species they encounter. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

# # #

**Length of Program: 30 minutes**  
**Origination: NETWORK**

**Age of Target Audience**  
**From: 13 years To: 16 years**

### **DID I MENTION INVENTION?**

DID I MENTION INVENTION? is hosted by Alie Ward, is a television series developed for teens that shares fascinating stories of invention and shines a light on everyday innovators. With each episode, Alie will present reports of human ingenuity and inspiration from around the United States – and in some cases, around the world. Viewers will learn about young innovators and little-known facts about the history and process of innovation, igniting a spark within the minds and hearts of audiences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

# # #

**Length of Program: 30 minutes**  
**Origination: NETWORK**

**Age of Target Audience**  
**From: 13 years To: 16 years**

### **LUCKY DOG: REUNIONS WITH BRANDON McMILLAN**

Animal trainer Brandon McMillan returns to the Lucky Dog Ranch, where he'll revisit some of the most heartwarming and illuminating rescue stories from his seven years as host. He'll "watch along" with the audience as he re-lives his experience rescuing and training shelter dogs, and pairing them with a forever family with a need in their own lives. At the end of each episode, Brandon will reunite with the family to find out how the addition of a cuddly canine has made a lasting impact on each member. *Lucky Dog Reunions* teaches valuable life lessons like taking responsibility, creating good habits, and developing a sense of appreciation for life and animals. Each episode celebrates second chances - for both pets and people - as the dogs are rescued from euthanasia, trained, and placed within a loving home. Along the way, viewers learn valuable pet training techniques as well as the history of each breed - and how to use that lineage to set each dog on the path to success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

# # #

## PROGRAM DESCRIPTIONS

**Length of Program: 30 minutes**  
**Origination: NETWORK**

**Age of Target Audience**  
**From: 13 years To: 16 years**

### **TAILS OF VALOR**

TAILS OF VALOR, hosted by Kel Mitchell, is a live-action half-hour program that features true stories of service animals working to change people's lives. The program also examines the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. TAILS OF VALOR will focus on the training and day-to-day jobs of these incredible animals and the quality of life they provide the people they serve, leaving viewers with a greater understanding and compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

# # #

**Length of Program: 30 minutes**  
**Origination: NETWORK**

**Age of Target Audience**  
**From: 13 years To: 16 years**

### **RECIPE REHAB**

Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

# # #