

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WE CT</u>	Date: <u>10/25/16</u>
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I, David Benford / The Compass Group,
 being/on behalf of: Michael Lee, a legally
 qualified candidate of the Republican political
 party for the office of: NC Senate
 in the General
 election to be held on: Nov 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:\$ 21,015 gross / \$ 17,862.75 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

The Committee to Elect Michael Lee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cindy Krhne

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/6/12

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☒ Accepted in Part

☐ Rejected

Eileen Stannetti
Signature

Eileen Stannetti
Printed Name

LSM

Title

ORDER



Orders
Order / Rev: 1604734
Alt Order #:
Product Desc: September - November 2016
Estimate:
Flight Dates: 10/26/16 - 11/07/16
Original Date / Rev: 10/25/16 / 10/25/16
Order Type: Political

WECT
Primary AE: Eileen Stammetti
Sales Office: WECT
Sales Region: Local

Agency
Name: Compass Group of NC Inc, The
Buying Contact:
Billing Contact:
 602 Wild Dunes Circle
 Wilmington, NC 28411

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Lee, Michael/North Carolina Stat
Demographic: A18+
Product Codes: PL610
Priority: P 2
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	15	\$5,775.00	\$4,908.75
10/31/16	11/07/16	30	\$11,550.00	\$9,817.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	15	\$5,775.00	\$4,908.75	0.00
November 2016	30	\$11,550.00	\$9,817.50	0.00
Totals	45	\$17,325.00	\$14,726.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eileen Stammetti			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECT	10/26/16	10/28/16	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	--WTF--	:30	6	\$290.00	P 2	0.00	NM	6	\$1,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	--WTF--			6		\$290.00		0.00				
N 2	WECT	10/26/16	10/28/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	--WTF--	:30	3	\$525.00	P 2	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	--WTF--			3		\$525.00		0.00				
N 3	WECT	10/26/16	10/28/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	--WTF--	:30	3	\$360.00	P 2	0.00	NM	3	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	--WTF--			3		\$360.00		0.00				
N 4	WECT	10/31/16	11/04/16	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	MTWTF--	:30	10	\$290.00	P 2	0.00	NM	10	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--			10		\$290.00		0.00				
N 6	WECT	10/31/16	11/04/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	MTWTF--	:30	5	\$525.00	P 2	0.00	NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	MTWTF--			5		\$525.00		0.00				
N 7	WECT	10/31/16	11/04/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	MTWTF--	:30	5	\$360.00	P 2	0.00	NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 1604734
 Alt Order #:
 Flight Dates: 10/26/16 - 11/07/16

Advertiser: POL/Lee, Michael/North Carolina State
 Product Desc: September - November 2016
 Estimate: WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WECT	10/31/16	11/04/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	MTWTF--	:30	5	\$360.00	P 2	0.00	NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--		5			\$360.00			0.00			
N 8	WECT	10/31/16	11/04/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	MTWTF--	:30	5	\$460.00	P 1	0.00	NM	5	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--		5			\$460.00			0.00			
N 9	WECT	11/07/16	11/07/16	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	M-----	:30	2	\$290.00	P 2	0.00	NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/07/16	11/13/16	M-----		2			\$290.00			0.00			
N 11	WECT	11/07/16	11/07/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	M-----	:30	1	\$525.00	P 2	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/07/16	11/13/16	M-----		1			\$525.00			0.00			
N 12	WECT	11/07/16	11/07/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	M-----	:30	1	\$360.00	P 2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/07/16	11/13/16	M-----		1			\$360.00			0.00			
N 13	WECT	11/07/16	11/07/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	M-----	:30	1	\$460.00	P 1	0.00	NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/07/16	11/13/16	M-----		1			\$460.00			0.00			
N 14	WECT	10/26/16	10/30/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	--111--	:30	3	\$460.00	P 1	0.00	NM	3	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	--111--		3			\$460.00			0.00			
Totals													45	\$17,325.00	