

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave**  
**Suite 250**  
**Towson, MD 21204**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1507400-1	10/16/16	October 2016	09/26/16 - 10/10/16

Property	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Ayotte/R/US Senate	MKAYO	3213

Flight Dates	Order #	Alt Order #
10/04/16 - 10/10/16	1507400	WOC10432508

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1021	15	17

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/16	10/09/16	5a Weekend Eyeopener	Sa/Su 5a-6a	-----22	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----22 4 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/08/16	5:11 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	FOKA16TV17H	\$250.00 NM
3	WCVB	Sa	10/08/16	5:54 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	FOKA16TV14H	\$250.00 NM
2	WCVB	Su	10/09/16	5:10 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	FOKA16TV17H	\$250.00 NM
4	WCVB	Su	10/09/16	5:42 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	FOKA16TV14H	\$250.00 NM
2	10/04/16	10/09/16	6a Weekend Eyeopener	558-7a	-----22	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----22 4 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Sa	10/08/16	6:24 AM	6a Weekend Eyeopener	558-7a	:30	FOKA16TV17H	\$500.00 NM
1	WCVB	Sa	10/08/16	6:52 AM	6a Weekend Eyeopener	558-7a	:30	FOKA16TV14H	\$500.00 NM
2	WCVB	Su	10/09/16	6:22 AM	6a Weekend Eyeopener	558-7a	:30	FOKA16TV17H	\$500.00 NM
4	WCVB	Su	10/09/16	6:58 AM	6a Weekend Eyeopener	558-7a	:30	FOKA16TV14H	\$500.00 NM
3	10/04/16	10/10/16	Chronicle	728-8p	11111--	:30	5	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 11111-- 5 \$2,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/04/16	7:36 PM	Chronicle	728-8p	:30	FOKA16TV13H	\$2,300.00 NM
2	WCVB	W	10/05/16	7:37 PM	Chronicle	728-8p	:30	FOKA16TV13H	\$2,300.00 NM
3	WCVB	Th	10/06/16	7:52 PM	Chronicle	728-8p	:30	FOKA16TV13H	\$2,300.00 NM
4	WCVB	F	10/07/16	7:45 PM	Chronicle	728-8p	:30	FOKA16TV13H	\$2,300.00 NM
5	WCVB	M	10/10/16	7:52 PM	Chronicle	728-8p	:30	FOKA16TV14H	\$2,300.00 NM
4	10/04/16	10/10/16	STEVE HARVEY DAY	10-11a	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 11111-- 5 \$400.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


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Ayotte/R/US Senate	MKAYO	3213	

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4	10/04/16	10/10/16	STEVE HARVEY DAY	10-11a	11111--	:30	5	\$400.00	NM
10/04/16 10/10/16 11111-- 5 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 10/04/16 10:55 AM STEVE HARVEY DAY 10-11a :30 FOKA16TV13H \$400.00 NM 2 WCVB W 10/05/16 10:25 AM STEVE HARVEY DAY 10-11a :30 FOKA16TV14H \$400.00 NM 3 WCVB Th 10/06/16 10:54 AM STEVE HARVEY DAY 10-11a :30 FOKA16TV14H \$400.00 NM 5 WCVB F 10/07/16 10:31 AM STEVE HARVEY DAY 10-11a :30 FOKA16TV17H \$400.00 NM 4 WCVB M 10/10/16 10:46 AM STEVE HARVEY DAY 10-11a :30 FOKA16TV17H \$400.00 NM									
5	10/04/16	10/09/16	Weekend GMA	7-8a	-----22	:30	4	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -----22 4 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/08/16 7:41 AM Weekend GMA 7-8a :30 FOKA16TV17H \$1,200.00 NM 3 WCVB Sa 10/08/16 7:59 AM Weekend GMA 7-8a :30 FOKA16TV14H \$1,200.00 NM 2 WCVB Su 10/09/16 7:29 AM Weekend GMA 7-8a :30 FOKA16TV17H \$1,200.00 NM 4 WCVB Su 10/09/16 8:00 AM Weekend GMA 7-8a :30 FOKA16TV14H \$1,200.00 NM									
6	10/04/16	10/09/16	8a Sun Wknd Eyeopener	Su 8-9a	-----2	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -----2 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/09/16 8:27 AM 8a Sun Wknd Eyeopener Su 8-9a :30 FOKA16TV17H \$900.00 NM 2 WCVB Su 10/09/16 8:59 AM 8a Sun Wknd Eyeopener Su 8-9a :30 FOKA16TV14H \$900.00 NM									
7	10/04/16	10/08/16	8a Sat Wknd Eyeopener	Sa 8a-9a	-----2-	:30	2	\$900.00	NM
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8	10/04/16	10/10/16	5a Eyeopener	5-6a	11111--	:30	5	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/04/16 10/10/16 11111-- 5 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Tu 10/04/16 5:38 AM 5a Eyeopener 5-6a :30 FOKA16TV13H \$800.00 NM 1 WCVB W 10/05/16 5:28 AM 5a Eyeopener 5-6a :30 FOKA16TV14H \$800.00 NM 4 WCVB Th 10/06/16 5:28 AM 5a Eyeopener 5-6a :30 FOKA16TV17H \$800.00 NM 2 WCVB F 10/07/16 5:37 AM 5a Eyeopener 5-6a :30 FOKA16TV13H \$800.00 NM 5 WCVB M 10/10/16 5:36 AM 5a Eyeopener 5-6a :30 FOKA16TV17H \$800.00 NM									
9	10/04/16	10/10/16	INSIDE EDITION EF	4P-430P	11111--	:30	5	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/04/16 10/10/16 11111-- 5 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 10/04/16 3:59 PM INSIDE EDITION EF 4P-430P :30 FOKA16TV13H \$900.00 NM									

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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1507400-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
Ayotte/R/US Senate	MKAYO	3213	

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15	10/04/16	10/10/16	DANCING	Prime Other	2-----	:30	2	\$9,000.00	NM																																																																																																										
<table><tr><td>Weeks:</td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td></td><td>10/04/16</td><td>10/10/16</td><td>2-----</td><td>2</td><td>\$9,000.00</td><td colspan="4"></td></tr><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>2</td><td>WCVB</td><td>M</td><td>10/10/16</td><td>8:45 PM</td><td>DANCING</td><td>Prime Other</td><td>:30</td><td>FOKA16TV17H</td><td>\$9,000.00</td><td>NM</td></tr><tr><td></td><td>1</td><td>WCVB</td><td>M</td><td>10/10/16</td><td>9:12 PM</td><td>DANCING</td><td>Prime Other</td><td>:30</td><td>FOKA16TV14H</td><td>\$9,000.00</td><td>NM</td></tr></table>										Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/04/16	10/10/16	2-----	2	\$9,000.00					Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		2	WCVB	M	10/10/16	8:45 PM	DANCING	Prime Other	:30	FOKA16TV17H	\$9,000.00	NM		1	WCVB	M	10/10/16	9:12 PM	DANCING	Prime Other	:30	FOKA16TV14H	\$9,000.00	NM																																																
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19	10/04/16	10/10/16	430a Eyeopener	430-5a	11121--	:30	6	\$300.00	NM																																																																																																										
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Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																													
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DUPLICATE  
INVOICE

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1507400-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
Ayotte/R/US Senate	MKAYO	3213	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/04/16	10/10/16	LIVE WITH KELLY & MICHAEL	9A-10A	11111--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 11111-- 5 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/04/16	9:36 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	FOKA16TV14H	\$700.00 NM
2	WCVB	W	10/05/16	9:37 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	FOKA16TV13H	\$700.00 NM
3	WCVB	Th	10/06/16	9:43 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	FOKA16TV13H	\$700.00 NM
4	WCVB	F	10/07/16	9:36 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	FOKA16TV14H	\$700.00 NM
5	WCVB	M	10/10/16	9:45 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	FOKA16TV14H	\$700.00 NM
21	10/04/16	10/10/16	Midday News	1158a-1230p	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 11111-- 5 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/04/16	12:13 PM	Midday News	1158a-1230p	:30	FOKA16TV14H	\$750.00 NM
2	WCVB	W	10/05/16	12:14 PM	Midday News	1158a-1230p	:30	FOKA16TV13H	\$750.00 NM
3	WCVB	Th	10/06/16	12:14 PM	Midday News	1158a-1230p	:30	FOKA16TV17H	\$750.00 NM
4	WCVB	F	10/07/16	12:29 PM	Midday News	1158a-1230p	:30	FOKA16TV14H	\$750.00 NM
5	WCVB	M	10/10/16	12:28 PM	Midday News	1158a-1230p	:30	FOKA16TV17H	\$750.00 NM
22	10/04/16	10/10/16	Newscenter 5 at 430	430-5p	11112--	:30	6	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/16 10/10/16 11112-- 6 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/04/16	4:42 PM	Newscenter 5 at 430	430-5p	:30	FOKA16TV14H	\$900.00 NM
2	WCVB	W	10/05/16	4:53 PM	Newscenter 5 at 430	430-5p	:30	FOKA16TV13H	\$900.00 NM
3	WCVB	Th	10/06/16	4:51 PM	Newscenter 5 at 430	430-5p	:30	FOKA16TV17H	\$900.00 NM
4	WCVB	F	10/07/16	4:41 PM	Newscenter 5 at 430	430-5p	:30	FOKA16TV17H	\$900.00 NM
6	WCVB	F	10/07/16	4:57 PM	Newscenter 5 at 430	430-5p	:30	FOKA16TV13H	\$900.00 NM
5	WCVB	M	10/10/16	4:42 PM	Newscenter 5 at 430	430-5p	:30	FOKA16TV17H	\$900.00 NM
23	10/04/16	10/04/16	DANCING W/STARS	758-9p	- 2 - - - -	:30	2	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 2 - - - - 2 \$7,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	10/04/16	7:59 PM	DANCING W/STARS	758-9p	:30	FOKA16TV13H	\$7,500.00 NM
1	WCVB	Tu	10/04/16	8:45 PM	DANCING W/STARS	758-9p	:30	FOKA16TV14H	\$7,500.00 NM
25	10/04/16	10/07/16	LAST MAN/DR. KEN	758-9p	- - - - 2 - -	:30	2	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - - - - 2 - - 2 \$5,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/07/16	8:19 PM	LAST MAN/DR. KEN	758-9p	:30	FOKA16TV14H	\$5,500.00 NM
2	WCVB	F	10/07/16	8:49 PM	LAST MAN/DR. KEN	758-9p	:30	FOKA16TV13H	\$5,500.00 NM
26	10/04/16	10/05/16	Wed ABC Prime A	758-9p	- - 2 - - -	:30	2	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - - 2 - - - 2 \$13,000.00									

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Advertiser	Product	Estimate Number	
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	2	WCVB	W	10/05/16	8:50 PM	Wed ABC Prime A	758-9p	:30	FOKA16TV13H	\$13,000.00	NM																																																										
27	10/04/16	10/10/16	Midday News	1158a-1230p	1- - 11- -	:30	3	\$750.00	NM																																																												
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28	10/10/16	10/10/16	430a Eyeopener	430-5a	M- - - - -	:30	1	\$300.00	NM																																																												
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29	10/10/16	10/10/16	Newscenter 5 at 11	11-1130p	M- - - - -	:30	1	\$1,600.00	NM																																																												
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Total Spots							105																																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$193,600.00</b>
<u>Agency Commission</u>	<b>\$29,040.00</b>
<u>Net Amount Due</u>	<b>\$164,560.00</b>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.