

Quarterly Issues and Program List

KRON TV

Q3 2018

Pursuant to the disclosure requirements in 47 C.F. R. 73.3526(11)(i), and during the quarter referenced above, this station provided information to its viewers regarding the following significant issues, including:

Crime

Diversity / Minority & Women's Issues / Social Justice Issues

Education

Environment

Health

Housing

Transportation

Quarterly Issues and Program List

Programs

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
4.1	Diversity / Minority & Women's Issues / Social Justice Issues	5pm	7/2	140 sec	KRON 4 News at 5pm	Church parking lots offer solution for homeless people living in cars and RVs; place to get their vehicles off the streets overnight and also take advantage of assistance programs; 2 year pilot program in Santa Clara county coordinated by "Lots of Love" non-profit; county supervisors say homelessness is becoming a problem for middle income families as well as low-income; Lots of Love hopes to help steer people onto a path out of homelessness
4.1	Diversity / Minority & Women's Issues / Social Justice Issues Education	8pm	7/3	45 sec	KRON 4 News at 8pm	Pres Trump plans to rescind policies encouraging use of race in college admissions process to promote diversity in education; rescinding legal framework that supported efforts of schools that wanted to promote diversity; administration says process is not legal and violates SCOTUS precedent on affirmative action

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4.1	Transportation	8am	7/4	180 sec	KRON 4 Morning News	Electric scooters are taking over the world; 2 major competitors Lime and Bird have deep pockets with millions of dollars of funding; they are battling to dominate cities worldwide; Lime just launched in Paris; wild west type of business; cities have not foreseen the wave of e-scooters that would hit them and don't have regulations on the books; companies are not opposed to regulation; they just want to get their scooters on the streets; Bird founder says trying to get Americans out of their cars for a long time and that's where e-scooters can have a big impact
4.1	Diversity / Minority & Women's Issues / Social Justice Issues Education	5pm	7/6	90 sec	KRON 4 News at 5pm	African Americans are split on recent move by Pres Trump to end consideration of race in college admission procedures; leadership activist says he's "thrilled" to see race taken out of the equation; schools will have to do a better job of recruiting and make their schools actually appealing to students from all walks of life; others see it as "major setback" sending message that diversity is not valued; government spokesperson explains the decision does not change current laws on racial discrimination but shifts focus away from affirmative action to race-neutral standards

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4.1	Crime Diversity / Minority & Women's Issues / Social Justice Issues	8am	7/10	60 sec	KRON 4 Morning News	New report on crime in California; state AG says reported hate crimes up more than 17% in last year; 1100 hate crimes reported in 2017 vs 900 in 2016; violent crime was up as well, increasing by 1.5%; 172 people fatally shot by police in 2017 compared to 157 in 2016; arrests for rape remained the same year to year; the good news – property crime down 2%
4.1	Crime	9am	7/11	60 sec	KRON 4 Morning News	SF cracking down on graffiti with grand jury indictment against 7 men accused of being some of the worst vandals in the city; repeatedly vandalizing buildings; city officials say this crime hurts small business owners; average clean up cost is about \$3300 and small business owners struggle to keep coming up with that money; authorities say most graffiti damage is caused by taggers rather than gangs and they are making effort to indict them
4.1	Housing	9am	7/12	120 sec	KRON 4 Morning News	Housing is still an economic loser; still not enough homes on the market to bring prices down; but starting to see a glimmer of hope as the nation's housing inventory increase 12.2% in 2Q, the biggest gain in 3 years; due to increased acceleration in new home construction and willingness of existing homeowners to put their houses on the market; but housing supplies were still down 5.3% from a year ago and that continues to push prices up

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4.1	Health	5pm	7/13	90 sec	KRON 4 News at 5pm	Vaccination controversy. Parents push back, find ways around state bill which eliminated personal belief exemptions, mandating vaccinations; more and more are able to get doctors to write exemptions for them; even though only small percentage of children should be medically exempt vaccination rates are falling below 50% at many schools; explanation of the “herd effect” in vaccination protection and how when rate falls below certain level vaccinations become ineffective in preventing widespread outbreaks; for measles the effective rate is 95% vaccination to prevent an epidemic
4.1	Environment	6pm	7/13	90 sec	KRON 4 News at 6pm	Californians starting to see effect of China’s new recycling policy; some paying more to recycle; others throwing away items that previously could be recycled; for trash collection utilities who depended on recycling revenue, that revenue stream is drying up; one third of recyclables are exported overseas with China taking the bulk of them; now China will only accept clean materials which puts a wrench primarily on the mixed paper category; plastics also impacted; cheaper now for cities to send some plastic items to landfill rather than try to recycle; CA now asking residents to clean their items before recycling to make them more marketable

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4.1	Environment	6pm	7/13	100 sec	KRON 4 News at 6pm	Battle brewing in Washington between environmentalists and lawmakers who want to update and modernize the Endangered Species Act; environmental groups say lawmakers are trying to gut the laws that protect species at most risk of extinction; lawmakers claim the Act is used primarily to flood government agencies with lawsuits; opponents claim new rules would make it difficult to add species and easier to remove species from the endangered list and are designed to benefit land developers, farmers and energy companies
4.1	Crime	8pm	7/13	60 sec	KRON 4 News at 8pm	More information on kidnapping scams; callers demand money for release of a family member they don't actually have in custody; scammers are using video on social media to access the voices of victims to make their claims more believable; law enforcement agents remind people to check their settings and make sure posts, pictures, video are private
4.1	Health Environment	8pm	7/13	60 sec	KRON 4 News at 8pm	National warning about algae blooms; Florida has state of emergency as result of blooms; CDC says can occur in any waterway and are increasing in number and severity due to warming climate, increased storm water runoff, and wastewater overflows; algae health problems ranging from rashes to liver and kidney damage; pets especially at risk; don't need to be in the water because it's possible just to breathe in the poisons; stay away from water that looks discolored, smells bad or contains dead animals

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4.1	Diversity / Minority & Women's Issues / Social Justice Issues	10pm	7/14	90 sec	KRON 4 News at 10pm	Vandalized mural in SF Mission District; 4 year old mural featuring hand painted face of Carlos Santana desecrated with white paint; seen as directed at Latino community; neighborhood group calls it hate crime saying political climate and rhetoric emboldens some people to act out against immigrant communities
4.1	Housing	8am	7/16	90 sec	KRON 4 Morning News	CA voters will get a chance to weigh in on rent control in November; Prop 10 is the statewide affordable housing act which would repeal the current anti-rent control Costa-Hawkins Rental Housing Act and return power to regulate rent to local communities; state democratic party voted overwhelmingly to endorse the prop
4.1	Education	6pm	7/16	70 sec	KRON 4 News at 6pm	Gov Brown unveils details of his online community college plan; cites real opportunity for people to learn, acquire skills, get a certificate earn more money and pursue their dreams; educators still working out details for getting the whole enterprise online and also addressing accreditation process; expect to enroll students for fall term 2019 in 3 high-demand areas: medical coding, IT support, business management; enterprise is funded with \$120M in the state budget; Brown says whether 15 or 50 people should keep learning

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4.1	Housing	6pm	7/18	120 sec	KRON 4 News at 6pm	East Bay community facing difficult choices in confronting the housing crisis: build out and sacrifice vital farmland or build up surpassing height restrictions of current density regulations; recent changes to CA density bonus law incentivize affordable housing production by relaxing standards on height limits and parking requirements; city looking for best way to get affordability at higher percentages; affordability is defined as housing that costs no more than 30% of a household's income
4.1	Housing	8pm	7/18	120 sec	KRON 4 News at 8pm	Peninsula city unveils solution to the homeless RVs lining their streets; city will move the RVs into a parking lot and provide services for those needy residents; City Manager says they are providing a place where people can be safer, their property secure and have improved sanitary conditions; admits the city has a serious emergency; more RVs than can fit into the lot; pastor working with We Hope Project spearheaded the pilot program; says the RV dwellers are good working people that have been pushed out of society by cost of living; goal remains getting people out of cars and RVs and into permanent housing; price tag on the program is put at \$300K which will be split by the city and We Hope
4.1	Education	9am	7/19	120 sec	KRON 4 Morning News	Student debt is crisis in US; 44.2 million Americans owe \$1.5 trillion; average student debt for 2017 graduates was \$40K; one third of parents stepping in to ease burden and help their kids pay back some of the loan

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4.1	Transportation	6pm	7/19	60 sec	KRON 4 News at 6pm	East Bay city testing pilot program for seniors to schedule a free Lyft driver during hours when regular para-transit service is not available; first Bay Area program using ride hailing as a public transportation service; money for drivers coming from a 2 year grant funded by Contra Costa County transportation agencies
4.1	Housing	9pm	7/19	75 sec	KRON 4 News at 9pm	Taking steps at federal level to address crisis as cost of housing continues to rise in California and nationally; legislation introduced in the Senate to provide rent relief for working families struggling to pay bills; tax credit for those living in rental housing and paying more than 30% of their gross income for rent/utilities
4.1	Transportation	6pm	7/20	85 sec	KRON 4 News at 6pm	Lines drawn in battle over Prop 6 the gas tax repeal proposition; backers say families will save \$400-500/year; opponents say much-needed transportation projects will halt due to lack of funding; loss of thousands of jobs and harm to environment; \$17M spent on the Prop 6 battle mostly by opponents; Yes on Prop 6 say they will be outspent but represent the will of the voters

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4.1	Health	7am	7/21	285 sec	KRON4 Morning News	In-person on-set interview with medial expert discussing Alzheimer's disease and link to sense of smell; new smell test is thought to diagnose Alzheimer's earlier non-invasively; loss of smell may indicate brain losing ability to self-repair; the sense of smell impaired in nearly 100% of Alzheimer's patients; the ability to smell peanut butter activates a portion of the brain that is impacted by Alzheimer's; some smells trigger multiple nerves but peanut butter only triggers the olfactory nerve which makes it a very good early warning test of Alzheimer's; on-set demonstration of how the peanut butter test is done
4.1	Education	8am	7/23	90 sec	KRON 4 Morning News	New trend in school safety; some school systems upgrading security/surveillance systems with facial recognition technology, similar to what's been tested at airports; students and teachers faces will be checked against a database of expelled students, sex offenders and other possible troublemakers; Seattle company making a version of its facial recognition software available to schools for free; opponents call it invasive and say it has no place in public schools
4.1	Diversity / Minority & Women's Issues / Social Justice Issues Environment	8am	7/23	30 sec	KRON 4 Morning News	Coverage of Youth Rights rally; asking everyone to join their fight for the environment and for children; older adults inspired by younger generation; MOS comment: the millennials are starting to take the lead in creating social change

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4.1	Health	8pm	7/23	45 sec	KRON 4 News at 8pm	New study at odds with common message that diet soda is a health hazard; Yale researchers say it could actually help fight off colon cancer; cancer patients who drank at least one 12-ounce serving of diet soda daily were 46% less likely to have recurrent colon cancer; researchers warn that more studies are needed to understand the data
4.1	Housing Health	10pm	7/23	110 sec	KRON 4 News at 10pm	SF mayor wants more funds for senior housing; importance of supporting board and care homes as a vital option for seniors; over past 5 year trend for B&C facilities to close as seniors' SSI income can't keep pace with rising health care costs incurred by B&C facilities and the rising wages needed to attract and keep qualified staff; mayor allocating \$1M over 2 years in addition to \$2.5M already paid by Dept of Public Health; money will support 37 B&C facilities and keep roof over head of 350 senior residents; this \$1M is part of additional \$47M mayor wants for homelessness-related issues
4.1	Environment	9am	7/24	80 sec	KRON 4 Morning News	San Francisco expected to join Seattle in banning plastic straws and stirrers; environmentalists claim the plastic is too small to be properly recycled; proposal would ban restaurants from using plastic straws/stirrers and napkins and utensils for carry out items would be on-request-only items

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4.1	Education	5pm	7/24	60 sec	KRON 4 News at 5pm	Teacher of the Week profile; part of ongoing series highlighting the important work done by Bay Area teachers; this week profiling English teacher at Westmont High in Campbell; overseeing their advanced placement literature program as well as the heart and soul of freshman orientation;
4.1	Transportation	6pm	7/24	90 sec	KRON 4 News at 6pm	Flying cars on the horizon; scientists, researchers and businesses on board; Uber creating Uber Air division and believes aerial ride sharing has potential to improve urban mobility; could improve traffic, deliver products and services faster; challenges exist – air traffic control, noise and other environmental impacts; engineers working with lawmakers to create uniform standard regulations; commercial uses will be first; personal flying cars are still a ways off
4.1	Environment	10pm	7/26	104 sec	KRON 4 News at 10pm	SF's new mayor continues her unannounced walking tours; wants to see the city the way it looks everyday not after departments clean it up for an announced inspection tour; first hand look at litter, feces, needles; determined to get more people hired to clean streets, more people for homeless outreach and reallocate resources to have known problem neighborhoods get daily steam cleaning
4.1	Education	9am	7/27	45 sec	KRON 4 Morning News	East Bay graduation rates trending up; Oakland rates up 5% over prior year, graduating over 70% of its students; at same time fewer students dropping out

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4.1	Crime Transportation	7am	7/28	115 sec	KRON 4 Morning News	BART addresses crime on its system; 175 officers on duty 24/7 and 4K cameras surveilling the system at all times; stepping up patrols in response to recent wave of high profile crimes; need to do more to insure safety but BART says hiring is difficult; hard to find people who want to do police work, who are qualified to do it, who can pass the necessary tests and pass the background checks; riders notice an increased police presence but one rider says after 6pm it's just not safe
4.1	Education	8pm	7/30	45 sec	KRON 4 News at 8pm	Attracting and retaining good teachers is major challenge; competition for better pay is everywhere; example of teacher in FL who quit his job to shop for and deliver groceries; says makes \$100K per year and finds it relaxing;
4.1	Diversity / Minority & Women's Issues / Social Justice Issues	10pm	8/4	100 sec	KRON 4 News at 10pm	SoCal teen beauty queen gives up her crown in protest; the reigning Miss Phelan 18 year old Sierra Leyde returned her crown in dispute over tattoos; Chamber of Commerce said she had to cover them up; she disagreed saying they are mainstream and part of "the norm"; mom says Chamber is sending message that her daughter isn't "wholesome" enough and says that goes against what the pageant is supposed to be about; says to base their pageant on diversity in the community and then squash expression of diversity makes no sense

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4.1	Crime Transportation	5pm	8/6	120 sec	KRON 4 News at 5pm	BART declares state of emergency, putting its police force in emergency staffing mode with officers working 6 days a week; officers on their day off will spend all day riding trains and making sure they are visible on trains and platforms; specifically in SF and Oakland where crime rates are higher; even command staff is participating in the extra patrolling; emergency call boxes being installed on station platforms
4.1	Health	5pm	8/6	45 sec	KRON 4 News at 5pm	Lyme disease is on the rise and spreading across the country from New England; all 50 states and DC now reporting cases; number of cases in CA is up 200% over 2015; symptoms include joint aches, neck stiffness, fatigue, facial palsy; left untreated the disease causes more serious problems; infection hot spots are large natural areas like parks
4.1	Health	5pm	8/6	45 sec	KRON 4 News at 5pm	Surprising help in battle to get kids to eat more veggies; new research study results show that kids eat more veggies when using segmented plates at school than when using plain paper plates; 200 preschool kids with average age just under 4 years were observed; on days when they were given segmented plates with pictures of the recommended food for each section, the kids served themselves more vegetables and ate them; researchers say this is tool for developing healthier eating habits early in life

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4.1	Environment	8pm	8/6	45 sec	KRON 4 News at 8pm	Most people throw used batteries in the trash; experts warn the practice is dangerous and can lead to fires when the batteries are compressed or heated; but battery recycling is confusing and cumbersome; can't just go with usual curbside recycling; must be sorted and sent to specialty recycler or hazardous waste facility; keeping them out of landfill extends the lifespan of landfill locations
4.1	Education	5pm	8/7	45 sec	KRON 4 News at 5pm	Teacher of the Week profile (on-going series): spotlight on Cindy Sperry substitute teacher extraordinaire able to step in and take over almost any kind of class... math, Spanish, economics, English, geography, special ed; noted for her kind and supportive approach to all her students of all ages from kindergarten through middle and high school students; colleagues call her a rock star for her ability to immediately relate to kids and fellow staffers at each new assignment
4.1	Education	6pm	8/7	60 sec	KRON 4 News at 6pm	New study ranks top high schools in CA based on academics (60%), culture, teachers; 9 Bay Area schools made top 20 including the #2 school statewide; El Cerrito was highlighted as the most diverse school in Bay Area and 6 th most diverse statewide

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4.1	Crime	6pm	8/8	120 sec	KRON 4 News at 6pm	Bay Area public advocacy organization calling for area-wide mutual aid agreement to help BART combat crime on the transit system; but local sheriffs say it's not as simple as it sounds; says mutual aid is for one off emergency situations not ongoing operations where officers would need to cross train to learn the specific skills of transit police; BART points out there already are mutual aid agreements in place where the closest officer to an incident will respond until BART police can get to the scene and take over;
4.1	Transportation	6pm	8/8	120 sec	KRON 4 News at 6pm	Grand Central Station of the West set to open; new Transbay Terminal ready for busses and passengers; but who knows when the promised rail connection will be ready; best guess is that it's still at least a decade away; in the meantime there's artwork and a public park/playground and plans to keep it all clean and safe
4.1	Education	9pm	8/8	105 sec	KRON 4 News at 9pm	The cost of sending kids to school; this year's back to school shopping is expected to be one of highest spending years on record; projected at \$83B total and around \$680 per family for clothing, shoes, electronics, supplies; new trend this year is parents expecting kids to kick in some of their own money

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4.1	Housing	5pm	8/14	120 sec	KRON 4 News at 5pm	Bay Area housing crisis enters new phase as home prices in more and more once reliably-affordable areas become out of reach; East Palo Alto home prices have tripled since the 2008 downturn; average sale price is pushing past \$1M; people who could buy in that area 10-15 years ago no longer can; realtors call it the Facebook effect where a lot of tech wealth comes into the area and the employees want to be close to work, bike to work; other formerly “affordable” cities expected to join the million dollar club include Newark, Daly City, Alameda, Morgan Hill
4.1	Transportation	5pm	8/14	80 sec	KRON 4 News at 5pm	New concerns for passengers using ride hailing services; Better Business Bureau issues warning about new Uber scam where drivers include fake cleaning charges on the customer’s tab; drivers find photos online or create fake photos to submit as proof of vomit etc in order to claim clean-up money; can be as much as \$150 additional fees; riders stuck with these fake fees have been unsuccessful in disputing the charges with Uber which cites their Terms and Conditions
4.1	Transportation	5pm	8/14	30 sec	KRON 4 News at 5pm	As BART continues to struggle with increased crime on its system, LA’s subway is set to become the first transit system in the US to employ body scanners; goal is to screen all passengers for weapons and explosives; portable scanners can screen passengers at a distance and can read up to 2K passenger scans an hour; the transit system promises the safety devices will not add time to riders’ commutes

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4.1	Transportation	5pm	8/15	90 sec	KRON 4 News at 5pm	Public policy watchdog sends out twitter poll to get riders attitudes on BART safety issues and how they'd feel about greater police presence in the system; 75% of respondents strongly favored greater police presence on platforms and trains; our reporter conducted informal in-person poll at one station and found mostly enthusiastic support for increased policing with just 2 riders saying police are part of the problem; public policy organization concerned that perceptions of an unsafe system drives riders back into their cars causing more congestion
4.1	Transportation	5pm	8/15	105 sec	KRON 4 News at 5pm	Bad roads and traffic congestion are Bay Area way of life; new study shows it costs drivers thousands of dollars each year; \$61B annually; in San Francisco/Oakland \$2.9K per driver and in San Jose \$2.7K per year; 44% of all roads in poor condition; result of years of not investing in maintaining the infrastructure; new gas tax was effort to reverse that; measure to repeal the tax generated enough support to get onto November ballot; many others say repeal is short sighted and repairs and congestion relief are more important than lowering the cost of gas

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4.1	Health	5pm	8/15	45 sec	KRON 4 News at 5pm	New warnings from environmental watchdog group; harmful weed killer showing up in children's cereals and granola bars; glyphosate is key ingredient and Round Up and was found in unsafe levels in 29 food products tested by scientists; warnings come on heels of verdict in local case against Monsanto where jury found Roundup responsible for groundkeeper's terminal cancer
4.1	Environment	5pm	8/15	30 sec	KRON 4 News at 5pm	Balloons to follow plastic straws to extinction? Banning balloon releases has long been goal for environmentalists; claim pieces that fall back to the ground harm birds and turtles; now that straws are no longer focus, attention could shift to balloons; Clemson Univ ending tradition of releasing 10K balloons prior to its football games; Virginia has campaign to find alternatives to balloon releases at weddings; Rhode Island town outright banned sale of balloons citing harm to marine life
4.1	Education Health	5pm	8/15	120 sec	KRON 4 News at 5pm	Controversy in Santa Rosa school; 5 year old student required judge's temporary order to be able to attend kindergarten; student suffers from seizures treated with THC oil which she carries with her; school system originally barred her based on federal drug regulations; mother says they are Mormons and she doesn't even drink alcohol but she will fight for her daughter's right to both a public school education and medical marijuana which successfully treats her daughter where all other medicines failed

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4.1	Environment	5pm	8/15	30 sec	KRON 4 News at 5pm	Major shoe manufacturer goes green; Reebok's eco-friendly new sneakers are USDA certified bio-based; uppers are 100% of cotton; corn-based sole; no dyes used; company promises more cotton/corn items in the works
4.1	Health	8pm	8/15	90 sec	KRON 4 News at 8pm	CDC warnings about measles outbreaks; 18 confirmed cases in CA; highly contagious; Marin County public health officer says dangers of measles should not be ignored; one child coughing exposes entire classroom; measles vaccine 95% effective; parents who don't vaccinate put child's health and education at risk; if case of measles is confirmed at a school all unvaccinated students will be barred for 21 days; symptoms appear 7-14 days after initial infection and include high fever, cough, runny noses, red watery eyes
4.1	Health	10pm	8/15	110 sec	KRON 4 News at 10pm	Eating healthy is a challenge especially for family on a tight budget; 20M households in US receive food stamps; SoCal research program looking to see if financial incentives can encourage people to buy more fruits/veggies; Dept of Agriculture/UC San Diego program "Mas Fresco!" pays participants \$40/month for every dollar spend on fruits/vegetables; program only open to people currently on food stamps; 1K families currently participating; study shows people more likely to buy fresh fruits/veggies if financial incentive involved; they cook and eat healthier and lose weight and overall health markers improve; program runs through 2020

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4.1	Housing	8am	8/16	75 sec	KRON 4 Morning News	Oakland reports results of new city program to boost housing; more than 650 families have found affordable housing so far this year using program that boosts Section 8; the program is designed to encourage landlords to accept Section 8 vouchers rather than put properties on open market; if they participate they get a \$500 signing bonus for each tenant and get \$2.5K in interest-free loans to make repairs; so far 75 landlords have agreed to participate and over 500 units have been inspected to bring them up to code
4.1	Housing	9pm	8/17	120 sec	KRON 4 News at 10pm	Is hot Bay Area housing market cooling off? houses selling for a little less and taking a little longer; but experts say it's a market correction; factors like concern about interest rates or smaller buyer pool due to summer vacations may give appearance of slow down; experts expect things will keep rising but not as fast; areas of high demand where median is over \$1M will not experience any slowing

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4.1	Education	5pm	8/22	110 sec	KRON 4 News at 5pm	College student aims to revolutionize student tutoring with app being called the “Uber of tutoring”; for pennies on the dollar students of all ages can get on-demand tutoring; or just help with a single question; with Tutit a math student could ping all algebra teachers and the first to accept would get connected to the student; app provides chat window and virtual white board; the teachers who participate make extra money, paid by the time; they can build their client base and have their own “company” and get extra income in their own time doing something they love
4.1	Crime	6pm	8/22	30 sec	KRON 4 News at 6pm	New bill requires CA prosecutors to erase or reduce thousands of marijuana criminal convictions; state Dept of Justice would have to identify eligible cases going back as far as 1975; this would benefit the records of thousands of people; but DA’s say they lack sufficient manpower and resources necessary to review past convictions and identify eligible cases

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4.1	Diversity / Minority & Women's Issues / Social Justice Issues Crime	5pm	8/23	115 sec	KRON 4 News at 5pm	Profile of high tech work being done at National Center for Missing and Exploited Children on the frontlines of fight to protect vulnerable children and provide closure for families who are victims of crimes against their children; age progressions; recreate facial features from unidentified remains; rapid response search teams; since 1984 Center is valuable tool for both families and law enforcement; child abductions are now less frequent; number of missing children cases cut in half in last 35 years; but many families and communities still seeking closure
4.1	Environment	8pm	8/23	140 sec	KRON 4 News at 8pm	Air Quality Management board seeing a new trend in unhealthy skies for Bay Area; climate change bringing increased wild fires year after year; with that there is now a trend to see the smoke from the fires to mix with the natural fog; as the marine layer moves in to the Bay it brings the smoke with it and creates unhealthy air even though fires are miles away; experts warn this could be the new summer norm if the trend for increased fire activity persists

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4.1	Crime	8pm	8/23	105 sec	KRON 4 News at 8pm	<p>Popular urban trail gets safety upgrade; Ohlone Greenway runs along BART route beneath elevated tracks; has long been popular for walking, running, biking and commuting; in 2009 safety concerns prompted installation of 9 security cameras which El Cerrito officials say helped deter crime and helped with apprehension of suspects in crimes committed near the greenway; but cameras are showing their age and after homicide this spring an expansion was ordered; current cameras to get upgrade plus addition of ten new state of art cameras; system will be compatible with the County's freeway safety initiative camera network; public feedback positive but most users say what's needed is greater police presence patrolling on bikes or small motorcycles; one regular user says has encountered an officer on greenway only once</p>
4.1	Diversity / Minority & Women's Issues / Social Justice Issues	5pm	8/24	45 sec	KRON 4 News at 5pm	<p>New study gains significance in wake of Mollie Tibbets murder; Runners World survey shows 43% of women say they've been harassed while jogging compared to only 4% of men; most incidents did not turn physical, although 3 women murdered in 9 day period in 2017; large percentages of women have altered their behavior in response, running only during daylight, carrying cell phone, changing routes, etc.</p>

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4.1	Housing	5pm	8/27	135 sec	KRON 4 News at 5pm	Housing advocates kick off initiative campaign for 2 ballot measures tackling homelessness and housing issues; a bond measure for affordable housing programs and a proposition authorizing use of millionaire tax money to provide homelessness prevention services and mental health programs; formerly homeless speak at rally explaining the benefits of having a home: I was able to beat addiction; I was able to go to school and get master's degree; I was able to help put my kids through college; affordable housing is a perpetual blessing
4.1	Environment	6pm	8/27	75 sec	KRON 4 News at 6pm	New report predicts effects of climate change; by end of century average temps will be 5-9 degrees warmer; by 2050 water from snowpack could decline by two thirds with serious consequences for agriculture; 2 to 3 times more heat related urban deaths; one third to two thirds of SoCal beaches completely eroded by end of century; amount of highways susceptible to coastal flooding could triple costing billions in repair; wild fire frequency will continue to rise; state officials warn of need for urgent action to protect CA from effects that are already being felt
4.1	Housing	9am	8/28	60 sec	KRON 4 Morning News	Bay Area is desperate for housing; but in San Francisco construction projects have stalled as housing becomes too expensive to build; but stalled projects provide opportunities for non-profits with access to funding to build much-needed affordable rate housing

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4.1	Diversity / Minority & Women's Issues / Social Justice Issues	5pm	8/28	90 sec	KRON 4 News at 5pm	Pink Tax – government study shows women pay more than men for personal care products; ounce for ounce women pay through the nose for deodorants, body sprays, perfumes, colognes; GAO study says women pay 39% more for the same amount of deodorant; 37% more for shaving cream; 26% more for body spray; companies say they can charge more because women are willing to pay more; CA is one of only a few states that has a gender discrimination lay applying to prices – but only for services, like dry cleaning or hair salons
4.1	Housing	6pm	8/28	115 sec	KRON 4 News at 6pm	Housing for homeless at schools gaining traction; Santa Clara County has 6-7K homeless on any given day as well as teachers who can't afford to live in the area; proposal to build permanent affordable housing on school district property that would be a joint project to create staff housing and address housing for populations in need; hundreds of vacant lots and underused resources could be tapped for housing; County reaching out to school districts to see how to share assets in way that's cost effective for everyone and meets community housing needs

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4.1	Transportation Crime	8pm	9/1	150 sec	KRON 4 News at 8pm	BART had expanded security in response to recent spate of violent crime on its system; now BART is rolling back security claiming the expansion was only temporary for 3 weeks and voluntary because officers did not have to work the overtime necessary to increase security patrols; spokesperson say passengers will be seeing fewer officers at stations and on trains; but some passengers claim they never saw the increase in the first place; while riders say they don't feel safe on the system, ridership has not decreased since the violence occurred;
4.1	Diversity / Minority & Women's Issues / Social Justice Issues	10pm	9/1	90 sec	KRON 4 News at 10pm	One man's plan to help feed the homeless; at least for one day; wants them to experience a hot fresh meal with healthy ingredients; tech worker run pizza pop-up side business and will take his portable pizza oven to an Oakland homeless encampment over Labor Day weekend and make fresh hot pizzas for up to 100 people; in addition he sponsored a fundraiser to raise money for Homeless Action Center and Spirit of Oakland; total so far is \$4K
4.1	Health	9am	9/2	60 sec	KRON 4 Morning News	ADHD update; number of children diagnosed increased significantly in past 20 years; more than 10% of American kids were diagnosed between 2015 and 2016, up from 6% in 1997-1998; highest increases among minority children; rate doubled in girls but still much lower compared to boys; researchers say no evidence of over- or mis-diagnosing

Quarterly Issues and Program List

4.1	Transportation Environment Housing	5pm	9/4	120 sec	KRON 4 News at 5pm	Urban RVs on the increase with the housing crisis; SF neighborhoods don't want them; environmental and safety issues cited with increased trash generators open flames, etc.; also increased parking woes in areas already strapped for parking spaces; neighborhood residents and RV dwellers alike want city to address issue of legal parking; suggest finding central location for all RVs to park; City says used to be underutilized industrial areas that RVs could use; but now with development boom and urgency to build more housing to address housing crisis there are no longer any "underutilized" areas in SF
4.1	Environment	10pm	9/4	95 sec	KRON 4 News at 10pm	Residents protest proposed new gas station in their neighborhood; 16 pump discount gas station slated for addition to existing shopping center; neighborhood residents object citing not only increased traffic on their roads but also concerns over air pollution both from idling cars and pumping vapors; pre-school, day care center and elementary school located across street from proposed gas station; increased pollution poses health concern for the children
4.1	Environment	8am	9/5	45 sec	KRON 4 Morning News	Facebook leads way in environmental design; FB expands its footprint in Silicon Valley but at same time extends its commitment to environment; building's rooftop garden boasts over 200 trees; reclaimed water system in building designed to save 17 million gallons of water per year; solar panels expected to generate 2M kilowatts of electricity each year

Quarterly Issues and Program List

4.1	Housing	9am	9/5	105 sec	KRON 4 Morning News	Better to rent than to own? Monthly costs to buy/own a home up 14% over last year; rents are only up 4%; for wealth creation, renting and reinvesting the savings from renting will outperform building home equity
4.1	Housing	5pm	9/5	60 sec	KRON 4 News at 5pm	New law helps tenants facing eviction; tenants given more time to respond to eviction notices; now allowed 3 court days to pay rent or comply with lease terms and 5 court days to respond to eviction lawsuit; previously the law involved calendar days and landlords would give notice to tenants on Friday before 3 day holiday weekend; bill sponsor says a few extra days can be difference between staying in their home and homelessness; bill does not take effect until Sep 2019
4.1	Education Crime	8pm	9/6	60 sec	KRON 4 News at 8pm	School safety is currently a major concern; schools by their open design and welcoming nature are susceptible to security threats; authorities are now saying school districts must take active measures to prevent mass shootings; one school in NH has gotten that message and installed a shooter detection system that uses acoustics and infrared sensors to identify muzzle flash and pinpoint location which will hopefully give students and first responders an advantage if confronted with a shooter situation

Quarterly Issues and Program List

4.1	Housing	9pm	9/6	90 sec	KRON 4 News at 9pm	Housing affordability more out of reach in Bay Area; San Jose metro area tops list of least affordable US markets to own home; homeowners there spend 53.5% of monthly gross income on mortgage; SF metro area slightly better at 44.9%; numbers for renting only slightly better; SJ metro area 35.6% and SF metro area 39.2%; these numbers assume median income; if you earn below the median your percentages are even higher; the standard benchmark offered by financial experts is no more than 30% of your gross income.
4.1	Diversity / Minority & Women's Issues / Social Justice Issues	9pm	9/6	150 sec	KRON 4 News at 9pm	Passenger left stranded at a bus stop follows bus to ask driver why; driver admits he did not stop for passenger at bus stop because the passenger was black; driver was fired; passenger filed lawsuit; passenger says wants to show his young children the importance of shining spotlight on discrimination; for the good of all minorities not just black people
4.1	Environment	10pm	9/7	105 sec	KRON 4 News at 10pm	The Ocean Cleanup project ready to launch from the Bay to a Pacific test site to prove the technology of its 2K foot long system years in the making will effectively remove plastic debris from the ocean; other environmentalists voicing concerns about impact on marine life as the plastic is gathered and scooped out of the ocean; developers state system designed to minimize risk to marine life

Quarterly Issues and Program List

4.1	Education	10pm	9/8	90 sec	KRON 4 News at 10pm	Charter school in Georgia reinstates paddle policy; superintendent says they take discipline seriously; says when corporal punishment was norm in school the kind of problems schools have today did not exist; parents received a “consent to paddle” release form to authorize paddling as an option for their child; consent wasn’t mandatory; response ran gamut from great idea to can’t believe you’re proposing this; if parents opt out of paddling they agree to 5 day suspensions instead; school believes the threat of paddling is sufficient deterrent and doesn’t believe it will be used very often
4.1	Health	8am	9/9	300 sec	KRON 4 Morning News	Surprising result from new sunscreen study; people who use sunscreen regularly are more likely to burn than people who don’t; in-studio interview with health expert; possible reasons for the findings include false sense of security, justification for staying outdoors longer, don’t follow directions properly, poorly applied coverage, missing spots; overlooked areas include the scalp, ears, lips, hands, feet back of neck and back itself; med at particularly high risk of developing melanoma on their backs; info on types of sunscreens, how much to apply; explanation of UVA vs UVB and how you are constantly exposed to UVA rays even through glass or below surface of water

Quarterly Issues and Program List

4.1	Health	9am	9/9	90 sec	KRON 4 Morning News	It's not just "lazy Americans"; new study by World Health Organization says adults all over the world are not exercising enough; over 25% of all adults are inadequately active; levels of inactivity are twice as high in wealthier countries compared to lower income countries; reinforce that goal should be 150 min of moderate intensity activity or 75 min of vigorous activity each week
4.1	Diversity / Minority & Women's Issues / Social Justice Issues	8pm	9/9	120 sec	KRON 4 News at 8pm	Racist flyers found at 5 local synagogues; flyers claim to be work of Daily Stormer Book Club; group was involved in Charlottesville last year but has since moved away from public sphere focusing on social media and posting flyers; Anti-Defamation League spokesperson says group feels emboldened in current political culture and taking opportunity to recruit people to their cause using language (prided, heritage, history) taken from the civil rights movement to describe their efforts to protect white heritage and culture; people need to be aware that this is happening, that fringe hate groups exist here in our community but they should not be intimidated from going about their lives and their normal religious activities
4.1	Environment	10pm	9/9	90 sec	KRON 4 News at 10pm	Climate action event ahead of World Summit; organizers state so-called "artistic participatory" event designed to create a collective prayer embodying peace and justice and willingness to help create a sustainable, regenerative future; message is climate has changed so people need to change too

Quarterly Issues and Program List

4.1	Housing	9pm	9/12	85 sec	KRON 4 News at 9pm	Oakland wants to build more tiny houses; used grant money to partner with Laney College to build 2 tiny houses on a church parking lot to house homeless Laney students. Oakland councilmember moving in for a few nights to try it out; wants to expand program and build more to help homeless situation; “this is type of approach we need to seriously look at across our city and across other jurisdictions”
4.1	Diversity / Minority & Women’s Issues / Social Justice Issues	5pm	9/14	120 sec	KRON 4 News at 5pm	19 th century statue removed from SF City Hall; rights activists lobbied for decades to remove statue they said is demeaning depiction of Native American kneeling at feet of Spanish cowboy and Catholic missionary; Board of Appeals and Arts Commission agreed to remove earlier this year; a group protested the decision and took the case back to the Board of Appeals; earlier decision eventually upheld and ordered the removal; rights activists cheered when it was taken away, saying it proves that people want to listen to each other and want unity; others however are working to find a new home for the statue
4.1	Environment	10pm	9/14	30 sec	KRON 4 News at 10pm	Update on ocean cleanup expedition; System 001 left Bay Area 6 days ago; now at test site to prove technology works before heading to Pacific garbage patch; will deploy 2K foot boom to trap 150K pounds of plastic per year; largest ocean cleanup in history

Quarterly Issues and Program List

4.1	Diversity / Minority & Women's Issues / Social Justice Issues	10pm	9/14	130 sec	KRON 4 News at 10pm	Controversy over racist video made by off duty members of Beverly Hills PD; multiple lawsuits filed against city alleging discrimination, harassment, retaliation; Chief says department making progress; City says video made on personal time and does not represent values or position of the City or the PD; others say Chief condones the behavior; department originally required officers remove the 2015 video from YouTube but still widely shared in the department; attorney for lawsuits states "when a law enforcement agency engages in discrimination, that can be a danger to the community"
4.1	Crime	8pm	9/17	105 sec	KRON 4 News at 8pm	SF steps up its battle against street crime; UN Plaza is hotspot for drug use and criminal activity; SFPD increased patrols over past 12 months: 588 criminal or quality of life incidents resulting in 637 police bookings and citations; took unusual step to park the giant SFPD mobile command center van right on the plaza; acts as recourse for officers but also sends message that law enforcement is taking safety seriously in the area

Quarterly Issues and Program List

4.1	Transportation	8pm	9/18	90 sec	KRON 4 News at 8pm	<p>New traffic study says average Bay Area commuter spends more than an hour each way getting to work; SF is right behind NY and DC in terms of traffic congestion; in the South Bay 75% of cars are single occupant; in SF and East Bay commuters are more apt to use public transit and number of solo drivers has gone down there; but the ride isn't any easier; the amount of time spent commuting has gone up; the percentage of commuters spending more than an hour to get to work is up 4% in 5 years; blame the booming economy; in past 4 years 300K new commuters moved into the area and they're not walking to work</p>
4.1	Housing	9pm	9/18	65 sec	KRON 4 News at 9pm	<p>Controversy over housing plan in Cupertino; 3 competing plans to revive the nearly vacant Valco Shopping Mall by building housing on the site, along with office and retail space; one of the plan calls for 2K units, half of which would be "affordable" rate housing; plan is test case for Senate Bill 35 which forces cities to greenlight projects which meet certain housing standards; developers say plan represents vision of the future that will bring much needed housing along with other community benefits; critics of all three plans argue they will mean even more traffic and congestion in the area</p>

Quarterly Issues and Program List

4.1	Crime	9pm	9/19	90 sec	KRON 4 News at 9pm	San Jose holds second town hall meeting to address 6 month old crime spree in Willow Glen; residents say their neighborhood used to be safe and now it's scary; residents fed up with uptick of crimes including home invasion robberies, burglaries, auto thefts in broad daylight; residents feel as though criminals are watching them waiting for opportunity; town hall meeting focused on crime prevention with the usual advice: no valuable in the car; good lighting in the house, doors/windows locked; but police also asked for help in reporting things that seem suspicious; police say they have changed their policy and now respond to all home alarms whether verified or not and this has resulted in increased arrests
4.1	Health	5pm	9/21	90 sec	KRON 4 News at 5pm	Household cleaning products affect children's health; multi-surface anti-microbial disinfectants could be making kids overweight; the more frequently anti-microbial cleaners are use the greater the concentration of obesity causing bacteria in children's guts; no increase in bacteria with eco-friendly cleaners that did not have bacteria-killing ingredients; researchers caution the study shows a link between the two but that doesn't necessarily mean disinfectants cause obesity

Quarterly Issues and Program List

4.1	Diversity / Minority & Women's Issues / Social Justice Issues Transportation	6pm	9/21	120 sec	KRON 4 News at 6pm	Is BART using racial profiling to crack down on fare evaders? BART says its independent police auditor confirms transit agency not profiling to enforce its 6 month old policy of providing proof of payment; statistics show that African Americans make up 12% of BART's ridership but receive disproportionate percentage of fines for not paying fares; BART admits that number is 40% but maintains their approach to implementation is systematic and officers are asking everyone on the train
4.1	Transportation	6pm	9/21	150 sec	KRON 4 News at 6pm	Rental scooters are all over the Bay Area and their Silicon Valley startups are spreading the shareable scooters around the world; not everyone is happy about it; scooter backlash is also spreading; not just because of scooter clutter; growing alarm over safety issues; increases in crashes; charges that start-ups put fast profits over safety; questions about reliability as incidents of failing brakes and wheels falling off rise; ER's seeing influx of scooter related injuries; uncertain whether insurance policies cover scooter-related medical bills; scooter companies say their goal is to reduce the number of car trips and traffic congestion overall and say they are open to safety feedback from their riders
4.1	Crime	8pm	9/25	30 sec	KRON 4 News at 8pm	Update on SF car break-in epidemic; SFPD focusing on reducing numbers especially in key areas; efforts paying off with 3 straight days of arrests in tourist areas of Fisherman's Wharf and North Beach; 5 people arrested suspected of multiple break-ins

Quarterly Issues and Program List

4.1	Education	8pm	9/25	155 sec	KRON 4 News at 8pm	Bay Area ongoing teacher crisis; Oakland teachers take to streets ahead of forced mediation; 44 vacancies across the district and fears that number could rise; challenge to attract and retain teachers who are not paid enough to live in the Bay Area; many work 2 jobs, 7 days a week; Oakland school district declined to comment on teachers claims and demands; but Oakland and SF school districts celebrate \$15M in grants coming their way from Salesforce; money to be used for classroom resources
4.1	Education	9pm	9/25	45 sec	KRON 4 News at 9pm	What you study in college may be more important than where you attend; researchers ranked most and least valuable degrees by comparing 162 different degrees with census data; actuarial science is the most valuable degree according to this study; fine arts and clinical psychology ranked at the bottom
4.1	Education	9pm	9/25	90 sec	KRON 4 News at 9pm	Teacher of the Week; ongoing series profiling outstanding Bay Area teachers; Alyssa Callahan works with seniors at Tamiscal High School's Pathways program which helps put students on track for college and careers; program offers college level classes, work experience and internships; colleagues cite her "passion for equity" which means everyone has the ability to succeed; she challenges students with high expectations but matches that with personal care, working closely with parents and other staff on behalf of her students

Quarterly Issues and Program List

4.1	Housing	10pm	9/25	45 sec	KRON 4 News at 10pm	<p>Snapshot of the Bay Area housing crisis: San Jose set a goal of building 10K units of affordable housing by 2022; in 2018 only 64 units were built; and only 600 more under construction; meanwhile county supervisors voted against controversial plan to turn old San Jose City Hall into transitional housing for the homeless, a bid to get 150 people off the streets; supervisors did agree to lease land for \$1/month for a tent camp for the homeless; San Jose residents will vote in November on a measure to set aside \$450M for more housing</p>
4.1	Diversity / Minority & Women's Issues / Social Justice Issues	10pm	9/25	100 sec	KRON 4 News at 10pm	<p>UC Berkeley opens non-gendered locker rooms; in 2015 Cal students voted to pay an annual wellness fee to help cover costs for the new 4500 square foot universal locker room at the recreational sports facility; Cal says it's a better way to serve students who prefer a non-gender or all-gender option, who want more privacy or who require disability accommodations and to make everyone feel welcome; the open floor plan women's and men's locker rooms are still available; everything private in universal locker room; 400 lockers, 16 individual changes rooms, 7 private showers, 5 private toilets, 4 shared sinks; only a few of these exist on campuses across the country; UC Berkeley is first large university in CA to open this type of facility</p>

Quarterly Issues and Program List

The station also aired the following public service announcements during the instant quarter:

Type of Issue	Duration	Title or Narrative
Community/Diversity	30 seconds	Hispanic Heritage 1
Community/Diversity	30 seconds	Hispanic Heritage 2
Community/Diversity	30 seconds	Hispanic Heritage 3
Public Health	30 seconds	Stand Up to Cancer Celebrity V1
Public Health	30 seconds	Stand Up to Cancer Celebrity V2
Support Local Community Event	30 seconds	Orinda Car Show
Community/Diversity	15 seconds	Chinese Heritage – Autumn Moon Festival
Public Health	30 seconds	Bay Area Food Banks
Community/Diversity/Workplace Equality	15 seconds	Saluting Women in Business
Public Safety	15 seconds	Earthquake preparedness: Cal Earthquake Authority emergency kit giveaway
Community Services	15seconds	Veterans’ employment: Vets in Tech 1
Community Services	15 seconds	Veterans’ employment: Vets in Tech 2