

2014 Q1 HORIZON Quarterly Issues Programs List (01/01/2014-03/31/2014)

Horizon Broadcasting Group is involved in their communities. Management and staff regularly attempt to ascertain the most pressing issues and needs of the community, and then to present programming which addresses those issues and needs. The following list shows some of the significant issues responded to by the station notes along with examples of programming aired to treat those issues during the quarter noted. The listing is by no means exhaustive and the order in which the issues appear does not reflect any priority or significance
RADIO STATION: KLTW

	PROGRAM	DATE(S)	TIME(S)	DURATION(S)	DESCRIPTION OF PROGRAM OR SEGMENT
TRAFFIC & ROAD SAFETY	MORNINGS MON-FRI 6A-9A	WEEKDAYS (01/01/2014-03/31/2014)	6:00 AM to 9:00 AM	UP TO 90 SECONDS	TRAFFIC, ROAD CONDITIONS AND ROAD SAFETY REPORTS AT 6:20 AM, 6:40 AM, 6:50 AM, 7:20 AM, 7:40 AM, 7:50 AM, 8:20 AM, 8:40 AM, 8:50 AM AND ANY OTHER TIME THERE'S A BREAKING TRAFFIC STORY THROUGH-OUT THE DAY.
VARIOUS	ALL LIVE AND VOICE TRACKED SHOWS	MON Thru SAT (01/01/2014-03/31/2014)	5:00 AM To 2:00 PM	15 TO 60 SECONDS EACH	SEVERAL ROTATING PUBLIC SERVICE ANNOUNCEMENTS. 8 TO 20 PUBLIC SERVICE ANNOUNCEMENTS READ MONDAY THROUGH SATURDAY (EACH DAY). (PUBLIC SERVICE ANNOUNCEMENTS, SCHEDULE AND ROTATIONS ATTACHED).
PET OF THE WEEK	HUMANE SOCIETY OF CENTRAL OREGON PET OF THE WEEK	FRIDAYS (01/01/2014-03/31/2014)	11:20 AM	UP TO 90 SECONDS	THE HUMANE SOCIETY OF CENTRAL OREGON BRINGS IN THE PET OF THE WEEK AND WE AID IN HELPING THEM FIND THE ANIMAL A GOOD HOME AND GAINING COMMUNITY COVERAGE.

TEACHER OF THE WEEK	TEACHER OF THE WEEK	WED. MORNINGS (01/01/2014-03/31/2014)	820A	UP TO 90 SECONDS	TRAFFIC, ROAD CONDITIONS AND ROAD SAFETY REPORTS AT 6:20 AM, 6:40 AM, 6:50 AM, 7:20 AM, 7:40 AM, 7:50 AM, 8:20 AM, 8:40 AM, 8:50 AM AND ANY OTHER TIME THERE'S A BREAKING TRAFFIC STORY THROUGH-OUT THE DAY.
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PSA Title: OSU Extension Services

Start: 01/05/14 End: 01/08/14

PSA Text:

"If you're interested in sharing your gardening knowledge with others, OSU-Extension is looking for you. Applications for the OSU Master Gardener Program are currently available."

Additional Points:

- Ten classes that meet on Saturday from 9 a.m. to 4 p.m. (01/18/14 to 04/05/14)

- Classes take place at OSU Cascades in Bend

- Applications must be submitted January 8th

- Cost is \$275, which includes tuition, text book and supplies

- Partial scholarships available

Contact: Call Amy Jo at (541) 548-6088 Ext 7951

PSA Title: Cory O'Neill Art

Start:

12/17/13

End:01/12/14

PSA Text:

"The Friends of the Redmond Library Art Committee is pleased to present Cory O'Neill as the Featured Artist in the Silent Reading Room. O'Neill's photography demonstrate his love of wildlife and the great outdoors."

Additional Points:

- O'Neill will be the Featured Artist through January
- Redmond Library at 827 SW Deschutes Ave.
- House: M-F 10a to 6p, Sat 10a-5p
- Artwork in the library will be for sale with a portion going to support Friends of the Redmond Branch Library

Contact: Shandel (541) 526-5073

sgamer1955@gmail.com

PSA Title: COPY (Central Oregon Partnerships for Youth)

Start: 01/12/14 End: 01/18/14

PSA Text:

"Central Oregon Partnerships for Youth is offering a class to prepare volunteers to become mentors for children with an incarcerated parent."

Additional Points:

- Orientation class is Saturday 01/18/14
- Volunteers are matched with a child in Redmond, Bend, Sisters or La Pine with similar interests and activities
- Adults will spend a few hours a week together for a minimum of a year
- COPY is a program of the Deschutes County Sheriff's Office

Contact: Deschutes.org/COPY (Deschutes-dot-org-slash-COPY)
(541) 388-6651

PSA Title: Soroptimist International of Bend

Start: 01/12/14 End: 01/21/14

PSA Text:

"Soroptimist International of Bend will discuss modern day slavery, where it happens and what can be done to make a difference."

Additional Points:

- Jan Swander, regional Central Oregon OATH manger, will discuss the issue from an domestic and international perspective

- Discussion will look at what we can do as consumers and human rights activists in Central Oregon to make a real difference

- Program lunch starts at noon, 01/23/14, at Boston's in Bend
- Reservation is required

Contact: (541) 408-9333

PSA Title: Deschutes Library Volunteer Expo

Start: 01/12/14 End: 01/25/14

PSA Text:

"The Deschutes Public Library will host a Volunteer Expo. If you are looking for a new opportunity to serve your community, this is the event for you. During the Expo, 20 local agencies will be on hand to answer questions and get you connected."

Additional Points:

- Volunteer Expo is Sunday 01/26/14 at the Downtown Bend Library
- Expo runs from noon to 3 p.m.
- Expo is free and open to the public, and no registration is required

Contact: deschuteslibrary.org (Deschutes-Library-dot-org)
(541) 617-7080

PSA Title: Soroptimist International Of Bend

Start: 01/05/14 End: 01/27/14

PSA Text:

“Play BUNKO while benefiting Soroptimist International of Bend.”

Additional Points:

- BUNKO will take place Tuesday 01/28/14 at Jakes Diner in Bend
- Runs from 6 p.m. to 8 p.m.
- Instructions will be provided for those that don't know how to play
- Prizes will be available, along with hearty snacks and beverages
- Donations will be taken
- Soroptimist International of Bend is a non-profit organization helping women and children in Central Oregon

Contact: (541) 382-1753 to reserve your space

PSA Title: Deschutes Public Library

Start: 01/05/14 End: 01/19/14

PSA Text:

"This is your chance to learn the ins and outs of computer programs, the Internet, e-mail, digital books and more. The Deschutes Public Library will hold its free, hand-on computer classes for adults in January."

Additional Points:

- Explore word-processing, spreadsheet software, how to search on-line and access the library's e-books collection
- Class size is limited, so the library urges those interested to make a reservation
- You can sign up in person at the Reference Desk at your local library
- Classes scheduled for downtown Bend, East Bend, Redmond and La Pine

Contact: (541) 617-7050

DeschutesLibrary.org (Deschutes-Library-org)

PSA Title: Shared Future Coalition

Start: 01/05/14 End: 01/27/14

PSA Text:

"Deschutes County's Shared Future Coalition is celebrating smart choices with a video contest, and they're asking you to tell your story. In 60-seconds or less, show why there's no place in your life for binge or underage drinking."

Additional Points:

- Contestants must be 18 to 25 years of age and live in Deschutes County
- Upload completed video to Shared Future Coalition's Facebook page before 02/01/14
- "What inspires or motivates you? What keeps you in control of your success?"
- Video is not about the past, but about the right now and creating your future
- Get creative....no reason too small, no dreams are too big

Contact: sharedfuturecoalition.org (shared-future-coalition-dot-org) or rules, prizes and details

PSA Title: SCORE Counseling

Start: 01/12/14 End: 01/28/14

PSA Text:

"One-on-One counseling is available, to help small business owners avoid time-consuming and costly mistakes. SCORE sessions allow local owners to discuss business planning, organization, finance, marketing and other critical business issues."

Additional Points:

- SCORE counsel sessions are every Tuesday from 5:30 p.m. to 7:30 p.m.
- One-on-one sessions take place at the Downtown Bend Library
- No appointment necessary
- SCORE is a non-profit association dedicated to education entrepreneurs and helping small business start, grow and succeed

Contact: scorecentraloregon.org (Score-Central-Oregon-dot-org)

PSA Title: Recycling (National PSA)

Start: 01/05/14 End: 01/31/14

PSA Text:

"Did you know your garbage can be more than just garbage?"

Give it another life....Recycle.

Learn how at IwantToBeRecycled.org (I-want-to-be-recycled-dot-org).

A public service message brought to you by Keep America Beautiful, and [STATION]

PSA Title: Teacher Recruitment (National PSA)

Start: 01/05/14 End: 01/31/14

PSA Text:

“So many of us thought about becoming teachers when we were little.

Well it's time to put it back on your list.

Innovative things are happening in teaching today.

Find out how you can make more at Teach.org

Make more. Teach.”

PSA Title: Fight Hunger (National PSA)

Start: 01/05/14 End: 01/31/14

PSA Text:

" Did you know that nearly 17 million kids in America struggle with hunger?"

Visit FeedingAmerica.org (Feeding-America-dot-org) today to find your local food bank and learn how you can help solve child hunger.

Because together, we can solve hunger.

A public service announcement brought to you by Feeding America and [STATION]"

PSA Title: Goodwill Donations (National PSA)

Start: 01/05/14 End: 01/31/14

PSA Text:

“ Did you know when you donate to Goodwill, they sell your stuff to help fund job training programs for people right here in Central Oregon.

So by teaming up and donating to your local Goodwill, you help create jobs.

Goodwill. Donate Stuff. Create Jobs.

PSA Title: OSU-Extension

Start:

01/12/14

End: 01/31/14

PSA Text:

"Are you concerned about the food and shopping choices people make, and how it impacts their health? OSU-Extension is looking for volunteers to share research-based information about healthy eating on a budget."

Additional Points:

- Volunteers demonstrate cooking healthy recipes at local food pantries or lead small groups with fun, interactive nutrition activities

- To become a Nutrition Education Volunteers, you'll need to take a six hour class on February 14th
- Deadline to apply is 01/31/14

Contact: (541) 306-6067

PSA Title: Central Oregon Seed Exchange

Start: 01/12/14 End: 02/03/14

PSA Text:

"Central Oregon Seed Exchange has created a Preschool Immersion Program to encourage and education children on to grow their own food."

Additional Points:

- Five Deschutes County pre-schools have been selected to participate

- Each school will receive up to 30 pots, soil and seeds to grow vegetables in the classroom

- Those interested in donating or participating should contact Central Oregon Seed Exchange

Contact: seedexchange.weebly.com (Seed-Exchange-dot-Weebly-dot-com)

PSA Title: Living Well Central Oregon

Start: 01/05/14 End: 02/03/14

PSA Text:

"Do you or someone you know live with a health condition that impacts their daily life? Workshops will take place in Deschutes, Crook and Jefferson counties promoting a healthier way of living for those with chronic conditions."

Additional Points:

- Living Well classes start in Bend, 02/04/14; Prineville, La Pine, Redmond and Madras later in February
- The Living Well with Chronic Conditions program is designed to complement and enhance medical treatment and disease management
- One series of classes is \$10 and includes a book

Contact: For class times, or to register, call (541) 322-7430, or visit livingwellco.org (Living-Well-C-O-dot-org)

PSA Title: Redmond Proficiency Academy

Start: 02/24/14 End:02/04/14 (5:30 p.m.)

PSA Text:

"Redmond Proficiency Academy is hosting an Open House Extravaganza Tuesday, March 4th. The event will feature activities at both the Downtown and West campuses."

Additional Points:

- Open House runs from 5:30 p.m. to 7:30 p.m.
- Staff and students will welcome current, former and future students
- Learn more about all the RPA has to offer

Contact:rpacademy.org (R-P-Academy-dot-org)

PSA Title: Redmond Park and Rec

Start: 01/27/14 End:02/06/14

PSA Text:

"Parents, give yourself a night off. Bring your children to the Redmond Park and Rec Activity Center for three hours of fun and games during First Friday's Pajama Party:"

Additional Points:

- Open to kids age 5-12
- Kids will play "E Rated" Will games, basketball and other sports and dabble in some art
- Kids need to wear Pjs or comfy clothes
- Pizza dinner and drinks included

Contact:raprd.org

(541) 548-7275

PSA Title: Deschutes Public Library

Start: 02/03/14 End:02/06/14

PSA Text:

"Do you have a short story that you'd like to turn into a screenplay? Are you interested in the screenwriting process? Join the Deschutes Public Library Thursday for "Screenwriting 101":"

Additional Points:

- Part of DPL's month long series "Know Movies"
- Screenwriting veteran Michael Gough putting on Thursday's event
- "Screenwriting 101" starts at 6 p.m. at the East Bend Library

Contact:deschuteslibrary.org (Deschutes-Library-dot-org)

PSA Title: Redmond Rotary

Start: 01/27/14 End: 02/08/14

PSA Text:

"The Redmond Rotary invites you in the 2014 Daddy-Daughter Dance. The dance will take place Saturday February 8th at Ridgeview High School. "

Additional Points:

- Dance runs from 6 p.m. to 9 p.m.
- \$32 for father/daughter, and \$10 for each additional guest
- It will be an unforgettable evening for girls, K through 8th and their fathers, male relatives or guardians
- DJ music, Horse Drawn Carriage Ridges and Commemorative photos will all be available
- Proceeds will benefit the Redmond School District

Contact: redmondoregonrotary.com (Redmond-Oregon-Rotary-dot-com)

PSA Title: Camp Fire

Start:

01/12/14

End: 02/10/14

PSA Text:

"Now through Wednesday February 12th, Camp Fire Central Oregon is selling Quality Chocolates. This is the group's biggest fund raiser of the year."

Additional Points:

- They'll sell Mint Patties, Almond Roca, and Almond Caramel Clusters in Bend and Redmond for \$6 a box
- Fundraiser helps participating boys and girls develop confidence and learn presentation skills, teamwork, goal setting and more
- Proceeds from the fundraiser will go towards after-school programs, summer camps and more

Contact: campfireco.org (Camp-Fire-CO-dot-org)

(541) 382-4682

PSA Title: St. Charles Foundation

Start: 01/27/14 End:02/12/14

PSA Text:

"Central Oregon high school students will have the opportunity to receive a free heart screening Wednesday February 12th, as part of the Children's Heart Fund, a program of St. Charles Foundation. Appointments are necessary."

Additional Points:

- Screenings look for life-threatening heart defects
- Students will receive an EKG, and blood pressure check
- Screenings run from 5 p.m. to 8 p.m.

Contact: To register call (541) 706-2787

PSA Title: Central Oregon Symphony

Start: 02/03/14 End:02/13/14

PSA Text:

"Share the fun and joy of symphonic music with the young people in your life. The Central Oregon Symphony presents the Virginia Riggs Children's Concert, Thursday February 13th."

Additional Points:

- Concert will start at 7 p.m. at Bend High School
- Instrument Petting Zoo starts at 6:30 p.m.
- The event is free...no tickets required
- Concert will be "informative, fun, and interactive"

Contact:cosymphony.com (C-O-Symphony-dot-com)

(541) 317-3941

PSA Title: Humane Society of Central Oregon

Start: 02/03/14 End: 02/16/14

PSA Text:

"Enjoy fine brews while helping the Humane Society of Central Oregon. It's the 3rd annual Pup Crawl. Visit brewpubs across the area, buy an HSCO Pup Crawl pint glass and enjoy a beverage of choice. All proceeds benefit the Humane Society of Central Oregon."

Additional Points:

- HSCO staff will be on location to meet supports and answer any questions you might have
- The Pup Crawl will run from 4 p.m. to 8 p.m. at:

- Cascade Lakes Brewing Tuesday 02/11/14
- 10 Barrel Brewing Wednesday 02/12/14
- Deschutes Brewery Thursday 02/13/14
- Three Creeks Brewing Tuesday 02/18/14
- Crux Wednesday 02/19/14
- Worthy Brewing Thursday 02/20/14
- GoodLife Brewing Friday 02/21

Contact: HSCO.org

PSA Title: Hospice of Redmond

Start: 02/03/14 End:02/17/14

PSA Text:

"Local physician, Dr. David Strutin, will discuss ways to keep your heart healthy, and survive a heart attack on Tuesday, February 18th"

Additional Points:

- The one hour class will start at 9 a.m. at Hospice of Redmond (732 SW 23rd St.)
- Dr. Strutin is a physician at High Lakes Health Care
- This is the first of the 2014 series of community education offerings through Hospice

Contact:(541) 548-7483

PSA Title: Redmond Library Civil War

Start: 01/27/14 End:02/18/14

PSA Text:

"The Redmond Library invites you to discuss the Civil War during a five part conversation series. The discussions will focus on the words written or uttered by powerful voices from the past and present."

Additional Points:

- Including the words of Fredrick Douglas, Abraham Lincoln, Ulysses S. Grant and more
- The discussions will start Saturday February 22nd and run through mid-April
- "150 years after the pivotal event in our nation's history, historians are still discovering its meanings"

Contact: deschuteslibrary.org (Deschutes-Library-dot-org)
(541) 312-7089

PSA Title: Cascade School of Music

Start: 01/27/14 End:02/18/14

PSA Text:

"The Cascade School of Music is now enrolling students for Spring term. Classes start February 3rd."

Additional Points:

- Classes include School of ROCK!, Kindermusik, Spring Break Music Camp and more
- Classes available for first graders up to middle school
- Cascade School of Music is a non-profit organization serving students of all ages who desire quality music instruction

Contact: cascadeschoolofmusic.org (Cascade-School-Of-Music-dot-org)

PSA Title: Central Oregon Council On Aging (COCOA)

Start: 02/03/14 End: 02/24/14

PSA Text:

"Share your wisdom with Central Oregon kids who need additional help. Now in its 4th year, the Central Oregon Council on Aging Foster Grandparent Program provides one-on-one tutoring and mentoring for children at risk for falling behind in academics or citizenship."

Additional Points:

- Program also provides volunteer employment for low income persons 55 years of age and older looking to help local youth
- The program enhances the education to the children served in Deschutes, Crook, Jefferson and Wasco counties
- The program functions year round

Contact: (541) 678-5486 and ask for the Foster

Grandparent Program Director

PSA Title: SCORE Counseling

Start: 02/03/14 End:02/25/14

PSA Text:

"One-on-One counseling is available, to help small business owners avoid time-consuming and costly mistakes. SCORE sessions allow local owners to discuss business planning, organization, finance, marketing and other critical business issues."

Additional Points:

- SCORE counsel sessions are every Tuesday from 5:30 p.m. to 7:30 p.m.
- One-on-one sessions take place at the Downtown Bend Library
- No appointment necessary
- SCORE is a non-profit association dedicated to education entrepreneurs and helping small business start, grow and succeed

Contact:scorecentraloregon.org (score-Central-Oregon-dot-org)

PSA Title: National Forest

Start:

02/03/14

End:02/27/14

PSA Text:

"Here's your chance to provide input on special projects slated for federal lands. The National Forest is seeking nominations to the Secure Rural School Resource Advisory Committee."

Additional Points:

- The Committee provides advice and recommendations to the USFS on special projects
- Focus on projects that impact all of Central Oregon
- Applications are available on the Deschutes and Ochoco National Forest Website
- Applications must be submitted by the close of business February 28th

Contact: fs.usda.gov/centraloregon

(541) 383-4012

PSA Title: HSCO

Start: 02/24/14 End: 02/28/14

PSA Text:

"Now through the end of the month, the Humane Society of Central Oregon is asking you to Unleash Your Love. Through Friday February 28th, cat adoption fees are only \$14, and featured dogs will have special promotions."

Additional Points:

- HSCO staff will help connect you with the right forever friends

- Have a heart and adopt this month

- HSCO open Monday through Friday 10 a.m. to 5:30 p.m., and Saturday 10 a.m. to 5 p.m.

- HSCO located on SE 27th St. in Bend

Contact: hSCO.org

(541) 382-3537

PSA Title: OSU Extension

Start:

02/24/14

End: 03/06/14

PSA Text:

"OSU Extension is looking for Master Food Preservers. This is your opportunity to learn safe food handling techniques, or share your knowledge with others across Deschutes, Crook and Jefferson counties."

Additional Points:

- In-depth food safety and preservation trainings (classes) will run Wednesdays April 2nd through May 28th
- Make new friends, get work experience and gain self-confidence
- Application deadline is March 7th (Friday)

Contact: (541) 548-6088

PSA Title: COCC ASL Club

Start:

03/03/14

End: 03/07/14

PSA Text:

"Central Oregon Community College's American Sign Language Club is sponsoring a showing of "In the Can"...a unique, dark comedy that examines the making of a feature film that goes humorously wrong."

Additional Points:

- Showing is Saturday March 8th at 3 p.m. in Hitchcock Auditorium in Pioneer Hall (Bend campus)
- Tickets are \$11 at the door
- Proceeds will benefit the Oregon Association of the Deaf
- Event is cosponsored by Deaf Friends of Central Oregon

Contact: COCC.edu

PSA Title: Camp Fire Central Oregon

Start: 03/17/14 End:03/21/14

PSA Text:

"Camp Fire Central Oregon will open registration for upcoming summer camps Friday March 21st. This year's registrations will take place through the Camp Fire Central Oregon's Website"

Additional Points:

- Participates can choose from three very different, but equally fun programs
- Activities include outdoor and camping skills, community service project, rock climbing, rafting, mountain biking and more
- All summer events take place in Central Oregon

Contact: To register, CampFireCO.org (Camp-Fire-C-O-dot-org)

PSA Title: SCORE Counseling

Start: 03/03/14 End:03/25/14

PSA Text:

"One-on-one counseling is available, to help small business owners avoid time-consuming and costly mistakes. SCORE sessions allow local owners to discuss business planning, organization, finance, marketing and other critical business issues."

Additional Points:

- SCORE counsel sessions are every Tuesday from 5:30 p.m. to 7:30 p.m.

- One-on-one sessions take place at the Downtown Bend Library

- No appointment necessary

- SCORE is a non-profit association dedicated to education entrepreneurs and helping small business start, grow and succeed

Contact:scorecentraloregon.org (Score-Central-Oregon-dot-org)

PSA Title: BPRD

Start: 03/17/14 End:03/27/14

PSA Text:

"Bend Park and Recreation District is thinking summer...registration for summer camps and programs starts/started Monday March 24th. This allows families to get a jump on planning summer activities."

Additional Points:

- Camp and program descriptions and scheduled can be found on line, bendparkandrec.org
- Popular summer programs include outdoor and overnight camps, sports camps, arts and crafts classes, science camps, swimming lessons and more
- You can register on line, or in person at the District Office, Juniper Swim and Fitness Center or Bend Senior Center

Contact: bendparksandrec.org (bend-parks-and-rec-dot-org)

PSA Title: National Wild Turkey Federation (NWTf)

Start: 03/03/14 End: 03/28/14

PSA Text:

"The National Wild Turkey Federation will hold their Hunting Heritage Banquet at the Bend Elks Lodge Saturday March 29th."

Additional Points:

- The evening will include dinner, rattles, silent and live auction and more
- Proceeds help the NWTf save local habitat and save the hunt
- The National Wild Turkey Federation is an international non-profit organization dedicated to the conservation of the wild turkey and the preservation of our hunting heritage.

Contact: facebook.com/bendnwtf (Bend-N-W-T-F)
(541) 693-4597

PSA Title: Bend Rotary Club

Start: 03/17/14 End:03/29/14

PSA Text:

"In support of an international Rotary Effort to Eradicate Polio, The Rotary Club of Greater Bend is hosting Pints for Polio."

Additional Points:

- This pub crawl type event allows participants to sample local beers from a dozen Bend pubs and restaurants

- Cost \$25 per person

- Attendees will receive a commemorative pint glass and a punch card good for six ounce beer tastes

Contact: To register, visit PintsForPolio.org (Pints-For-Polio-dot-org)