

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mike Furman - authorized media buyer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Warner

Authorized committee:

Friends of Mark Warner

Agency requesting time (and contact information):



N/A GMMB 3050 K Street NW, Suite 100 Washington, DC 20007

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

US Senate

Date of election:

11/3/20



General



Primary

Treasurer of candidate's authorized committee:

Katherine Buchanan

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Mike Furman*

Name: Mike Furman

Date of Request to Purchase Ad Time: 9.3.20

#### Station Representative

Signature:

*Michael Clark*

Name: *MICHAEL CLARK*

Date of Station Agreement to Sell Time: 10/27/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Mike Furman*

Name: Mike Furman

Date: 9.3.20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: *10/27/2020***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

*4392780*

Station Call Letters:

*WLQM-FM*

Date Received/Requested:

*10-27-2020*

Est. #:

*N/A*

Station Location:

*FRANKLIN, VA*

Run Start and End Dates:

*10/28/2020 - 11/3/2020*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



<b>STATION:</b>	WLQM-FM	<b>ORDER#:</b>	3179550	<b>DATE:</b>	10/27/2020
<b>MARKET:</b>	UM - Franklin, VA	<b>AMOUNT:</b>	\$990.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	55	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4392780</b>	
<b>ADVERTISER:</b>	Friends of Mark Warner	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	VA Candidate Southside 10/27-11/3 Candidate	<b>AGY EST:</b>	VASouthsid	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-28-2020 TO 11/2/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 1					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/27/2020 17:29	

#### COMMENTS

10/27/2020: This is a new order. airs 10/28-11/3. Please confirm today to politicalsupport@genmediapartners.com. thank \you

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

WEEK#1	10/28/2020 To 11/2/2020	WK TOT \$990.00	WK TOTAL SPOTS 55
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF.. /M.	6:00AM	7:00PM	60	10/28/2020	11/2/2020	45	\$18	\$810
	2		.....SS	6:00AM	7:00PM	60	10/31/2020	11/1/2020	10	\$18	\$180

TOTAL	Nov													Total
SPOT	55													55
CASH	990.00													990.00
TOTAL	990.00													990.00

WLQM FM  
P.O. BOX 735  
FRANKLIN, VA 23851  
(757) 562-5650

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD  
SUITE 903  
WEST PALM BEACH, FL 33401

## WLQM-FM Order Confirmation

OrderID: 1458-001

Sponsor: Friends of Mark Warner  
Product: VA Candidate Southside  
Estimate/PO: VA Southsid Contract # 4392780  
AccountRep: House Accounts  
BillingCycle: Calendar Month  
InvoiceType: Detail Notarized Affidavit  
Run Dates: 10/28/2020 - 11/3/2020  
Items Ordered: 55  
Gross Amount: 990.00  
Discounts: 0.00  
Agency Commission: 148.50  
Net Amount: 841.50

**Scheduled Station(s): WLQM-FM**  
VA Candidate Southside 10/27-11/3 Candidate

Printed 10/27/2020 9:07:05 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/28/2020 - 11/2/2020	All Weeks	06:00 AM - 07:00 PM	12		11	11	11		10	55	:60	Spot		0363	55	18.00	990.00
<b>Calendar Month Projected Billing:</b>																	
Oct-20		594.00			Nov-20		396.00		Dec-20				0.00		Q4-2020		990.00

Confirmed Correct; Payment Guaranteed

Accepted for WLQM-FM