

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WAAY-TV - HUNTSVILLE, ALABAMA METRO	<b>Date:</b> JULY 14, 2016
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I, TIMOTHY T. WILLIS/RED BRICK STRATEGIES,

being/on behalf of: TOMMY BATTLE, a legally

qualified candidate of the NON-PARTISAN political

party for the office of: MAYOR

in the CITY OF HUNTSVILLE, ALABAMA

election to be held on: AUGUST 23, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	9-10PM	JULY 18-21 JULY 25-28		SEE SCHEDULE	SEE SCHEDULE
:15	9-10PM	JULY 18-21 JULY 25-28		SEE SCHEDULE	SEE SCHEDULE

**Total Charges:**  
\$6600

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

THE ADVERTISEMENTS ARE FOR THE CITY OF HUNTSVILLE, ALABAMA MAYOR'S RACE TO BE HELD ON AUGUST 23, 2016.

I represent that the payment for the above described broadcast time has been furnished by:

RED BRICK STRATEGIES, INC.

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

TOMMY BATTLE FOR MAYOR

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

7-14-16

Date

*Tommy Battle*

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*[Signature]*

Signature

*Sasha D Vandarwill*

Printed Name

*NSM*

Title

# CONTRACT



**WAAY**  
 1000 Monte Sano Blvd  
 Huntsville, AL 35801  
 (256) 533-3131

waaytv.com

And:

**RED BRICK STRATEGIES**  
 125 NORTHSIDE SQUARE  
 SUITE 200  
 HUNTSVILLE, AL 35801

<u>Contract / Revision</u> 62351 /		<u>Alt Order #</u>
<u>Product</u> Convention Package		
<u>Contract Dates</u> 07/18/16 - 07/28/16		<u>Estimate #</u>
<u>Advertiser</u> BATTLE for MAYOR CAMPAIGN		<u>Original Date / Revision</u> 07/14/16 / 07/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> WAAY-TV	<u>Account Executive</u> Susan Craft	<u>Sales Office</u> WAAY Local
<u>Special Handling</u> Give to AE		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	07/18/16	07/25/16	Mon 9-10p	9-10p	M-----	:30	1	\$500.00		NM	2	\$1,000.00
N 2	31	07/18/16	07/25/16	Mon 9-10p	9-10p	M-----	:15	1	\$325.00		NM	2	\$650.00
N 3	31	07/19/16	07/26/16	Tue 9-10p	9-10p	-T-----	:30	1	\$500.00		NM	2	\$1,000.00
N 4	31	07/19/16	07/26/16	Tue 9-10p	9-10p	-T-----	:15	1	\$325.00		NM	2	\$650.00
N 5	31	07/20/16	07/27/16	Wed 9-10p	9-10p	--W----	:30	1	\$500.00		NM	2	\$1,000.00
N 6	31	07/20/16	07/27/16	Wed 9-10p	9-10p	--W----	:15	1	\$325.00		NM	2	\$650.00
N 7	31	07/21/16	07/28/16	Thu 9-10p	9-10p	---T---	:30	1	\$500.00		NM	2	\$1,000.00
N 8	31	07/21/16	07/28/16	Thu 9-10p	9-10p	---T---	:15	1	\$325.00		NM	2	\$650.00
<b>Totals</b>												16	\$6,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/16 - 07/28/16	16	\$6,600.00	(\$990.00)	\$5,610.00
<b>Totals</b>	16	\$6,600.00	(\$990.00)	\$5,610.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.