

## ORDER



Orders	Order / Rev:	1020818
	Alt Order #:	WOC13603421
	Product Desc:	TV
	Estimate:	6587
	Flight Dates:	05/13/22 - 05/26/22
	Original Date / Rev:	05/12/22 / 05/16/22
	Order Type:	GENERAL

**KTNV**

Primary AE:	Gianna Elizardo
Sales Office:	EWSDC
Sales Region:	NAT

Agency	Name:	Strategic Media Placement - Political
	Buying Contact:	
	Billing Contact:	
		7669 Stagers Loop
		Delaware, OH 43015

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>Lee/Republican/Governor</b>
	Demographic:	A55+
	Product Codes:	State Candidate
	Revenue Code 1:	DISC
	Revenue Code 2:	POL
	Revenue Code 3:	CAND
	Priority:	P-3

New Business End:	
Advertiser External ID:	219292
Agency External ID:	121403
Unit Code:	General
Order Separation:	00:10:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/26/22	103	\$25,565.00	\$21,730.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	103	\$25,565.00	\$21,730.25	177.80
<b>Totals</b>	103	\$25,565.00	\$21,730.25	177.80

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/13/22	05/19/22	M-F 6-7am News GMLV M-F 6A	CM	6-7am	- 1- 1- - -	:30	2	\$135.00	P-6	0.80	NM	2	\$270.00
(Program: GMLV M-F 6A) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/13/22	05/19/22	- 1- 1- - -	2		\$135.00	0.80							
N 2	KTNV	05/13/22	05/26/22	M-F Good Morning Ame GMA M-F	CM	7-9am	1 1 1 1 - -	:30	5	\$160.00	P-6	1.30	NM	10	\$1,600.00
(Program: GMA M-F) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/13/22	05/19/22	1 1 1 1 - -	5		\$160.00	1.30							
Week:		05/20/22	05/26/22	1 1 1 1 - -	5		\$160.00	1.30							
N 3	KTNV	05/13/22	05/21/22	Sa 6-7am News GMLV SAT 6A	CM	6-7am	- - - - - 1-	:30	1	\$130.00	P-6	1.30	NM	2	\$260.00
(Program: GMLV SAT 6A) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/13/22	05/19/22	- - - - - 1-	1		\$130.00	1.30							
Week:		05/20/22	05/26/22	- - - - - 1-	1		\$130.00	1.30							
N 4	KTNV	05/13/22	05/21/22	Sa Good Morning Ameri GMA SAT	CM	7-9am	- - - - - 1-	:30	1	\$160.00	P-6	2.30	NM	2	\$320.00
(Program: GMA SAT)															



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Product Desc: TV  
Estimate: 6587

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/22	05/19/22	-----1-					1	\$165.00		1.70			
Week:		05/20/22	05/26/22	-----1-					1	\$165.00		1.70			
N 12	KTNV	05/13/22	05/22/22	Su 5-530pm News	CM	5-530pm	-----1	:30	1	\$160.00	P-6	2.10	NM	2	\$320.00
ACTION NEWS SUN 5PM															
(Program: ACTION NEWS SUN 5PM)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/22	05/19/22	-----1					1	\$160.00		2.10			
Week:		05/20/22	05/26/22	-----1					1	\$160.00		2.10			
N 13	KTNV	05/13/22	05/22/22	Su 6-7pm News	CM	6-7pm	-----1	:30	1	\$155.00	P-6	1.40	NM	1	\$155.00
ACTION NEWS SUN 6PM															
(Program: ACTION NEWS SUN 6PM)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/22	05/19/22	-----1					1	\$155.00		1.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	05/13/22-05/19/22		Su 6-7pm News		6-7pm	-----Su	:30		<del>(\$155.00)</del>		1.40	NM		
See MG 10.11,10.12,10.13															
[N/A - program change to Scripps special. cs 5/13]															
Week:		05/20/22	05/26/22	-----1					1	\$155.00		1.40			
N 14	KTNV	05/13/22	05/16/22	Sunday Prime B	CM	8-9pm	-----1	:30	1	\$900.00	P-6	3.50	NM	0	\$0.00
Sunday Prime B															
(Program: AMERICAN IDOL)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/22	05/19/22	-----1					1	\$900.00		3.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	05/13/22-05/19/22		Sunday Prime B		8-9pm	-----Su	:30		<del>(\$900.00)</del>		3.50	NM		
See MG 21.2,21.3,21.4															
[N/A - rate cs 5/13]															
N 15	KTNV	05/13/22	05/16/22	Monday Prime C	CM	10-11pm	1-----	:30	1	\$550.00	P-6	1.80	NM	1	\$550.00
THE GOOD DOCTOR															
(Program: THE GOOD DOCTOR)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/22	05/19/22	1-----					1	\$550.00		1.80			
N 16	KTNV	05/13/22	05/18/22	Wednesday Prime B	CM	9-10pm	--1----	:30	1	\$750.00	P-6	0.90	NM	1	\$750.00
CONNERS/HOME ECONOMIC:															
(Program: CONNERS/HOME ECONOMICS)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/22	05/19/22	--1----					1	\$750.00		0.90			
N 17	KTNV	05/20/22	05/25/22	Wednesday Prime B	CM	9-10pm	--1----	:30	1	\$750.00	P-6	2.50	NM	1	\$750.00
Wednesday Prime B															
(Program: AMERICAN RESCUE DOG SHOW)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/22	05/26/22	--1----					1	\$750.00		2.50			
N 18	KTNV	05/13/22	05/19/22	Thursday Prime A	CM	8-9pm	---1---	:30	1	\$1,000.00	P-6	2.20	NM	1	\$1,000.00
STATION 19															
(Program: STATION 19)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/22	05/19/22	---1---					1	\$1,000.00		2.20			
N 19	KTNV	05/13/22	05/20/22	Friday Prime A	CM	8-9pm	----1--	:30	1	\$600.00	P-6	2.30	NM	2	\$1,200.00
SHARK TANK FRI															
(Program: SHARK TANK FRI)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/22	05/19/22	----1--					1	\$600.00		2.30			
Week:		05/20/22	05/26/22	----1--					1	\$600.00		2.30			



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**KTNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----1		1			\$160.00			1.90			
N28	KTNV	05/20/22	05/22/22	This Week THIS WEEK	CM	10-11am	-----1	:30	1	\$160.00	P-6	1.10	NM	1	\$160.00
(Program: THIS WEEK)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----1		1			\$160.00			1.10			
N29	KTNV	05/13/22	05/26/22	M-F Nightline NIGHTLINE	CM	Nightline	11111--	:30	5	\$65.00	P-6	0.50	NM	10	\$625.00
(Program: NIGHTLINE)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/13/22	05/19/22	11111--		5			\$65.00			0.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	05/13/22-05/19/22		M-F Nightline		Nightline	MTWThF----	:30		\$45.00		0.50	NM		
2	KTNV	05/13/22-05/19/22		M-F Nightline		Nightline	MTWThF----	:30		\$64.00		0.50	NM		
3	KTNV	05/13/22-05/19/22		M-F Nightline		Nightline	MTWThF----	:30		\$64.00		0.50	NM		
4	KTNV	05/13/22-05/19/22		M-F Nightline		Nightline	MTWThF----	:30		\$64.00		0.50	NM		
5	KTNV	05/13/22-05/19/22		M-F Nightline		Nightline	MTWThF----	:30		\$64.00		0.50	NM		
Week:		05/20/22	05/26/22	11111--		5			\$65.00			0.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	KTNV	05/20/22-05/26/22		M-F Nightline		Nightline	MTWThF----	:30		\$64.00		0.50	NM		
													Totals	103	\$25,565.00