

INVOICE



WKYC
1333 Lakeside Ave
Cleveland, OH 44114
Main: (216)344-3333
Billing:

wkyc studios

www.wkyc.com

Billing Address:

Grassroots Media LLC/ POL
Attention: Accounts Payable
146 Montgomery Ave, Suite 201
Bala Cynwyd, PA 19004

Send Payment To:

WKYC
WKYC
PO BOX: 637386
Cincinnati, OH 45263-7386

Property	WKYC		
Invoice #	2886568-2	Order #	2886568
Invoice Date	04/07/24	Alt Order #	WOC14589436
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/01/24	Flight Dates	03/26/24 - 04/01/24
Advertiser	POL/ Sherrod Brown / D / US SEN / OH		
Product	Brown 2024 Week #33		
Estimate #	1439		
Account Executive	Aleesha Maewall		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9923059		
Advertiser Code	88		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	50414AG		
Advertiser Ref	76230		
Product 1	91		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	04/01/24	04/01/24	CH3 NEWS @ 6A M-F	6-7a	1-----	:30	1	\$640.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/26/24 04/01/24 1----- 1 \$640.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKYC M 04/01/24 5:59 AM CH3 NEWS @ 6A M-F 6-7a :30 SBTV2405H \$640.00 NM									
11	04/01/24	04/01/24	TODAY SHOW	7-9a	1-----	:30	1	\$720.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/26/24 04/01/24 1----- 1 \$720.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKYC M 04/01/24 7:57 AM TODAY SHOW 7-9a :30 SBTV2405H \$720.00 NM									
12	04/01/24	04/01/24	CH3 NEWS @ 6P MON DAY	6p-630p	1-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/26/24 04/01/24 1----- 1 \$1,300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKYC M 04/01/24 6:11 PM CH3 NEWS @ 6P MONDAY 6p-630p :30 SBTV2405H \$1,300.00 NM									
13	04/01/24	04/01/24	ENTERTAINMENT TONI GHT	730-8p	1-----	:30	1	\$720.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/26/24 04/01/24 1----- 1 \$720.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKYC M 04/01/24 7:43 PM ENTERTAINMENT TONIGHT 730-8p :30 SBTV2405H \$720.00 NM									
14	04/01/24	04/01/24	LATE NEWS MONDAY	11P-1135P	1-----	:30	1	\$960.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/26/24 04/01/24 1----- 1 \$960.00									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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15	04/01/24	04/01/24	CH3 NEWS @ 5A MON DAY	5-6a	M-----	:30	1	\$280.00	NM																																												
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16	04/01/24	04/01/24	DATELINE	1-2p	M-----	:30	1	\$160.00	NM																																												
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1	WKYC	M	04/01/24	12:59 PM	DATELINE	1-2p	:30	SBTV2405H	\$160.00	NM																																											
Total Spots							7																																														

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$4,780.00
<u>Agency Commission</u>	\$717.00
<u>Net Amount Due</u>	\$4,063.00

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