

Order #1032178: Katz Media../Nowak/D/To../Cheektowag../1020

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
10/19/23 1:27:16 PM	Processed		<async process>	Primrose V	\$3,980.00	42	0.00
10/19/23 12:29:40 PM	Approved			Sarah Flai	\$3,980.00	42	0.00
10/19/23 12:29:37 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Sarah Flai	\$3,980.00	42	0.00
10/19/23 12:28:40 PM	Approval Workflow		[Sales Manager - Ready Default]	Ryan McC	\$3,980.00	42	0.00
10/19/23 11:39:00 AM	Ready for approval		ready	Bev Adudc	\$3,980.00	42	0.00
10/19/23 11:37:09 AM	New order created		Imported EC Order	Bev Adudc	\$3,980.00	42	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1032178
Alt Order #: 36922206
Product Desc: Cheektowaga Town Supervisor
Estimate: 1020
Flight Dates: 10/20/23 - 11/07/23
Original Date / Rev: 10/19/23 / 10/19/23
Order Type: GENERAL
WGRF-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nowak/D/Town Supervisor
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/29/23	18	\$1,750.00	\$1,487.50
10/30/23	11/07/23	24	\$2,230.00	\$1,895.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	18	\$1,750.00	\$1,487.50	0.00
November 2023	24	\$2,230.00	\$1,895.50	0.00
Totals	42	\$3,980.00	\$3,383.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGRF	10/23/23	11/05/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	8	\$110.00	P-60	0.00	NM	16	\$1,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	MTWTF--		8				\$110.00		0.00			
		Week: 10/30/23	11/05/23	MTWTF--		8				\$110.00		0.00			
N 2	WGRF	10/23/23	11/05/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	6	\$110.00	P-60	0.00	NM	11	\$1,210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	MTWTF--		6				\$110.00		0.00			
		Week: 10/30/23	11/05/23	MTWTF--		5				\$110.00		0.00			
N 3	WGRF	11/06/23	11/07/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MT-----	1:00	2	\$110.00	P-60	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	MT-----		2				\$110.00		0.00			
N 4	WGRF	11/06/23	11/07/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MT-----	1:00	2	\$110.00	P-60	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	MT-----		2				\$110.00		0.00			

Order / Rev: 1032178
 Alt Order #: 36922206
 Flight Dates: 10/20/23 - 11/07/23

Advertiser: Nowak/D/Town Supervisor
 Product Desc: Cheektowaga Town Supervisor
 Estimate: 1020
WGRF-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WGRF	10/28/23	11/07/23	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----S-	1:00	2	\$50.00	P-20	0.00	NM	7	\$350.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/23	11/03/23	-----S-		2		\$50.00		0.00					
		Week: 11/04/23	11/10/23	-----S-		5		\$50.00		0.00					
N 6	WGRF	10/29/23	11/07/23	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S	1:00	2	\$55.00	P-20	0.00	NM	4	\$220.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/23	11/04/23	-----S		2		\$55.00		0.00					
		Week: 11/05/23	11/11/23	-----S		2		\$55.00		0.00					
													Totals	42	\$3,980.00



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kevin Hines, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brian Nowak

Authorized committee:

Friends of Brian Nowak

Agency requesting time (and contact information):

N/A Deep Blue Politics

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Cheektowaga Town Supervisor

Date of election:

11/7/2023

General

Primary

Treasurer of candidate's authorized committee:

Braden Stewart

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Kevin P Hines</i>	Signature: <i>Beverly Aduddle</i>
Name: Kevin Hines	Name: <i>Beverly Aduddle</i>
Date of Request to Purchase Ad Time: 10/18/2023	Date of Station Agreement to Sell Time: <i>10/19/23</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10/19/23

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1032178	Station Call Letters: WGRF-FM	Date Received/Requested: 10/19/23
Est. #: 1020	Station Location: Buffalo NY	Run Start and End Dates: 10/20/23 - 11/7/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.