

INVOICE



WKYC
1333 Lakeside Ave
Cleveland, OH 44114
Main: (216)344-3333
Billing:

wkyc studios

www.wkyc.com

Billing Address:

Grassroots Media LLC/ POL
Attention: Accounts Payable
146 Montgomery Ave, Suite 201
Bala Cynwyd, PA 19004

Send Payment To:

WKYC
WKYC
PO BOX: 637386
Cincinnati, OH 45263-7386

Property	WKYC		
Invoice #	2894832-1	Order #	2894832
Invoice Date	04/14/24	Alt Order #	WOC14605932
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/08/24	Flight Dates	04/02/24 - 04/08/24
Advertiser	POL/ Sherrod Brown / D / US SEN / OH		
Product	Brown 2024 Week #31		
Estimate #	1464		
Account Executive	Aleesha Maewall		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9923059		
Advertiser Code	88		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	50414AG		
Advertiser Ref	76230		
Product 1	91		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/02/24	04/08/24	TODAY SHOW	7-9a	11111--	:30	5	\$720.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/02/24 04/08/24 11111-- 5 \$720.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKYC Tu 04/02/24 8:43 AM TODAY SHOW 7-9a :30 SBTV2405H \$720.00 NM									
2 WKYC W 04/03/24 8:52 AM TODAY SHOW 7-9a :30 SBTV2405H \$720.00 NM									
3 WKYC Th 04/04/24 7:59 AM TODAY SHOW 7-9a :30 SBTV2405H \$720.00 NM									
4 WKYC F 04/05/24 7:23 AM TODAY SHOW 7-9a :30 SBTV2405H \$720.00 NM									
5 WKYC M 04/08/24 7:29 AM TODAY SHOW 7-9a :30 SBTV2405H \$720.00 NM									
2	04/02/24	04/08/24	CH3 NEWS @ 6A M-F	6-7a	11111--	:30	5	\$640.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/02/24 04/08/24 11111-- 5 \$640.00									
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1 WKYC Tu 04/02/24 6:23 AM CH3 NEWS @ 6A M-F 6-7a :30 SBTV2405H \$640.00 NM									
2 WKYC W 04/03/24 6:41 AM CH3 NEWS @ 6A M-F 6-7a :30 SBTV2405H \$640.00 NM									
3 WKYC Th 04/04/24 6:13 AM CH3 NEWS @ 6A M-F 6-7a :30 SBTV2405H \$640.00 NM									
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3	04/02/24	04/08/24	KELLY CLARKSON	11a-12p	11111--	:30	5	\$140.00	NM
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1 WKYC Tu 04/02/24 11:46 AM KELLY CLARKSON 11a-12p :30 SBTV2405H \$140.00 NM									
2 WKYC W 04/03/24 11:30 AM KELLY CLARKSON 11a-12p :30 SBTV2405H \$140.00 NM									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																				
1	WKYC	Tu	04/02/24	7:55 PM	ENTERTAINMENT TONIGHT	730-8p	:30	SBTV2405H	\$720.00	NM																																																																																																																																				
2	WKYC	W	04/03/24	7:56 PM	ENTERTAINMENT TONIGHT	730-8p	:30	SBTV2405H	\$720.00	NM																																																																																																																																				
3	WKYC	Th	04/04/24	7:43 PM	ENTERTAINMENT TONIGHT	730-8p	:30	SBTV2405H	\$720.00	NM																																																																																																																																				
4	WKYC	F	04/05/24	7:44 PM	ENTERTAINMENT TONIGHT	730-8p	:30	SBTV2405H	\$720.00	NM																																																																																																																																				
5	WKYC	M	04/08/24		ENTERTAINMENT TONIGHT	730-8p	:00		\$720.00	NM																																																																																																																																				
See MG 5.6,5.7																																																																																																																																														
7	04/02/24	04/04/24	LAW & ORDER: ORGAN IZED CRIME		---1---	:30	1	\$1,300.00	NM																																																																																																																																					

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INVOICE



Send Payment To:

WKYC
WKYC
PO BOX: 637386
Cincinnati, OH 45263-7386

wkyc studios

www.wkyc.com

Invoice #	2894832-1	Invoice Month	April 2024
Invoice Date	04/14/24	Invoice Period	04/01/24 - 04/08/24
Advertiser	POL/ Sherrod Brown / D / US SEN / OH		
Product	Brown 2024 Week #31		
Estimate #	1464		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	04/02/24	04/04/24	LAW & ORDER: ORGANIZED CRIME	10-11p	---1---	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 ---1--- 1 \$1,300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKYC Th 04/04/24 11:00 PM LAW & ORDER: ORGANIZED CF 10-11p :30 SBTV2405H \$1,300.00 NM									
8	04/02/24	04/03/24	CHICAGO P.D.	10-11p	--1----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 --1---- 1 \$2,600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKYC W 04/03/24 10:33 PM CHICAGO P.D. 10-11p :30 SBTV2405H \$2,600.00 NM									
9	04/02/24	04/08/24	THE VOICE	8-10p	1-----	:30	1	\$3,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/02/24 04/08/24 1----- 1 \$3,750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKYC M 04/08/24 9:21 PM THE VOICE 8-10p :30 SBTV2405H \$3,750.00 NM									
10	04/02/24	04/08/24	LATE NEWS M-SUN	11P-1135P	1111111	:30	7	\$960.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/02/24 04/08/24 1111111 7 \$960.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKYC Tu 04/02/24 11:22 PM LATE NEWS M-SUN 11P-1135P :30 SBTV2405H \$960.00 NM 2 WKYC W 04/03/24 11:30 PM LATE NEWS M-SUN 11P-1135P :30 SBTV2405H \$960.00 NM 3 WKYC Th 04/04/24 11:23 PM LATE NEWS M-SUN 11P-1135P :30 SBTV2405H \$960.00 NM 4 WKYC F 04/05/24 11:28 PM LATE NEWS M-SUN 11P-1135P :30 SBTV2405H \$960.00 NM 5 WKYC Sa 04/06/24 11:15 PM LATE NEWS M-SUN 11P-1135P :30 SBTV2405H \$960.00 NM 6 WKYC Su 04/07/24 11:23 PM LATE NEWS M-SUN 11P-1135P :30 SBTV2405H \$960.00 NM 7 WKYC M 04/08/24 11:29 PM LATE NEWS M-SUN 11P-1135P :30 SBTV2405H \$960.00 NM									
11	04/02/24	04/06/24	SATURDAY TODAY	7-9a Sa	-----1-	:30	1	\$640.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -----1- 1 \$640.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKYC Sa 04/06/24 7:50 AM SATURDAY TODAY 7-9a Sa :30 SBTV2405H \$640.00 NM									
12	04/02/24	04/07/24	SUNDAY TODAY	8-9a Su	-----1	:30	1	\$680.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -----1 1 \$680.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKYC Su 04/07/24 8:25 AM SUNDAY TODAY 8-9a Su :30 SBTV2405H \$680.00 NM									
13	04/02/24	04/06/24	SATURDAY NIGHT LIVE	1130p-1a	-----1-	:30	1	\$720.00	NM

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INVOICE



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WKYC
WKYC
PO BOX: 637386
Cincinnati, OH 45263-7386

wkyc studios

www.wkyc.com

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Invoice Date	04/14/24	Invoice Period	04/01/24 - 04/08/24
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Product	Brown 2024 Week #31		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/01/24	04/07/24	-----1-	1	\$720.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WKYC	Sa	04/06/24	12:57 AM	SATURDAY NIGHT LIVE	1130p-1a	:30	SBTV2405H	\$720.00	NM
<u>Total Spots</u>							43			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$30,710.00
<u>Agency Commission</u>	\$4,606.50
<u>Net Amount Due</u>	\$26,103.50

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